

Innovate UK- Analysis for Innovators Round 14: Stage 1

Applicant briefing

Date: 05 September 2024

The webinar will start at 10am

- We are currently on mute, whilst waiting for more people to join
- The briefing will be recorded and available to refer to through the IFS date page
- PDFs of the presentation will also be available on request
- For more information on the competition process, please go to: [Competition briefing: applicant information - YouTube](#)

Agenda

1 Introduction and roles

Simon Yarwood – Innovate UK Business Connect

2 Background and applications

Bobby Agwu - Innovate UK

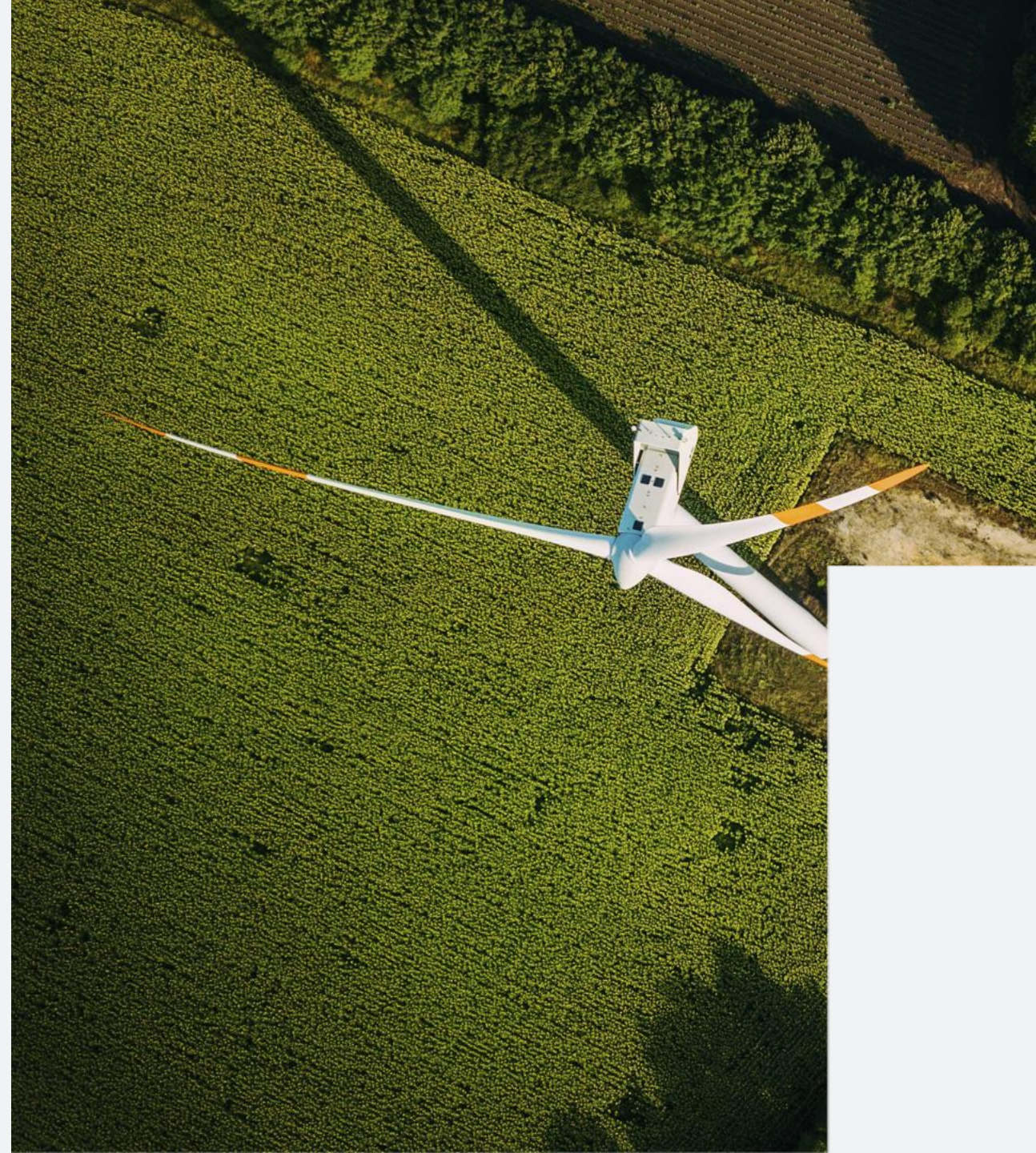
3 Project video case study

4 Application process

Nichola Cunningham – Innovate UK

5 Q&A

All





Innovate
UK

Innovate UK- Analysis for Innovators

Simon Yarwood

Knowledge Transfer Manager

About us

Innovate UK Business Connect is the new name for Innovate UK KTN.

We exist to connect innovators with new partners and new opportunities beyond their existing thinking – accelerating ambitious ideas into real-world solutions.



Cross-Sector Expertise

Agrifood

Biotechnology

Chemistry

Creative Industries

Computing

Design

Digital

Electronics

Energy

Geospatial

Health

Industrial Maths

Infrastructure

Manufacturing

Materials

Photonics

Quantum

Robotics & AI

Security & Defence

Sensors

Space

Transport

Water

(net) Zero

Innovate UK Business Connect

We support innovators to deliver their next idea and connect for positive change.

What? Well its PPP,

People
Products
Pounds

FAQ around our support - <https://iuk.ktn-uk.org/support/>

Our role in Innovate UK Analysis for Innovators

We organise the brokerage meetings, where partners express an interest in meeting companies based on their EoI.

You could be asked to meet with MORE than one partner, they will always be done in separate meetings. So you will be asked to vote on your availability in separate Doodle polls for EACH virtual meeting. We can't do this if your contact info, email and mobile number, aren't correct on the application and in IFS.

We organize the briefing events for stages 1 and 2.

We offer advice on the application process if you reach stage 2

We can offer light touch feedback on an application at stage 2.

We can be asked questions via – A4I@iuk.ktn-uk.org

Brokerage meetings

The entire application process is confidential and covered by the terms of use of the Innovation Funding Service platform. Each partner has signed a confidentiality and data sharing agreement with Innovate UK. As such there should be no need for an NDA to share the relevant information in the brokerage meeting to decide if a project is possible.

Meetings are scheduled for 90 minutes, if for example after 45 minutes it is clear you can do something or that it's a no go, please feel free to end the call. This meeting length was seen as the best option to get an initial decision made on whether an idea is feasible, but you can finish quicker if an outcome has become clear.

Please ensure you exchange contact details with the brokerage attendees at the start of the meeting.

Feel free to arrange amongst yourselves as many follow up calls as you think you need to help decide who you want to apply into Stage 2 with.

Important dates after your Stage 1 submission

Brokerage scheduling – 4 November to 15 November 2024

be available to add your availability to doodle polls so meetings can be arranged. There might be MORE THAN ONE meeting as multiple partners might want to meet you, EACH ONE needs a vote on availability, don't double book yourself please!

Brokerage virtual meetings – 18 November to 29 November

be available to attend ALL the virtual brokerage meeting(s) you've had arranged for you. Failure to attend ALL meetings will lead to disqualification.

Brokerage feedback – 2 December to 10 December

a post brokerage survey will be sent out, we need this answered quickly and answered for EACH brokerage meeting attended, so we can match up who wants to progress to stage 2.

Stage 2 briefing – to be confirmed

invite only briefing to explain the process of applying for the grant, open to those who match with a partner(s) at brokerage.

If you are not available in those time periods, please do NOT apply as a company, or if you are a specialist/scientist at a Partner, please do NOT express an interest in participating.

Availability issues and associated delays are the biggest challenge in the Stage 1 process, so please do consider these when looking to apply.



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Innovate UK- Analysis for Innovators

Bobby Agwu

Innovation Lead

Innovate UK

- We are the UK's innovation agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the Government's Innovation Strategy

Our Mission

To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.



