Briefing and Brokerage by Innovate UK

7th June 2022 09:30 – 15:45









Department for Business, Energy & Industrial Strategy



Foreign, Commonwealth & Development Office

10:00	Introduction - Energy Catalyst: Scope & Eligibility (Q&A)
11:15	Break and Networking
11:45	Application Process (Q&A)
12:20	Making a good Application/Consortium Building
12:45	Pitches from potential partners
13:15	LUNCH & NETWORKING
14:15	Energy Catalyst Accelerator Program
14:35	Gender & Social Inclusion
14:50	Case Study from a previous round of Energy Catalyst
15:00	In-person networking

Agenda

Introduction to Innovate UK and Energy Catalyst

Amy Flynn





UK Research and Innovation and Innovate UK

We work with the government to invest over £7 billion a year in research and innovation by partnering with academia and industry to make the impossible, possible. Through the UK's nine leading academic and industrial funding councils, we create knowledge with impact.



Innovate UK



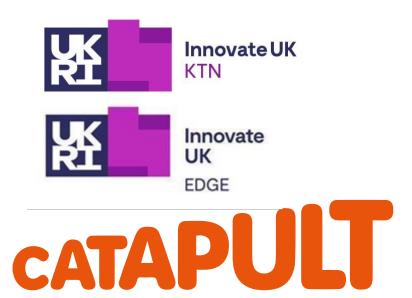
Inspire

- Provide thought leadership on business led innovation, state of the art and focus areas
- Contribute to the government's innovation strategy



Invest

- Explore the potential of a new area
- Develop new products, processes or services
- Accelerate the process of going from idea to market



Involve

- Potential collaborators and relevant expertise
- Access to equipment and facilities
- Regional presence

Core Activity: Funding & Growth Support

£1,300 Million

Managed Programmes

Government Funding via Managed Programmes (APC, ATI, SBRI etc.): Focused programmes in key industries.

ISCF competitions

In Grand Challenge areas:

- AI & Data-Economy
- Ageing Society, Health and Nutrition
- Manufacturing, Materials & Mobility
- Clean Growth and Infrastructure

Innovation Loans

Larger funding for projects closer to market with £250k - £1.6m funding gap who can justify the loan repayments. See later in presentation.

Investor Partnerships

Aligns grant funding with VC and Angel equity investment to maximise impact and reduce risk. Accelerating investment and supporting growth through innovation. See later in presentation.

Responsive (sector agnostic)

Including Smart Grants, KTP (knowledge transfer), ICURe (academic start ups)...

Innovation & Growth Advisors

Innovation and Growth Specialists in every region, delivering advice on strategy, finance, IP and global markets to accelerate the growth of innovative small & medium businesses. Managed by Innovate UK EDGE. See later in presentation.

Key outcomes 2020 - 2021

1,500
Products / services launched

£300m

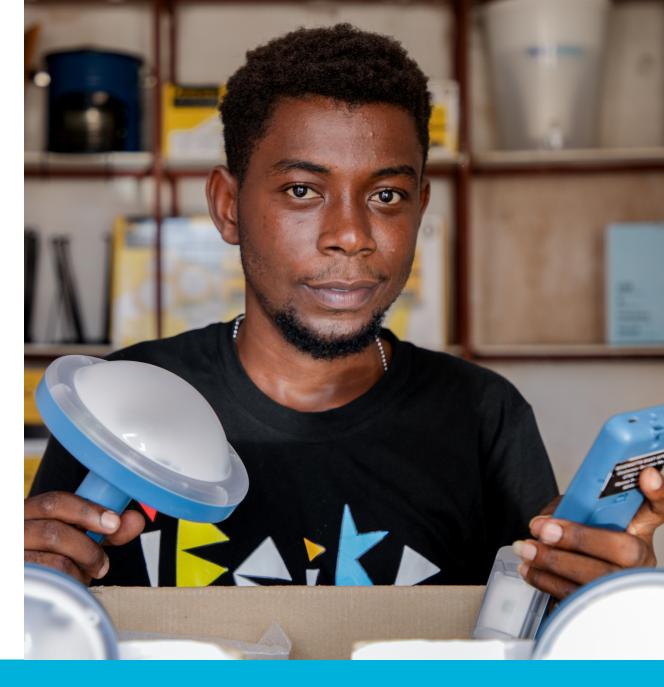
Follow-on investment

2,500

Jobs over next 3 years

Energy Catalyst Background

The Energy Catalyst's mission is to accelerate the innovation needed to reach sustainable development goal 7. By providing financial and advisory support to innovators we help create strategic partnerships, uncover insights and develop business models to improve lives in Africa and Asia.



The Energy Access Challenge



- > Around 789 million people still lacked access to electricity in 2018.
- > Without sustained efforts, 650 million people will still be left without access to electricity in 2030.
- > Estimated that poor electricity access is costing Africa 2% point reduction off gross domestic product (GDP) growth each year.
- > Vast majority (80%) of those gaining access to electricity worldwide are in urban area.
- > Represents a major opportunity for decentralised and smart energy systems
- > Need to limit global warming below 1.5°C

Accelerate solutions

> Financial and advisory support provide a springboard for innovators to de-risk, demonstrate and deploy solutions for ending energy poverty

Build networks

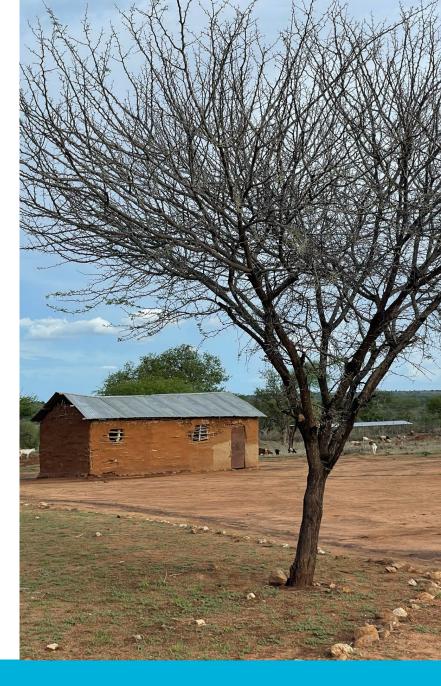
> Support catalyses strategic partnerships and connections across the energy access ecosystem to help commercialise new technologies and business models

Unlock impact

> This support aims to help innovators pioneer new ways to improve lives in Africa and Asia and create economic opportunities

Share knowledge

> By uncovering new insights from testing and demonstrating innovation, the Energy Catalyst contributes knowledge, case studies and lessons learned which benefit the wider energy access ecosystem

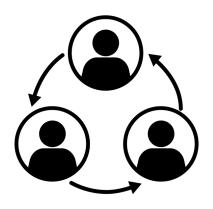


Energy Catalyst combines three key activities to deliver this vision

Collaboration

Competition

Acceleration



Collaboration building to help innovators find project partners



Open grant calls to develop and demonstrate innovative tech and business models



Business advice, learning from overseas, showcasing and dissemination

Success Statistics for Energy Catalyst Competition

Total Grant Available for round		Applied			Scored over threshold			Funded					
		Total	Early	Mid	Late	Total	Early	Mid	Late	Total	Early	Mid	Late
Round 6	£10m	119 *	42	67	10	58	20	37	1	18	8	9	1
Round 7	£32m	200**	92	92	16	115	44	59	12	61	32	23	6

^{*}Eligible applications; **Total Applications

Impact to Date

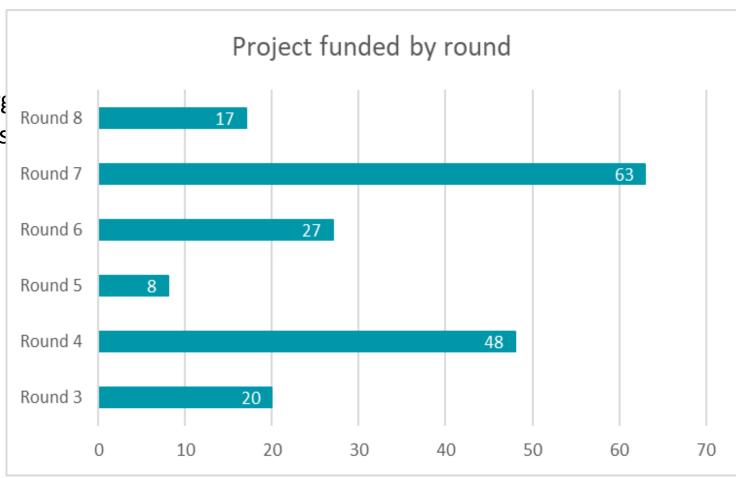




Energy Catalyst has supported 183 energy access relevant projects to date

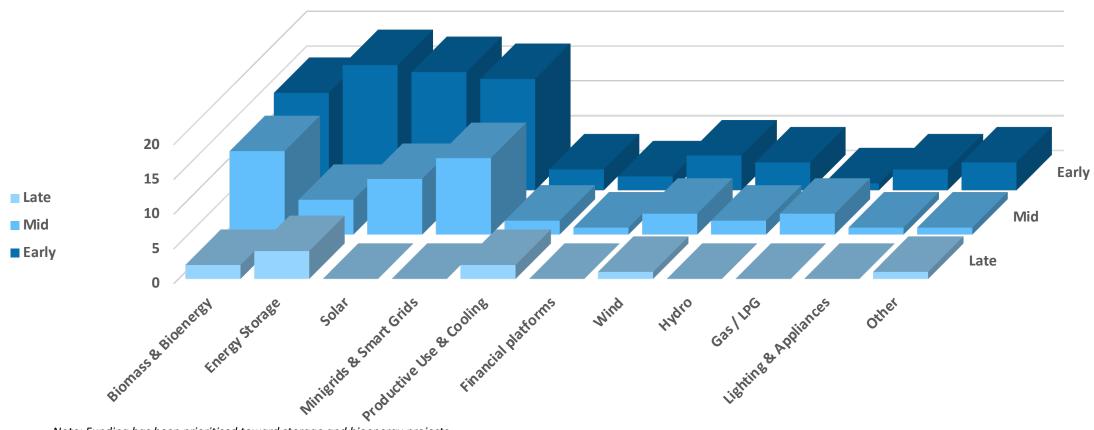
£60 million of this funding is official development assistance support to energaccess relevant technologies and busines models comprising:

- 183 projects
- Over 350 unique organisations
- Wide range of energy access technologies and themes
- Targeting over 34 countries in Sub-Saharan Africa and South and South East Asia



Biomass, energy storage, solar and minigrid related projects represent the largest segments of the programme

Projects by Technology Category and Stage



Note: Funding has been prioritised toward storage and bioenergy projects

Where we fund

7

Number of projects

27

3 1 3 1

5

Impact

















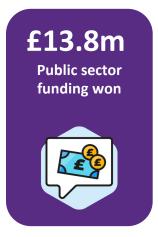












ECAP Wall of Fame



Faisal Ghani, PhD · 2nd

SolarisKit Ltd

1,278 followers

Another solar hot water syst

This household was previous

gas to boil water on the stov

water to have a warm showe

shower (for the first time!) u:

Lower energy bills and lower

looking pretty darn awesome

#climateaction #togetherfe

#renewableenergy #heatisl

Our fifth solar hot water sy

using SolarisKit's flat-pack solar thermal collectors! Ou

SolarisKit Ltd



Driving a cheaper #GreenEnergy system: As prices rise, entrepreneur Elizabeth Nyeko is rewriting the energy rule book to help farmers save money with greener, cheaper power using an innovative, decentralized approach https://buff.ly/3fMAJqy





Transforming Energy Access platform, enabled Mobile Power to develop and pilot its multi-purpose MOPO battery in Sierra Leone, and the company has been successful in leveraging the technology to replicate in other territories and use cases. It is great to see Mobile Power continue to build on the success of the pilot project to unlock new funding opportunities.

