Briefing and Brokerage by Innovate UK

23<sup>rd</sup> June 2022 | 11:00 – 14:00













Department for Business, Energy & Industrial Strategy



#### Welcome & Introduction – IUK/IUK KTN

Tea Break and Networking

Keynote: Energy Access in Nigeria – REA

**Energy Catalyst Overview** 

Case Study from Previous Round of Energy Catalyst

What Does a Successful Application Look Like?

Using B2Match Platform

Q&A

**Lunch and Networking** 

# Agenda

# Introduction to Innovate UK, Global Alliance Africa and Energy Catalyst

Joshua Adedeji





## Who are we?



#### **Positive Change Commitments**

#### Positive Change

We create diverse connections to drive positive change

#### Deep Expertise

We have wide-ranging expertise and convene the expertise of others

#### Powerful Connections

We drive powerful connections with businesses at the heart of what we do

#### **Future** Shaping

We shape the innovation communities of the future

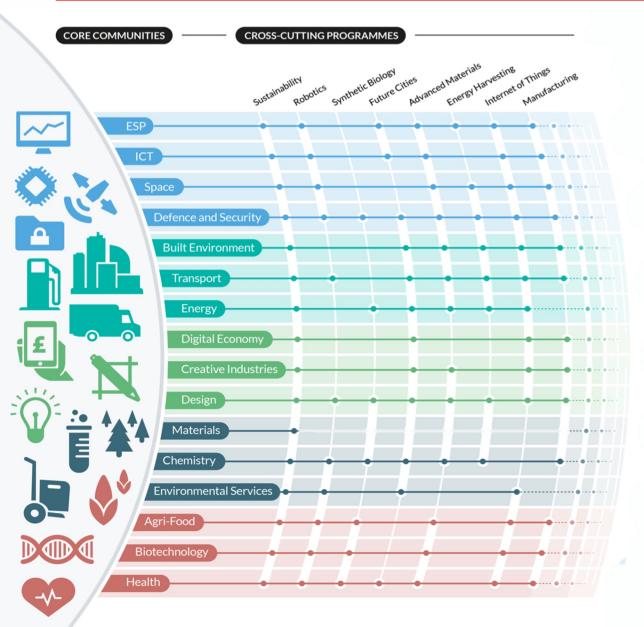
We will collaborate globally to create valuable international connections for innovators.

We will extend our activity beyond economic prosperity to also deliver sustainable societal & environmental benefit.

Our People
We provide an exceptional place of work for our exceptional people



#### **Simplifying Complexity**



# We are truly cross-cutting, to simplify complexity

- Deep sector expertise across 20 key economic sectors
- Comprehensive cross-sector programmes, including Global Innovation
- Working across complete innovation ecosystem
- A network of +45,000 unique organisations,
   c.80% SMEs,
  - +234,000 innovators
- In the UK and with over 30 countries



#### **Our Network**



46,229
Unique
Organisations



**72%** Small

15% Medium

**13%** Large



**234,478** innovators



Every university in the UK



#### Impact to innovation



66%

Introduced by KTN go on to collaborate



42%

Reach outcomes faster by 1-2 years



60%

Increased
investment in
R&D as a direct
result from KTN
engagement



£100m

Per year increased investment in R&D



#### A New Approach to Africa





"With a shared passion for entrepreneurship, technology and innovation, now is the time for UK companies to strengthen their partnerships with Africa to boost jobs and drive prosperity both at home and overseas...

The challenges facing Africa are not Africa's alone. It is the world's interest to see these jobs created."

UK Government, August 2018





#### **Building UK-Africa Partnership through...**



# Local to Global

Open Innovation

Place-Based Innovation



Access to Funding

Collaborative R&D Funding

Strengthening the Investment Pipeline



**Connected Innovation** 

Global Innovation Network

#### **Deep Expertise**

\* Manufacturing & Materials | Transport & Mobility | AgriFood | Health | Climate Technologies | Digital Economy \*





#### **Bankole Oloruntoba**

CEO, Nigeria Climate Innovation Center (NCIC)

# TEA BREAK & NETWORKING

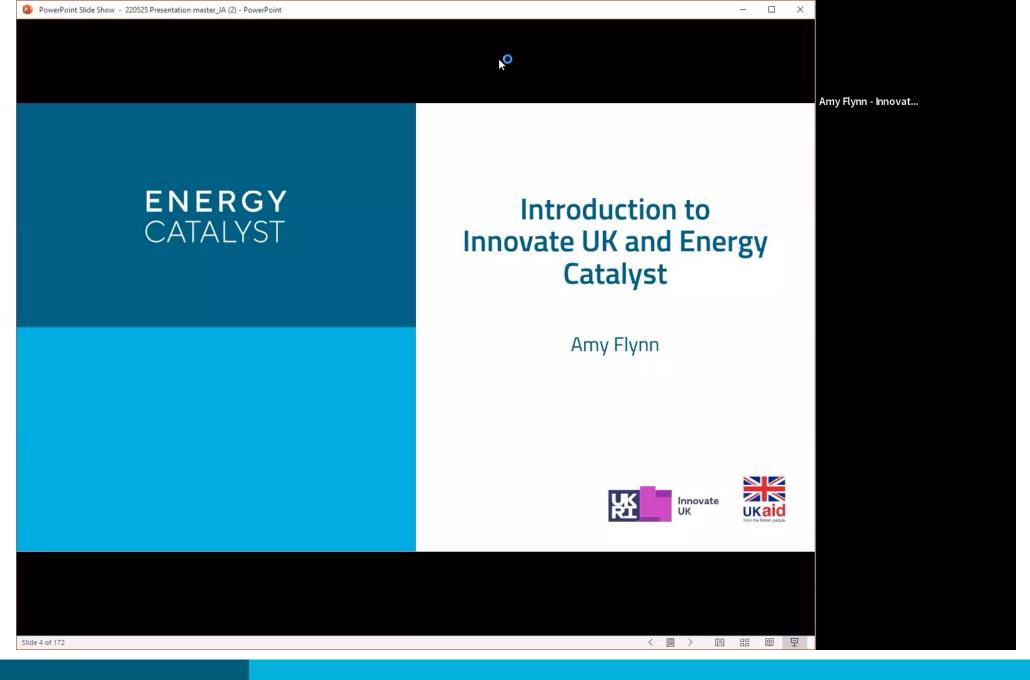


# Engr. Ahmad Salihijo Ahmad

MD/CEO, Rural Electrification Agency (REA)

# Energy Catalyst Background

Amy Flynn



# **QUESTIONS & ANSWERS**

# Case Study of Previously Funded Projects



#### **Dave Nwosu**

CEO, Nevadic Limited
(AceOn Group with Nigeria Partner, Nevadic)



# Simon Igofose

Co-Founder CEO, PyroGenesys Ltd

# What Makes a Good Application?









Building a Consortium:
Who should you partner with?







