

Capabilities & Support to Boost your Agri-Tech and Food-Tech Innovation

14:50- 15:35



Capabilities & Support to Boost your Agri-Tech and Food-Tech Innovation



Helen Brookes
Engagement Director
UK Agritech Centre

Accelerating ambitions for the sector



We have
85
live projects



across
84
organisations

Email us to collaborate
info@ukagritechcentre.com



contributing
£64.6M
to the
sector

Applying Our Assets

Capabilities

Support product development, proof of concept, test & trial (from lab to field)



Network

An ever-increasing range of contacts and collaborators, to drive effective partnerships and connections across the agri-tech innovation system

Knowledge

Combining expertise, professional advice, sector specialisms, market intelligence



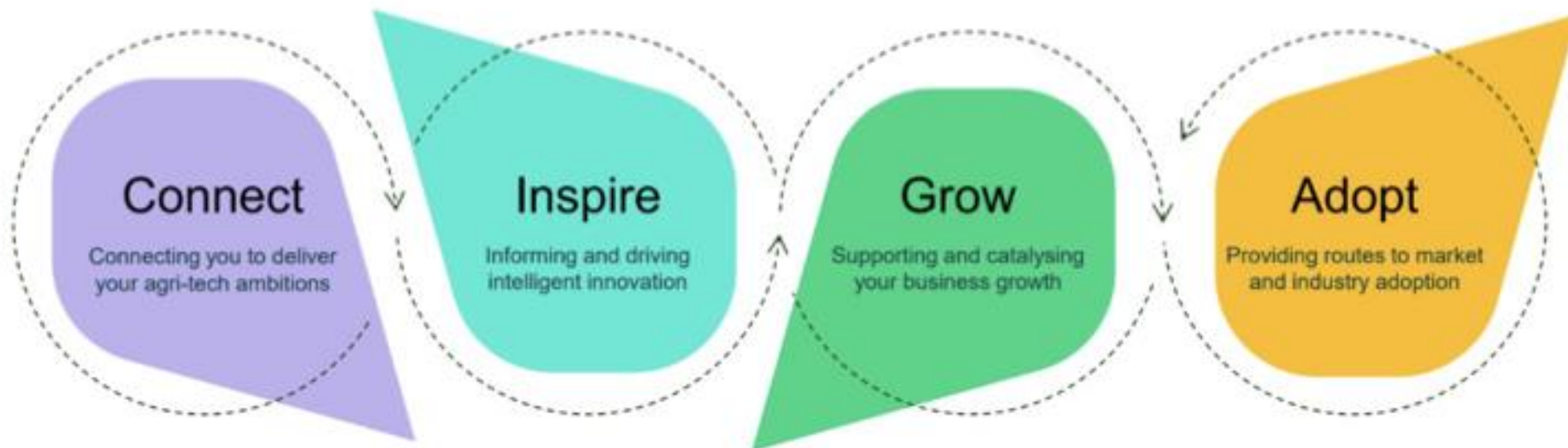
Accelerating
your Agri-tech
ambitions...



...matching the
solution to the
problem...



...driving
impactful and
rapid change.