Mobile Power #TransformingEnergyAccess IKEA evelopment Office Energy 4 Impact The Carbon



8h ⋅

GTEC

engagement manager.

941 followers

Great combination with GTEC that we start the

#buildbackgreener AceOn Group - our ...see more

#BatteryStorage 4 course running at Telford

#Telford's own "specialist #Battery supplier and

Thomas, AceOn MD Mark Thompson, and Beckie

manufacturer". Follow the link below for the full

+ Follow

process of creating the green jobs needed to

Our latest #BlogPost covers GTEC's

College with support from AceOn Group -

story, featuring insight from GTEC MD Griff

Bosworth - #TelfordCollege's employer

#Renewable #Renewables #Upskill

Powering ahead with new battery storage systems courses - GTEC Training

gtec.co.uk · 3 min read

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Ariya is On the Radar! oftop #s We are honoured as the Daily Nation has highlighted our CEO Jenny Fletcher as 1 of 5 #women to watch in Our team is ready as your #powerpartner to bring our

> unmatched technical expertise and dedicated services across Africa. Let's get started today! #solar #media #sustainable #africa #womeninenergy #womenchangemakers #renewableenergy #team







Seedrs 28,033 followers

Congratulations to WASE LIMITED for reaching

Backed by Climate-KIC, WASE is a super cool

WASE allows drinks, meat, bakery and dairy

Check out the pitch: https://bit.ly/3FgNIf4

#circulareconomy #sustainability #recycle

ndustries to turn them circular. 🛟

#waste #investing #climatechange

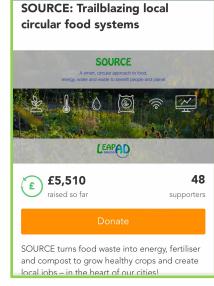
company unlocking the power of waste making it a

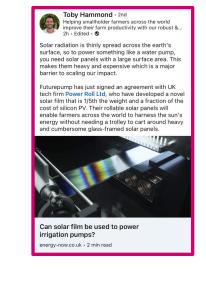
sustainable source of water, energy and fertilisers.

producers to turn their waste into renewable energy

they can use onsite. They are working with some of

the highest waste-producing and energy-intensive



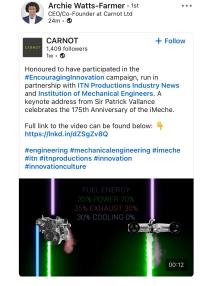


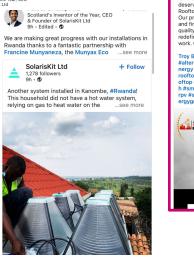


Inclusive Energy to Launch on Crowdcube -

Inclusive Energy

inclusive.energy • 1 min read









Energy Catalyst Round 9 Competition

Dr Stafford Lloyd





Ayrton Fund

- > **£1 billion** over **5 years** to tackle climate change
- > Split 50:50 between FCDO and BEIS
- > UK aid budget Official Development Assistance (ODA)

Objectives:

- > providing affordable access to electricity for those off grid
- > innovative **solar** technology
- > enhancing large-scale battery technology to replace polluting diesel generators
- > Clean cookstoves
- > reduce carbon output from industry
- > improving the technology behind **cooling** systems
- > designing low-emission and electric **vehicles**



Hertha Ayrton: British scientist. Suffragette. Pioneering physicist, mathematician and inventor







Round 9 Overview

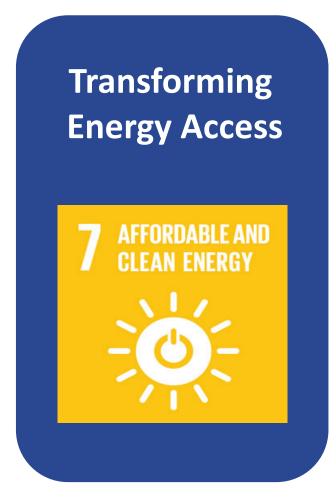
Total amount of funding available up to £20m

Strands which you can apply into Early Mid Late



1. Transforming Energy Access

- > Aim to speed up access to affordable, clean energy services for poor households, enterprises and social institutions in sub-Saharan Africa, South Asia or the Indo-Pacific region.
- > It must do this by supporting the development, testing or scale up of innovative technologies or business models.
- > A clear social or economic benefit in sub-Saharan Africa, South Asia or the Indo-Pacific Region is required.
- > This can include:
 - 1. creating new energy access in unserved regions
 - 2. improving existing access to provide a more reliable service



Eligible Focus Countries

Your project must target one or more of the following **ODA eligible** countries:



Sub-Saharan Africa:

Angola, Benin, Botswana, Burkina Faso, Burundi, Cabo Verde, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Democratic Republic of the Congo, Djibouti, Eritrea, Eswatini (Swaziland), Ethiopia, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe (may be ineligible from 13 December 2024), Senegal, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania, Togo, Uganda, Zambia, Zimbabwe

South Asia:

Afghanistan, Bangladesh, India (only as part of multi country projects), Maldives, Nepal, Pakistan, Sri Lanka

Indo-Pacific (ODA eligible ASEAN):

Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand, Timor-Leste (not officially part of ASEAN), Vietnam

Indo-Pacific (Pacific Islands):

Federated States of Micronesia, Fiji, Kiribati, Marshall islands, Papua New Guinea (PNG), Samoa, Solomon Islands, Tonga, Tuvalu, Vanuatu

2. Clean Energy Access

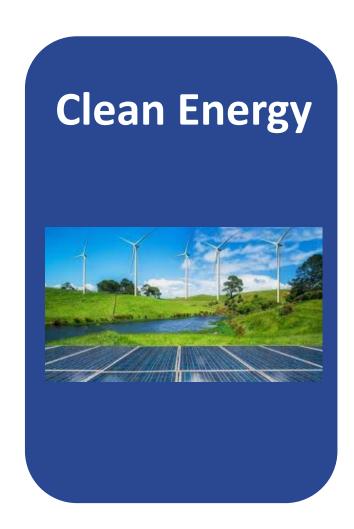
Have a technology or business model which is

Affordable

Reliable

Low carbon

It must do all 3 or it won't be assessed

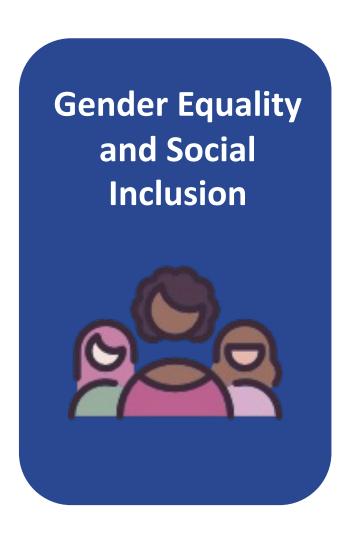


3. Gender Equality and Social Inclusion

You need to consider the role of gender equality and social inclusion.

For example, you will need to be able to

- > Identify the main beneficiaries of the project
- > Describe how you will mitigate any negative effects
- > Provide a plan of how to address both gender and social inclusion during the life of your project
- > Explain how your project will encourage equality



Foreign Commonwealth Development Office Funding

FCDO are prioritising their £10m on projects focused in the following Ayrton Challenge areas:

- > next generation solar technologies and business models
- > smart green grids, including mini and main grid related technologies
- > energy storage, including batteries and mechanical storage
- > low carbon hydrogen
- > modern cooking
- > low energy inclusive appliances
- > leave no one behind, specifically technologies and business models
- > targeting poor or marginalised groups or fragile contexts
- > sustainable cooling



Eligibility





UK Aid Budget – Official Development Assistance

Projects must

- > demonstrate that there is a clear economic and social benefit to one or more of the targeted countries.
- > Primary beneficiary ODA eligible country. UK can be secondary beneficiary
- > If you don't prove ODA eligibility we won't sent it for assessment.



Round 9 Eligibility

Early Stage

- Feasibility Studies
- £50,000 £300,000
- Duration 6 to 12 months
- UK SMEs can make sole or joint applications
- Applications must be led by a SME, academic or RTO
- International partners encouraged
- Max 50% research participation

Mid Stage

- Industrial Research
- £50,000 £1.5 million
- Duration 12 to 24 months
- Must be collaborative
- Must be lead by a business
- Some work
 (testing/demonstration) must
 be done in SSA or SA
- Partnering with international entity in-country required
- Max 30% research participation

Late Stage

- Experimental Development
- £50,000 £5 million
- Duration 12 to 36 months
- Must be collaborative
- Must be led by a business
- Some work
 (testing/demonstration) must
 be done in SSA or SA
- Partner with international entity in-country required
- Max 30% research participation

Types of organisations we fund

- > Business Small or Micro, Medium or Large Research Organisation (RO):
 - universities (HEIs)
 - not for profit distributing Research & Technology Organisation (RTO) including Catapults
 - Public Sector Research Establishments (PSRE)
 - Research Council Institutes (RCI)
- > Public sector organisations and charities doing research activity

You must involve at least one micro, small or medium-sized enterprise (SME).

If you are 100% owned by a large parent company as a small subsidiary this means you are classed as a large company and will only be entitled to the relevant grant.



The two types of leads

Admin Lead

- > will be the recipient of the award and will distribute funding to international partners (hub and spoke model)
- > will manage and be accountable for the finances for the project in accordance with the terms and conditions of the award
- > must be UK based
- > must claim funding through this competition

Early Stage: UK SME, Academic or RTO

Mid and Late Stage: UK Business only

Technical Lead

- > will lead on the development of the scope, work packages within the project and other work from a technical perspective
- > can be from anywhere in the world
- > can be a micro, small or medium sized enterprise (SME), Academic or RTO
- > must claim funding through this competition
- > UK companies can be both the administrative and technical lead

Early Stage: SME, Academic or RTO

Mid and Late Stage: Business of any size

Example Collaborations

Stage	Technical Lead	Admin Lead	Additional Criteria
Early Stage: Feasibility Studies	> can be from anywhere in the world > can be an SME, academic organisation, or RTO	> must be registered in the UK> must be a SME, academic organisation or RTO	 > must involve at least 1 SME > UK SME eligible to be both Tech & Admin Lead > encouraged to involve at least one partner with a legal entity in one of the focus countries
Mid Stage: Industrial Research	can be from anywhere in the worldMust be a business of any size	> must be a UK registered business of any size	> must involve at least 1 SME> must involve at least one partner with a legal entity in one of the focus countries
Late Stage: Experimental Development	can be from anywhere in the worldMust be a business of any size	> must be a UK registered business of any size	must involve at least 1 SMEmust involve at least one partner with a legal entity in one of the focus countries

Collaboration

In all collaborative projects there must be:

- > at least two organisations claiming grant within the application (including the lead)
- > The UK admin lead can count as one of the collaborators if they are involved in the project beyond an administrative role

Resubmissions

> Resubmissions are allowed in Energy Catalyst Round 9



Additional Requirements for Energy Catalyst

- > Energy Catalyst Accelerator
 - > Each project is enrolled into the Energy Catalyst Accelerator currently delivered by the Carbon Trust
 - > The accelerator provides 1:1 support to primarily the technology lead
 - > Cohort support offered to all project partners
 - > Support is provided via MFA with an MFA declaration required at the start of the project.
- > Reporting & Monitoring
 - > Each project will be allocated a monitoring officer (MO) who they will meet with quarterly
 - > You will be required to capture additional key performance indicators
 - > You will be required to complete post-project evaluations reports, 1 and 2 years after completion