#### **Selecting Partners**

- The competition-specific eligibility criteria are the *minimum* that you need to satisfy, but...
- ...do not simply go in hunt of partners that allow you to 'tick a box'
- Each partner must add value to the consortium
  - Explain what that value is and why they are bestplaced to deliver it







# What To Look For?

If in-country Research & Development or Testing or Demonstration is a requirement...

- What country do you intend to work in?
- How well do you understand the regulations and the governance arrangements?
- Do you have access to suitable facilities or environments?
- Do you have a UK-based partner (lead administrator)?

Remember - you must intend to use the results to deliver clean energy access in Sub-Saharan Africa, South Asia or the Indo-Pacific region

 (Does your choice of partner(s) help you demonstrate this is likely?)





#### What To Look For?

- Credibility
- Legal Entity (Business, Research Entity, Third Sector)
- Trading history?
- Previous experience of similar undertakings?
- Capacity to deliver?
- Contextual Relevance and Local Adaptability?





## **Does It Feel Right?**

- Can you see yourself working with these people for months or years?
- Can you see your partners working with each other for months or years?
- Even when things get tricky and there are problems?
- Really? Great!

#### BUT also...

- Do you have the same (or compatible) objectives?
- How well do they present themselves? How enthusiastic are they?
- Does their story 'ring true'? How is their grasp of detail?







## What Makes a Good Application?

- 1. Alignment to the competition scope
- 2. Innovation
- 3. A strong business case
- 4. A convincing value proposition
- 5. A credible plan for Research and Development
- 6. The right consortium
- 7. A clear need for support
- 8. The right kind of risk

Above all, make sure you write an application that excites and inspires!





ENERGYCATALYST Presentation Title 26

#### **Writing the Submission**

Answer the question asked, not the one you want to answer!

Remember that assessors are human beings: tell a story

- Assessors are looking for reasons to award marks: make it easy for them
  - Reflect the language of the competition scope
  - Substantiate any claims





#### **Writing the Submission**

- Ask someone else to listen to a draft of the application
  - This technology/project may be your life's work, but you need to describe it to someone that has never heard of it before

- Ask someone else to read a draft
  - This will help you spot spelling or grammar mistakes and unclear statements.
- Re-read the competition scope before you read your draft. Does it match?

Risk and Reward!





# How to Apply?





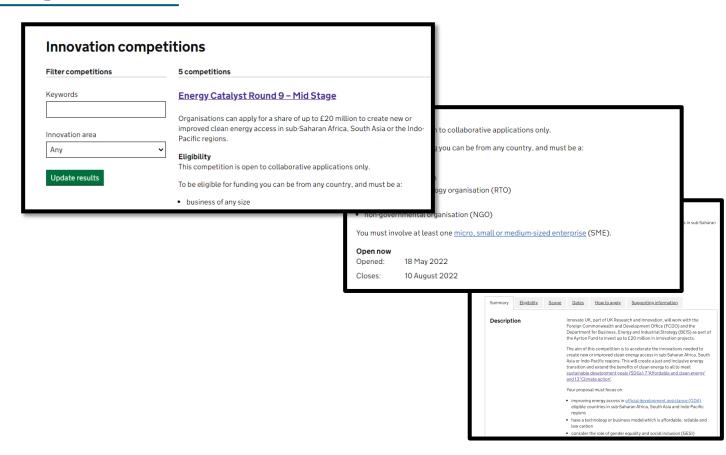




#### Search for a funding competition and review criteria

This competition is split into 3 strands:

- Energy Catalyst Round 9 Early Stage
- Energy Catalyst Round 9 Mid Stage
- Energy Catalyst Round 9 Late Stage



https://energycatalyst.ukri.org/

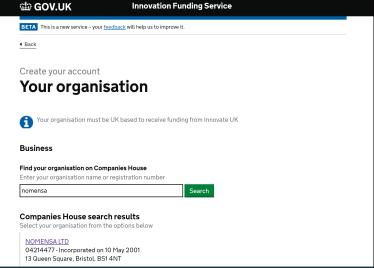


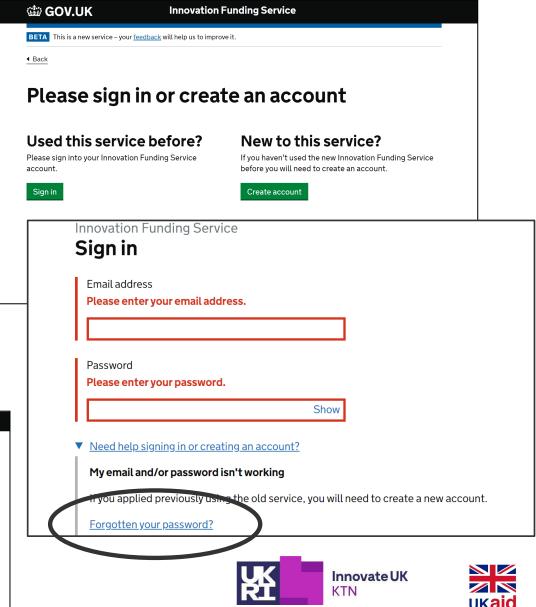


# Admin Lead: Create an Account

The admin lead must create an account:

- **UK registered businesses** can use Companies House lookup as it speeds up our checks by providing your company number. You are unable to enter this at a later date.
- Research organisations, academics and universities should enter their information manually so you are not listed as a business on IFS and ensure you receive the correct funding.





#### **Project Details**

Application Team - Collaborators can invite organisations who you are working with on the project. Contributors can invite colleagues from your own organisation to help you complete your application

Application Details - Title, timescales, research category, innovation area and previously submitted application (y/n)

Subsidy Basis - Will the project, including any related activities, you want Innovate UK to fund, affect trade between Northern Ireland and the EU? All participants must complete this section.

Equality, Diversity and Inclusion - External survey to complete

Project Summary - Short summary and objectives of the project including what is innovative about it

Public Description - Description of your project which will be published if you are successful

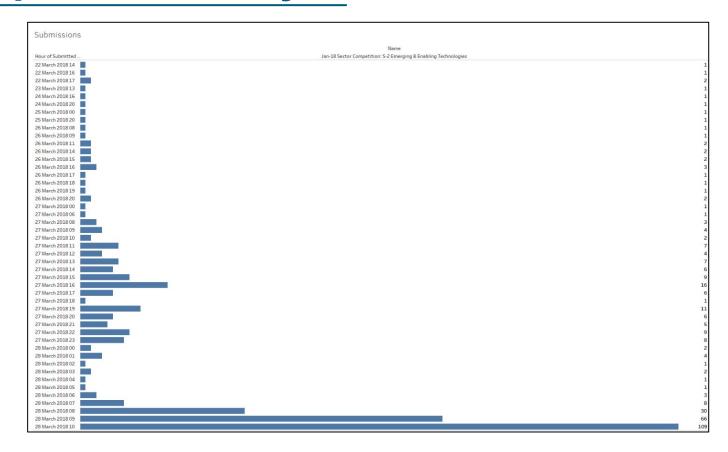
Scope - How does your project align with the scope of this competition? - If your project is not in scope, it will be ineligible for funding





#### **Submit Your Application Early!**

Customer Support can help resolve any issues you might have when submitting but only if they are contacted before the deadline.
Once the deadline has passed, your application cannot be submitted.