Sustainable Production



Intelligent Agriculture



Resilient Food Systems



One Health

Capabilities & Support to Boost your Agri-Tech and Food-Tech Innovation



James Allen
Programme Manager
Connected Innovation



Connected Innovation

Innovate Local: East of England Conference

Agri-Tech & Food Tech Workshop

James Allen, Connected Innovation Programme Manager



Innovation Hubs in the Network
27

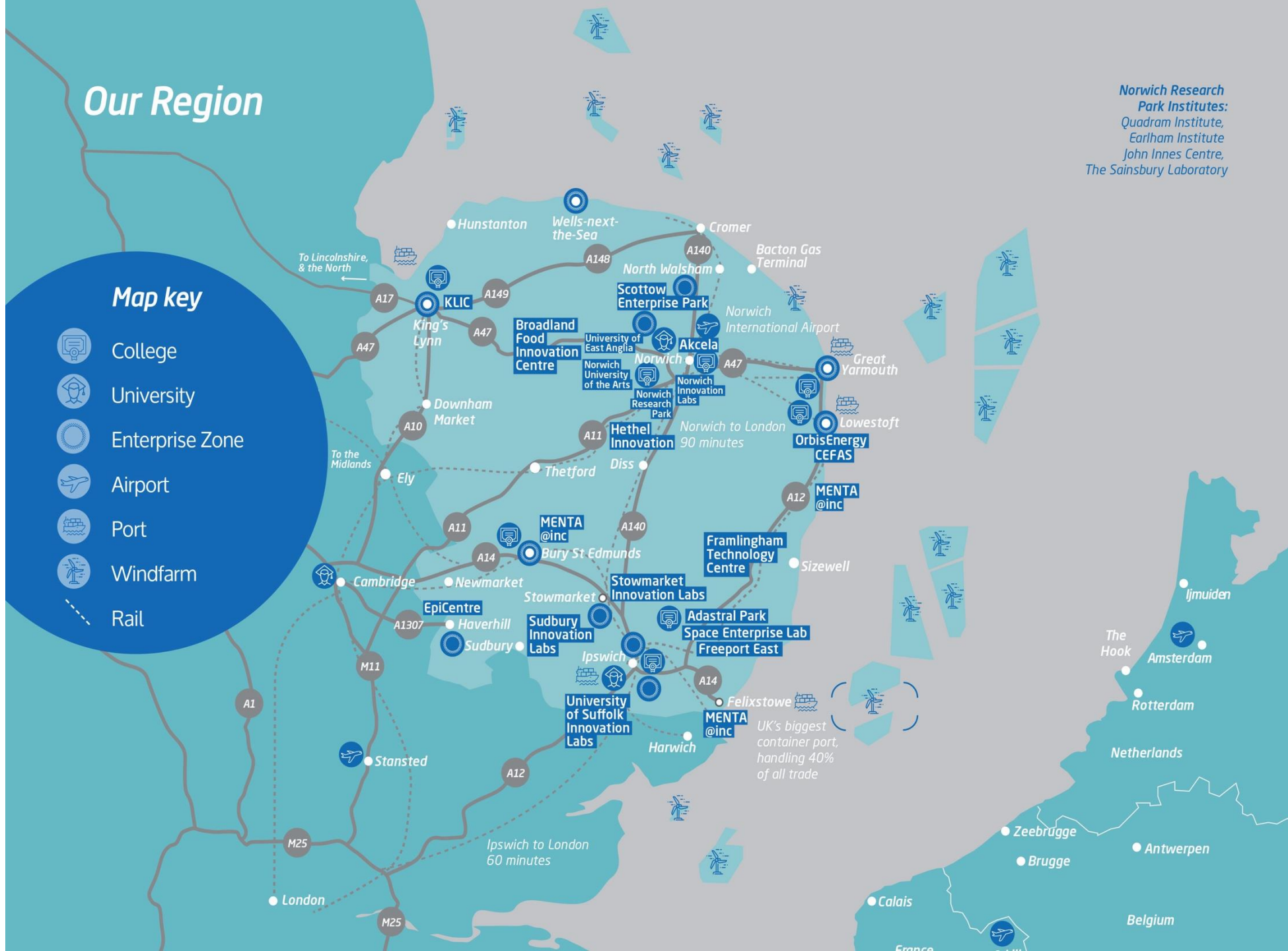


Businesses within the network
800+



Research / Academic Institutions in the Network
10

Our Region



£7.5m Launchpad Support:

- Collaborative R&D funding - £150,000-£300,000
- MFA grants (100%) - £25,000-£100,000
- New Innovators (100%) - £25,000-£50,000
- Cluster Management – Wider Support, Portfolio Support & Promotion of Cluster in Eastern England.

Launchpad Aims:

1. Engage more businesses in innovation activities
2. Develop new collaborative research and development partnerships within the region
3. Encourage more high-quality future bids
4. Attract people from outside the region

Themes supported through the Launchpad:

- Sustainability in the context of environmental challenges.
- Enhancing productivity of primary crops, the bioeconomy, livestock, aquaculture or ornamental plants.
- Biotechnologies related to agriculture, food and nutrition.
- Food promoting safe, healthy and nutritious diets.
- Protecting, maintaining or enhancing animal welfare
- Food manufacturing and processing.
- Minimising food loss and waste.
- Resilience in the supply chain.