QUESTIONS & ANSWERS

BREAK & NETWORKING

PLEASE RETURN AT 11:45



ENERGY CATALYST

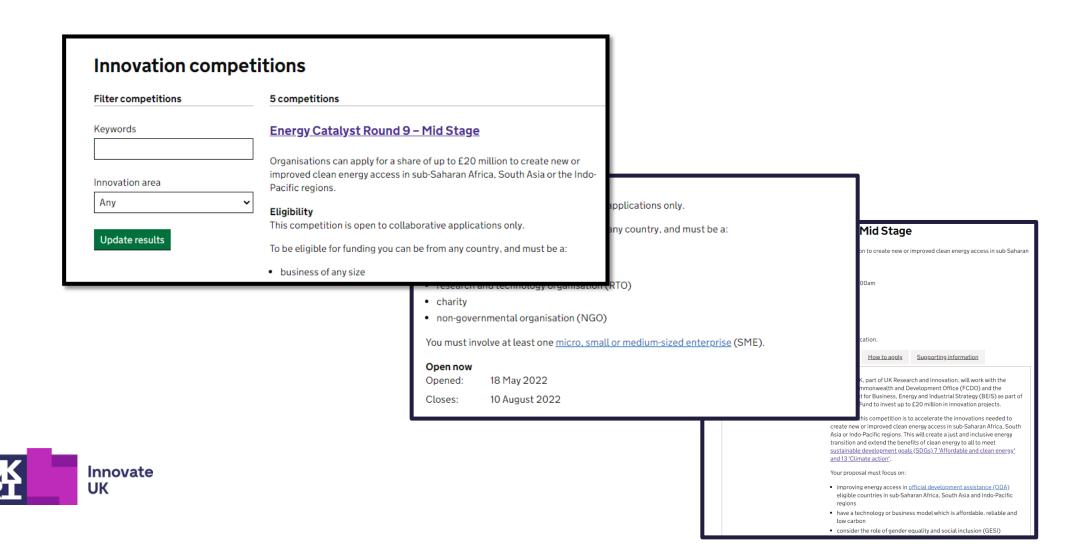
How to apply

Victoria Meredith
Innovate UK Competitions





Search for a funding competition and review criteria



Admin lead: create an account

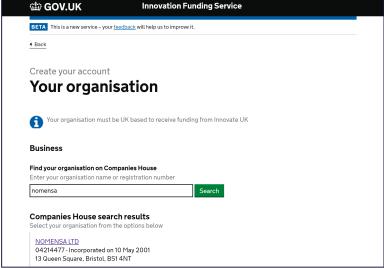
The admin lead must create an account:

UK registered businesses

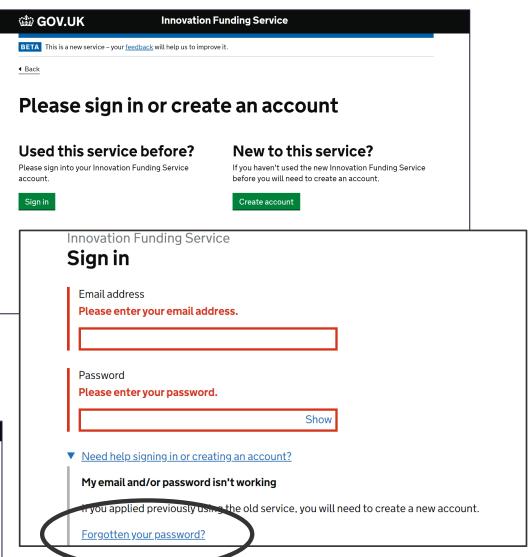
Use Companies House lookup as it speeds up our checks by providing your company number. You are unable to enter this at a later date.

Research organisations, academics and universities

Enter your information manually so you are not listed as a business on IFS and ensure you receive the correct funding.







Project Details

Application Team - Collaborators can invite organisations who you are working with on the project. Contributors can invite colleagues from your own organisation to help you complete your application

Application Details - Title, timescales, research category, innovation area and previously submitted application (y/n)

Subsidy basis - Will the project, including any related activities, you want Innovate UK to fund, affect trade between Northern Ireland and the EU? All participants must complete this section.

Equality, Diversity and Inclusion - External survey to complete

Project Summary - Short summary and objectives of the project including what is innovative about it

Public Description - Description of your project which will be published if you are successful

Scope - How does your project align with the scope of this competition? - If your project is not in scope, it will be ineligible for funding



Application Questions (1 of 2)

Detailed guidance available on IFS

Application form		Appendix?
Question 1	Applicant location (not scored)	No
Question 2	Technology lead (not scored)	No
Question 3	Previous Energy Catalyst Project (not scored)	No
Question 4	Eligibility: Target Country (not scored)	No
Question 5	Eligibility: Technology area (not scored)	No
Question 6	Eligibility: In country entity (not scored) (mid and late stage only)	No
Question 7	Eligibility: Official Development Assistance (ODA) (not scored)	Yes – mandatory
Question 8	Eligibility: Gender Equality and Social Inclusion (not scored)	No
Question 9	Need or challenge	No



Application Questions (2 of 2)

Detailed guidance available on IFS

Application form		Appendix?		
Question 10	Approach and innovation	Yes - optional		
Question 11	Team and resources	Yes - optional		
Question 12	Market awareness	No		
Question 13	Outcomes and route to market	No		
Question 14	Wider impacts	No		
Question 15	Project management	Yes - mandatory		
Question 16	Project legacy	No		
Question 17	Risks	Yes - mandatory		
Question 18	Added value	No		
Question 19	Costs and value for money	No		





Application finances

Labour

Eligible:

- staff working directly on project
- paid by PAYE (or incountry equivalent)
- NI, pension, nondiscretionary costs

Ineligible:

- dividends
- bonuses
- non productive time
- overtime



You can claim the labour costs of all employees you have working on your project.

► <u>Labour costs guidance</u>

If your application is awarded funding, you will need to account for all your labour costs as they occur. For example, you should keep timesheets and payroll records. These should show the actual hours worked by individuals and paid by the organisation.

Working days per year

232

Number of staff and roles within the project

Role within project	Gross employee cost	Rate (£/day)	Days to be spent by all staff at this grade	Total costs	
Project Manager	50000	£216	120	£25,862	Remove
	0	£0	0	£0	Remove

Add another role





Capital expenditure

Expenditure on capital is eligible for funding. All materials must be directly related to and essential to the goals of the project. Energy Catalyst is funded by the official development assistant (ODA) budget. If you plan to leave capital equipment in the ODA eligible country you can, in principle, fully depreciate the costs.

Assets can be transferred but before Innovate UK can agree to this, you must provide evidence that:

- •the asset will be put to a good developmental purpose
- •the recipient has adequate resources to maintain and operate the asset, including purchase of any consumables
- •the item will not be sold or disposed of, or diverted for another purpose, within a 12 month period of the end of your project
- •the recipient has adequate controls in place to ensure that the assets are used as intended
- •any local requirements, regarding duties and taxes, or any other formalities, on transfer will be met
- •IT Equipment is disposed of in line with EU Waste Electrical and Electronic Equipment (WEEE) Regulations and all personal data will be removed

This evidence should take the form of an end of life plan. If you are successful in being awarded funding, our project finance team will ask for this evidence to sign off your finances as part of project set up.



Subcontractors

Justified and quantified.

If you are subcontracting to a parent or sister company, please ensure you list at cost and do not include profit.

You can subcontract work if you don't have the expertise in your project team. You can also subcontract if it is cheaper than developing your skills in-house.
► <u>Subcontracting costs guidance</u>
Please provide details of any work that you expect to subcontract for your project.
Subcontractor name
Robotics experts ltd
Country where the subcontractor will work
UK
Role of the subcontractor in the project and description of the work they'll do
facilitation and availability of robotics labs
Cost
36795



Funding

Funding rules

The level of funding awarded will depend upon the type of organisation and the type of research being undertaken in the project

Funding is calculated by project participant

IFS will advise the maximum grant % you can request based upon your answers to:

- type and size of organisation
- research category defined by the lead applicant in the Application Details section of the application



Organisation or type of activity	Technical feasibility studies and industrial research	Experimental development
Business (economic activity)	Micro or Small – 70% Medium – 60% Large – 50%	Micro or Small – 45% Medium – 35% Large – 25%
Research organisation (non-economic activity)	Universities – 100% (80% of Full Economic Costs) Other research organisations can claim 100% of their project costs	Other research organisations must: • be non-profit distributing and • disseminate the project results and • explain in the application form how this will be done
Public Sector Organisation or Charity (non-economic activity)	100% of eligible costs	 Must: be performing research activity and disseminate project results and explain in the application form how this will be done ensure that the eligible costs do not include work / costs already funded from other public sector bodies
Research organisations (undertaking economic activities) Organisations receive funding related to the size of their organisation	Micro or Small – 70% Medium – 60% Large – 50%	Micro or Small – 45% Medium – 35% Large – 25%



Consortium

Worked example – £300k total cost project

Project costs for 5 partners (1 SME, 1 University and 1 large), doing industrial research.

Organisation type	Organisation size	Total eligible project costs	Maximum % of project costs which may be claimed as a grant	Requested grant amount	Required match funding contribution	
Business	Medium	£150,000	60%	£90,000	£60,000	
Business	Large	£47,000	50%	£23,500	£23,500	
University	HEI (80% FEC)	£103,000	100%	£103,000	nil**	
Total		£300,000		£216,500	£83,500	
** 20% FEC not to be shown as a contribution						

^{20%} FEC not to be snown as a contribution

Research base costs	£103,000
Research participation rate of total eligible projects costs (cannot exceed 50%)	34%



Academic partners

UK Academic Partners - Je-S

We use the Research Councils' Joint Electronic Submission System (Je-S) to collect UK academic finances.

The Je-S system automates the collection of Full Economic Costs (FEC) based costs from academic partners and tells them exactly what numbers should be used in the application form for their costs.

Also to collect project finance details from non-HEIs (e.g. RTOs) that are claiming they are carrying out academic quality work and want to be funded on an FEC basis.

Using Je-S means that Innovate UK follows standard Research Council guidelines on funding universities and enables Research Councils to easily co-fund Innovate UK projects.

The Je-S system is completely separate from Innovate UK and we cannot advise on its usage.





Submitting your application

Project cost summary

	Total	Labour	Overhead costs	Materials	Capital usage	Subcontracting costs	Travel and subsistence	Othe
Barry Shaw								
Experts Ltd Partner	£230,162	£84,052	£16,810	£90,550	£0	£35,000	£3,750	£
EMPIRE LTD Lead organisation	£331,442	£222,414	£44,483	£11.750	£13,000	£36,795	£3,000	£
University of Bath Partner	£19,762	£8,104	£5,731	£412	£0	£0	£504	£5,01
Total	£581,366	£314,570	£67.024	£102.712	£13,000	£71,795	£7.254	£5.01

Ensure the highlighted costs fits the criteria for this competition with a maximum total project cost of up to £300,000 for early stage, £1,500,000 for mid stage and £5,000,000 for late stage.

All organisations can see a summary of project costs.



Checking your finances are complete

Finances Summary

The following organisations have not marked their finances as complete:



EMPIRE LTD

Return to the finances section to complete your finances

This application cannot be submitted unless finances have been marked as complete by all partners.