ENERGY CATALYST Presentation Title 33

## **Assessment**









How do our assessors assess?

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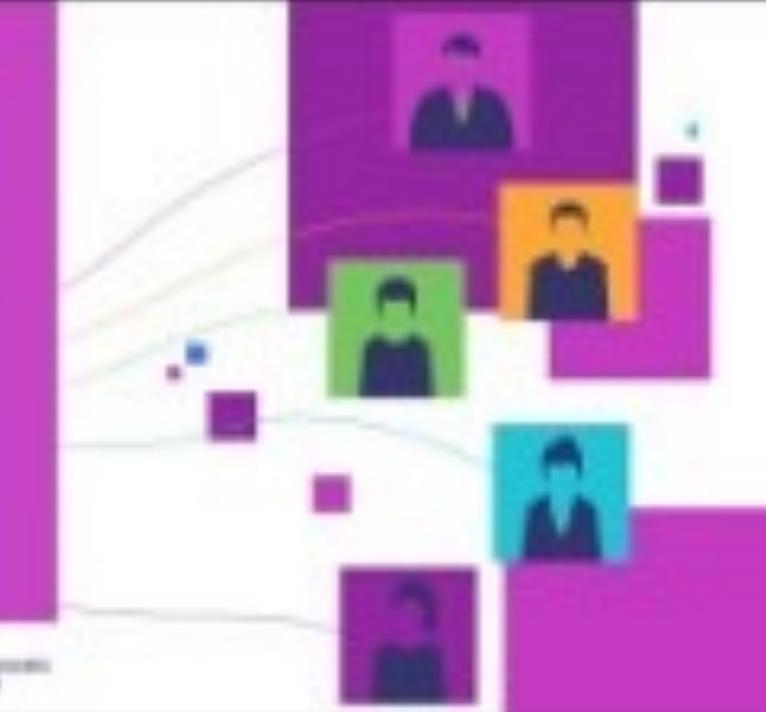




How are successful applications selected for funding?

0300 301 4357





## **Successful Applicants**









## How Do You Know If You Are Successful?

#### If you are unsuccessful in this competition

 You can use the feedback from the assessors to develop your idea and apply into another competition that allows previously submitted applications

#### If you are successful in this competition

- You will be assigned a Delivery Executive who will guide you through the Project Set Up process
- You will have 7 days to complete the project team, project details and bank details
- You will then have 90 days to complete project set up funding may be withdrawn if this is not completed within this timeframe

Please ensure all your contact details in the IFS portal are correct and up to date and that you regularly monitor it.





## **Key Dates**

Competition Opens 18 May 2022

Submission Deadline 10 August 2022, 11:00 BST

Applicants informed 21 October 2022





## **Using B2match Effectively**









Register



18 May 2022 - 10 August 2022 United Kingdom

**Energy Catalyst International Brokerage** 

How it works Timeline About us Contact FAQ

#### **Energy Catalyst Virtual Brokerage**

Join the virtual brokerage to find partners for your Innovate UK Energy Catalyst Round 9 application.

From May through to August, this website will host a series of webinars and 1:1 virtual meetings to discuss project opportunities and facilitate introductions between organisations to help provide clean, affordable and secure energy in sub-Saharan Africa, South Asia and the Indo-Pacific Region.

The aim of these webinars and the virtual Marketplace is to help organisations gain an understanding of the energy access issues in a particular country and to develop equitable partnerships leading to a collaborative application for Energy Catalyst Round 9.

Round 9 of Energy Catalyst is open now, with further infirmation available via this link: https://apply-for-innovation-funding.service.gov.uk/competition/1173/overview

To register for our Competition Briefing Session on Wednesday, 25th May 2022, please visit: https://ktn-uk.org/events/energy-catalyst-briefing-launch-and-brokerage-events/ this session will detail the competition scope and eligibility alongside how to apply and the support available to you in preparing your application.

Energy Catalyst Round 9, makes available up to £20m to support businesses to develop

Register now Open until 10 August 2022

**Recorded Sessions** 

LOCATION United Kingdom

ORGANISED BY









## Marketplace

Your virtual shop window - the higher the quality, the more participants will be interested in talking to you!

- Profile Expertise, Project Cooperation or Request
  - Everything must be clear & coherent
- Advantages and innovative aspects
- Specific requirements and requests, sufficient detail for a potential partner to know whether they can help
- Role of the partner









#### Jens Böhm

Innovation & Growth Specialist at Innovate UK **EDGE** Manchester, United Kingdom

Edit my profile

View my profile

#### Overview

My availability

My opportunities

Company representatives

Organizer questions

Account settings

Logout

Your local support office

Innovate UK EDGE (North)

Jens Böhm

- **+** +44 (0) 1925 607 040
- jens.boehm@rtcnorth.co.uk
- https://www.innovateukedge.ukri.org/

#### **Booking phase has started!**

You haven't requested any meetings yet. The number of available time slots is limited. You can request or accept up to 100 meetings. The booking phase closes on August 10, 2022.

Book meetings now



Application Support / Authority/Government

#### Innovate UK EDGE

Innovate UK EDGE is a key part of the UK innovation agency's deep investment in the pioneering businesses that drive economic growth. It is a publicly-funded service available to all high potential small to medium sized innovation-driven companies, including Innovate UK grant winners.

Innovators are motivated to improve the ways we live and work. We support those building scalable businesses to achieve their goals, in every sector and from seed to scale stage. Our innovation and growth specialists are at the centre of our service. Each client engagement results in a bespoke strategy but common priorities include:

- Exploiting business innovation: Developing a commercial strategy and building a team to deliver it; protecting & harnessing your IP; improving innovation management & accessing the innovation ecosystem
- Sourcing funding and finance: Applying the right strategy to secure grants and capital for your business, enhancing investor appeal and getting investment ready to propel your growth
- Opening new markets: Creating connections to partners & leveraging insights to expand into vertical & international markets and achieve scale

Often these priorities are closely linked, especially in the case of scaling businesses which must align all business functions to achieve a step change in growth. Our Scaleup Programme prepares companies who have already benefited from our high growth service and other innovation-driven businesses with 50%+ growth potential for just such a transformation.