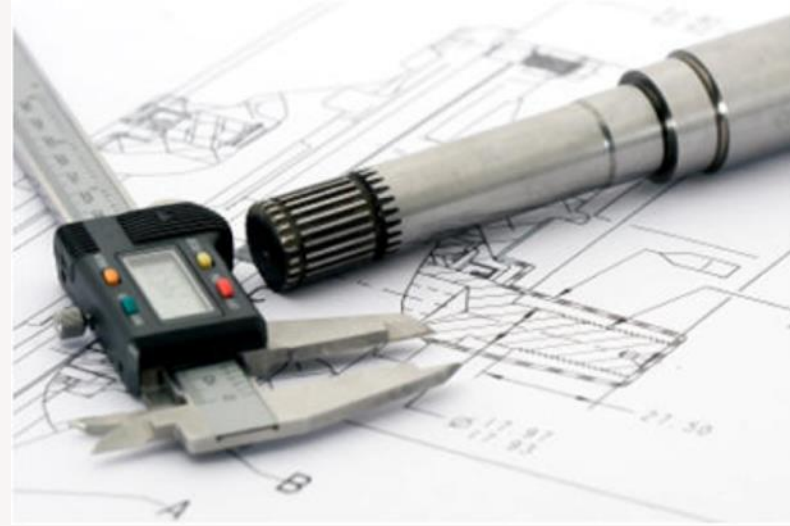
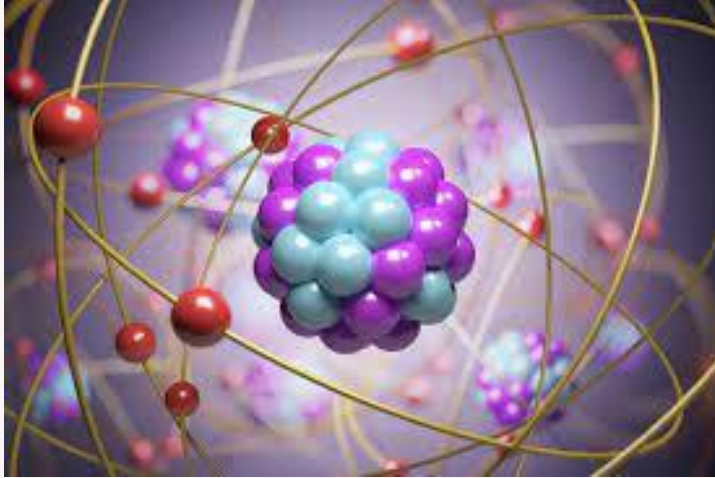


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Innovate UK - Analysis for Innovators Round 14

A unique and different type of core programme

Innovate UK - Analysis for Innovators



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Innovate UK- Analysis for Innovators

Addresses problems that, when solved, will improve your company's productivity and/or competitiveness



Innovate UK- Analysis for Innovators

Applying cutting-edge R&D / techniques to address tough problems with EXISTING products and services



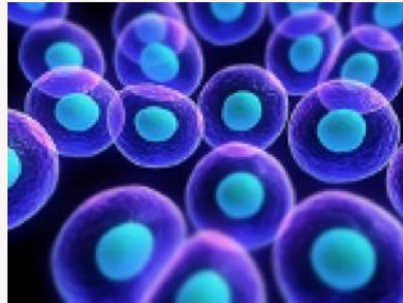
Innovate UK- Analysis for Innovators



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Scope: Type of Problem

“Projects that can demonstrate the adverse business impact of existing process or product variability, where the latest analytical technologies and data analysis approaches have the potential to be able to identify root causes and enhance control measures.”



Out of Scope

“Problems completely solvable by techniques that are widely available through commercial service companies; such as mainstream NMR, FTIR, UV, GC etc. **are out of scope.**”

“Problems which are purely developing a software application to perform a specific task, **are out of scope.**”

“Problems which relate to products or services that you still need to develop or produce, **are out of scope.**”

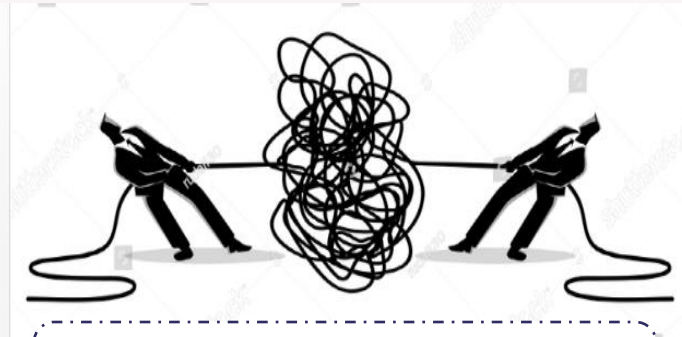
Out of Scope

IN vs OUT OF SCOPE

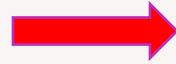
- Do you have a problem with **your** Product, Services or Process?
- Are there users of **your** product, services or process?

If the answer is yes and you have a finished product or prototype, then you'll likely be in scope if the solution to the problem is not an off the shelf technique that is widely available through commercial service companies.

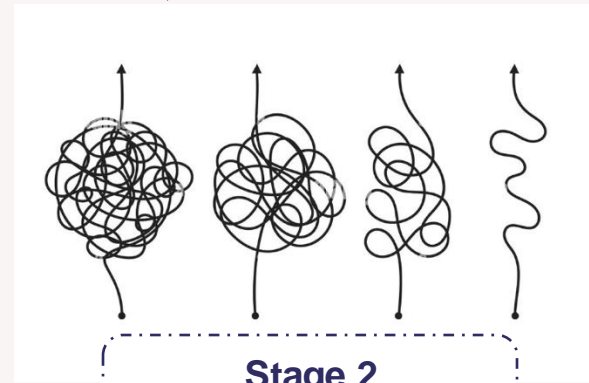
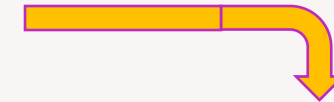
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Stage 1
Measurement/analysis problem



Stage 1
Applicant /partner brokerage



Stage 2
Project delivery



Stage 2
Project Output



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Problem Statement

Must describe the problem by short video (**pitchtape**)

Problem **must not be** solvable by standard off-the shelf methods

Must state what has been tried before



Value Statement

Must state what value solving this would give to the business (estimate in £)

This value statement will be assessed and validated within the context of the company.



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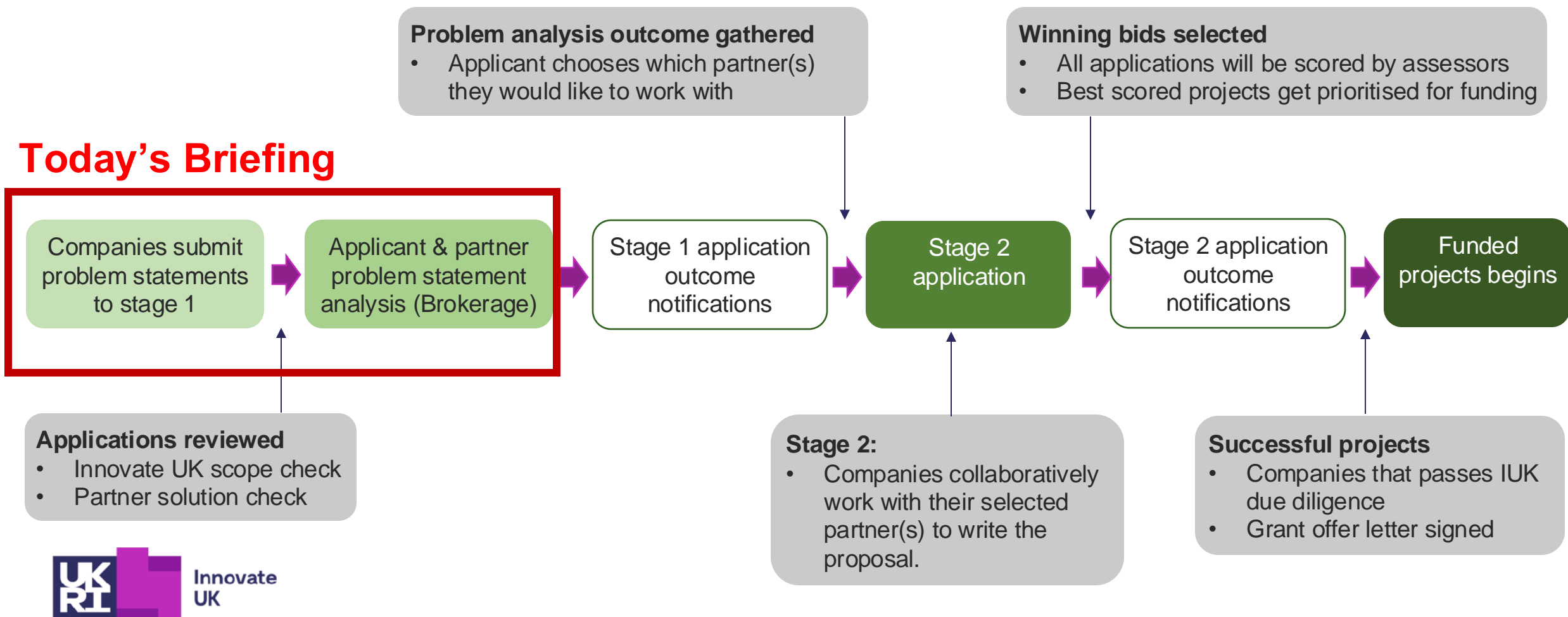
Innovate UK: Analysis for Innovators

