

Navigating the Funding and Investment Landscape

1st March 2023, 1-2.30pm

Karen Wilkinson, Innovate UK KTN

Baiqu Gonkar, Zinc

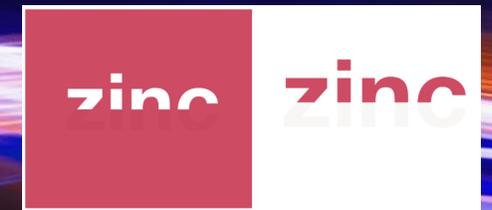
Tim Shakespeare, Zinc

Terry O'Neill, Innovate UK KTN

Nathan Lawes, Innovate UK Edge

Khadija Ashfaq, Northstar Ventures

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Agenda

Time	Item	Presenter/Host
1.00	Welcome and introduction	Karen Wilkinson, Healthy Ageing Challenge CoP Manager, Innovate UK KTN
1.05	Introduction to the Panel	Baiqu Gonkar, Zinc
1.10-1.55	Panel presentations: <ul style="list-style-type: none">• Business-led R&D funding opportunities• Business growth through fund-raising, strategic and international support• VC funding for Healthy Ageing	Terry O'Neill, Head of Health, Innovate UK KTN Nathan Lawes, Innovation & Growth Programme Team Lead at Innovate UK Edge Khadija Ashfaq, Investment Manager from Northstar Ventures
1.55-2.25	Panel Q&A	Baiqu Gonkar and Tim Shakespeare, Zinc
2.25-2.30	Wrap up and session end	Karen Wilkinson



zinc



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Innovation and Funding Ecosystem

Health Ageing Community of Practice

Terry O'Neill, Head of Health, Innovate UK KTN

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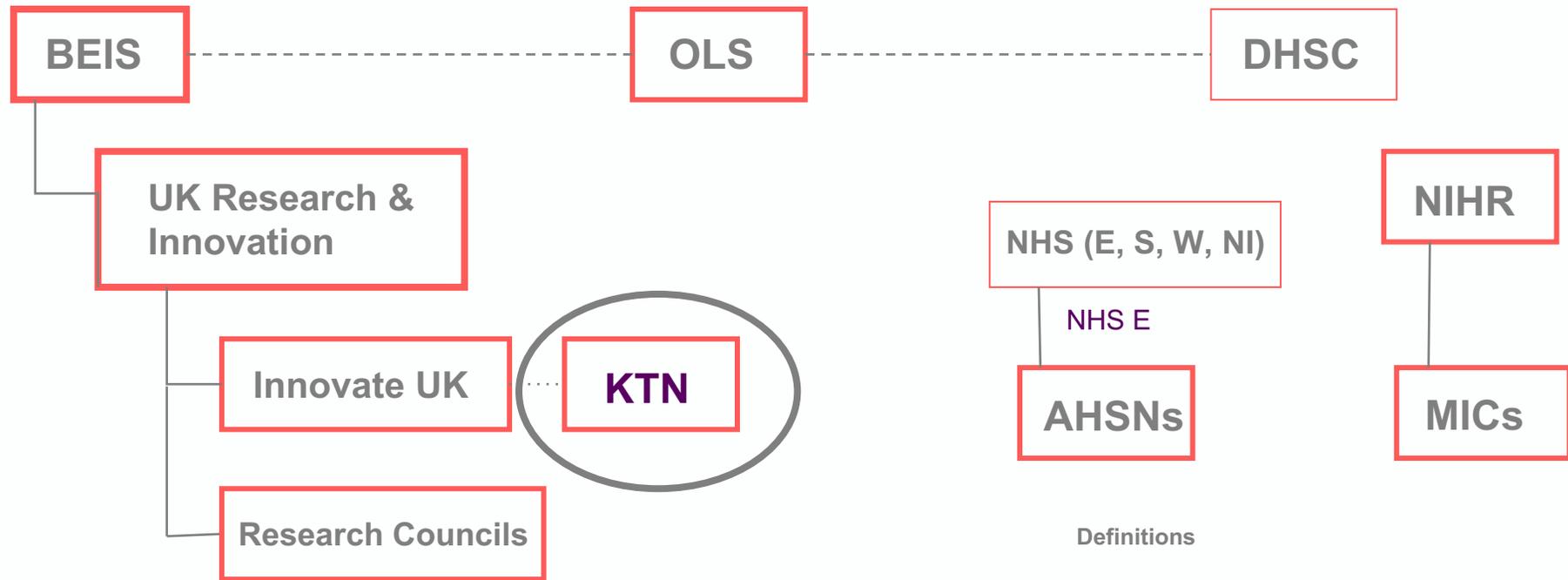


