



Creative Catalyst

Singapore 2024

Global Business Innovation Programme



Innovate
UK



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Innovate UK

Innovate UK, part of UK Research and Innovation, is the UK's innovation agency. It works to create a better future by inspiring, involving and investing in businesses developing life-changing innovations. Its mission is to help companies to grow through their development and commercialisation of new products, processes and services, supported by an outstanding innovation ecosystem that is agile, inclusive and easy to navigate.

www.ukri.org/councils/innovate-uk

Innovate UK Business Growth

Innovate UK Business Growth is Innovate UK's national business growth and scaling service. It is an integral part of the innovation agency's products and services portfolio.

The service is available to all established small to medium sized innovation-focused growth companies, including Innovate UK grant winners.

Innovate UK Business Growth accelerates its ambitious clients on their growth journeys with one-to-one support from over 400 innovation and growth specialists and scaleup directors embedded in every UK region and nation. Their tailored, expert advice helps thousands of businesses sharpen their commercial strategies, realise the maximum value from their IP, raise game changing investment and take their businesses onto the global stage every year.

www.iukbg.ukri.org



Global Business Innovation Programme

Delivered by Innovate UK, the Global Business Innovation Programme is aimed at UK companies, helping them to establish international innovation collaborations and to overcome barriers to entering global markets. This engaging programme consists of a get ready preparation phase, 5-day innovation visit to Singapore, an exploit the opportunity workshop, and support from an Innovate UK innovation and growth specialist - helping the business to identify technology partnering opportunities, attract foreign investment to support the commercialisation of the UK technology and develop innovation projects with partners in the country.





Creative Catalyst

The Creative Catalyst is Innovate UK's flagship funding programme for the creative industries. It is a £40 million programme, providing end-to-end innovation support for high-potential micro and small companies in the creative industries sector.

We provide 100% grant funding and couple it with bespoke, tailored business support, peer networking activities, specific challenge funds and international collaboration to enable companies to grow and scale on a national and international scale.

The programme focuses on the following sub sectors:

- Advertising and marketing
- Animation
- Architecture
- Arts and culture
- Crafts
- Design
- Fashion
- Film, TV and video
- Games
- Publishing
- Music and radio
- Visual art and photography





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Profile

Based in Cambridge, UK, BO Digital is a boutique consultancy delivering innovative solutions for the creative and digital media industries. We offer expert guidance to companies across creative sectors, specialising in digital signage markets in the UK and Asia. Our services focus on impactful strategies, helping businesses navigate both emerging trends and technological advancements.

Currently expanding into content creation and cultural event organisation, we are particularly dedicated to promoting female and LGBTQ+ representation through socially responsible initiatives. Collaborating with leading arts institutions, such as UAL and Goldsmiths, and sponsoring graduate film projects, we are committed to nurturing new talent and driving innovation across the creative landscape.

Objectives

Actively expanding our business into content production and cultural event organisation, we are passionate about increasing representation of and for underserved LGBTQ+ audiences across Asia and beyond. By developing original LGBTQ+ IPs (intellectual property), we aim to create compelling short dramas that resonate with diverse communities, particularly in regions where LGBTQ+ content are underrepresented or censored.

Our two-step approach begins with utilising algorithm-driven platforms to amplify our content and reach broader audiences. In the long term, we plan to establish our own dedicated short drama platform for LGBTQ+ content, providing a safe and inclusive space for viewers worldwide. Through this strategy, we aim to foster cultural inclusivity and drive meaningful social change.

BŌ DIGITAL

LGBTQ+

Short Drama

With a market potential exceeding \$5 billion, the short drama space has yet to fully embrace the global LGBTQ+ audience.

BO DIGITAL IS HERE TO CHANGE THAT.

WHETHER YOU'RE AN
LGBTQ+ IP OWNER
SEEKING ADAPTATION OPPORTUNITIES, AN
ACTOR PASSIONATE ABOUT
INCLUSIVE STORYTELLING, OR A
STRATEGIC PARTNER
READY TO AMPLIFY SOCIAL IMPACT
WE INVITE YOU TO JOIN US IN
RESHAPING THE FUTURE OF
DIVERSE MEDIA

www.bodigital.co.uk

Conscian



Conscian Morgan

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Profile

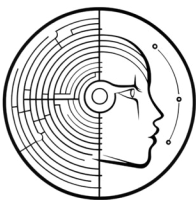
At our elite entertainment venture, we're pioneering AI-powered narrative experiences that transport audiences into responsive, personalised stories.