Round 14

The Competition Process

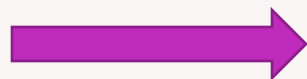
A two stage competition process

Today's Briefing



Stage 1 assessment

Innovate UK Eligibility & Scope check to confirm the problem relates to an existing process, product or service owned or used by your company



IUK & Partners experts check for a probable commercial solution



Partner experts assess solution isn't solvable by standard off the shelf methods or technique and the solution capability by their organisation



Value statements are reviewed by Innovate UK

Round 14: General Eligibility

- Only the business may apply to stage 1 (single applicant)
- No applicant research base (Academia, RTO, etc) involvement
- Business must carry out work on their problem in the UK
- Business must be prepared to work collaboratively with at least one of the 9 participating partners
- Business must be registered in the UK

Round 14: Eligibility - multiple applications

- A business may submit only one application to stage 1 of this competition.
- You may also reapply with a problem already tried, in scope but not taken through to a funded project in stage 2 of a previous Analysis for innovators competition round.

Brokerage



Applying via 1 of 2 strands in stage 2

Strand 1: Mini Projects

- UK SME business only

Stage 2 project proposals:

- 3-month duration only
- Total project costs <£50k
- No subcontractors in project
- 100% funded by Minimal Financial Assistance (MFA)
- Total project cost counts toward company MFA limits

Strand 2: Larger Projects

- Any size UK business

Stage 2 project proposals:

- 3 - 6-month duration
- Max total project costs £15k to £100k
- Subcontractors permitted
- Match-funded (% depends on company size - 60/50/40: S/M/L)
- Partner contribution counts toward company MFA limits

Partner vs Project Collaboration Agreement

Please note:

Partner vs Project Collaboration Agreement only applies to successful stage 2 applicants.

➤ **Partner vs Project Collaboration Agreement**

There is a template already in place, specifically designed for Innovate UK Analysis for Innovators competitions.

➤ **Intellectual property rights**

Businesses owns improvements or modifications to their existing product, service or process while the partners own the improvement to their analysis method or technique used.

➤ **Publication and Announcements**

Companies can prevent partners from disclosing project data that could be detrimental to their business. This includes patentable or commercially sensitive subject matter which needs protection.

Funding rules

- There is no funding in stage 1 (this competition).
- In stage 2, some or all of your funding from this competition may be subject to Minimal Financial Assistance (MFA) limits.
- MFA allows public bodies to award up to £315,000 to an enterprise in a 3-year rolling financial period.
- Seek legal advice if unsure about your individual company obligations or eligibility under UK Subsidy Controls
- In your stage 2 application, you will be asked to declare previous funding received by you.

What happens after stage 1 & brokerage...

- By invitation only to apply for stage 2, following success at stage 1, and productive brokerage sessions
- Work with the programme's partner scientist/technical expert teams to prepare project proposal
- Must be led by the company, supported by the programme partner(s)
- Submit collaborative project proposal on IFS before stage 2 deadline
- Standard independent assessment process by Innovate UK
- Successful companies funded to start work following due diligence checks

Innovate UK- Analysis for Innovators (Key Dates)

Timeline	Dates
Applicant briefing event	05 September 2024
Competition opens	09 September 2024
Competition closes (11am)	09 October 2024
Applicants notified	29 October 2024
Brokerage meetings	19 to 29 November 2024
Brokerage outcome notification	13 December 2024
Stage 2	To be confirmed

Innovate UK- Analysis for Innovators Partner Organisations



National Engineering Laboratory



HENRY
ROYCE
INSTITUTE



Case Study

LightOx

<https://iuk.ktn-uk.org/casestudy/measuring-research-tools-performance/>



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Round 14

Using Innovation Funding System (IFS) to apply

Search for a funding competition and review criteria

Innovate UK Investor Partnerships: SME round 7

UK registered SMEs can apply for grant funding alongside private investment from selected investor partners.

Eligibility
This competition is open to single applicants only. To apply your organisation must:

- be a UK registered [micro, small or medium sized business](#) (SME)
- carry out its project work in the UK
- intend to exploit the results from or in the UK
- have been invited to apply by an investor from our pool of selected investor partners

Opening soon
Opens: 7 May 2024
Closes: 19 June 2024

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Innovation Funding Service

Dashboard Assessor status Sign out

BETA

This is a new service – your [feedback](#) will help us to improve it.

[Back to all competitions](#)

Funding competition

Innovate UK Investor Partnerships: SME round 7

UK registered SMEs can apply for grant funding alongside private investment from selected investor partners.

Competition opens: Tuesday 7 May 2024
Competition closes: Wednesday 19 June 2024 11:00am

⚠ This competition has not yet opened.

Start new application

Summary

Eligibility

Scope

Dates

How to apply

Supporting information

Description

Innovate UK, as part of UK Research and Innovation, has selected a pool of investor partners.

These investor partners have demonstrated that they have the credibility, capability, capacity and appetite to invest in innovative, technology-led businesses that align with our programmes.

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Innovation Funding Service

Dashboard Assessor status Sign out

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Funding competition

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Start new application

Summary

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Scope

Dates

How to apply

Supporting information

Before you start

You must read the [guidance on applying for a competition on the Innovation Funding Service](#) before you start.

Before submitting, it is the lead applicant's responsibility to make sure:

- that all the information provided in the application is correct
- your proposal meets the eligibility and scope criteria
- all sections of the application are marked as complete

You can reopen your application once submitted, up until the competition deadline. You must resubmit the application before the competition deadline.

What we ask you

The application is split into four sections:

1. Project details.
2. Application questions.

Applicant: create an account

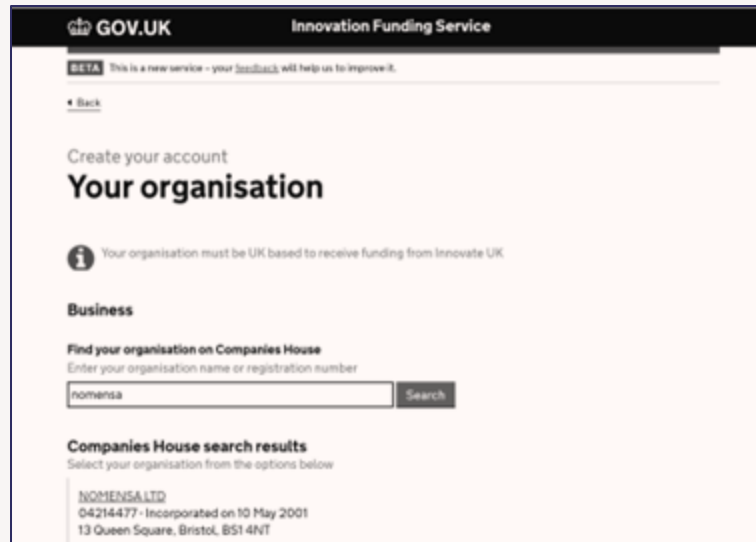
The lead applicant must create an account:

UK registered businesses

Use Companies House lookup as it speeds up our checks by providing your company number. You are unable to enter this at a later date.

Research organisations, academics and universities

Enter your information manually so you are not listed as a business on IFS and ensure you receive the correct funding.