	Total costs	% Grant	Funding sought	Other public sector funding	Contribution to project
~	£230,162	70%	£161,113	£0	£69,049
Δ	£282,655	70%	£197,859	£0	£84,797
~	£239,114	0%	£0	£0	£239,114
	£751,931		£358,972	£0	£392,959
	Δ	£230,162 £282,655 £239,114	 ✓ £230,162 70% ⚠ £282,655 70% ✓ £239,114 0% 	Total costs % Grant sought ✓ £230,162 70% £161,113 ⚠ £282,655 70% £197,859 ✓ £239,114 0% £0	Total costs % Grant sought sector funding ✓ £230,162 70% £161,113 £0 ⚠ £282,655 70% £197,859 £0 ✓ £239,114 0% £0 £0

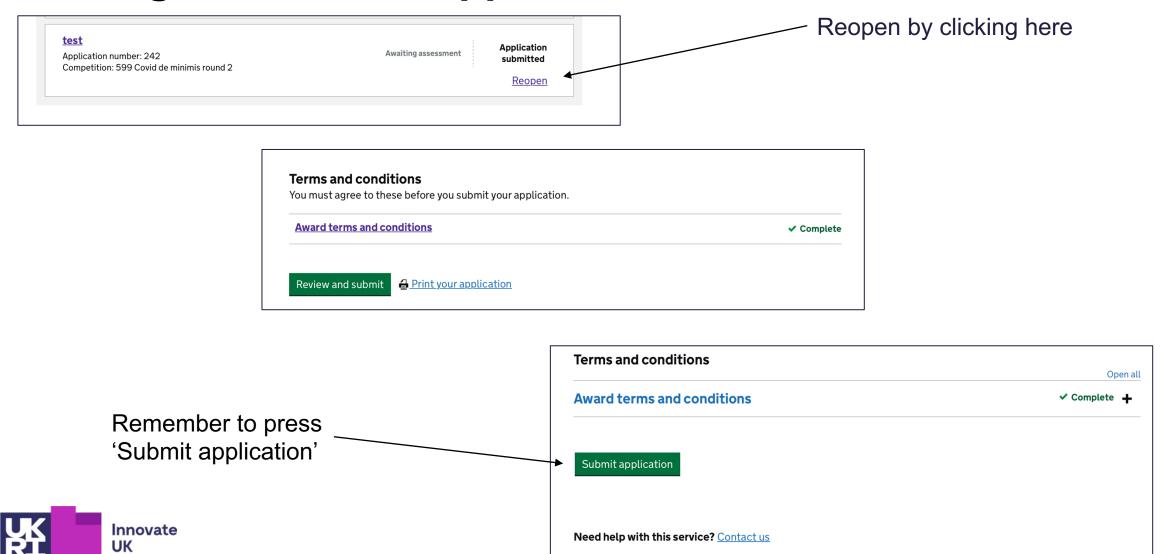
All organisations have marked their finances as complete.

Research organisation participation is no greater than 50% of the total project costs for early stage projects and 30% for mid and late stage.

IFS DOES NOT VALIDATE TOTAL PROJECT COSTS

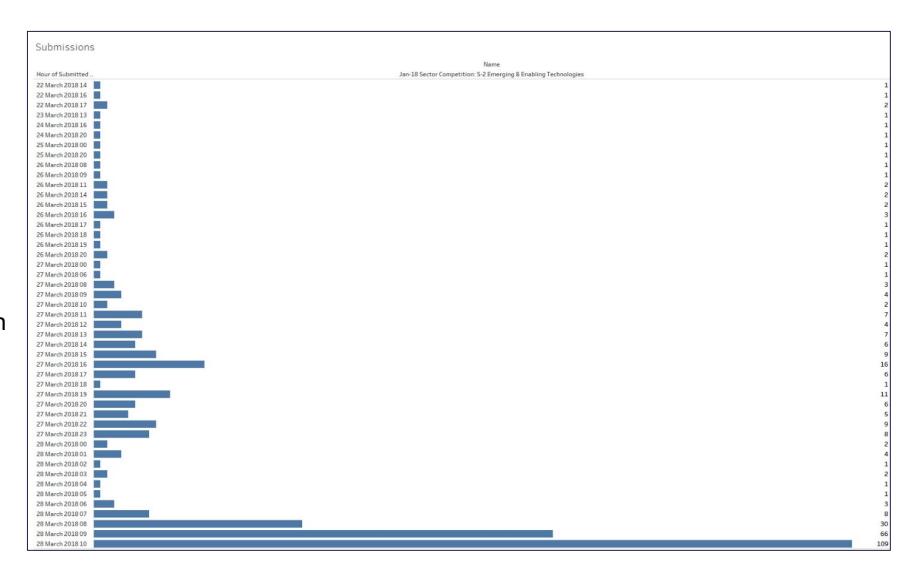


Editing a submitted application



Submit your application early!

Customer Support can help resolve any issues you might have when submitting but only if they are contacted before the deadline.
Once the deadline has passed, your application cannot be submitted.







Assessment

How do our assessors assess?

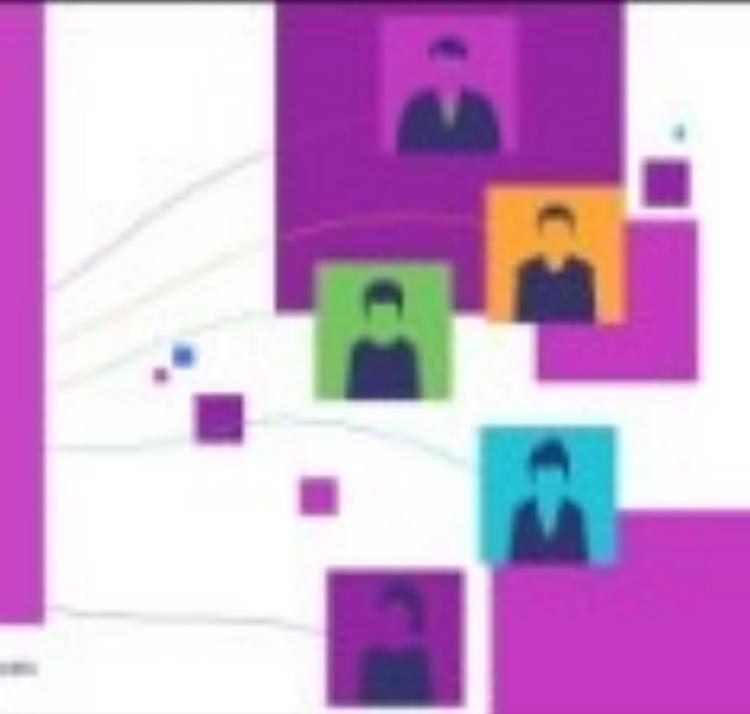
00000014007





How are successful applications selected for funding?







Project setup for successful applicants

Notification

If you are unsuccessful in this competition

You can use the feedback from the assessors to develop your idea and apply into another competition that allows previously submitted applications

If you are successful in this competition

- you will be assigned a Delivery Executive who will guide you through the Project Set Up process
- you will have 7 days to complete the project team, project details and bank details
- you will then have 90 days to complete project set up funding may be withdrawn if this is not completed within this timeframe

Please ensure all your contact details in the IFS portal are correct and up to date and that you regularly monitor it.



Key Dates

Timeline	Dates
Competition Opens	18 May 2022
Briefing Event	25 May 2022
Submission Deadline	10 August 2022, 11:00
Applicants informed	21 October 2022



ENERGY CATALYST

QUESTIONS & ANSWERS

Building a Good Consortium

(and making a good submission)

Jonathan Abra, Innovate UK KTN





Building a Consortium – who should you partner?

- Do you need to?
 - Check the eligibility rules
 - In certain circumstances it may be that a UK-based SME can apply alone
 - Even so, international partners are Strongly Encouraged
- You do?
 - Do you have partners already?
 - ✓ Yes? Great! (But are there any gaps? Are you happy with all of the partners?)
 - X Not yet? Let us examine what you should be looking for in project partners



Diversity

- ☐ The competition-specific eligibility criteria are the *minimum* that you need to satisfy, but...
- ...do not simply go in hunt of partners that allow you to 'tick a box'
- Each partner must add value to the consortium
 - Explain what that value is and why they are best-placed to deliver it





Getting the mix right







What to look for

It depends...

If in-country Research & Development or Testing or Demonstration is a requirement...

- Do you know which country you want to work in?
- Do you know organisations there?
- How well do you understand the regulations and the governance arrangements?
- Do you have access to suitable facilities or environments?

Remember that you **must intend to use the results** to deliver clean energy access in Sub-Saharan Africa, South Asia or the Indo-Pacific region

Innovate UK

KTN

 (Does your choice of partner(s) help you demonstrate this is likely?)

What to look for (2)

- Credibility
- Legal Entity (Business, Research Entity, Third Sector)
- Trading history?
- Previous experience of similar undertakings?
- Capacity to deliver?



What to look for (3)

The 'X' Factor

- Can you see yourself working with these people for months or years?
- Can you see your partners working with each other for months or years?
- Even when things get tricky and there are problems?
- Really? Great!
- BUT ALSO...
- Do you have the same (or compatible) objectives?
- How well do they present themselves? How enthusiastic are they?
- Does their story 'ring true'? How is their grasp of detail?

DOES IT FEEL RIGHT?



Above all, make sure you write an application that excites and inspires!

- 1. Alignment to the competition scope
- 2. Innovation
- 3. A strong business case
- 4. A convincing value proposition
- 5. A credible plan for Research and Development
- 6. The right consortium
- 7. A clear need for support
- 8. The right kind of risk



Writing the submission

- Answer the question asked, not the one you want to answer!
- Remember that assessors are human beings
- Assessors are looking for reasons to award marks: make it easy for the
 - Reflect the language of the competition scope
 - Substantiate any claims
- Ask your Auntie to listen to a draft of the application
 - This technology/project may be your life's work, but you have to describe it to someone that's never heard of it before
- Ask someone else to read a draft
 - o ...a trusted friend, who will tell you about your poor speeling and bad grammar
- Re-read the competition scope before you read the draft

 does it match?
- Risk and Reward!





Energy Catalyst Virtual Brokerage How to use b2match effectively

Jens Böhm – Innovate UK EDGE

Website: https://energy-catalyst-networking.b2match.io/







Register



18 May 2022 - 10 August 2022 United Kingdom

Energy Catalyst International Brokerage

How it works Timeline About us Contact FAQ

Energy Catalyst Virtual Brokerage

Join the virtual brokerage to find partners for your Innovate UK Energy Catalyst Round 9 application.

From May through to August, this website will host a series of webinars and 1:1 virtual meetings to discuss project opportunities and facilitate introductions between organisations to help provide clean, affordable and secure energy in sub-Saharan Africa, South Asia and the Indo-Pacific Region.

The aim of these webinars and the virtual Marketplace is to help organisations gain an understanding of the energy access issues in a particular country and to develop equitable partnerships leading to a collaborative application for Energy Catalyst Round 9.

Round 9 of Energy Catalyst is open now, with further infirmation available via this link: https://apply-for-innovation-funding.service.gov.uk/competition/1173/overview

To register for our Competition Briefing Session on Wednesday, 25th May 2022, please visit: https://ktn-uk.org/events/energy-catalyst-briefing-launch-and-brokerage-events/ this session will detail the competition scope and eligibility alongside how to apply and the support available to you in preparing your application.