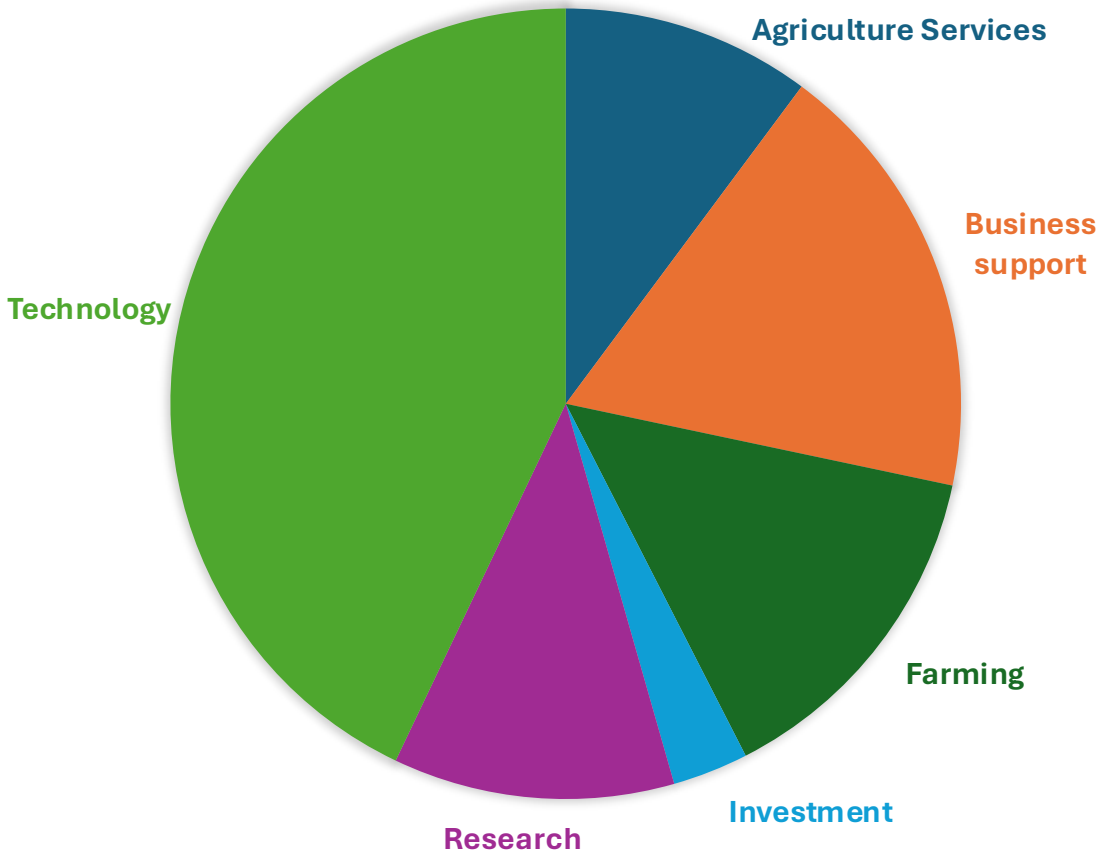
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Becky Dodds
Director of Communities
Agri-TechE