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Introduction

- About Innovate UK KTN
- The Innovation Ecosystem
- Public Sector Funding Overview
- Questions

Innovate UK KTN Team



Definitions

Department of Business, Energy & Industrial Strategy
Department of Health & Social Care
Academic Health Science Networks
MedTech and In Vitro Diagnostics Co-operatives
National Institute for Health Research
NHS England
Office for Life Sciences



About Us

Innovate UK KTN exists to connect innovators with new partners and new opportunities beyond their existing thinking – accelerating ambitious ideas into real-world solutions.



What we do



Connecting

- Finding valuable partners
- Project consortium building
- Supply Chain Knowledge
- Driving new connections
- Articulating challenges
- Finding creative solutions



Funding advice

- Awareness and dissemination
- Public and private finance
- Advice – project scope
- Advice – proposal mentoring
- Project follow-up



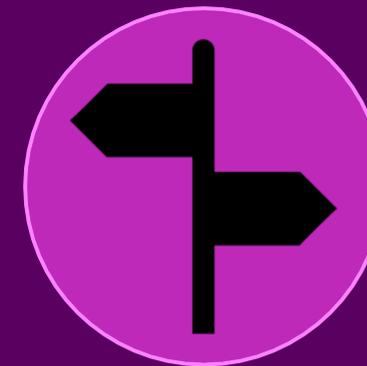
Influencing

- Promoting Industry needs
- Informing policy makers
- Informing strategy
- Communicating trends and market drivers



Supporting

- Intelligence on trends and markets
- Business Planning support
- Success stories / raising profile
- High level application review



Navigating

- Navigating the innovation support landscape
- Promoting coherent strategy and approach
- Engaging wider stakeholders
- Curation of innovation resources



Innovate UK
KTN

Our Values



Open

We value diversity of opinions, ideas, skills and perspectives.



Creative

We embrace ideas with curious minds and use our insight to uncover opportunity.



Collaborative

We are one team, working together across sectors, people and geographies to drive positive change.



Determined

We are determined to meet challenges with solutions and enable innovators to think and act beyond expectations.

