## **Boosting accessibility in micromobility**

24 September 2024







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Business Connect



## Sophie Randall

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## Agenda

- Housekeeping
- Introduction
- Panel
- Q&A
- What's next?
- Event closure









## Housekeeping

- This webinar is being recorded
- Please submit your questions at any time in the "Q&A" chat box
- For any technical issues, please contact Olivia Brown
- Subtitles are available please go to 'Live Transcript' and select 'Show Subtitles'
- The recording of this webinar will be available on the Innovate UK Business Connect event page

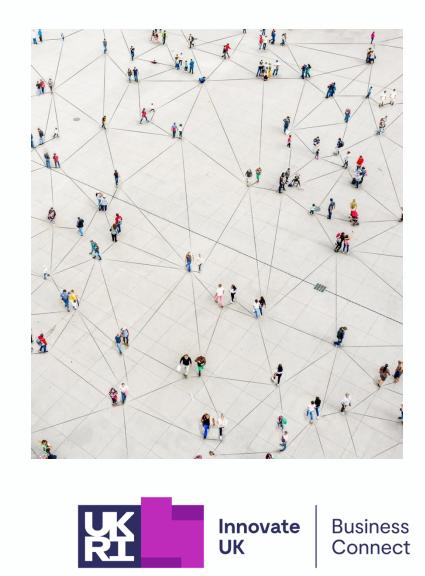


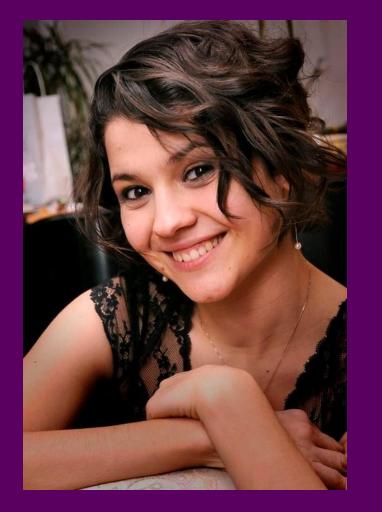
## Innovate UK

- We are the UK's innovation agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the government's Innovation Strategy

## **Our Mission**

To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.





### Francesca Cesare-Pintorno

Knowledge Transfer Manager for Digital Transport, Innovate UK Business Connect francesca.cesare-pintorno@iuk.ktn-uk.org





## **Innovate UK Business Connect**

Innovate UK Business Connect exists to connect innovators with new partners and new opportunities beyond their existing thinking – accelerating ambitious ideas into real-world solutions.

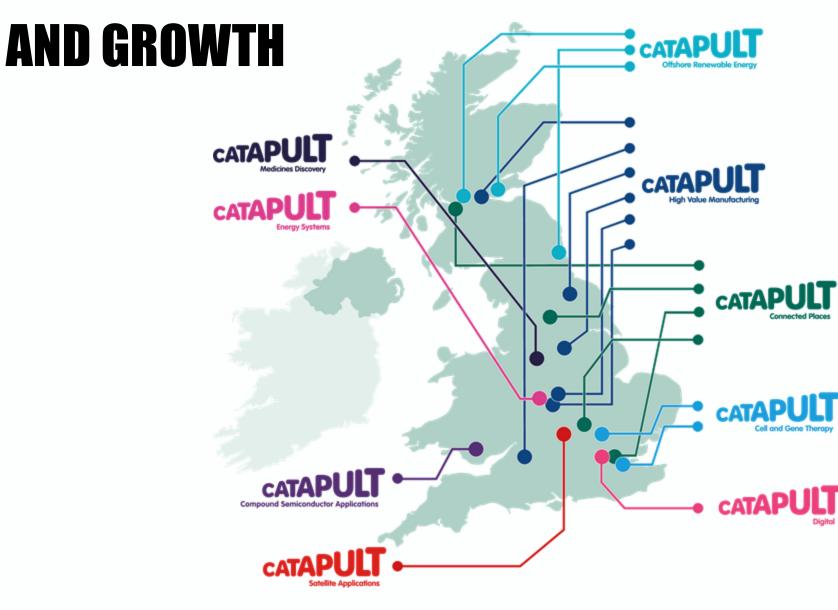




Panel Chair: Michael Edwards Innovation Director at Connected Places Catapult



# **CATAPULTS: A FORCE FOR INNOVATION**





9 Innovation centres across the UK

A network of world leading centres designed to transform and accelerate the UKs capability for innovation and future economic growth.

## WE ARE THE UK'S INNOVATION ACCELERATOR FOR CITIES, TRANSPORT & PLACE LEADERSHIP



We bring people, places and businesses together, to create a future of sustainable growth and prosperity

### **ForuMM**



Created as a joint initiative of Innovate UK and the Connected Places Catapult, ForuMM is a platform dedicated to the success of micromobility in the UK. We connect public sector leaders with the industry insight, peer learning, & market innovation they need to promote effective micromobility services.









Improving public health and eliminating health risks.



Plugging seamlessly into other mobility systems.



Providing maximum socioeconomic benefit for minimal cost.



Services available to everyone and adapted for use by all.





Contributing to a net-zero mobility network.



## Panel: Boosting accessibility in micromobility



#### Damian Joseph Bridgeman

Panelist Co-director at The Purple Pound CIC, NCAT board member



#### Gordon McCullough

Panelist CEO at Research Institute for Disabled Consumers, NCAT board member



**Nick Tyler** 

Panelist Director at UCL Centre for Transport Studies



### **Tom Morgan**

Panelist Founder at Supersmith



# Q&A



## What's next?

 NCAT Innovation Funding Programme launching on 24<sup>th</sup> October 2024 – Expression of interest open for submissions <u>bit.ly/47Dt7AP</u>

- Innovate UK Smart Grants– apply by 23<sup>rd</sup> October https://www.ukri.org/opportunity/smart-grants-jul-2024/
- Horizon Europe Funding, for further information please contact Louise Mothersole, Horizon Europe UK National Contact Point for Mobility Global Innovation Lead for Transport at Innovate UK <u>louise.mothersole@iuk.ukri.org</u>
  https://www.ukri.org/apply-for-funding/horizon-europe/apply-for-funding/

• European Institute of Innovation&Technology opportunities https://eit.europa.eu/our-activities/opportunities

• Travel support for UK businesses to attend European events https://iuk.ktn-uk.org/news/travel-support-now-available/



# Thank you!

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