We are a not-for-profit, independent membership organisation



 info@agri-tech-e.co.uk

 agri-tech-e.co.uk





Bespoke Strategic Support



Industry Introductions & Connections



Free and Discounted Event Access



Global Market Opportunities



Member Directory Profile



Industry Knowledge & Insights



Ag101 – Introduction to the industry
17th September

Agri-Tech Week 2024
4th – 8th November

Back to the Future project
Summary report in November



info@agri-tech-e.co.uk



agri-tech-e.co.uk





Dan Dearing
Senior Innovation & Growth Specialist
Innovate UK Business Growth

Innovate UK Business Growth

Supporting high-growth SMEs

Daniel Dearing, Senior Innovation & Growth Specialist

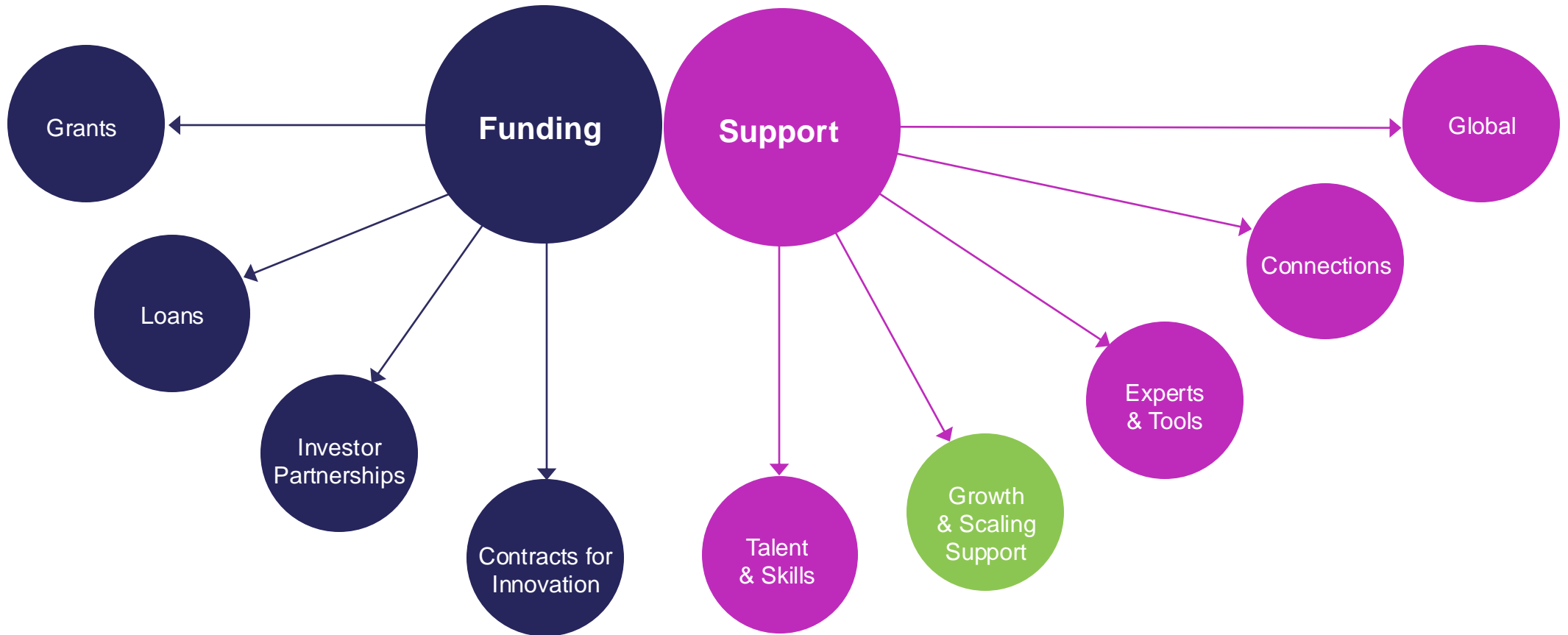
daniel.dearing@innovateukedge.ukri.org



Innovate
UK

Business
Growth

Innovate UK | Products and services



Innovate UK

Business Growth

Business Growth | In a nutshell

Eligibility

- Companies with ambition
- All stages, apart from pre-seed
- Innovation at core, and disrupting markets
- Potential for 20% y-o-y growth
- Up to 250 employees (minimum of two)
- Potential to internationalise
- Ideally with early traction, or MVP
- Leadership open to external support

Effective Innovation Management

IP, market readiness, value propositions, building market strategies & manufacturing readiness



Strategic Funding & Finance

Funding & finance guidance, investment readiness, sources of finances, grant funding, loans, investor partnerships