Founded by an award-winning genre filmmaker and digital innovator, we've teamed up with leading AI researchers at Essex University for model development and with the University of London for computer vision and sensor technology.

Our platform will launch exclusively in the Southwest, followed by a national curated expansion.

Objectives

Our short term objectives are to develop an MVP of our AI-Story Engine, showcasing real-time adaptive storytelling based on participant interactions, serving as a proof of concept to attract investors and partners. Additionally, we're focusing on forming strategic partnerships to create a steering group of key players. This group will guide the project's development. We're also seeking a high-level salesperson to join our team. This role will be crucial in developing our initial sales strategy, helping us identify and approach potential clients and markets effectively.



A special evening
crafted for you...



LUSID

DefyEnt Studios



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Profile

Founded by Jonathan Dakin, the creator of the internationally successful television series 'Lego Masters', DefyEnt Studios is an innovative film and television production company specialising in creating intellectual property (IP) in the form of television formats that we own and exploit through multiple revenue streams.

Our focus is on creating digital short form live-action entertainment content for children and their families to watch together with the intention of recreating these successful series in different territories around the world.

We are preparing to produce and release our first format on our YouTube channel 'DefyEnt Kids' in spring 2025.

Objectives

We want to meet creatives and production companies from across Southeast Asia who have already produced children's digital content and entertainment formats to see if we could potentially partner with them in the future.

We are looking to gain insight and support from experienced production companies who already own and run successful children's YouTube channels.

We want to gain a better understanding of the type of content families watch in this territory, and how they watch it, to inform the format we are preparing to produce in the new year so that it can be maximised across different global markets.



Over
1 BILLION HOURS
of YouTube content is
watched every single day.

And with almost **7 in 10** children
engaging with YouTube, it is now the
most watched platform for young
people and children in multiple
countries around the world.



DefyEnt Studios is a UK
based television
production company that
specialises in creating
and producing **unique
Intellectual Property** in
the form of **digital
television formats** for
children and their parents
to watch together.

70% of families with children
under the age of 18 say they
watch **YouTube videos together
on a regular basis** – but no one is
focusing on creating digital
content the **whole family can
watch together** – except us!

DefyEnt Studios is led by **Jonathan Dakin**, the creator of the acclaimed television
format '**Lego Masters**' – a format that has been produced in over 16 territories.

Working with a team of highly experienced professionals, we specialise in creating
unique formats that can be transformed into brands and sold to **multiple territories
around the world.**

If you want to work with us to create unique shared viewing digital content, email
jonathan@defyentstudios.com



DefyEnt
studios

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Fortium



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Profile

Fortium Technologies is a UK leader in media asset protection, specialising in securing high-value content for top global brands in the media, broadcast, and entertainment sectors.

Our cutting-edge technology safeguards blockbuster films, premier TV productions, and other crucial content, ensuring our clients stay ahead in the fast-paced digital world.

With a deep understanding of industry challenges, our expert team provides innovative, secure digital solutions that enhance workflows and boost creativity.

At Fortium, we're committed to empowering media professionals with the tools they need to protect and optimise their valuable assets, helping them work smarter and more efficiently.

Objectives

We are focused on expanding into Singapore, a key market that serves as a gateway to South Asia and a hub for film, tv, gaming, and animation.

By collaborating with innovative organisations, we aim to gain deep market insights and adapt our products to meet the specific needs of these sectors. This partnership-driven approach will not only help us refine our technology based on real-world applications but also foster innovation, ensuring our solutions evolve with industry demands.

Our ultimate goal is to grow through collaboration, helping to shape and secure the future of creative industries.



FORTIUM THE WORLD'S LEADING PROVIDER OF MEDIA PROTECTION



MEDIASEAL

Encryption
while
you work



**PATRONUS
& BLU-LOCK**

DVD/BD
anti-rip
copy
protection



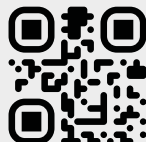
PINPLAY

PIN access
control
for use with
Patronus and
BluLock



COGO

Secure disc
emulation



FORTIUM

Scan the
QR code to
learn more

Lightwell



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Profile

Lightwell enable TV broadcasters and production companies to produce visually compelling content. We do this by offering specialist virtual production design services that integrate the latest advances in 3D and game engine technology.