**TECHNOLOGY INTERESTS** 

Other



#### Innovate UK EDGE

Authority/Government | Manchester, United Kingdom

**OVERVIEW** 

MARKETPLACE

#### **Create an opportunity**



#### **Project Cooperation**

Add this if you are interested in finding a partner for your project.



#### Expertise

Add your area of expertise and describe what you can offer to other participants.



#### Request

Add if you have anything specific you are looking for.

Cancel

**Event organiser** 



Help

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#### **Download app**







#### Innovate UK EDGE

Authority/Government Manchester, United Kingdom

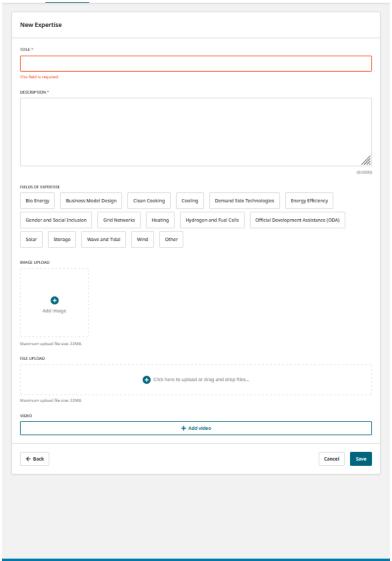
OVERVIEW MARKETPLACE

**New Project Cooperation** TITLE \* DESCRIPTION (0/5000) PROJECT STAGE Mid-Stage Late Stage Early Stage Business Model Design Demand Side Technologies Hydrogen and Fuel Cells Central Africa West Africa South Asia Indo-Pacific Region East Africa Southern Africa TYPE OF COOPERATION SOUGHT Project Partner Project Lead Administrative Lead Test or Demonstration Site IMAGE UPLOAD 0 FILE UPLOAD Click here to upload or drag and drop files... Maximum unload file size: 22MB + Add video ← Back