International Markets Access & Partnering

Enterprise Europe Network, Horizon Europe access, GBIPs, brokerage events



Innovate
UK

Business
Growth

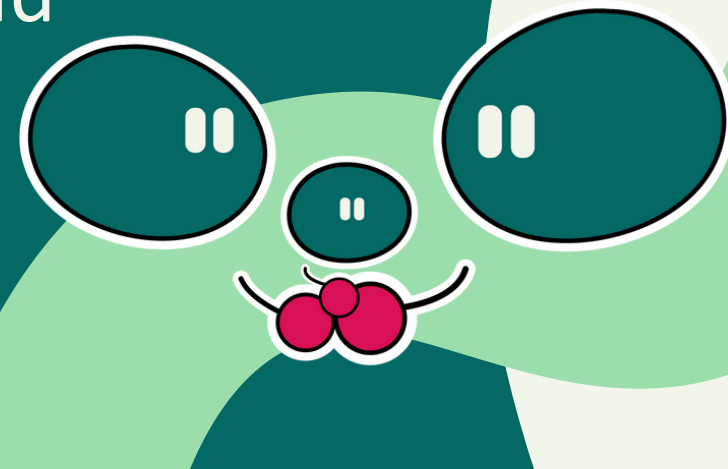
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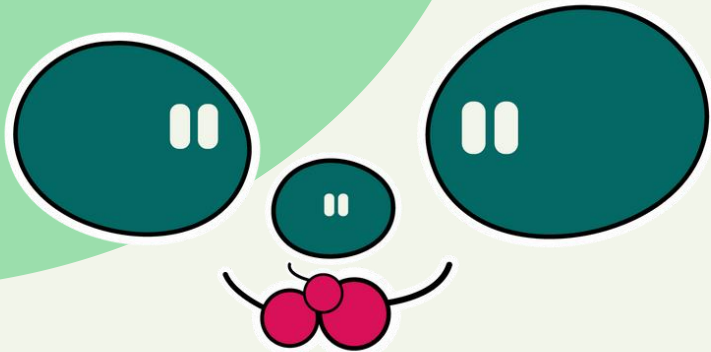


Alex Larter
Manager
Tastebuds Collective

tastebuds collective

Building a world-leading food innovation
collective for the East of England





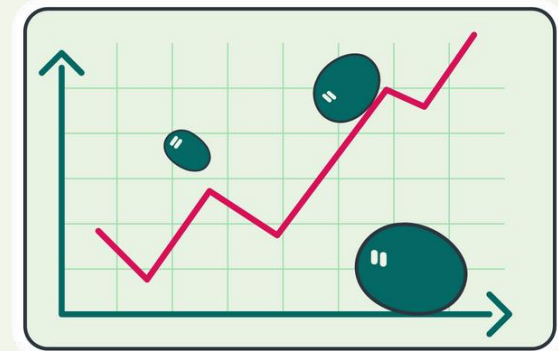
Community

We are building a world-leading food and drink collective, building a community for the sector in the East of England and beyond



Innovation & Research

Members gain access to our extensive network of academics, researchers, institutes and funding partners to innovate, grow and apply for funding



Supporting Growth

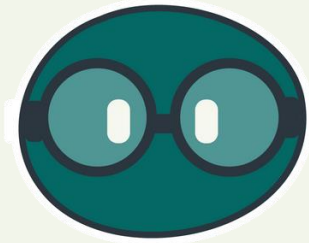
We promote members to the wider industry, promote the region on a global scale as a food destination of choice and create opportunities for commercial growth



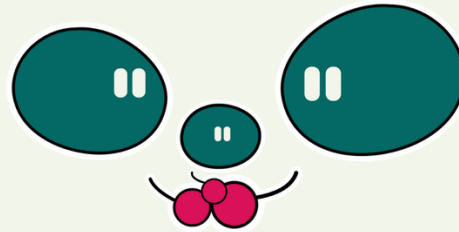
What do we offer?