Our Network



46,229
Unique
Organisations



72%
Small

15%
Medium

13%
Large



234,478
innovators



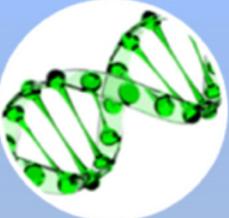
Every university in
the UK

Deep
Expertise &
Powerful
Connections

Focus is on bringing together groups that would not normally meet



Materials
Chemistry
Manufacturing



Agri-Food
Biosciences
Medical
Biotechnology
Health



ICT
Electronics,
Sensors &
Phototonics
Defence &
Security
Space



Built
Environment
Transport
Energy



Creative
Industries
Digital Economy
Design



Sustainability, International, Access to Finance



**We
connect**

Diverse communities | Innovation Networks

Regional, national and global | Global Alliance

Research and business | Knowledge Transfer Partnerships

Innovators, funders & collaborators | Innovation Exchange

Insight to impact | Insight reports

...for positive change



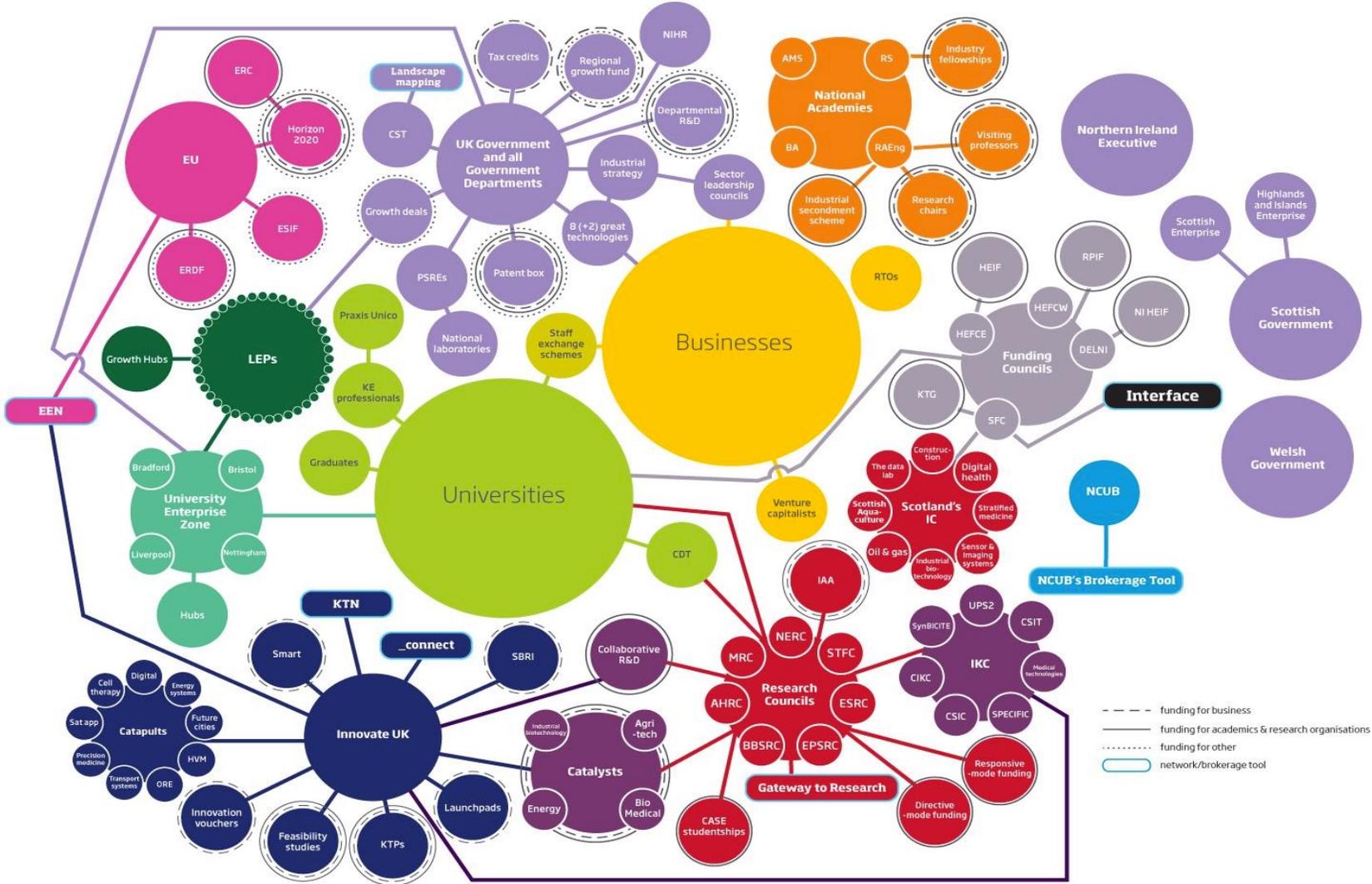
Health Priorities

- Medicines
 - Medical technologies
 - Digital Health & Care
 - Sustainable Healthcare
 - Regional
- Health & Life Science Sector Team
 - Healthy Ageing
 - Transforming Medicine Manufacturing
 - Our Future Health
 - Data 2 early diagnosis and precision medicine