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Back

Create your account

Your organisation

i Your organisation must be UK based to receive funding from Innovate UK

Business

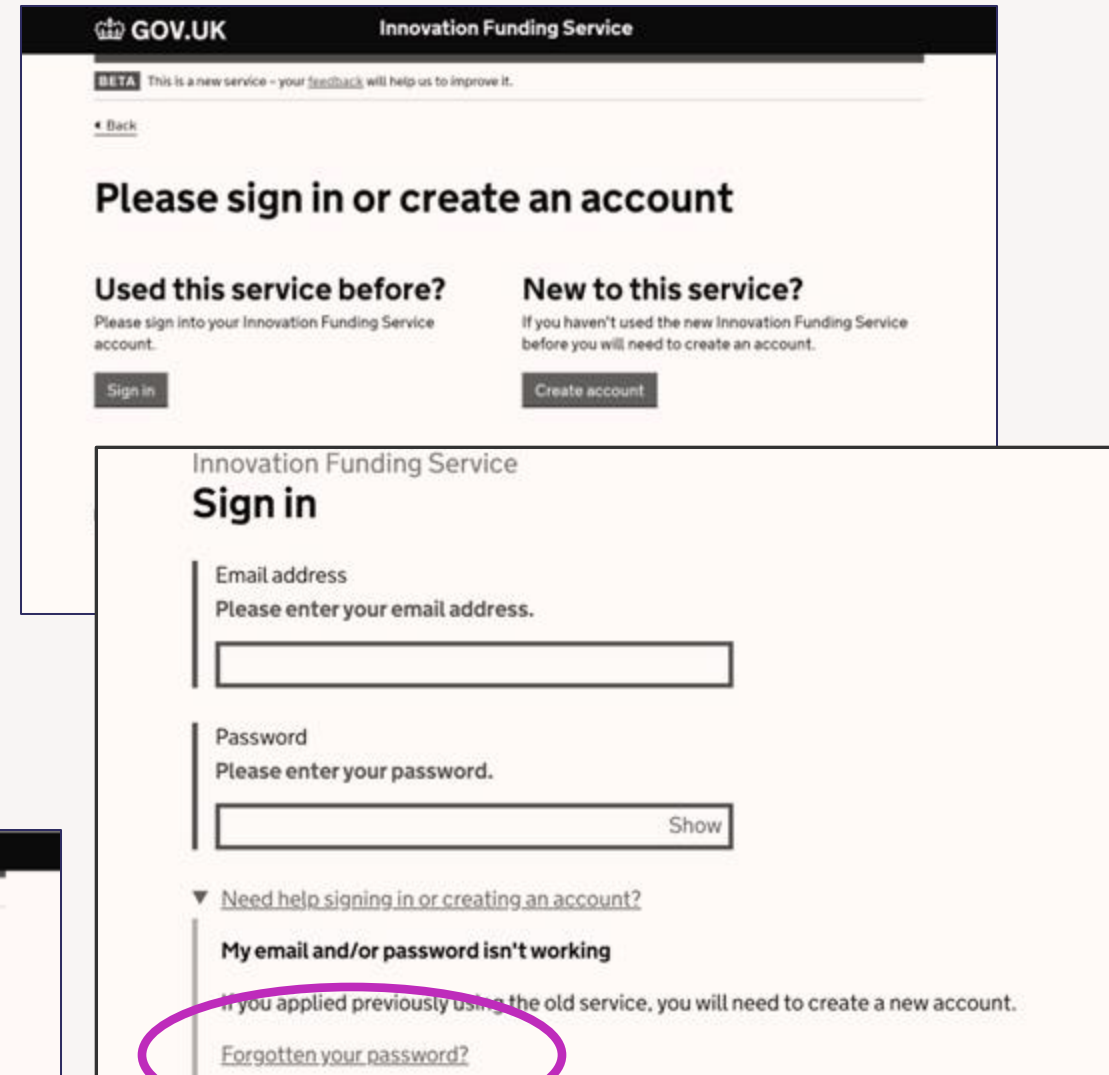
Find your organisation on Companies House
Enter your organisation name or registration number

nomensa Search

Companies House search results

Select your organisation from the options below

NOMENSA LTD
04214477 - Incorporated on 10 May 2001
13 Queen Square, Bristol, BS1 4NT



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Back

Please sign in or create an account

Used this service before?

Please sign into your Innovation Funding Service account.

Sign in

New to this service?

If you haven't used the new Innovation Funding Service before you will need to create an account.

Create account

Sign in

Email address
Please enter your email address.

Password
Please enter your password.

Show

Need help signing in or creating an account?

My email and/or password isn't working

If you applied previously using the old service, you will need to create a new account.

Forgotten your password?

Project Details

- **Application Team** – Invite colleagues from your own organisation to help you complete your application.
You must complete the Equality, Diversity and Inclusion survey embedded in IFS as part of your application.
- **Application Details** - Title, timescales.
- **Application Summary** – How your problem is important to your company and what impact solving the problem in a stage 2 project will have?
- **Scope - How does your problem fit the scope of this competition?** - If your project is not in scope, it will not be sent for assessment.

IFS: Answering Questions

Need or challenge

Assigned to you. [Assign this question to someone else ▼](#)

1. What is the business need, technological challenge or market opportunity behind your innovation?

▶ [What should I include in the need or challenge section?](#)

B I There

[Mark as complete](#) Saving... Last updated: Words remaining: 399

assign to a
someone else in
your organisation

online guidance

Formatting for
your content

Word count

Spell check using your web browser



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Application Questions

Detailed guidance available on IFS

Application Form	
Question 1	Applicant location (not scored)
Question 2	Problem scope
Question 3	Problem
Question 4	Previous attempts to solve the problem
Question 5	Value to your business of solving the problem
Question 6	Video link

Detailed guidance available on IFS



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Innovate UK: Analysis for Innovators

Round 14

Using the Pitchtape video creation/submission platform ...

Video submission

Video (Mandatory)

pitchtape recording platform only

- Maximum 2 minutes
- Video production quality is not important
- Record using the competitions video submission platform (**pitchtape**)



- Guidance, Tutorial video and KTN Support
- Focus on the problem you are describing NOT background and company intros etc.

What equipment do I need?

You can use the following equipment to record your video:



Your videos must be recorded through our platform using the Google Chrome browser.
You cannot upload your own pre-recorded videos.

To record on a computer, you will need to:

- ensure Google Chrome is your preferred browser
- navigate to Pitchtape within your IFS application

Before you start you can check if your device is WebRTC compatible by going here:

<https://www.webrtc-experiment.com/DetectRTC/>

Recording on a mobile device?

To record on a mobile device, you will need to:

- ensure Google Chrome is your preferred browser
- log in to IFS on your mobile device and navigate to Pitchtape within your IFS application
- record with your device in a horizontal orientation



Your videos must be recorded through our platform using the Google Chrome browser. You cannot upload your own pre-recorded videos.

Before you start you can check if your device is WebRTC compatible by going to:
<https://www.webrtc-experiment.com/DetectRTC/>

Operating System	System Requirements
iOS	iOS 14.3 or above Compatible with iPhone, iPad, and iPod touch
Android	Android 6.0 Marshmallow or above Not compatible with Android Go edition