Energy Catalyst Round 9, makes available up to £20m to support businesses to develop

Register now Open until 10 August 2022

Recorded Sessions

LOCATION United Kingdom

ORGANISED BY













Jens Böhm

Innovation & Growth Specialist at Innovate UK **EDGE** Manchester, United Kingdom

Edit my profile

View my profile

Overview

My availability

My opportunities

Company representatives

Organizer questions

Account settings

Logout

Your local support office

Innovate UK EDGE (North)

Jens Böhm

- **+** +44 (0) 1925 607 040
- jens.boehm@rtcnorth.co.uk
- https://www.innovateukedge.ukri.org/

Booking phase has started!

You haven't requested any meetings yet. The number of available time slots is limited. You can request or accept up to 100 meetings. The booking phase closes on August 10, 2022.

Book meetings now



Application Support / Authority/Government

Innovate UK EDGE

Innovate UK EDGE is a key part of the UK innovation agency's deep investment in the pioneering businesses that drive economic growth. It is a publicly-funded service available to all high potential small to medium sized innovation-driven companies, including Innovate UK grant winners.

Innovators are motivated to improve the ways we live and work. We support those building scalable businesses to achieve their goals, in every sector and from seed to scale stage. Our innovation and growth specialists are at the centre of our service. Each client engagement results in a bespoke strategy but common priorities include:

- Exploiting business innovation: Developing a commercial strategy and building a team to deliver it; protecting & harnessing your IP; improving innovation management & accessing the innovation ecosystem
- Sourcing funding and finance: Applying the right strategy to secure grants and capital for your business, enhancing investor appeal and getting investment ready to propel your growth
- Opening new markets: Creating connections to partners & leveraging insights to expand into vertical & international markets and achieve scale

Often these priorities are closely linked, especially in the case of scaling businesses which must align all business functions to achieve a step change in growth. Our Scaleup Programme prepares companies who have already benefited from our high growth service and other innovation-driven businesses with 50%+ growth potential for just such a transformation.

TECHNOLOGY INTERESTS

Other



Innovate UK EDGE

Authority/Government | Manchester, United Kingdom

OVERVIEW

MARKETPLACE

Create an opportunity



Project Cooperation

Add this if you are interested in finding a partner for your project.



Expertise

Add your area of expertise and describe what you can offer to other participants.



Request

Add if you have anything specific you are looking for.

Cancel

Event organiser



Help

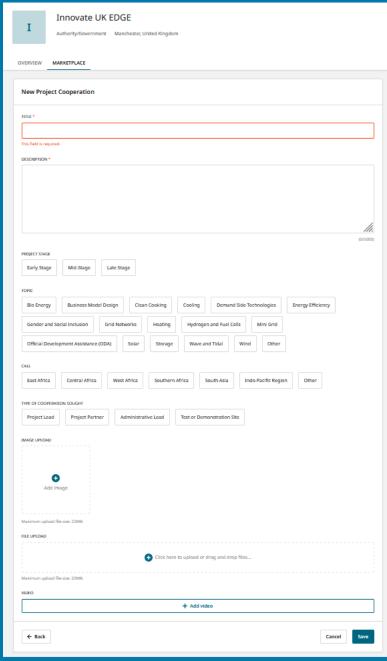
Terms of service Privacy policy Cookie settings

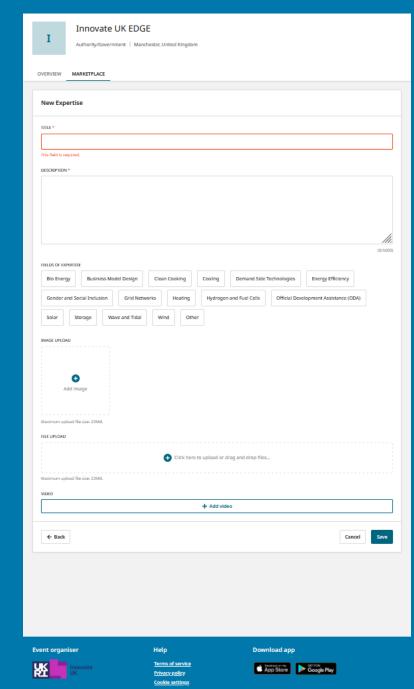
Download app

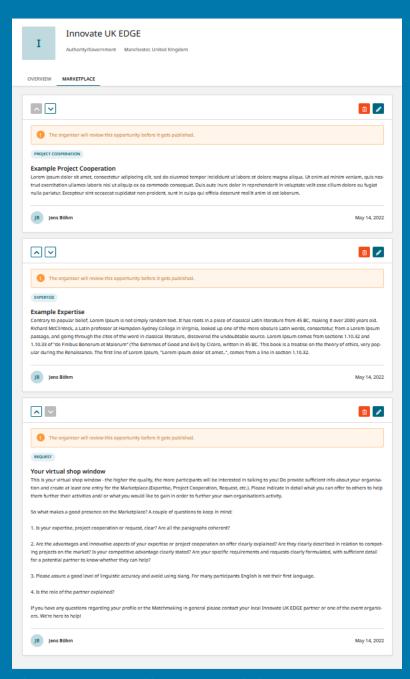
















Terms of service



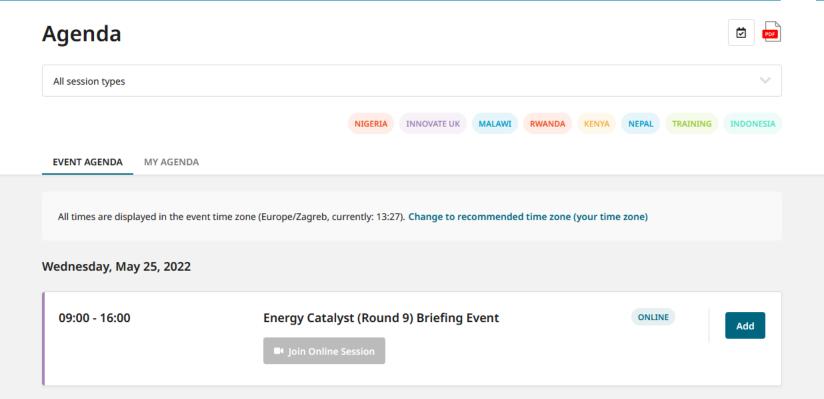
Marketplace

- Your virtual shop window the higher the quality, the more participants will be interested in talking to you!
- Profile Expertise, Project Cooperation or Request
 - all must be clear & coherent
- Advantages and innovative aspects
- Specific requirements and requests, sufficient detail for a potential partner to know whether they can help
- Role of the partner











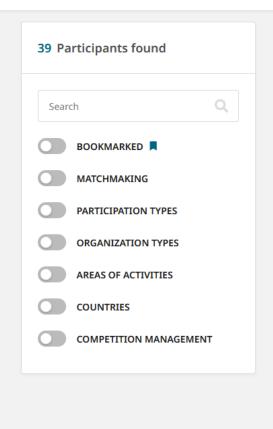
Home Participants Marketplace Agenda

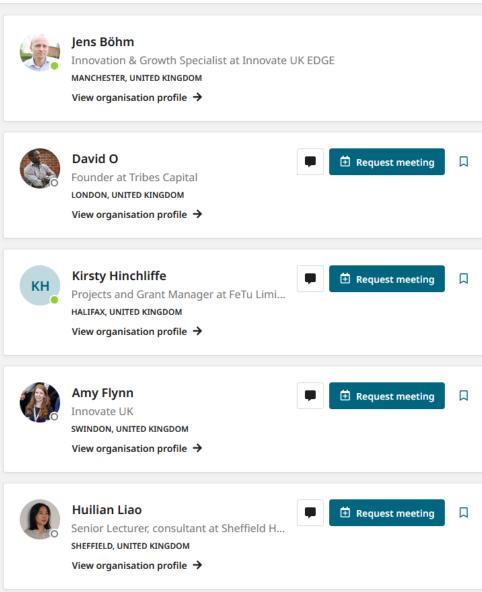
Meetings Messages



Participants

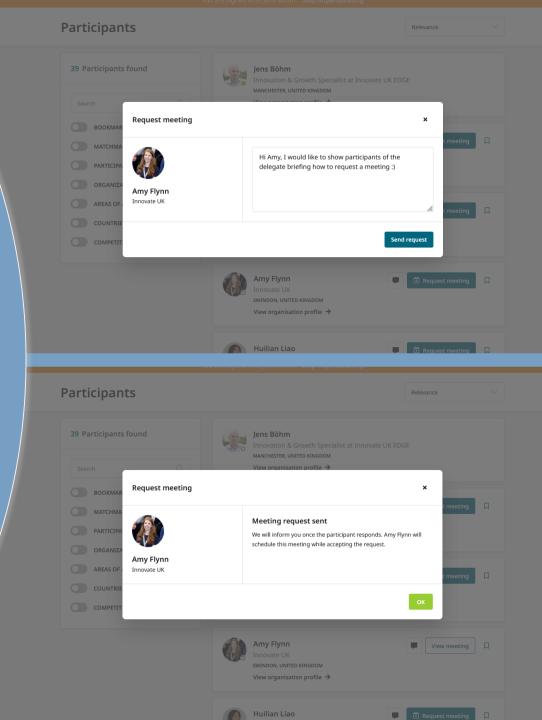






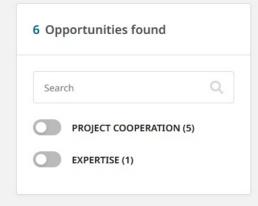
Request Meetings

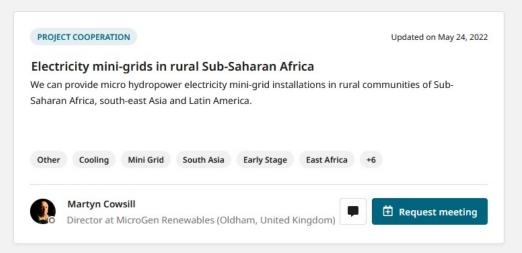
- Be proactive
- Meetings will be scheduled by the recipient and can be moved/ rescheduled
- Use the Marketplace to find out about specific projects, expertise and requests

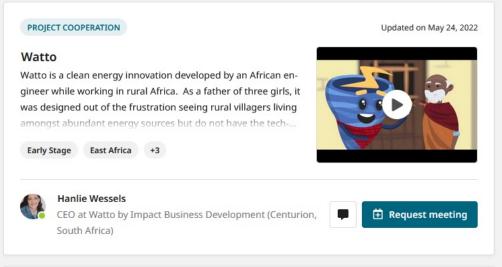


Marketplace

Add an Opportunity







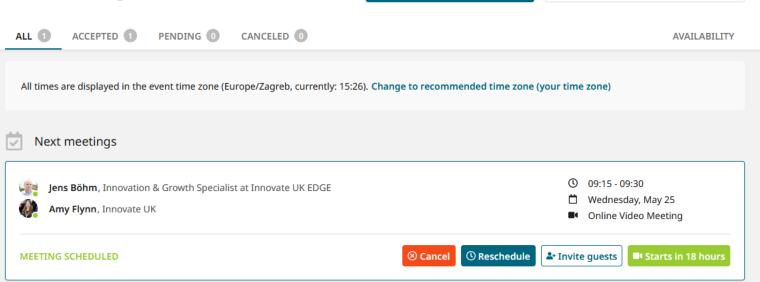


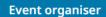
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1:1 Meetings

■ Camera and microphone test

My meetings







Help

Terms of service Privacy policy

Download app





Summary

- Your virtual shop window
- Create a clear and concise profile to raise your visibility
- Be active not reactive;
- Attend webinars, regularly browse the agenda for additions and updates
- Browse profiles to find out who is offering interesting opportunities
- Make yourself available for meetings!
- Message other participants & request meetings
- Website: https://energy-catalyst-networking.b2match.io/









Innovate

EDGE

Questions?