Innovation Ecosystem



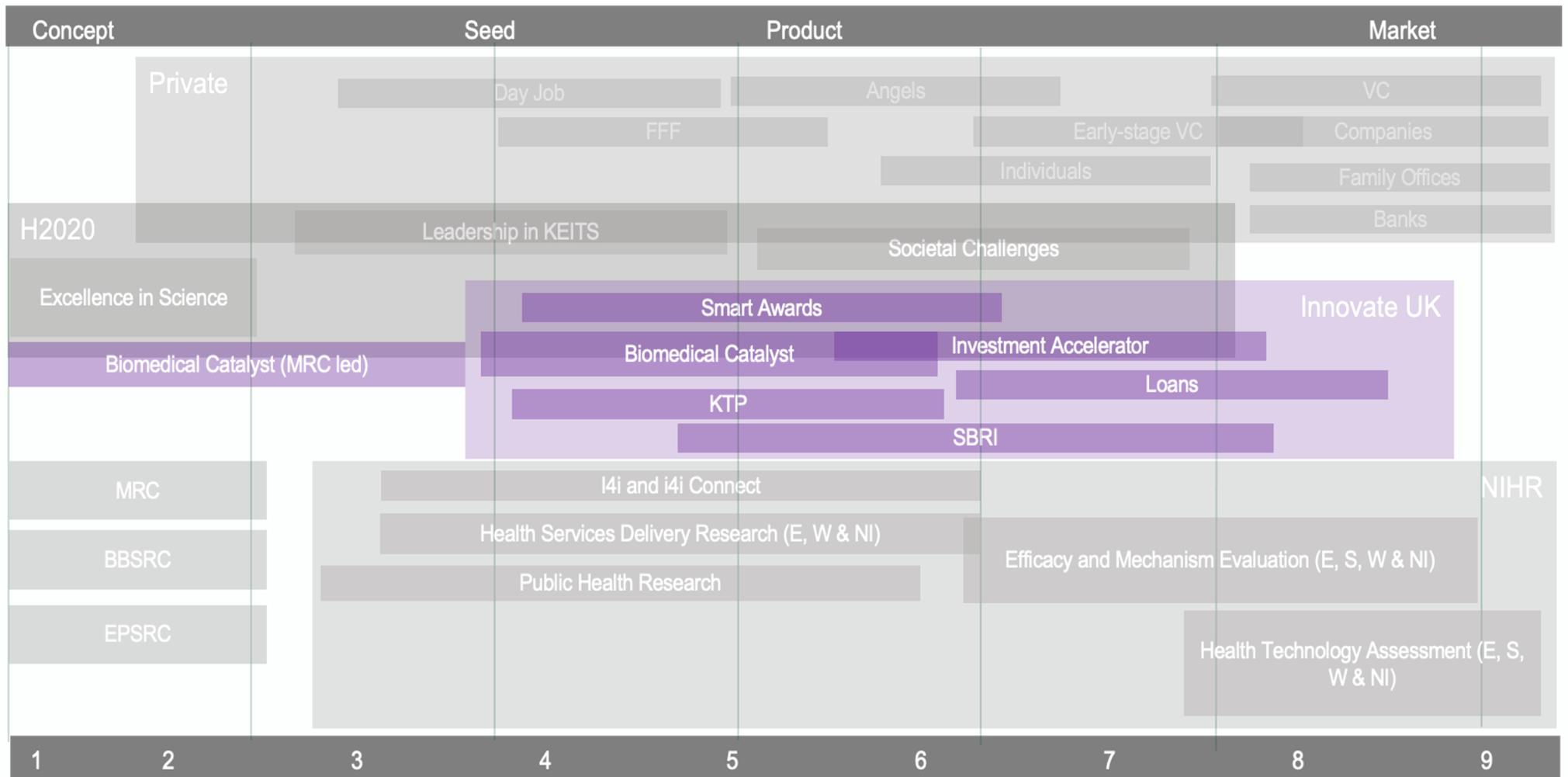
There's a lot of it out there



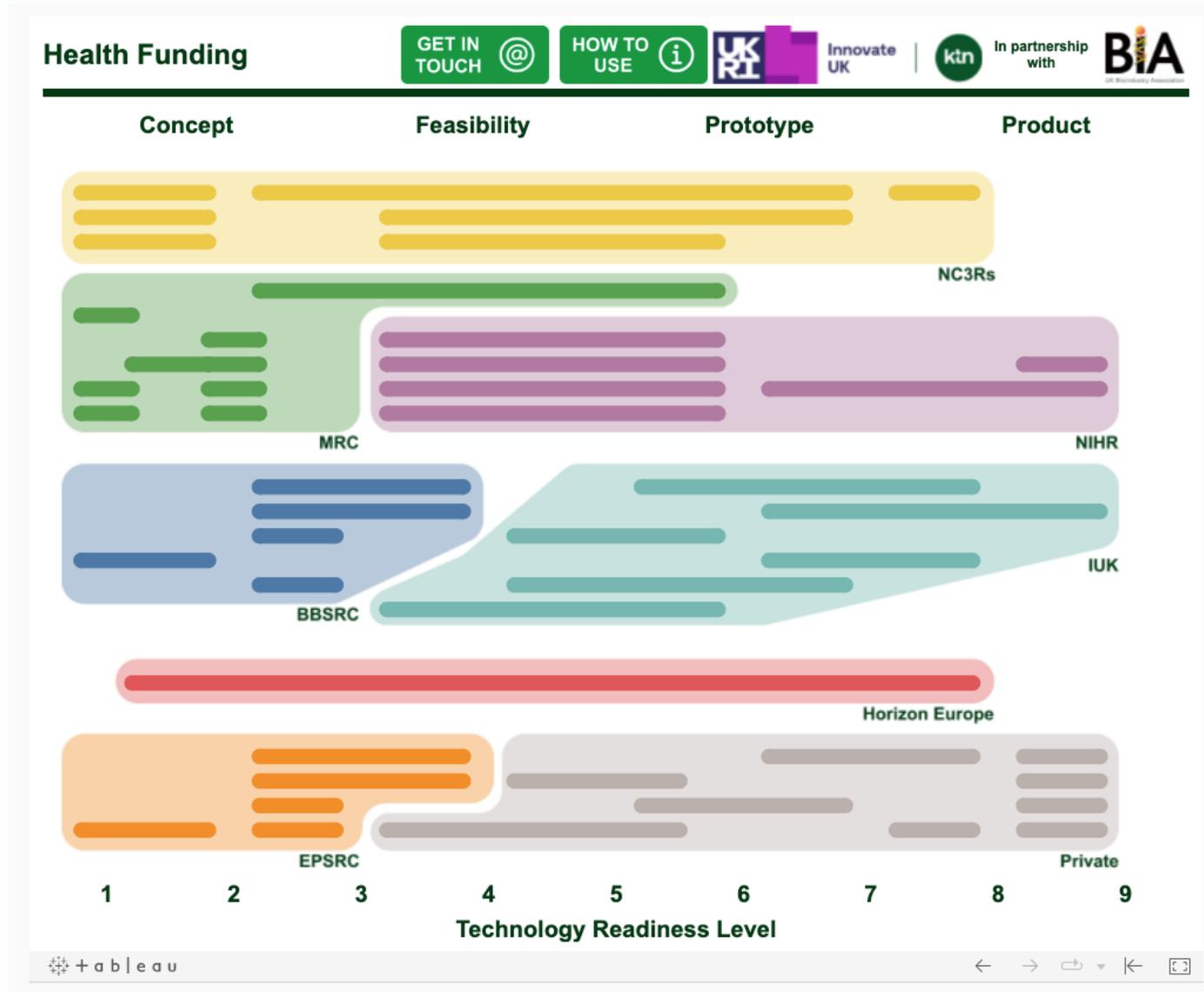
Funding Landscape



Innovation Funding



Health Funding Map



<https://ktn-uk.org/programme/health-funding-map/>

Good Application Guide