Key benefits to using the video platform

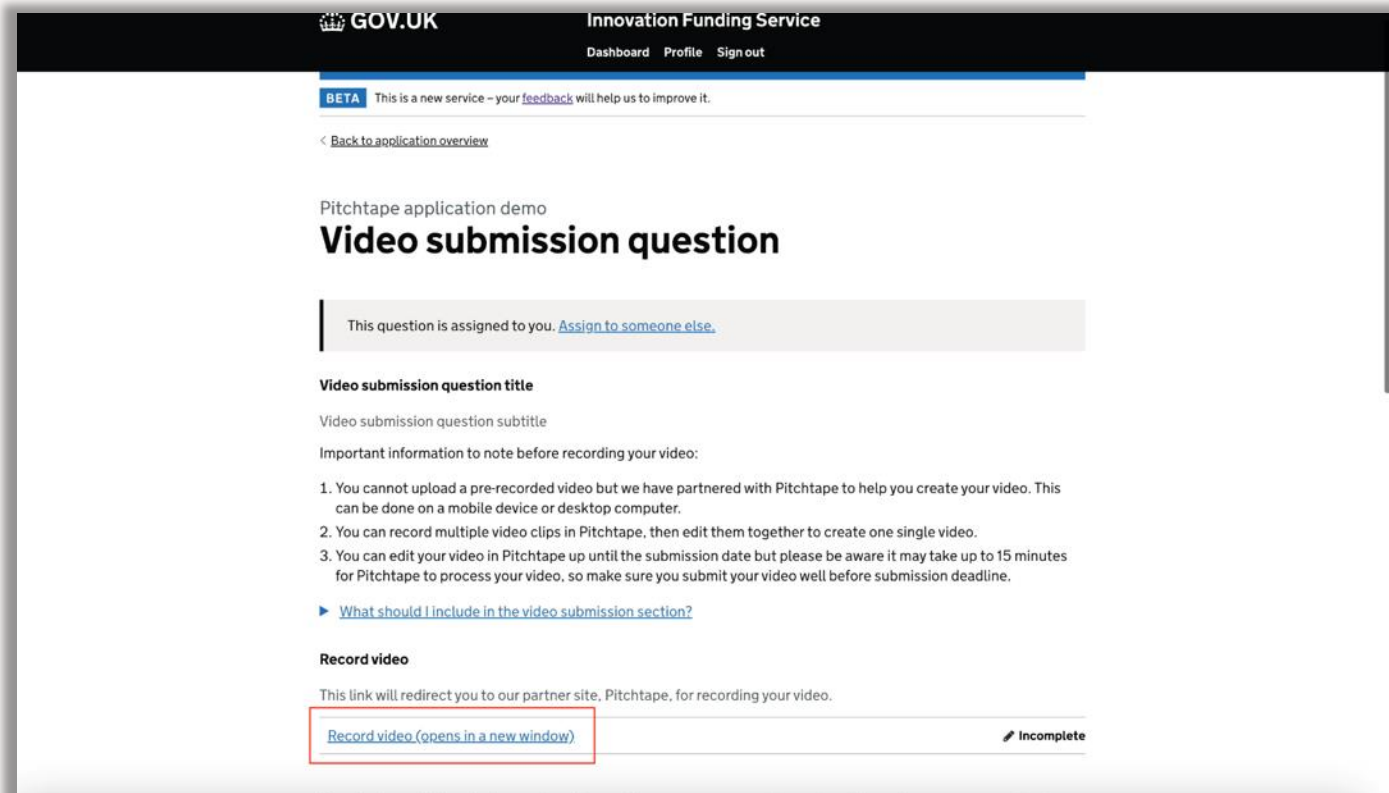
- ✓ You can record your video directly in the system
- ✓ Supports recording on various devices
- ✓ Secure storage on UK based servers in compliance with NCSC guidelines
(comparable to MIST guidance)
- ✓ Teleprompter functionality so you are looking directly at the screen
- ✓ Separate area to practice
- ✓ Video can be recorded in small chunks by means of a focused topic
- ✓ Ability to stitch your videos together into a single video
- ✓ Intuitive, well-supported system
- ✓ Ability to share your video with others
- ✓ Assessors can review the video as a whole and revisit each recorded topic independently

First, you need to navigate to Pitchtape...

You can navigate to the Pitchtape platform directly from your IFS application. After entering the video submission question page in IFS, click **Record video (opens in a new window)** to enter Pitchtape and begin the recording process.

Note: You do not need to create an account on Pitchtape. You will automatically have access to Pitchtape via IFS.

Tip: If you want to record your video on a mobile device, log in to IFS on your mobile device in the Google Chrome browser and navigate to Pitchtape from there.



The screenshot shows the 'Pitchtape application demo' page within the 'Innovation Funding Service' (IFS) interface. The page title is 'Video submission question'. A message states 'This question is assigned to you. [Assign to someone else.](#)'. Below this, there are fields for 'Video submission question title' and 'Video submission question subtitle'. A section titled 'Important information to note before recording your video:' contains three numbered points: 1. You cannot upload a pre-recorded video but we have partnered with Pitchtape to help you create your video. This can be done on a mobile device or desktop computer. 2. You can record multiple video clips in Pitchtape, then edit them together to create one single video. 3. You can edit your video in Pitchtape up until the submission date but please be aware it may take up to 15 minutes for Pitchtape to process your video, so make sure you submit your video well before submission deadline. A link 'What should I include in the video submission section?' is provided. At the bottom, there is a 'Record video' section with a message 'This link will redirect you to our partner site, Pitchtape, for recording your video.' and a button labeled 'Record video (opens in a new window)' which is highlighted with a red box. An 'Incomplete' status indicator is visible on the right.

GOV.UK Innovation Funding Service
Dashboard Profile Sign out

BETA This is a new service – your [feedback](#) will help us to improve it.

[Back to application overview](#)

Pitchtape application demo
Video submission question

This question is assigned to you. [Assign to someone else.](#)

Video submission question title

Video submission question subtitle

Important information to note before recording your video:

1. You cannot upload a pre-recorded video but we have partnered with Pitchtape to help you create your video. This can be done on a mobile device or desktop computer.
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[What should I include in the video submission section?](#)

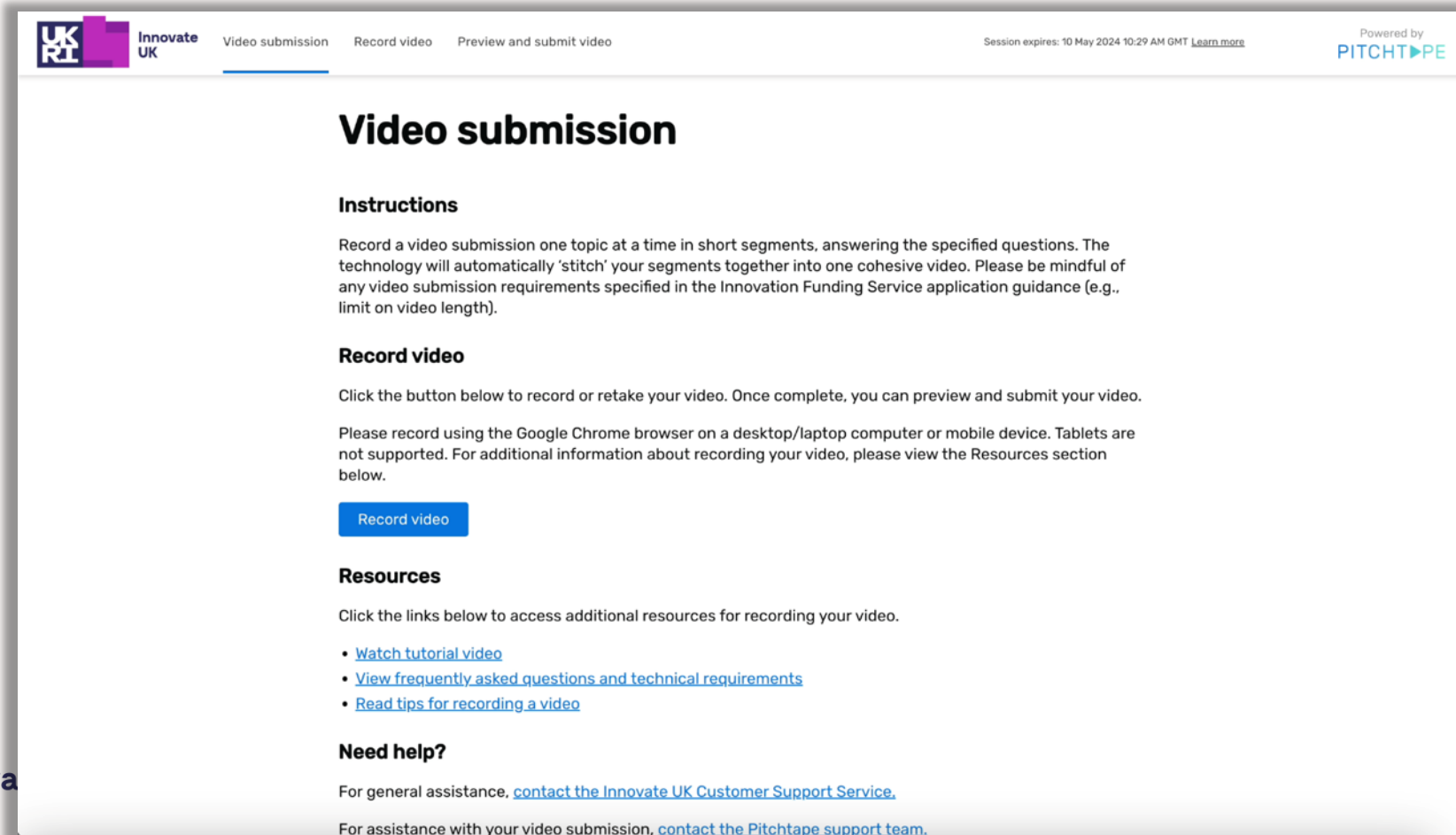
Record video

This link will redirect you to our partner site, Pitchtape, for recording your video.