Thank you











Pitches

2 minutes about you and your ideas





University of Hull, United Kingdom

https://www.hull.ac.uk/staff-directory/xuebin-ke

About us

- Academic research University
- Materials chemistry, process integration, energy system and system evaluation

Membrane fabrication and process test

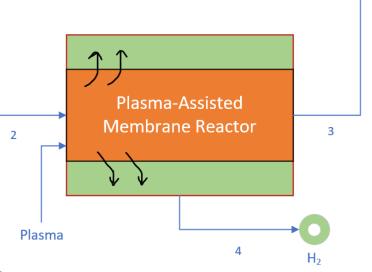
rigs in the lab AD **CCS** Xuebin Ke: x.ke@hull.ac.uk CO_2 storage

Capabilities we can offer-basic technological components include (Technology Readiness Level, TRL)

- Anaerobic digestion-AD (TRL9),
- Plasma reactor (TRL4),
- Membrane separation (TRL4), and
- Carbon capture and storage-CCS (TRL9).

Low carbon hydrogen from biomass fermentation

The proposal aims to integrate plasma-assisted catalytic conversion of biogas with AD and CCS process.



The partners/services we seek

- End user H₂, CH₄, heat and electricity
- Process device manufacturer/builder
- Process designer

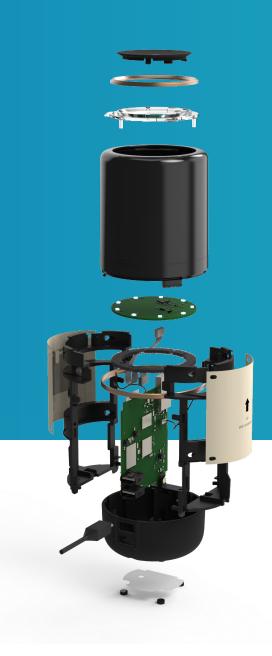


eg technology

www.egtechnology.co.uk

Product Design, Engineering and Development Specialists





Who are eg technology?



Specialist product design and engineering consultancy with clients that range from start-ups to blue-chips.



Growing company based in Cambridge, UK. Track record of delivering inspiring, marketable products across sectors.



Expertise in Electronics, Software & Mechanical Engineering, Industrial Design, Human Factors, Regulatory & Project Management.



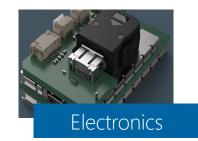
We transform ideas into successful products and systems, from concept through to transfer to manufacture.



We combine innovation and experience with a targeted approach to deliver reliable solutionsquickly and cost-effectively.















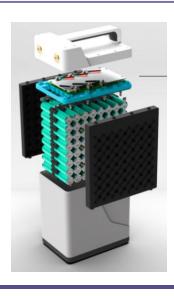
zanevanromunde@egtechnology.co.uk







- Using compression technology we have developed lithium ion batteries that can be maintained at the cell level.
- The batteries are modular and scalable, they have been used in e-mobility applications and up to minigrid scale.
- Tthe batteries provide a viable route to re-use waste battery cells from e-waste or EVs.



About our proposed project

- Open to options on project subject we are able to support many applications
- Residential solar plus storage using an ESaaS would be a great focus.
- 2nd life applications and/or e-waste testing

Capabilities we can offer

- Batteries!
- Knowledge on battery systems, testing and applications.
- Battery testing facilities.
- Circular economy knowledge.
- Experience (several Innovate UK projects delivered)

Michael@aceleronenergy.com

www.aceleronenergy.com

The partners/services we seek

- Partners with a battery using application i.e. solar installers, e-mobility vehicle manufacturers etc.
- New battery technology manufacturers
- Companies in contact with the communities we wish to serve.



Earth Carbon Foundation

About Us:

- Globally we help Generating Carbon Footprint report, to contain 2 degree rise of Earth's temperature. Our Climate Programs are actionable, tangible and irreversible.
- Our Profits are recycled in capacity building to reduce carbon emission.
- we have reduced 27,000 tons of Carbon from 28 Contarcts, Saving millions of \$ as input costs.

About our proposed project

- Glasgow COP ended with very little progress to protect Mother Earth.
- The system is flawed as it gives resources to sinners to wash their sin for committing more sins.
- Needs strong commitment with handholding at National/Subnational targets
- We hand hold customers creating baseline, setting targets, paybacks, evaluation & Monitoring.
- Reporting on public Domain.

The capabilities we can offer .

- Mitigation : GHG + CDM methodologies.
- Carbon: Cost, Budgeting & Pricing.
- Reporting: Sustainability + SDG + GRI
- Targets: SBTi + GHG.



@earthcarbon25

What we are looking for from partners:

- Providing carbon accounting services in SME sectors.
- Organisations exploring Value addition with Carbon pricing
- Universities & Educational organisation working carbon pricing.







JAMEBI: International collaborative R&D off-grid solar-thermal drinking-water disinfection

WHO International Scheme to Evaluate Household Water Treatment Technologies











Sunlifewater by JAMEBI - Trading name of Relevant Projects Ltd



About JAMEBI

UK solar innovation technology development business:

- ✓ JAMEBI is a novel solar water pasteuriser technology
- ✓ JAMEBI cleanses water of dangerous bacteria & viruses
- ✓ Aim: save 500,000 lives in 10 years, using clean water
- √ Founder Barry Johnston is a serial greentech entrepreneur
- Off-grid, 100% solar. Affordable safe clean drinking water.

JAMEBI's proposed project

Now safety tested by the WHO (kills >99.99% of germs)...

- 1. We will **trial** our technology in the right place, ie the sunny tropics
- 2. We will **install** it in sites where having clean water will save lives
- 3. We will **run** this field trial project for one year, while planning ahead
- 4. We will **evaluate** (a) technical performance & (b) social performance **We now seek engagement with sunny tropical countries.**

Capabilities we offer

Solar thermal, potable water, innovation & directorship:

- Innovative solar water heating & pasteurisation technology
- 2. Making safe drinking water from bio-contaminated soft water



- 3. Water for everyday drinking or disaster relief
- 4. Solar thermal technology commercialisation
- 5. Water tanks & off-grid solar PV water-pumps
- Mentoring services for greentech innovators
- Innovation Technical Director NED services

Partners/services we seek - from *sunny tropical countries*:

- **A. Government** backing, depts: energy, water, health, equity, community, distributed off-grid infrastructure, education, technology, manufacture
- **B.** Field trial communities: urban, remote, off-grid, clinics & waterside
- **C. Business** partners: licensors, manufacturers, distributors, investors
- D. Academic partners: technical or sociological research & monitoring Partners/services we seek - from anywhere:
- **E. Talent**, Value Engineers, Manufacturers
- **F. Investment** & access to VC funders.



UNIVERSITY OF PORT HARCOURT

About University of Port Harcourt

The University of Port Harcourt, Nigeria, has made reasonable research influence in the higher education sector in recent times. The University was ranked 6th in Africa and 1st in Nigeria according to its research influence in 2015 by The Times Higher Education, United Kingdom. The university shares the vision of excellence in research across some of the developing nations, Nigeria for example, and help them to play key roles in bringing solutions to the global climate crisis in the area of energy, and transformative and sustainable development.

Our capabilities

- Energy efficiency, energy demands and forecasting
- Renewable energy resources assessment
- · Off-grid cooling and electric cooking
- Low-carbon energy conversation systems solar and biomass
- Applied thermodynamics and modelling
- Design analysis and system optimization
- Long-term energy scenarios modelling
- Capacity building

About our proposed projects

- □ Development of cooling systems for cluster of smallholder farmers using agrowastes-solar PV vapour absorption-compression technology to reduce the over 40% of agrifoods spoilage along the value chains. The existing off-grid cooling technology is solar PV vapour compression which are very expensive due to the use of huge battery storage.
- Agrifood wastes valorization for heat and power generation using gasification or pyrolysis biomass conversion technology. The agrifood value chains generate huge wastes that could be to power, heat and cooling to support agrifood value addition.

We seek the following partners/services

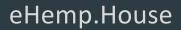
- System manufacturers
- Industry partners
- Research and development institutions
- Off-grid developers
- Business developers









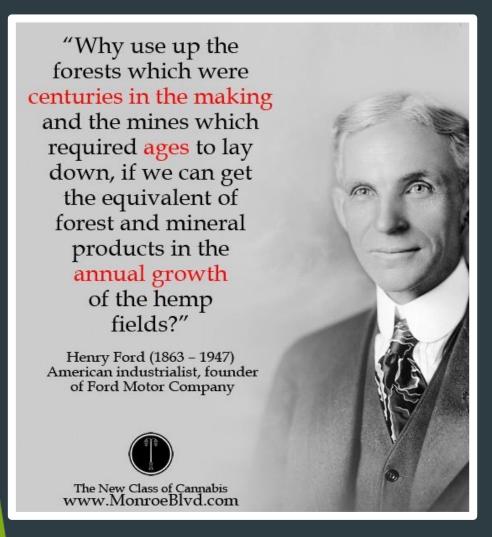








HEMP - AFRICA - THE SMARTBOX



- ► **Hemp** is better than trees at removing CO2
- ▶ **8,000 years** providing multiple sustainable products
- Products for a future decarbonised industrial economy

HEMP – **AFRICA** – THE SMARTBOX



- ➤ **1.9 Billion** expected population by 2050* (currently 1.3bn)
- ➤ 200m Hectares of underutilised land 50% of World total*
- > Irrigation and Processing Facilities

* New Frontier Data Dec 2020



HEMP – AFRICA – THE SMARTBOX



- Providing Irrigation and Processing Facilities
- Delivering multiple co-benefits 11 UN SDGs
- Data Collection & Verification and Authentication of Carbon Credits

Investment Details

- ➤ Current ownership 88% founders £300k raised previously
- >S/EIS Advanced Assurance issued by HMRC
- > Seed Investment Round £1.5m
- ➤ Lead Investor Fund secured for £500k due diligence completed
- >Term Sheet negotiated
- ➤ Data Room available to review

eHempHouse

Sustainable Growth • Sustainable Future

For more information please contact:



Peter Miles



peter.miles@ehemphousecorp.com



+44 (0) 7785 952502

LUNCH & NETWORKING

WE WILL RESUME AT 14:15



ENERGY CATALYST

Energy Catalyst Accelerator Programme





Energy Catalyst accelerates access to clean energy

Accelerate solutions

> Financial and advisory support provide a springboard for innovators to de-risk, demonstrate and deploy clean energy access solutions

Build networks

> Support catalyses strategic partnerships and connections across the energy access ecosystem to help commercialise new technologies and business models

Unlock impact

> This support aims to help innovators pioneer new ways to improve lives in Africa and Asia and create economic opportunities

Share knowledge

> By uncovering new insights from testing and demonstrating innovation, the Energy Catalyst contributes knowledge, case studies and lessons learned which benefit the wider energy access ecosystem