<https://ktn-uk.org/investment/good-application-guide/>



The Latest Health & Life Sciences News from Innovate UK KTN



<https://ktn-uk.org/health/>

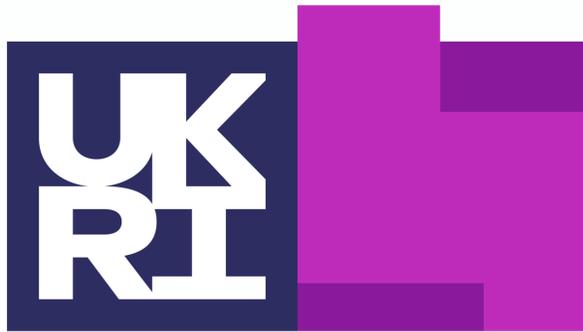
Thank you

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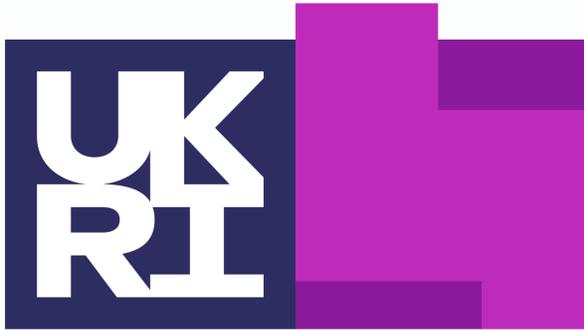