[Record video \(opens in a new window\)](#) Incomplete

Welcome to our new video platform

The welcome screen advises you how to record your video. When you're ready, click **Record video** to begin the recording process.



The screenshot displays the 'Video submission' page of the Innovate UK platform. The header includes the UKRI and Innovate UK logos, navigation links for 'Video submission', 'Record video', and 'Preview and submit video', a session expiration notice, and the Pitchape logo. The main content area is titled 'Video submission' and contains three sections: 'Instructions' (explaining the video stitching process), 'Record video' (with a 'Record video' button and browser requirements), and 'Resources' (with links to tutorial videos, FAQs, and recording tips). A 'Need help?' section provides contact information for customer support and the Pitchape team.

UKRI **Innovate UK** Video submission Record video Preview and submit video Session expires: 10 May 2024 10:29 AM GMT [Learn more](#) Powered by **PITCHAPE**

Video submission

Instructions

Record a video submission one topic at a time in short segments, answering the specified questions. The technology will automatically 'stitch' your segments together into one cohesive video. Please be mindful of any video submission requirements specified in the Innovation Funding Service application guidance (e.g., limit on video length).

Record video

Click the button below to record or retake your video. Once complete, you can preview and submit your video.

Please record using the Google Chrome browser on a desktop/laptop computer or mobile device. Tablets are not supported. For additional information about recording your video, please view the Resources section below.

[Record video](#)

Resources

Click the links below to access additional resources for recording your video.

- [Watch tutorial video](#)
- [View frequently asked questions and technical requirements](#)
- [Read tips for recording a video](#)

Need help?

For general assistance, [contact the Innovate UK Customer Support Service](#).

For assistance with your video submission, [contact the Pitchape support team](#).

Start recording your video

When you first enter the video recorder, a prompt will appear requesting access to your camera and microphone - make sure you allow it.

Note: Your session will expire after 24 hours for security reasons. Simply return to IFS and re-enter Pitchtape if needed.

Hit the **start** button when you're ready to start recording, the screen will count down and your script for this topic will appear at the top of the screen.

Don't worry, you can record multiple times until you are satisfied with the outcome and have access to your script throughout.

Shows you which topic you are working on.



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The screenshot shows the Pitchtape video recording interface. At the top, there's a navigation bar with 'Video submission', 'Record video' (selected), and 'Preview and submit video'. A session expiration notice states 'Session expires: 3 April 2024 5:07pm GMT'. On the left, the 'Record video' section includes instructions and a 'Video topics' list where 'Business opportunity' is selected. Below the topics is a 'Total video length' of 0:00 and a 'Stitch video' button. The main area features a video player with a woman speaking, overlaid with a teleprompter script for 'Business opportunity'. A red 'Start' button is visible on the video player. At the bottom, there are controls for 'Tape 1', 'Tape 2', 'Settings', and a 'Next' button. A browser permission prompt from 'ifs.pitchtape.com' is shown in the top right corner, asking for camera and microphone access, with 'Allow' and 'Block' buttons. Green lines connect text annotations to specific elements: 'Enter a teleprompter script' points to the script area, 'Shows you which topic you are working on.' points to the 'Business opportunity' topic, and the 'Note' text points to the session expiration notice.

ifs.pitchtape.com wants to

- ☐ Use your cameras
- ☐ Use your microphones

Block Allow

Session expires: 3 April 2024 5:07pm GMT [Learn more](#)

< [Exit video recorder](#)

Record video

To record a video for a topic, click the topic name. After recording, click 'Save'. Once all topics are recorded and saved, click the 'Stitch video' button to complete your video. You will then be able to preview and submit your video.

Video topics

- ☒ Business opportunity
- ☐ Potential market
- ☐ Project exploitation

Total video length 0:00

[Stitch video](#)

Business opportunity

What is the business opportunity that your project addresses?

Enter your teleprompter script here... [Edit script](#)

Start

Tape 1 Tape 2 Settings

Next >

Enter a teleprompter script

Shows you which topic you are working on.

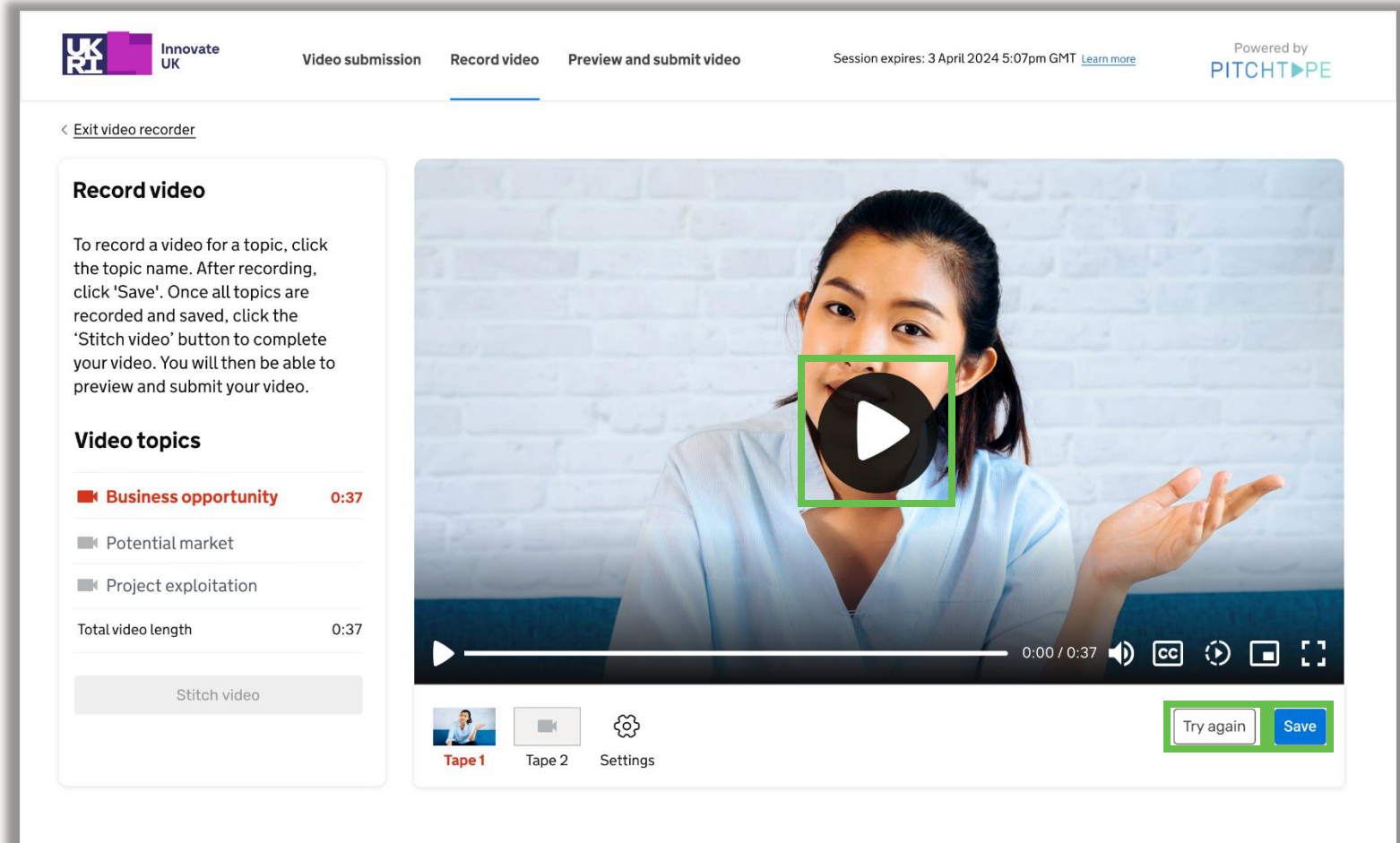
Save your recordings



After recording a video for a topic, please play it back to ensure you can see and hear yourself.

You can click **Try again** to re-record a topic as many times as you'd like.

Once you are satisfied with a recording, click the **Save** button and move on to the next topic.