Innovate UK EDGE

Authority/Government | Manchester, United Kingdom

OVERVIEW MARKETPLACE

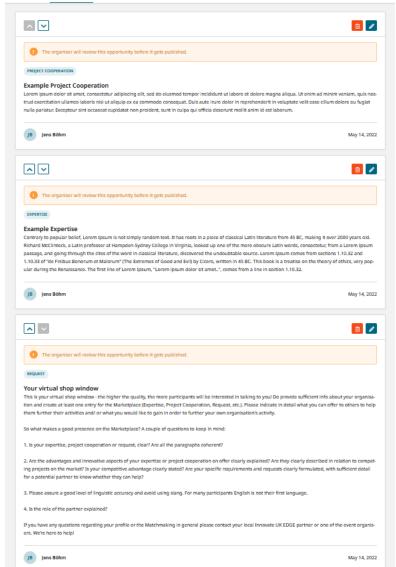




#### Innovate UK EDGE

Authority/Government Manchester, United Kingdom

OVERVIEW MARKETPLACE

















Download app



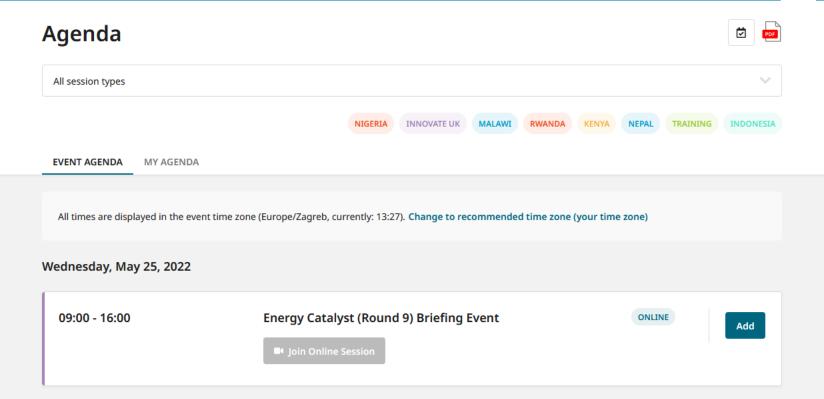


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b2match

App Store Google Play

Help





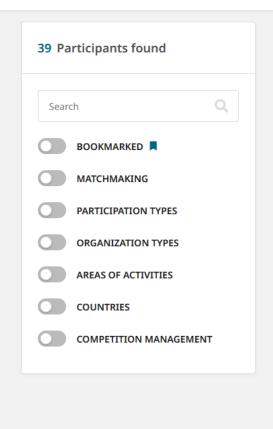
Home Participants Marketplace Agenda

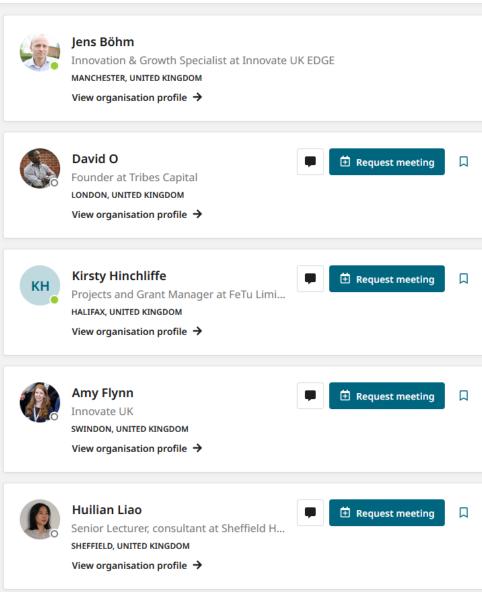
Meetings Messages



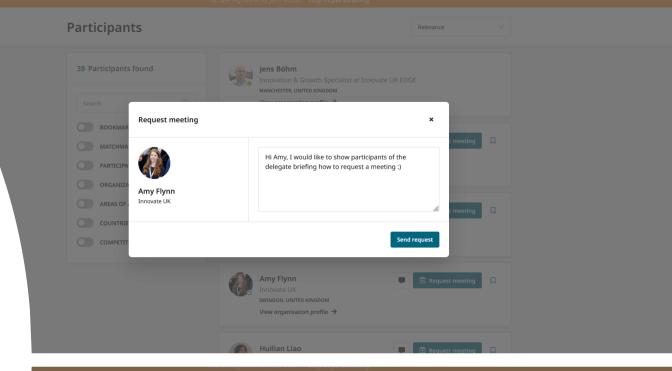
#### **Participants**

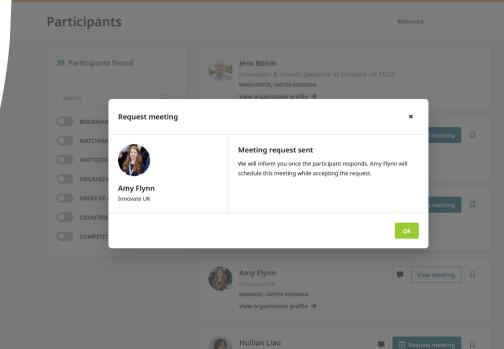






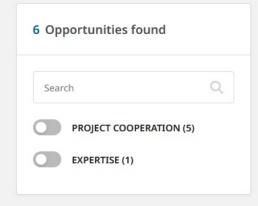
## **Request Meetings**

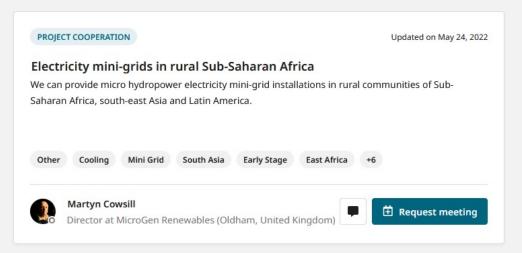


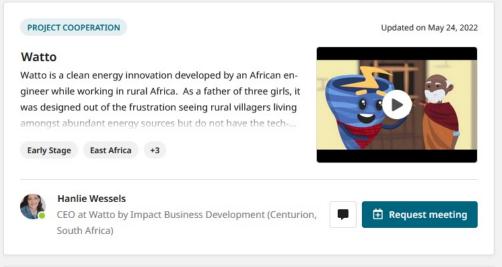


#### Marketplace

**Add an Opportunity** 







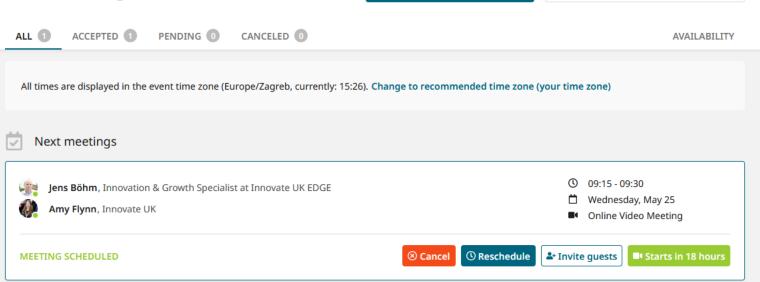


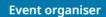
 $\vee$ 

#### 1:1 Meetings

■ Camera and microphone test

My meetings







Help

Terms of service Privacy policy

#### **Download app**





## **Summary**

- Your virtual shop window
- Create a clear and concise profile to raise your visibility
- Be active not reactive;
- Attend webinars, regularly browse the agenda for additions and updates
- Browse profiles to find out who is offering interesting opportunities
- Make yourself available for meetings!
- Message other participants & request meetings
- Website: <a href="https://energy-catalyst-networking.b2match.io/">https://energy-catalyst-networking.b2match.io/</a>





## **QUESTIONS & ANSWERS**

## **Thank You!**









## Introduction to Innovate UK and Energy Catalyst

Amy Flynn





#### UK Research and Innovation and Innovate UK

We work with the government to invest over £7 billion a year in research and innovation by partnering with academia and industry to make the impossible, possible. Through the UK's nine leading academic and industrial funding councils, we create knowledge with impact.



### Innovate UK



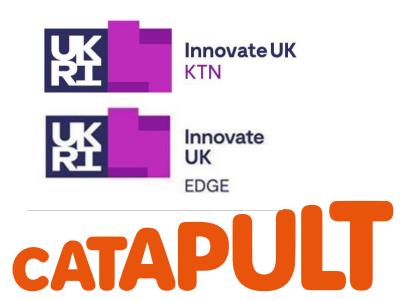
#### **Inspire**

- Provide thought leadership on business led innovation, state of the art and focus areas
- Contribute to the government's innovation strategy



#### Invest

- Explore the potential of a new area
- Develop new products, processes or services
- Accelerate the process of going from idea to market



#### **Involve**

- Potential collaborators and relevant expertise
- Access to equipment and facilities
- Regional presence

#### **Core Activity: Funding & Growth Support**

# £1,300 Million

#### **Managed Programmes**

Government Funding via Managed Programmes (APC, ATI, SBRI etc.): Focused programmes in key industries.

#### **ISCF** competitions

In Grand Challenge areas:

- AI & Data-Economy
- Ageing Society, Health and Nutrition
- Manufacturing, Materials & Mobility
- Clean Growth and Infrastructure

#### **Innovation Loans**

Larger funding for projects closer to market with £250k - £1.6m funding gap who can justify the loan repayments. See later in presentation.

#### **Investor Partnerships**

Aligns grant funding with VC and Angel equity investment to maximise impact and reduce risk. Accelerating investment and supporting growth through innovation. See later in presentation.

#### Responsive (sector agnostic)

Including Smart Grants, KTP (knowledge transfer), ICURe (academic start ups)...

#### **Innovation & Growth Advisors**

Innovation and Growth Specialists in every region, delivering advice on strategy, finance, IP and global markets to accelerate the growth of innovative small & medium businesses. Managed by Innovate UK EDGE. See later in presentation.

**Key outcomes 2020 - 2021** 

1,500
Products / services launched

£300m

Follow-on investment

2,500

Jobs over next 3 years

# **Energy Catalyst Background**

The Energy Catalyst's mission is to accelerate the innovation needed to reach sustainable development goal 7. By providing financial and advisory support to innovators we help create strategic partnerships, uncover insights and develop business models to improve lives in Africa and Asia.



#### The Energy Access Challenge



- > Around 789 million people still lacked access to electricity in 2018.
- > Without sustained efforts, 650 million people will still be left without access to electricity in 2030.
- > Estimated that poor electricity access is costing Africa 2% point reduction off gross domestic product (GDP) growth each year.
- > Vast majority (80%) of those gaining access to electricity worldwide are in urban area.
- > Represents a major opportunity for decentralised and smart energy systems
- > Need to limit global warming below 1.5°C

#### **Accelerate solutions**

> Financial and advisory support provide a springboard for innovators to de-risk, demonstrate and deploy solutions for ending energy poverty

#### **Build networks**

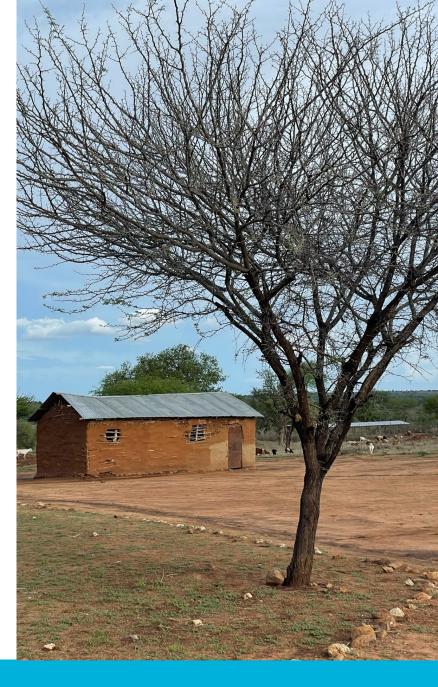
> Support catalyses strategic partnerships and connections across the energy access ecosystem to help commercialise new technologies and business models