We have over 20 years' experience of working with high profile clients - BBC, ITV, Discovery+, and CNA (Singapore) - and have delivered virtual sets for projects of all scales, from modest local news studios to large events such as the Olympic Games, FIFA World Cups, and General Elections. Delivering major projects like these, has equipped us with a deep understanding of set design, lighting, and direction. This enables us to offer a self-contained virtual art department, helping our clients to exploit the maximum potential from their studio investment.

Objectives

Lightwell are currently active in the news and sports broadcasting market in the U.K. (our main market), Europe, Singapore and Australia. We wish to build upon this foundation, by engaging directly with broadcasters and production companies within the South East Asia region, with the aim of establishing partnerships for future projects and work.

Simultaneously we recognise the opportunities and benefits of engaging with other companies from the virtual production sector who are already active within the SEA region, to explore collaborative partnerships where our niche design skills complement their technical presence and capabilities.

lightwell

VIRTUAL PRODUCTION

NEWS

Virtual set extensions
with integrated digital screens
and enhanced AR space



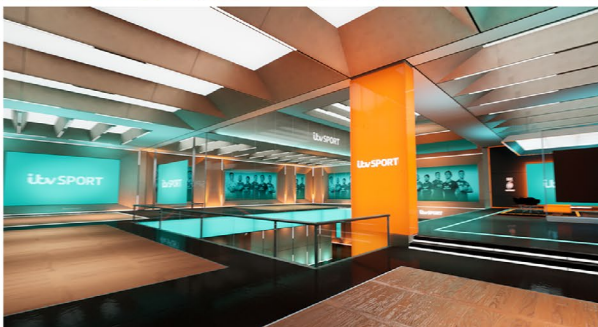
SPORT

Virtual studios designed to
incorporate AR and GFX



MULTI SET-UP

Multiple presenting positions
from within a single design



HYBRID

Combining real studios and
locations with virtual
extensions



MergeXR



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Profile

MergeXR Studio is a premier chroma-based virtual production studio specialising in real-time video content for film, television, and advertising.

Utilising advanced camera tracking, motion capture, and real-time production tools, our passionate team delivers intricate, awe-inspiring content by harnessing emerging virtual production technologies.

With a strong foothold in the film industry—having produced four movies last year and two more in the pipeline—we offer comprehensive film production services from pre-visualisation and real-time VFX to animation pipelines and virtual production shoots.

By building our proprietary framework atop Unreal Engine, we deliver low-cost, high-fidelity content through virtual production.

Fusing creativity with advanced technology, we transform ideas into captivating films and immersive experiences.



Objectives

Our objectives are to partner with production houses to help lower their production costs by offering comprehensive services—including previsualisation, technical visualisation, virtual production shoots, and VFX.

Regardless of size and budget, we provide high-quality services for animated films, live-action projects, commercials, and music videos.

With a strong VFX unit specialising in both real-time VFX and traditional VFX post-production, we leverage technology to reduce VFX costs effectively.

Additionally, we are keen to fully produce or co-produce international content, such as 3D animated series and live-action movies, bringing innovative storytelling to a global audience.

MERGE XR

VIRTUAL Production

A stage that adapts to your imagination...

Production

- ✓ Virtual Production Stage
- ✓ Previz / Techviz
- ✓ Unreal Engine Specialist
- ✓ Studio Dry Hire

Equipment

- ✓ ARRI / Godox DMX Lighting
- ✓ Sony Venice, Blackmagic 12k
- ✓ Supreme/ Master Prime Lens Kits
- ✓ Dolly, Track, Jib, Crane, Gimbal

Post Production

- ✓ Editing
- ✓ VFX
- ✓ Colour Grading
- ✓ Sound Mixing & Mastering



If you can dream it, we can do it"

Virtual production has opened up a world without limits, enabling us to create sets and locations that reduce our footprint whilst creating limitless opportunities.