UKRI Innovate UK

Video submission **Record video** Preview and submit video




Session expires: 3 April 2024 5:07pm GMT [Learn more](#) Powered by **PITCHTPE**

< [Exit video recorder](#)

Record video

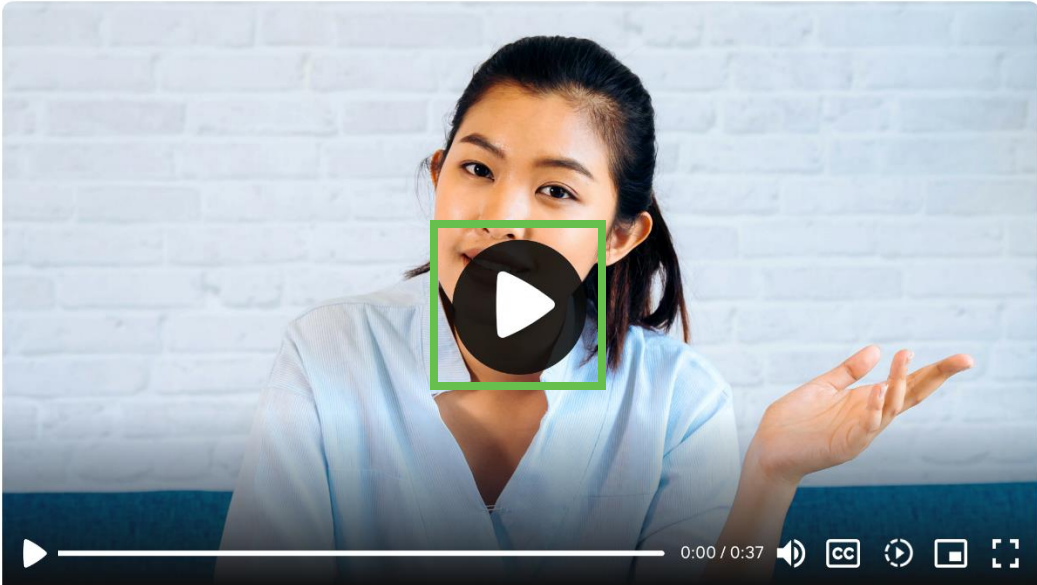
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Video topics

-  **Business opportunity** 0:37
-  Potential market
-  Project exploitation

Total video length 0:37

[Stitch video](#)

 0:00 / 0:37

 **Tape 1**  Tape 2  Settings

[Try again](#) [Save](#)

Review and submit your video



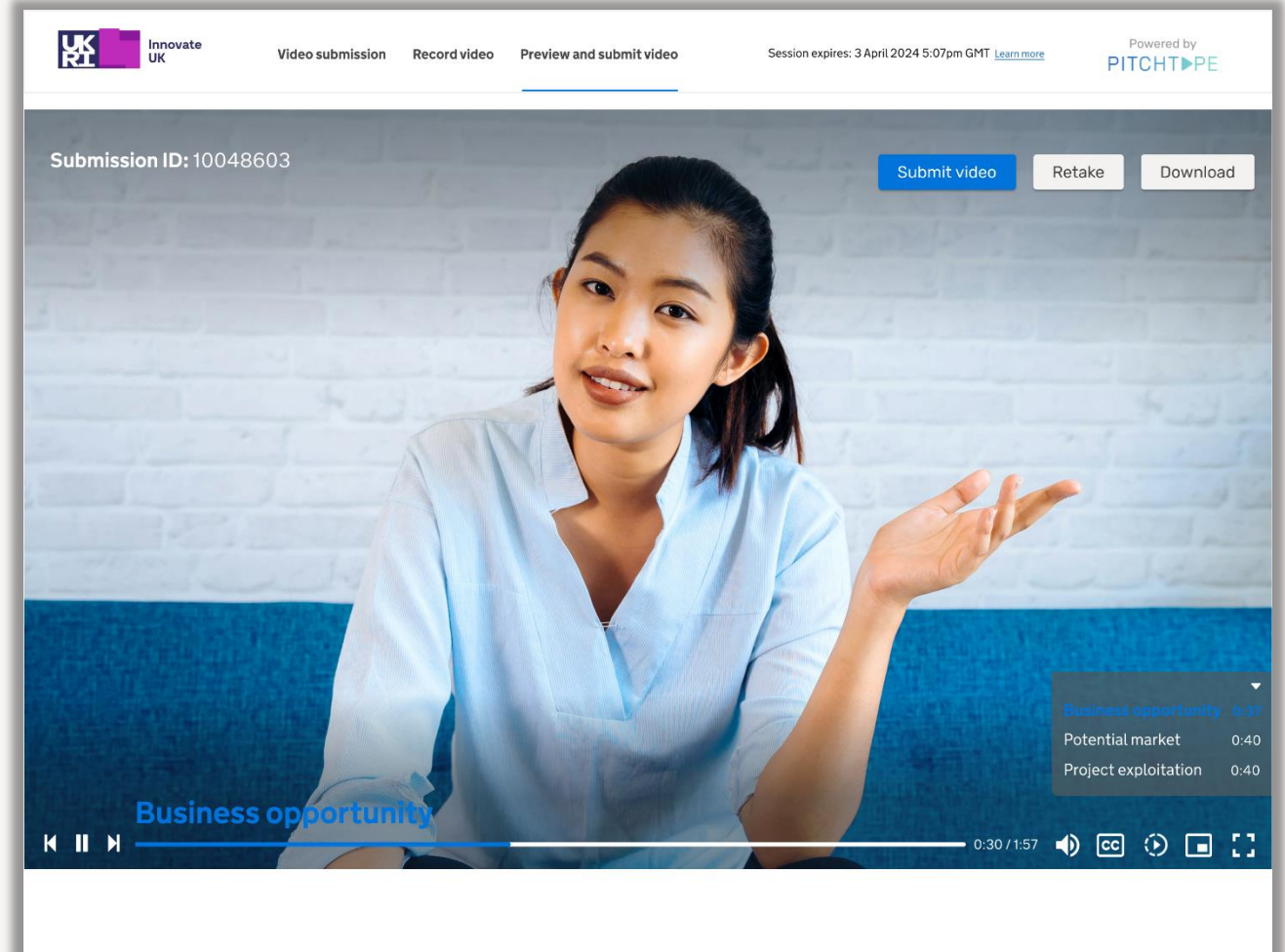
Once your video has been processed, we recommend you watch it back.

Now, you can also:

- submit your video
- retake your video
- download a copy of your video

If you need to retake your video, factor in the time to re-process and review it ahead of the deadline.

After clicking the **Submit video** button, your video link will automatically appear in your IFS application question page. You can confirm your submission status by returning to IFS and refreshing the page.



Review your application before submission

Robotic wine waiter

Application summary

Please review your application before final submission. Any highlighted sections are incomplete and need further information from you.

Project details

Application details	✓ Complete ▼
Project summary	✓ Complete ▼
Public description	✓ Complete ▼
Scope	✓ Complete ▼

Application questions

1. Need or challenge	✓ Complete ▼
2. Approach and innovation	✓ Complete ▼
3. Team and resources	✓ Complete ▼
4. Market awareness	⚠ Incomplete ▼
5. Outcomes and route to market	⚠ Incomplete ▼