#### **Unlock impact**

> This support aims to help innovators pioneer new ways to improve lives in Africa and Asia and create economic opportunities

#### **Share knowledge**

> By uncovering new insights from testing and demonstrating innovation, the Energy Catalyst contributes knowledge, case studies and lessons learned which benefit the wider energy access ecosystem

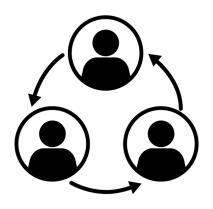


#### Energy Catalyst combines three key activities to deliver this vision

**Collaboration** 

Competition

**Acceleration** 



Collaboration building to help innovators find project partners



Open grant calls to develop and demonstrate innovative tech and business models



Business advice, learning from overseas, showcasing and dissemination

#### **Success Statistics for Energy Catalyst Competition**

Total Grant Available for round		Applied				Scored over threshold				Funded			
		Total	Early	Mid	Late	Total	Early	Mid	Late	Total	Early	Mid	Late
Round 6	£10m	<b>119</b> *	42	67	10	58	20	37	1	18	8	9	1
Round 7	£32m	200**	92	92	16	115	44	59	12	61	32	23	6

<sup>\*</sup>Eligible applications; \*\*Total Applications

## Impact to Date

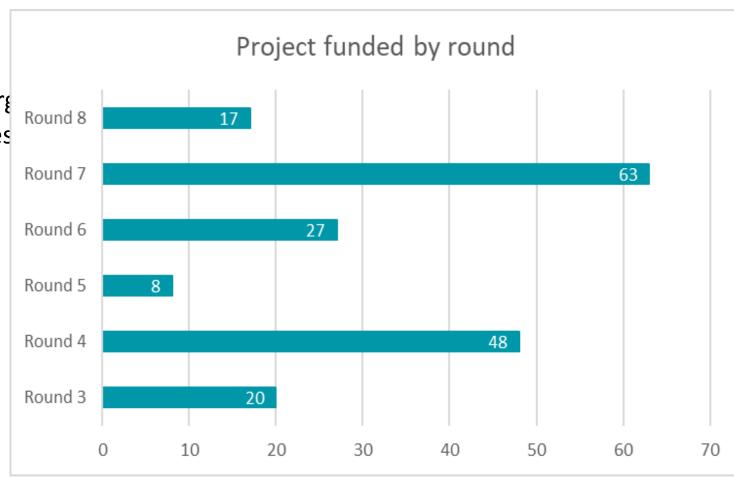




#### Energy Catalyst has supported 183 energy access relevant projects to date

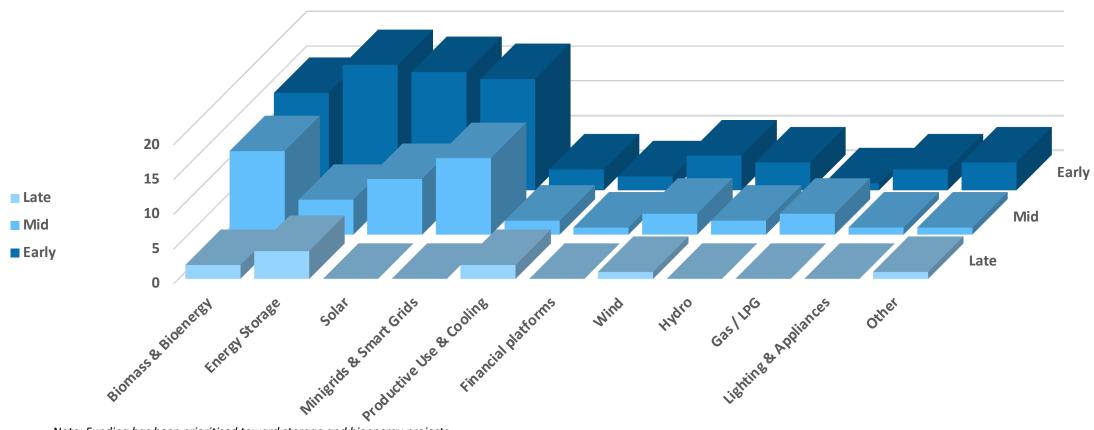
£60 million of this funding is official development assistance support to energaccess relevant technologies and busines models comprising:

- 183 projects
- Over 350 unique organisations
- Wide range of energy access technologies and themes
- Targeting over 34 countries in Sub-Saharan Africa and South and South East Asia



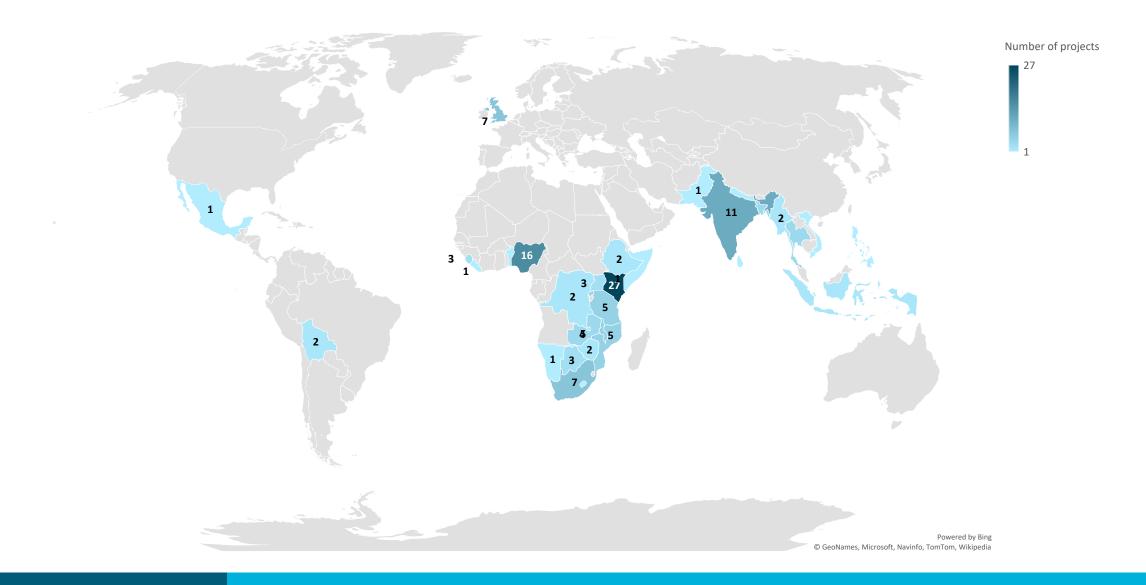
## Biomass, energy storage, solar and minigrid related projects represent the largest segments of the programme