MergeXR offer one of the latest and largest virtual production studios in the UK. Offering state-of-the-art LED wall, cameras, and video control systems to create real-time video content for film, TV, advertisements, and corporate events.



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Pahus



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Profile

PAHUS (Public Arts Health & Us) is a trailblazing creative enterprise founded by Kartik Sharma in 2021. In just a few years, after successfully executing 10 interdisciplinary projects in collaboration with prestigious Indian and UK production houses and institutes, tackling critical issues like racism and mental health.

PAHUS has rapidly evolved into a product-driven company, specialising in cross-cultural content and pioneering distribution models.

Our recent milestone includes winning the Creative Catalyst Award from UKRI for the development of Peekabooⁿ, an innovative screening and networking platform for early-stage filmmakers and co-producers, which has gained significant support from key industry figures.

Additionally, PAHUS has produced Seekers of Wholeness (SOW), now in post-production, and Second Home (SH), in pre-production, reinforcing its ambitions for growing in the global film industry.



Objectives

Peekabooⁿ, developed by PAHUS is an innovative platform dedicated to transforming the landscape for early-stage filmmakers.

We empower emerging talent by addressing the challenges of visibility, monetisation, and networking within the media and entertainment industry. Peekabooⁿ offers seamless content streaming, transparent revenue sharing, and integrated networking opportunities and is keen to collaborate with international film festivals.

For Co-productions in Southeast Asia and the UK, we recently completed the feature film Seekers of Wholeness, which champions cross-cultural storytelling through an Indian and Thai character in London.

Our next film in pre-production, Second Home, reflects on the complexities of identity and belonging in Asia.

We seek to collaborate with like-minded co-producers for current and future work, to revolutionise storytelling and bridge cultural divides through compelling, universal narratives.

A PAHUS STUDIOUS PRESENTATION

© PAHUS

SEEKERS OF WHOLENESS

WRITTEN & DIRECTED BY
KARTIK SHARMA BURIA

A TALE OF TWO LOST (IMMIGRANT)
SOULS IN LONDON.

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WWW.PAHUS.ORG



Red Stamp



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Profile

Committed to growing the North East's creative sector, Red Stamp Productions is an award-winning, working-class-rooted production company.

We create authentic, high-quality content for brands like Finisterre and Bellway, while also supporting international productions with full kit and crew services for titles like Terrorbytes and The Thing Expanded for Shudder.

Alongside brand collaborations, we're expecting into original scripted and unscripted projects.

In 2025, we'll be launching Red Post, our dedicated post-production facility, offers all-in-one editing and sound services to further support our region's growing creative community.

Objectives


Red Stamp may be young, but we're building a strong foundation for ambitious growth. Our goal is to expand branded content services, taking on larger, high-impact projects with equally ambitious clients.

We want to form, strong valuable partnerships with other production companies seeking UK-based support. Starting in January 2025, we'll offer comprehensive post-production services to facilitate projects end-to-end.

We're also seeking investment to drive the company toward a more creatively-led future, focusing on developing our slate of original narrative features and TV documentaries.





 red_stamp_productions

 redstampfilm

 red-stamp-productions

 redstampproductions

RED STAMP *Productions*

Founded in 2020, Red Stamp Productions is a South Shields-based company that has gained a foothold in the global production scene. Specialising in film, television, and branded content, the team has picked up a Royal Television Society award—for best Comedy.

Their focus is on telling the stories that don't usually get much screen time, particularly those of working-class communities in the North East of England. Red Stamp's goal? To quietly nudge the region onto the global film and television map—one story at a time.



Over the past few years, Red Stamp Productions has invested in cinema-grade equipment, bringing high end production capabilities to the North East. The investment means Red Stamp Productions can be largely autonomous and facilitate external productions such as *Terrorbytes* and *The Thing Expanded* for Shudder.

Red Stamp Productions have also been busy developing their own slate of scripted and unscripted ideas, including *Born to Surf* for Finisterre. In 2025, Red Stamp Productions will be opening RED POST, a fully inclusive post-production service, covering everything from offline editing to motion graphics, sound mixing, and colour grading, all within a state-of-the-art, purpose-built mixing theatre in South Shields.

Second Stride



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Profile

We're award-winning storytellers (BAFTA/ Prix Europa) and world-class technologists providing a no-code tool for geolocated 3D experiences that appear in real-world locations.