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**Innovate
UK**
EDGE

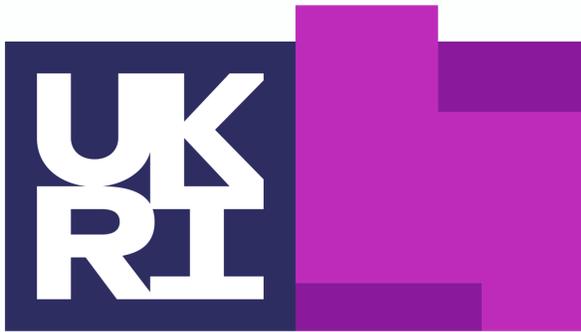
- Fundraising
- Strategy
- Internationalisation



**Innovate
UK
EDGE**



**Apply to The Medtech Pitch
Panel opportunity**



**Innovate
UK**
EDGE



**Contact Innovate UK EDGE to
be connected to an Innovation
& Growth Specialist in your
region**



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UK**
EDGE



**Check out for relevant
international opportunities
here**



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Connect with Nathan on
LinkedIn or by email

Nathan.Lawes@InnovateUKedge.ukri.org



Northstar Ventures



Healthy Ageing Investment Accelerator
01/03/2023

Khadija Ashfaq

Content Summary

01 About Northstar

02 Thesis

03 Healthy Ageing Investment Accelerator

04 Portfolio

Reimagining the Future





Background

- Newcastle based VC firm, founded in 2004
- C£100m in funds under management, primarily quasi-government-backed tech investments
- 2015 MBO – move from regional to national, commercial and social impact
- Established Northstar Foundation in 2015
- Raised a dedicated Social Impact Fund (£20m) backed by Big Society Capital, Joseph Rowntree Foundation, Esmee Fairbairn Foundation, Northstar Foundation and North East Social Investment CIC
- VCaaS – ADV (2015) & Clean Growth Fund (2020)
- University Seed Fund 2020 – Newcastle University, Durham University, Northumbria University, Sunderland University & Teesside University
- Healthy Ageing Investment Accelerator – 2020 - £6m grant money



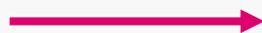
Our Focus

Investing with Purpose

We will incubate within our region, scaling startups to the US, and escalating raises. We will target high-priority societal problems improving Healthy Life Expectancy.

Our investment thesis includes 4 main themes:

- Future of Work and Learning
- Future of Place
- Climate Tech
- Healthy Ageing



Health and Longevity Market
>£300bn/year
Caring Economy >£100bn/year

HAIA



Healthy Ageing Challenge's Investment Accelerator Partner

- The HAIA matches eligible investments and focuses on supporting early-stage businesses with solutions that help people stay healthier and independent for longer. Projects must fit within the scope of the Healthy Ageing Challenge
- The grant will cover 50% of eligible project costs for feasibility studies and industrial research projects
- The equity investment must always be at least equal to the grant funding
- 6 projects/companies supported to date

Portfolio



BelleVie



BelleVie is an innovative care provider. The funding will support the development of a technology platform that allows the team to spend more quality time with the people they support. This, in turn, allows them to maintain more fulfilling, socially connected and independent lives in their own homes.

Manus



MANUS has created an early warning for Parkinson's disease and other neurological conditions. They are developing a sensor pen designed to help diagnose and monitor neuromotor impairments by analysing the slightest limb and hand movements, ensuring early access to the appropriate treatments.

Onhand



onHand

onHand is a local on-demand, gamified platform for corporate volunteering and eco action. The platform empowers users to learn, take action and make an impact for the better of our community and planet. It tracks and measures actions which allow employers to collect data on their ESG/CSR initiatives.

Contact us

Khadija@northstarventures.co.uk



Navigating the Funding and Investment Landscape

Thankyou!

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