#### **Projects by Technology Category and Stage**



Note: Funding has been prioritised toward storage and bioenergy projects

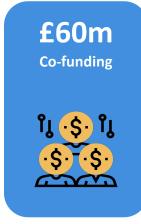
#### Where we fund



#### **Impact**





























#### **ECAP Wall of Fame**



Faisal Ghani, PhD · 2nd

Another solar hot water syst

This household was previous

gas to boil water on the stov

water to have a warm showe

shower (for the first time!) u:

Lower energy bills and lower

looking pretty darn awesom

#climateaction #togetherfe

#renewableenergy #heatisl



Driving a cheaper #GreenEnergy system: As prices rise, entrepreneur Elizabeth Nyeko is rewriting the energy rule book to help farmers save money with greener, cheaper power using an innovative, decentralized approach https://buff.ly/3fMAJqy





Support from the Powering Renewable Energy Opportunities programme #PREO, part of the Transforming Energy Access platform, enabled Mobile Power to develop and pilot its multi-purpose MOPO battery in Sierra Leone, and the company has been successful in leveraging the technology to replicate in other territories and use cases. It is great to see Mobile Power continue to build on the success of the pilot project to unlock new funding opportunities.

Mobile Power #TransformingEnergyAccess IKEA evelopment Office Energy 4 Impact The Carbon



8h ⋅ **⑤** 

**GTEC** 

engagement manager.

941 followers

Great combination with GTEC that we start the

#buildbackgreener AceOn Group - our ...see more

#BatteryStorage 4 course running at Telford

#Telford's own "specialist #Battery supplier and

Thomas, AceOn MD Mark Thompson, and Beckie

manufacturer". Follow the link below for the full

+ Follow

process of creating the green jobs needed to

Our latest #BlogPost covers GTEC's

College with support from AceOn Group -

story, featuring insight from GTEC MD Griff

Bosworth - #TelfordCollege's employer

#Renewable #Renewables #Upskill

Powering ahead with new battery storage systems courses - GTEC Training

gtec.co.uk · 3 min read

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Ariya is On the Radar! oftop #s We are honoured as the Daily Nation has highlighted our CEO Jenny Fletcher as 1 of 5 #women to watch in

Our team is ready as your #powerpartner to bring our unmatched technical expertise and dedicated services across Africa. Let's get started today!

#solar #media #sustainable #africa #womeninenergy #womenchangemakers #renewableenergy #team







Seedrs 28,033 followers

Congratulations to WASE LIMITED for reaching

Backed by Climate-KIC, WASE is a super cool

WASE allows drinks, meat, bakery and dairy

Check out the pitch: https://bit.ly/3FgNIf4

#circulareconomy #sustainability #recycle

ndustries to turn them circular. 🛟

#waste #investing #climatechange

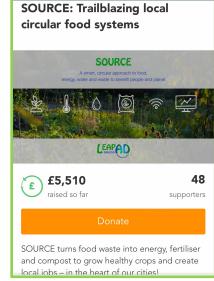
company unlocking the power of waste making it a

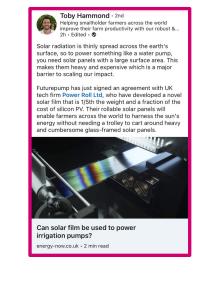
sustainable source of water, energy and fertilisers.

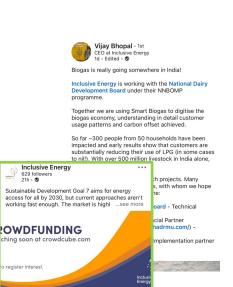
producers to turn their waste into renewable energy

they can use onsite. They are working with some of

the highest waste-producing and energy-intensive







Inclusive Energy to Launch on Crowdcube -

Inclusive Energy

inclusive.energy • 1 min read





Scotland's Inventor of the Year, CEO

We are making great progress with our installations in

Francine Munyaneza, the Munyax Eco ...see more

Rwanda thanks to a fantastic partnership with

SolarisKit Ltd

1,278 followers



hospitalitynet.org • 5 min read

ENERGYCATALYST

# Energy Catalyst Round 9 Competition





#### **Ayrton Fund**

- > **£1 billion** over **5 years** to tackle climate change
- > Split 50:50 between FCDO and BEIS
- > UK aid budget Official Development Assistance (ODA)

#### Objectives:

- > providing affordable access to electricity for those off grid
- > innovative **solar** technology
- > enhancing large-scale battery technology to replace polluting diesel generators
- > Clean cookstoves
- > reduce carbon output from industry
- > improving the technology behind **cooling** systems
- > designing low-emission and electric **vehicles**



Hertha Ayrton: British scientist. Suffragette. Pioneering physicist, mathematician and inventor







#### **Round 9 Overview**

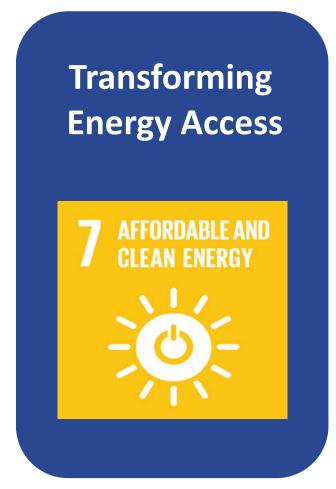
**Total amount of** funding available up to £20m

**Strands** which you can apply into Early Mid Late



## 1. Transforming Energy Access

- > Aim to speed up access to affordable, clean energy services for poor households, enterprises and social institutions in sub-Saharan Africa, South Asia or the Indo-Pacific region.
- > It must do this by supporting the development, testing or scale up of innovative technologies or business models.
- > A clear social or economic benefit in sub-Saharan Africa, South Asia or the Indo-Pacific Region is required.
- > This can include:
  - 1. creating new energy access in unserved regions
  - 2. improving existing access to provide a more reliable service



# **Eligible Focus Countries**

Your project must target one or more of the following **ODA eligible** countries:



#### **Sub-Saharan Africa:**

Angola, Benin, Botswana, Burkina Faso, Burundi, Cabo Verde, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Democratic Republic of the Congo, Djibouti, Eritrea, Eswatini (Swaziland), Ethiopia, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe (may be ineligible from 13 December 2024), Senegal, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania, Togo, Uganda, Zambia, Zimbabwe

#### **South Asia:**

Afghanistan, Bangladesh, India (only as part of multi country projects), Maldives, Nepal, Pakistan, Sri Lanka

#### Indo-Pacific (ODA eligible ASEAN):

Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand, Timor-Leste (not officially part of ASEAN), Vietnam