Already being used in tourism, transport and heritage, our easy-to-use AR Content-Creation platform enables creatives to place multi-media material wherever they want in the physical world, reaching audiences instantly on their personal devices.

The geolocated media can include anything from strategically placed story-hooks and trailers, to talking 3D Augmented Reality characters that come to life, appearing in front of audiences, answering questions in real-time. Partnered with the European Space Agency, we use GPS-triggers, to revolutionise marketing content with location-based "wow" moments. We're looking for partners with great content to disseminate, so we can help them reach new audiences, in new ways and new places.



Second Stride

Objectives

1. Enhance Storytelling and Emotional Engagement for Content-Creators:

We aim to help content-creators expand their storytelling reach into interactive, geolocated experiences. Leveraging our BAFTA award-winning expertise, we empower creators to deliver curated, highly engaging content to audiences instantly on their phones, reaching them in unusual places never before accessed like this.

2. Democratise Interactive Experience-Creation:

We aim to make the creation and delivery of geolocated interactive 3D experiences accessible to all content-creators. By providing a no-code, easy-to-use platform, we empower marketing and production teams to entice, inform and entertain by disseminating content easily.

3. Offer Flexible and Cost-Effective Pricing:

Competitors provide short-term marketing campaigns with inflexible pricing-models and high upfront costs. Our pricing-models fit clients' budget and needs, enabling premium interactive experiences without financial barriers.



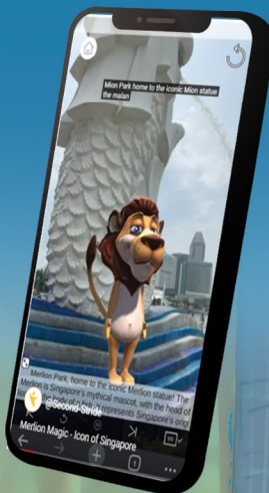
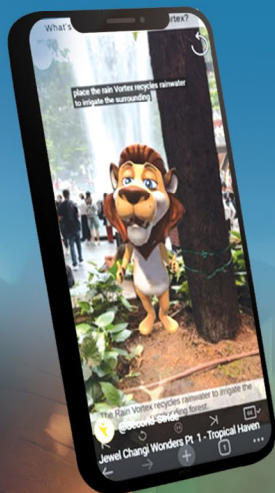
Second Stride

No-code Tool For Geolocated Multi-media

Expand your audience reach and
engagement

We use AI too!

Interactive
3D Characters



GAZOOKY
STUDIOS



BAFTA

Visit www.secondstride.io

Velox



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Profile

Velox XR is developing innovative products and services focused on real-time video processing for the Film/VFX and Entertainment sectors. These include a live-streaming application for iOS devices, enabling direct integration of volumetric video into Unreal Engine for advanced 3D compositing.

The company leverages machine learning (ML) models to enhance actor/object tracking and mask prediction for high-quality, real-time VFX. Velox XR's tools aim to streamline VFX workflows, allowing filmmakers and creators to achieve high-quality compositing effects with greater efficiency.

Our patent-pending 3D video format (VLX) allows us to reconstruct real-world events and environments from mobile device footage with depth cameras. In October 2023, we launched our first AI-powered solution for real-time 3D UGC. With our fully developed workflow, we can seamlessly integrate human actors into live games or immersive experiences, creating photorealistic media for marketing and social applications.

Objectives

Velox XR focuses on transforming the Film, VFX, Live Events, and Video Gaming sectors with AI-powered 3D real-time user-generated content solutions.

Currently active in the UK and Europe, working with partners like Dimension Studios, Pixomondo, and Sony Pictures, the company aims to expand globally. With a focus on Southeast Asia, particularly Singapore, Velox XR seeks to build partnerships in the entertainment and gaming industries.

We foresee opportunities to collaborate on innovative projects in areas such as real-time content creation for film, immersive experiences for live events, and next-generation visual effects for music performances.

VELOX

VOLUMETRIC VIDEO

FILMS
VFX



GAMING



LIVE
EVENTS



GEN AI



Notes

This image shows a single page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, leaving small margins at the top and bottom. There are no vertical margin lines, text, or other markings on the page.

Disclaimer

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