ENERGY CATALYST Portfolio Review Day

Energy Catalyst combines three key activities to deliver this vision

Competition

Collaboration

Acceleration



Open grant calls to develop and demonstrate innovative tech and business models



Collaboration building to help innovators find project partners



Business advice, learning from overseas, showcasing and dissemination

Energy Catalyst Accelerator structure

Acceleration Support

Learning from Overseas

Programme Showcasing and Dissemination



Client Acceleration



UK & International Events and Engagement



Campaign Design



Cross Project Support & Knowledge Management

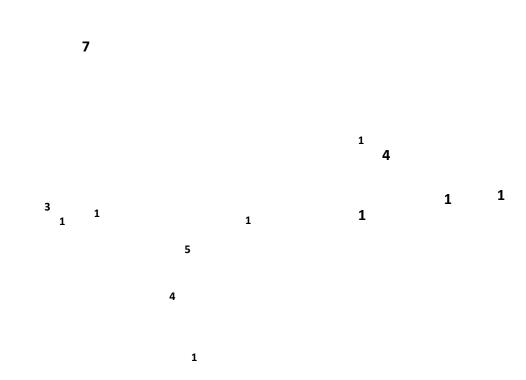


Digital Learning



Campaign Rollout

Energy Catalyst funds a broad range of international projects



Number of projects



An expansive consortium of 13 international partners are supporting the cohort companies to commercialise and scale their solutions

Tailored venture support













Addressing common challenges







Connections and resources



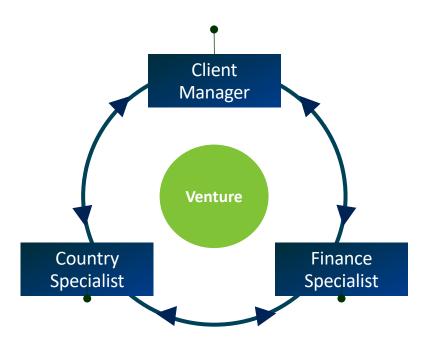




Each project has a dedicated acceleration team, consistent of an experienced *Client Manager*, a *Country Specialist* based in the project's target region, and a *Finance Specialist* with regional financing expertise

The Acceleration Team

Coordination of client acceleration support and 1:1 coaching



Delivery of specialist strategic market related support

Delivery of specialist fundraising and investment readiness support

How Energy Catalyst Accelerator supports your venture

1. Acceleration Support

Each project is eligible for business accelerator support to build towards commercialisation and implementation of projects in Sub-Saharan Africa and South/South East Asia

Project specific support

- Individual business support to ventures by coaches/mentors
- Targeted task based support from technical experts

Programme level support

- Cross-cohort support through knowledge management materials
- Networking and guidance around common interest areas
- Accessing additional finance post-project through opportunities to interact with investors, corporates and follow on programmes

How we will support your venture

1. Project Level Support



Market

- Market segmentation and prioritisation in Myanmar
- Support with customer interviews in Kenya

Business strategy

- Identify and prioritise commercial models for passive solar pumps
- Distributor strategy and operational business model

Team & board

- Supporting recruitment process in Rwanda
- Board development plan

Sales & BD

- Development of sales forecasting model
- Customer database development

Technology & Product

- Pilot trial data analysis
- Standards, certifications and licencing support for Nigeria

Supply chain

- India manufacturing capacity analysis
- Customs and logistics support in Bangladesh

Finance & Investment

- Seed investment strategy planning and review
- Foundation and charity funding partnership strategy

Legal

- Evaluation of legal entity options
- Commercial contract negotiation support

How Energy Catalyst Accelerator supports your venture

1. Programme Level Support



Commercialisation Guides

Examples

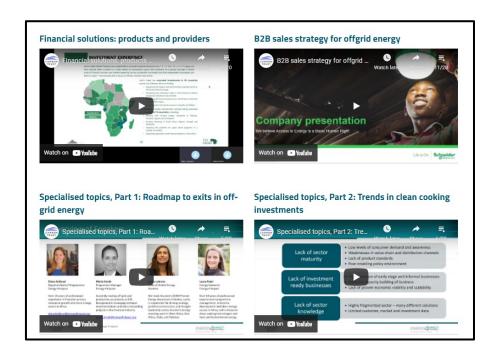
- Country/Regional Market Guides
- Sector Guides
- Case Studies: Practical Success Stories
- Theme Guides

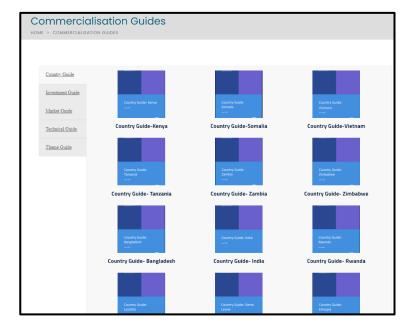


Investor Readiness Guides

Examples

- Preparing for Fund Raising
- Types of Investors and the Investor Fit
- Fund Raising Materials and Financial Projections
- Valuation and the Investment Ask
- Due Diligence Checklist





How Energy Catalyst Accelerator supports your venture

2. Learning from Overseas



UK & International Events and Engagement

- Delegate passes and speaking opportunities
- One-to-one meetings (investors/corporates/partners)
- Event sponsorship
- Side meetings & introductions
- Networking social events and dinners



Digital Learning

- Podcast/Webinar Series (e.g. energy access pioneers, impact/private investors, sector actors, NGOs)
- Online Workshops and Meetings (e.g. themes on: technology areas, country/regional markets, funding opportunities)



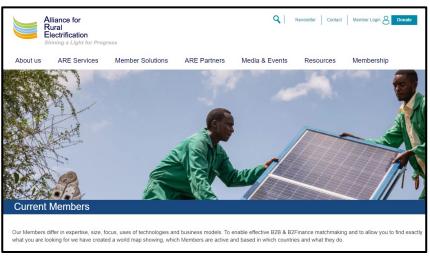


AD10

Lead Organizer: Energy Catalyst, The Carbon Trust, Shell Foundation

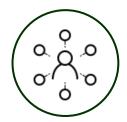
Sustainable cooling can accelerate SDG 7 and catalyse equitable, resilient development for rural populations in a warming world. This session will define the synergies between sustainable access to energy and cooling in rural areas. Experienced practitioners will share the latest

The Rural Cooling - Electricity Access Nexus



How Energy Catalyst Accelerator supports your venture

3. Programme Showcasing



Campaign Design

- Broad based communications strategy
- Sector dissemination of programme and cohort successes
- Capturing of content from programme and cohort development



Campaign Rollout

- Draft press releases, blogs and/or op-eds
- Case studies
- Videos of projects/events/missions
- Social media campaigns
- Data visualisation (infographics, fact sheets)



Aptech Africa: Pay-n-Pump

scale African farmers



Steamology - Seizing the

climate-smart power of

hydrogen to deliver affordable

energy for electricity and heat

Steamology aims to deliver scalable and modular

solutions for industrial steam heat and power by

embracing the hydrogen economy.

brings affordable solar-powered Zonke Energy Case study: Lowirrigation within reach for smallcost renewable solar power for households in informal Uganda-based company Aptech Africa's 'Pay-n-Pump



Cranfield University and Concentrated Solar Power: Utilising the power of sunlight to bring clean cooking to rural

Cranfield University is testing a Concentrated Solar Power (CSP) device that could reduce pollution in Indian homes, schools, and canteens by replacing traditional cooking methods.

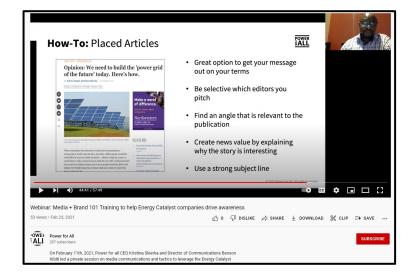


MOPO Hubs: Providing households with energy and emobility solutions through a pay-per-use battery sharing





projects



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Thank you!

Please feel free to follow up with any queries or feedback to energycatalyst@innovateuk.ukri.org or energycatalyst@carbontrust.com











Gender and Social Inclusion: An introduction

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Why consider Gender and social inclusion?

- No MDG on Energy
- SDG 7 specifically addresses Energy
- SDG 5 specifically addresses gender
- 6 of the 17 SDGs specifically address <u>inclusion</u>
- Gender and Social Inclusion are integral to the achievement of all SDGs.





GESI – WHAT IS IT AND WHY DOES IT MATTER IN DEVELOPMENT?



GESI addresses unequal power relations between women & men/ between different social groups



Focuses on need for rebalance these power relations



Ensure equal rights, opportunities and respect for all individuals

Defining Social Inclusion

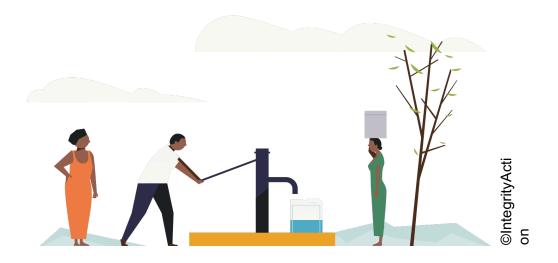
The World bank defines social inclusions as:

"The process of improving the terms for individuals and groups to take part in society, and the process of improving the ability, opportunity, and dignity of those disadvantaged on the basis of their identity to take part in society"



What it means to be Socially Inclusive

- Enabling people/ communities to fully participate in society helping them to overcome inequality and disadvantage
- Promoting equality of opportunities for all: women, different age groups (elderly), disability groups, ethnic groups etc.

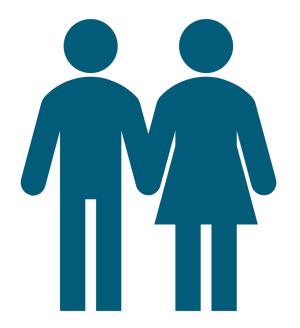


"Social inclusion can be a goal, process and/or outcome in pursuit of development opportunities" (Mulugetta 2018)

Defining Gender as part of Social Inclusion

Gender? What exactly is Gender?

- The social, behavioural and cultural attributes, expectations and norms associated with being male or female.
- This is a set of culturally specific characteristics defining the social behaviour of women and men, boys and girls, and the relationships between them.



Gender is about WOMEN AND MEN!

Introduction to Gender Concepts

Gender roles

The social and behavioural norms that, within a specific culture, are widely considered to be socially appropriate for individuals of a specific sex. These often determine the traditional responsibilities and tasks assigned to men, women, boys and girls (see gender division of labour). Gender-specific roles are often conditioned by household structure, access to resources, specific impacts of the global economy, conflicts and disasters, and other locally relevant factors such as ecological conditions. Like gender itself, gender roles can evolve over time, in particular through the empowerment of women and the transformation of masculinities.

Gender equity

The process of being fair to women and men. To ensure equity, measures often need to be taken to compensate (or reduce) disparities derived from historical and social disadvantages that prevent women and men from otherwise operating on an equitable basis. Equity leads to equality.

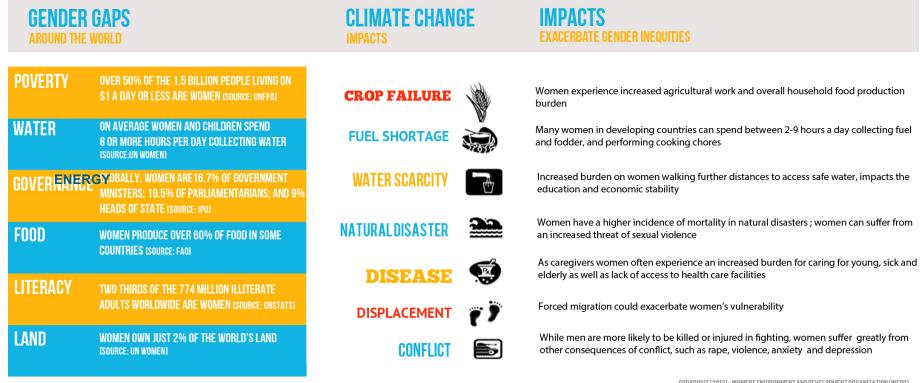
Gender responsive

Due consideration being given to gender norms, roles and relations and to addressing inequalities generated by unequal norms, roles and relations through remedial action beyond creating gender awareness.