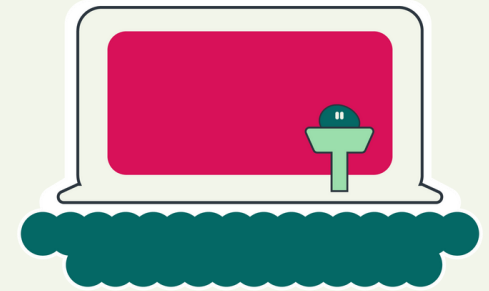
Market insights



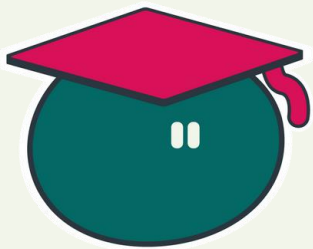
Support & mentorship



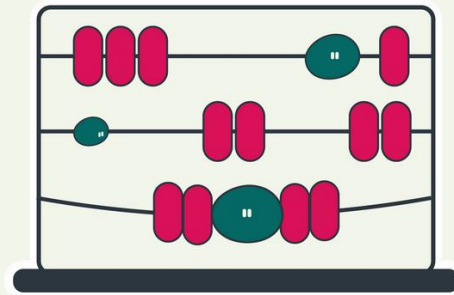
Connections



Unique opportunities



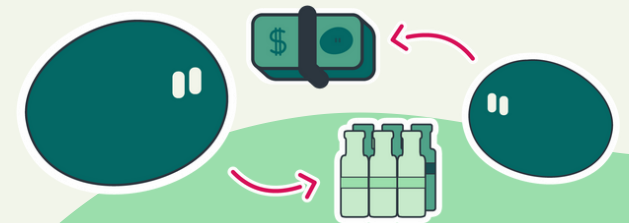
Student projects



Support with funding bids



Research projects



Free membership & tiered



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Jonathan Clarke
Head of Business Development
John Innes Centre



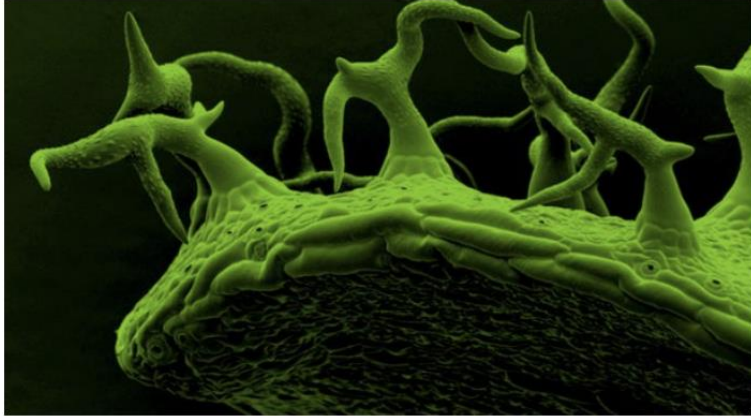
UKRI confirmed in June 2023 a major investment of £318m.

This investment will create a new interdisciplinary hub for plant and microbial science at Norwich Research Park.

HP3 project
Health Plant
Health People
Healthy Planet



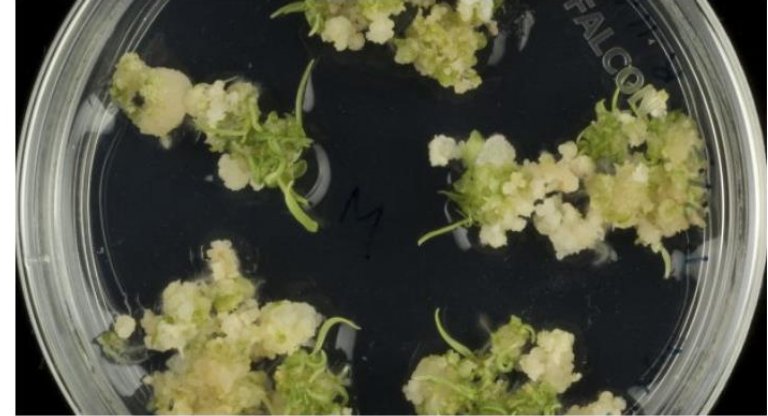
Technology Platforms, Consultancy, Collaborations



Bio imaging



Metabolomics



Genomic services



Glasshouses and CER



Analysis



Insectary

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Laura Elphick
Ecosystem Manager
EIT Food

How can EIT Food support you to boost your agritech and food-tech innovation?

