

Enhance Your Business with AI: Overcoming Adoption Challenges

14:50 – 15:35





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Gavin Jones

BSI Lead Standards Development Manager (AI, quantum and digital accessibility)

Gavin leads the development of the UK's artificial intelligence, quantum technologies and digital accessibility standards. His activities encompass strategic engagement, expert recruitment, and the multilateral development of national, regional and international standardization for the British Standards Institution (BSI), the UK's National Standards Body.

In his 10 years at BSI, Gavin has led portfolios for the built environment and energy sectors, and curated the first UK strategic expert committee on hydrogen. His interests lie in digital industry and societal growth, cross-functional working, diversity (expert, professional and personal), creativity and strategy.

Before joining BSI Gavin worked in publishing roles at HarperCollins Education, business-to-business publishers WoltersKluwer, and IT Research firm Gartner. Gavin holds a bachelor's degree in English Literature from Royal Holloway College (London University), an Open University MBA, is a member of the British Computer Society, and is a keen professional musician when he can spare the time away from his work and beloved family.





AI Standards – why they are relevant and the future of digital governance

Gavin Jones
BSI Lead Standards Development Manager
(AI, quantum and accessibility)

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