Gender mainstreaming

The process of assessing the implications for women and men respectively of any planned action, including legislation, policies or programmes, in all areas and at all levels. This is a strategy for making women's as well as men's concerns and experiences an integral dimension of the design, implementation, monitoring and evaluation of policies and programmes in all political, economic and social spheres so that women and men benefit equally and inequalities are not perpetuated. The ultimate goal is to achieve gender equality.

Gender and development...Illustrating the Gender Gap



COPYRIGHT (2012) - WOMENS ENVIRONMENT AND DEVELOPMENT ORGANIZATION (WEDO)

Source: Women's Environment and Development Organization -**WEDO**

GeSI, Energy and Development

 "Female-led enterprises are underrepresented at the higher levels of the chain (i.e. production and distribution) where mass markets are more likely to drive higher sales and revenues". Sesan et al. 2019



- "Women are underrepresented in renewable energy sector, where they comprise an average of only 32% of the to
- Women make up only 13.9% of senior management within the energy and energy utilities composite workforce"
- Women are listed in less than 11% of patent applications related to the energy sector



Social Inclusion, energy and Development

People with disabilities are often:

- Housebound
- Marginalised from society
- Have poor working rights/conditions
- Women are disproportionally affected (especially those of working age)
- More exposed to air pollution

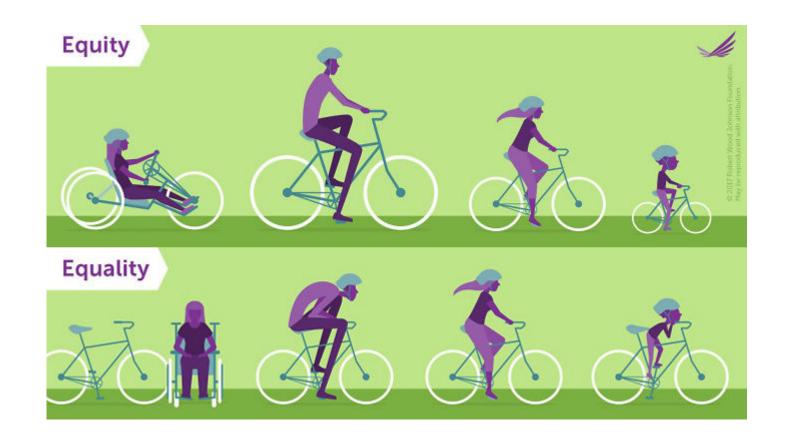
Solutions include:

- Energy is more accessible to those with disabilities in education/healthcare settings
- Tailored, accessible transport services
- Bespoke business models for people with disabilities (e.g. sales agents)



Refer to: OXFORD POLICY MANAGEMENT 2019

Equality vs Equity

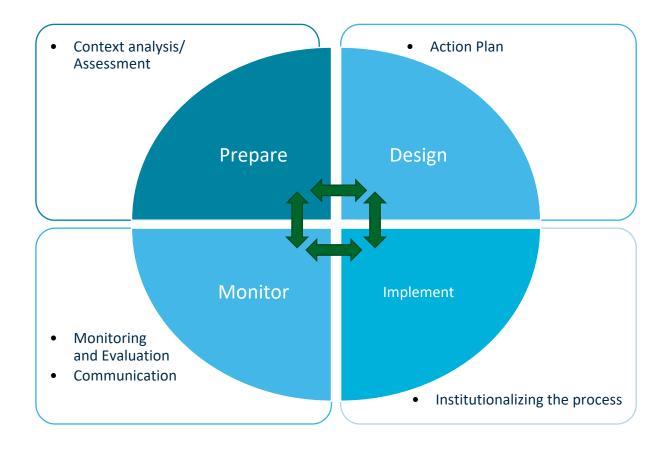




How to GESI-proof proposals and monitor project performance against?

- A commitment for GESI and a compatible framework are the <u>basic conditions</u> for the development of a successful GESI mainstreaming strategy. In addition to concrete objectives and targets in the strategy, this mainstreaming requires a clear action plan.
- Performance against those plans need to be closely monitored

Toolkit: Example Mainstreaming Approach



Adapted from Cecelski and Dutta, Mainstreaming Gender in Energy Projects: A Practical Handbook, ENERGIA 2011



Linked to Policy

Toolkit RESOURCES

- Renewable Energy Performance Platform (REPP)
- Energia
- Clean Cooking Alliance (CCA)
- Women Organizing for Change in Agriculture and Natural Resource Management (WOCAN)
- Value for Women
- Energy Sector Management Assistance Program (ESMAP)
- Asian Development Bank (ADB)
- Overseas Development Institute (ODI)
- UN Flagship Report on Disability and Development (2018)
- Energy Catalyst Theme Guide: Gender & Social Inclusion

Gesi Action Plans involve...

A GESI Action Plan can be developed that details the constraints and opportunities for women, men and other social groups that were identified during the preparation phase (context analysis) and indicates how these can be fully integrated into the project design. The plan should include:

- 1. Agreeing on a gender goal or objective (deciding what the project aims to achieve from a gender standpoint), and include those in project documents, such as log frames, annual work plans, and reporting (see, e.g. the ENERGIA handbook for mainstreaming gender in energy projects)
- 2. A set of GESI-responsive actions that will address the needs of vulnerable groups. This includes the planning of specific outcomes and activities to meet these gender goals, which can be of two types:
 - I. Implementation actions
 - II. Institutionalisation of GESI mainstreaming in the project or organisation, to create the long-term capacity to implement the action plan activities
- 3. A clear set of performance indicators and sex-disaggregated targets against which progress will be measured
- 4. Presentation of GESI-responsive development impacts.
- 5. Designing a monitoring and evaluation framework to track the performance of gender activities

Slide adapted from Dr Jiska de Groot – University of Cape Town

Monitoring GESI

- M&E is often given insufficient attention. It is a task required by funders, so GESI analysis/gender disaggregation/ reporting is considered additional work to an already burdensome task.
- Project leaders, company executives do not always see GESI, emphasize gender or see it's overall purpose, so it is often "forgotten".
- Look at and reflect upon the make-up of project consortia to give yourself a basic understanding of organisational structure/ capacity/ corporate approaches to GESI. It can often be gender blind.
- Equally, engage with your partner's in country to encourage diversity and inclusion of field staff. Patriarchal communities may view themselves as gender neutral but women's opinions may not be recorded, because women are often not present in meetings or are not confident to speak up.
- Gender disaggregated data is helpful but doesn't tell the entire story
- Remember: GESI monitoring and evaluation can be costly and time consuming and appropriate budgets need to be set at the preparation phase.

Examples of GESI IMPACT: Women as SALES AGENTS

Productive Use of DC Solar Power in Africa to Improve the Quality of Rural Life: Africa Power

- Designed a corporate gender policy (both UK and Tanzania)
- Creation and delivery of bespoke training programme designed for female agents in Tanzania
- Increased proportion of female employees (technical, admin, leadership etc.) from 17% to 40%
- Increased proportion of female agents from 10%-68%

ACTIVITY

Activity Purpose

Participants will explore how questions help build connections with others.

Connecting with your Customer

Ask the group: What questions have worked for you to build connections in the past?

Invite people to get into pairs. One person will play the businesswoman and the other will play the customer.

Tell the pairs to get to know each other using the questions that have worked for them in the past. In 5 minutes, **ask** them to switch roles.

Let's practice building connections!

Invite everyone back to the group to share their experience of getting to know each other.

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Image copyright: Solar Sister 2021

Examples of GESI IMPACT: Women as SALES AGENTS

MOPO Hubs: Providing households with energy and e-mobility solutions through a pay-per-use battery sharing platform: Mobile Power

- Designed a specific GESI strategy for the recruitment of female MOPO agents.
- Appointed a full-time Gender Empowerment Field Officer dedicated to mentoring and gender-specific support
- Bespoke 'Empower Training Programme'
- Will achieve 50% gender equal workforce
- Recently launched its first all-female MOPO Hub in Sierra Leone.
- Continued work from EC6 to EC7



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Questions?

Contact

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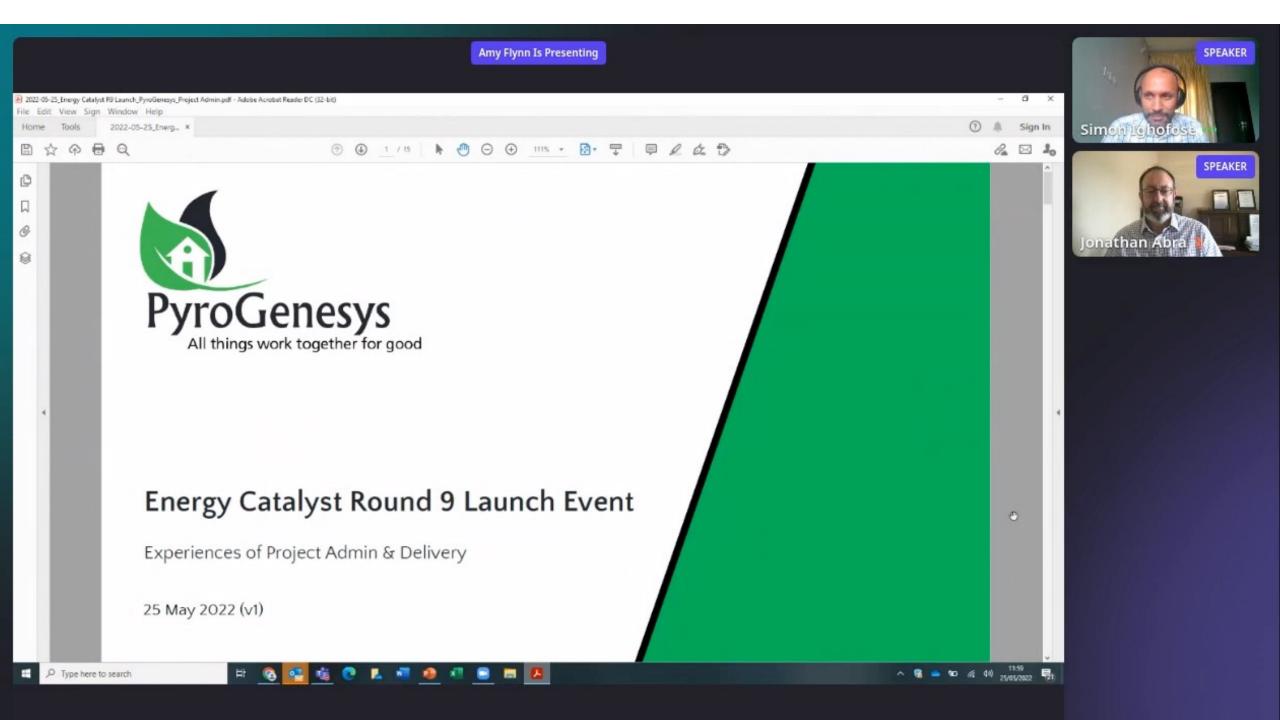
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Case study of previously funded projects

Pyrogenesys







THANK YOU FOR YOUR ATTENTION

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