#### **Indo-Pacific (Pacific Islands):**

Federated States of Micronesia, Fiji, Kiribati, Marshall islands, Papua New Guinea (PNG), Samoa, Solomon Islands, Tonga, Tuvalu, Vanuatu

## 2. Clean Energy Access

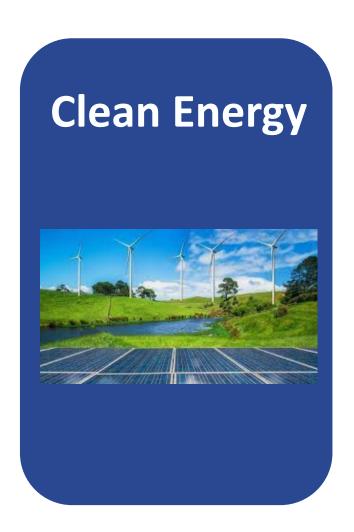
Have a technology or business model which is

Affordable

Reliable

Low carbon

It must do all 3 or it won't be assessed

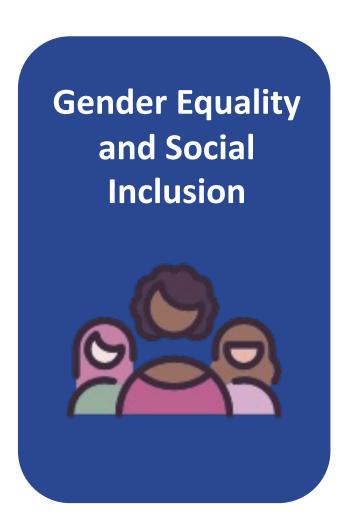


## 3. Gender Equality and Social Inclusion

You need to consider the role of gender equality and social inclusion.

For example, you will need to be able to

- > Identify the main beneficiaries of the project
- > Describe how you will mitigate any negative effects
- > Provide a plan of how to address both gender and social inclusion during the life of your project
- > Explain how your project will encourage equality



# Foreign Commonwealth Development Office Funding

FCDO are prioritising their £10m on projects focused in the following Ayrton Challenge areas:

- > next generation solar technologies and business models
- > smart green grids, including mini and main grid related technologies
- > energy storage, including batteries and mechanical storage
- > low carbon hydrogen
- > modern cooking
- > low energy inclusive appliances
- > leave no one behind, specifically technologies and business models
- > targeting poor or marginalised groups or fragile contexts
- > sustainable cooling



# ENERGY CATALYST

# Eligibility





## UK Aid Budget – Official Development Assistance

Projects must

- > demonstrate that there is a clear economic and social benefit to one or more of the targeted countries.
- > Primary beneficiary ODA eligible country. UK can be secondary beneficiary
- > If you don't prove ODA eligibility we won't sent it for assessment.



## **Round 9 Eligibility**

## **Early Stage**

- Feasibility Studies
- £50,000 £300,000
- Duration 6 to 12 months
- UK SMEs can make sole or joint applications
- Applications must be led by a SME, academic or RTO
- International partners encouraged
- Max 50% research participation

## **Mid Stage**

- Industrial Research
- £50,000 £1.5 million
- Duration 12 to 24 months
- Must be collaborative
- Must be lead by a business
- Some work (testing/demonstration) must be done in SSA or SA
- Partnering with international entity in-country required
- Max 30% research participation

### **Late Stage**

- Experimental Development
- £50,000 £5 million
- Duration 12 to 36 months
- Must be collaborative
- Must be led by a business
- Some work
   (testing/demonstration) must
   be done in SSA or SA
- Partner with international entity in-country required
- Max 30% research participation

## Types of organisations we fund

- > Business Small or Micro, Medium or Large Research Organisation (RO):
  - universities (HEIs)
  - not for profit distributing Research & Technology Organisation (RTO) including Catapults
  - Public Sector Research Establishments (PSRE)
  - Research Council Institutes (RCI)
- > Public sector organisations and charities doing research activity

You must involve at least one micro, small or medium-sized enterprise (SME).

If you are 100% owned by a large parent company as a small subsidiary this means you are classed as a large company and will only be entitled to the relevant grant.



## The two types of leads

#### **Admin Lead**

- > will be the recipient of the award and will distribute funding to international partners (hub and spoke model)
- > will manage and be accountable for the finances for the project in accordance with the terms and conditions of the award
- > must be UK based
- > must claim funding through this competition

Early Stage: UK SME, Academic or RTO

Mid and Late Stage: UK Business only

#### **Technical Lead**

- > will lead on the development of the scope, work packages within the project and other work from a technical perspective
- > can be from anywhere in the world
- > can be a micro, small or medium sized enterprise (SME), Academic or RTO
- > must claim funding through this competition
- > UK companies can be both the administrative and technical lead

**Early Stage: SME, Academic or RTO** 

Mid and Late Stage: Business of any size

# **Example Collaborations**

Stage	Technical Lead	Admin Lead	Additional Criteria
Early Stage: Feasibility Studies	> can be from anywhere in the world > can be an SME, academic organisation, or RTO	> must be registered in the UK > must be a SME, academic organisation or RTO	<ul> <li>&gt; must involve at least 1 SME</li> <li>&gt; UK SME eligible to be both Tech &amp;</li> <li>Admin Lead</li> <li>&gt; encouraged to involve at least one partner with a legal entity in one of the focus countries</li> </ul>
Mid Stage: Industrial Research	<ul><li>can be from anywhere in the world</li><li>Must be a business of any size</li></ul>	> must be a UK registered business of any size	<ul><li>&gt; must involve at least 1 SME</li><li>&gt; must involve at least one partner with a legal entity in one of the focus countries</li></ul>
Late Stage: Experimental Development	> can be from anywhere in the world > Must be a business of any size	> must be a UK registered business of any size	<ul><li>must involve at least 1 SME</li><li>must involve at least one partner with a legal entity in one of the focus countries</li></ul>

### **Collaboration**

In all collaborative projects there must be:

- > at least two organisations claiming grant within the application (including the lead)
- > The UK admin lead can count as one of the collaborators if they are involved in the project beyond an administrative role

#### Resubmissions

> Resubmissions are allowed in Energy Catalyst Round 9



## Additional Requirements for Energy Catalyst

- > Energy Catalyst Accelerator
  - > Each project is enrolled into the Energy Catalyst Accelerator currently delivered by the Carbon Trust
  - > The accelerator provides 1:1 support to primarily the technology lead
  - > Cohort support offered to all project partners
  - > Support is provided via MFA with an MFA declaration required at the start of the project.
- > Reporting & Monitoring
  - > Each project will be allocated a monitoring officer (MO) who they will meet with quarterly
  - > You will be required to capture additional key performance indicators
  - > You will be required to complete post-project evaluations reports, 1 and 2 years after completion