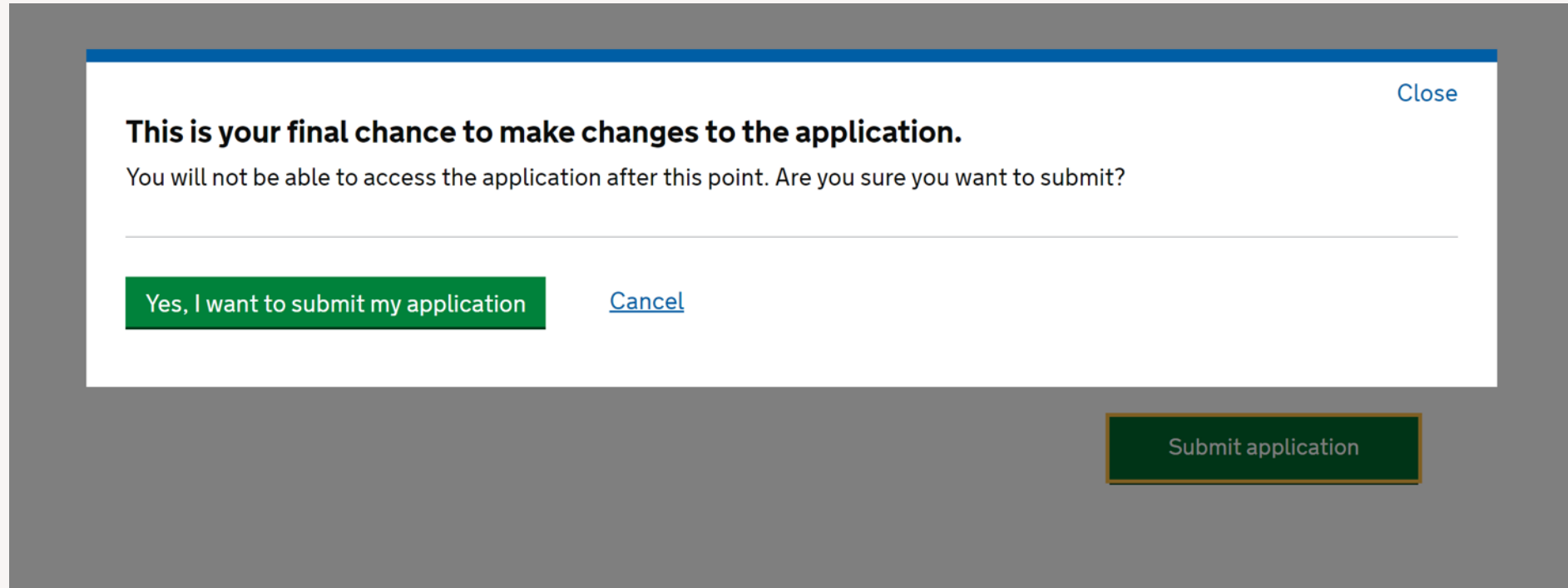
IFS will check your application is complete

All questions must be “**marked as complete**”

Leave plenty of time to validate your submission

Deadlines are absolute

Submitting your application



Application submitted

Robotic wine waiter

Application status

Application submitted

Application number: 85

Your application for the competition 'Emerging and enabling' was submitted on 3 May 2017 at 12:01pm.

[View application](#)

[Print application](#)

What happens next?

Assessment process

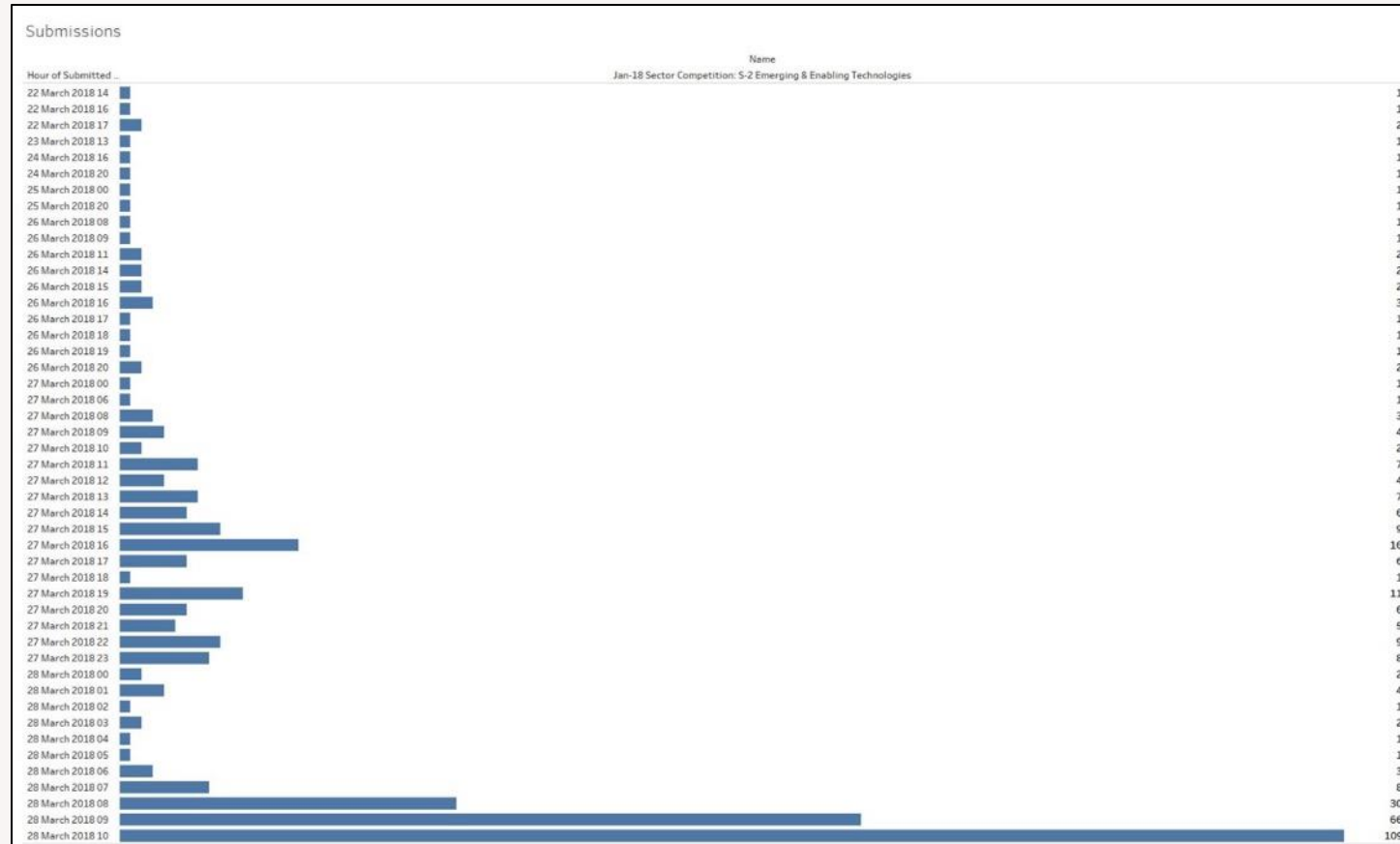
Once the competition submission deadline is reached your application will be sent for assessment. This is subject to eligibility. The assessment process follows these steps:

- eligible applications will be assessed independently by expert assessors
- each application is assessed by up to 5 assessors and against the same set criteria
- the assessor will score each question and provide feedback to justify those scores
- a panel process is held to moderate and ratify the outcome of the decision




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UK

Don't leave submission to the last minute!



Your IFS dashboard

**GOV.UK**

Innovation Funding Service
[My dashboard](#) [Sign out](#)

BETA This is a new service – your [feedback](#) will help us to improve it.

Your dashboard

Set up your project

[Medical device feasibility studies](#)
Project number: 92
Competition: Biomedical catalyst feasibility studies

Project in setup

Application in progress

[Robotic wine waiter](#)
Application number: 85
Competition: Emerging and enabling

Awaiting assessment

Application submitted



Innovate
UK

Equality, Diversity & Inclusion

- We are on a mission to embed Equality, Diversity, and Inclusion in everything we do, internally and externally.
- We believe that great ideas can, and do, come from anyone and everyone.
- We know that diversity and inclusion in businesses contributes to enhanced innovation, satisfaction, performance, and ultimately, commercial success.
- So, if you would like any support, please contact our Customer Support Service Team on support@iuk.ukri.org or at 0300 321 4357.



Round 14: Summary

- There's no funding in stage 1 of the competition as it entails problem evaluation through brokerage sessions with the analysis for Innovators partners.
- Two stage competition for UK businesses with funding options if successful in stage 2 of the competition.
- Problems submitted must relate to an existing process, product or service owned or used by your company.
- Focus on existing industry problems addressing business productivity and competitiveness through a wide scope of analysis and measurement solutions.
- Supported by 9 world-class partner organisations.
- Focus on problem statement & value to solve for success at stage 1.
- Submitting a video using Pichtape platform is mandatory.
- Any problems or questions please contact A4I@ktn-uk.org or support@iuk.ukri.org

Q&A



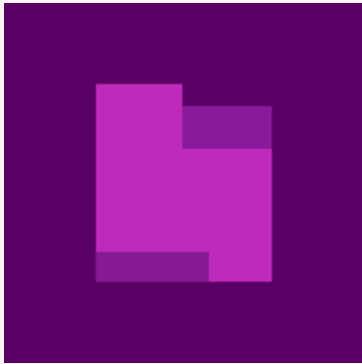
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Additional Support

Customer Support Services

0300 321 4357 (Monday - Friday 9am-12pm and 2pm-5pm)

support@iuk.ukri.org



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ukri.org/councils/innovate-uk



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Thank you



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