Laura Elphick, Ecosystem Manager at EIT Food
Norwich Research Park | 12 September 2024

laura.elphick@eitfood.eu



Co-funded by the
European Union



Funding and programmes for different stages of innovation

Supported by experts, researchers, and industry leaders

Prize-based challenges – financial prizes for new solutions

IP Garden – utilising technologies for co-development, co-commercialisation and licensing

Impact Funding Framework – funding impactful projects and programmes

Corporate Venturing – connecting industry-leaders with startups

Fast-track to Market – commercialisation booster

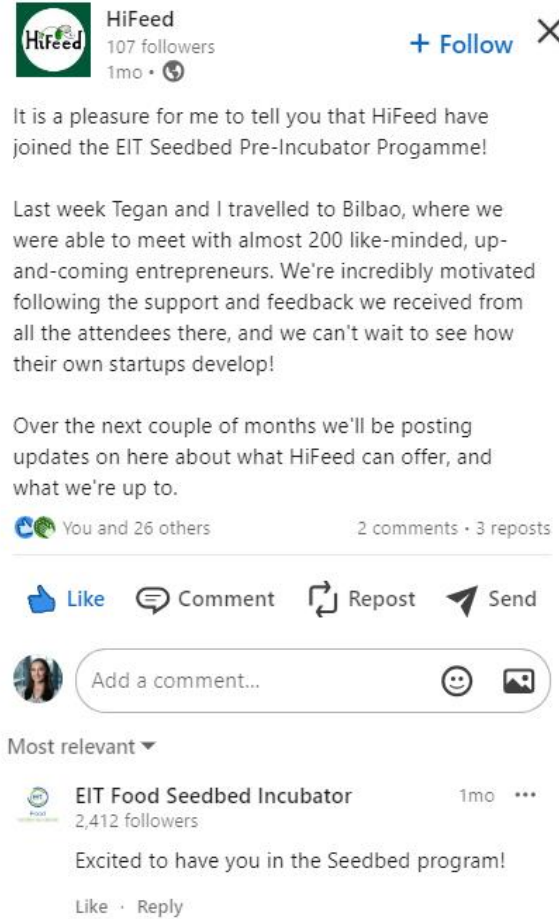
Seedbed Incubator – market validation

EIT Food Accelerator Network – tech validation

RisingFoodStars – scale-up expansion



Case study: HiFeed (Norwich, UK)



HiFeed creates iron-rich foods and supplements from biofortified grains and pulses to help address iron deficiency with a plant-based diet.

Seedbed offers:

- Market validation support
- Connections to stakeholders and potential customers
- Business model support
- 1:1 coaching and entrepreneurial training
- 10K euros in equity-free funding to travel to events across Europe



Co-funded by the
European Union



Improving food together

eitfood.eu



**Join our Next Bite
event in Rome on
the 15-16
October!**

**Contact me:
laura.elphick@eitfood.eu**

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Chris Till
AgriFood Knowledge Transfer Manager
Innovate UK Business Connect



Innovate
UK

Business
Connect



**Livestock &
Aquaculture**



Crops



Food

We have deep sector expertise in AgriFood



Innovate
UK

Business
Connect



**Make
powerful
connections**



**Secure
funding**



**Get expert
insight**



**Keep up
to date**

How can we help you?



Innovate
UK

Business
Connect

AgriFood - Knowledge Transfer Managers



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Cathryn Lambourne

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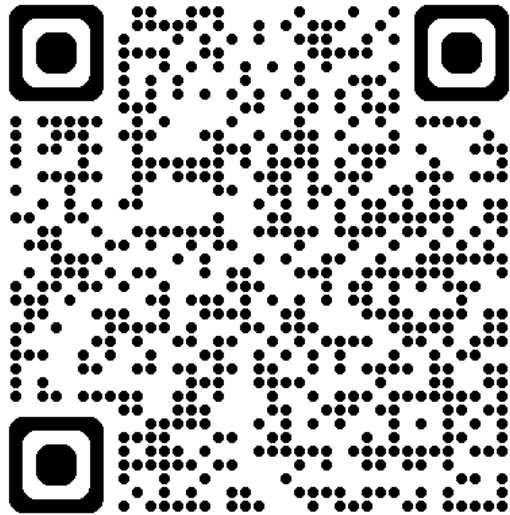
Have a conversation with us, we want to help you!



Innovate
UK

Business
Connect

AgriFood - Newsletter



If you want to hear more about the work of the IUK Business Connect AgriFood team why not sign up for our newsletter

< Scan me or go to <https://r1.dotdigital-pages.com/p/2VFU-7B5/agrifood-mailing-list>

Stay up to date



Thank you for Attending

Next session – Networking in Foyer 15:35-16:00

