

# Unlocking Net Zero: An Introduction to the Support Ecosystem for UK SMEs

11<sup>th</sup> February 2025



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# Our Purpose & Vision

We are part of Innovate UK, the UK's innovation agency.

We create diverse connections to drive positive change.

To establish a network of innovators so powerful its ideas will change the world.



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# Our Network



**46,229**  
Unique  
Organisations



**72%**  
Small

**15%**  
Medium

**13%**  
Large



**335,478**  
innovators



**Every university  
in the UK**



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# Innovate UK Net Zero Living Programme



A £60 million, three-year programme that aims to help places and businesses across the UK to accelerate the delivery of the transition to net zero.

## Two core focus areas

Providing support to 52 local authorities, their partners and communities to overcome non-technical systemic barriers to the scaling and adoption of net zero solutions.

Supporting businesses to better understand and respond to the needs, opportunities and barriers preventing the large-scale roll out of net zero solutions.



<https://iuk-business-connect.org.uk/programme/net-zero-living/>



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# **There is a growing appetite and recognition among SMEs that acting on Net Zero is imperative**

**However, many UK SMEs lack the capacity and support required to make and implement changes.**



**Innovate  
UK**

**Business  
Connect**

Net Zero Programme  
Director

**Broadway Initiative &  
UK Business Climate  
Hub**

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**Dr Chris Taylor**



Net Zero Programme  
Director

**Federation of Small  
Businesses**

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**Ian O'Donnell**



Decarbonisation  
Adviser

**Business Wales**

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**Dr Sarah Gore**



Sustainability Team  
Leader

**Scottish Enterprise**

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**Ian Carstairs**



Energy and Resource  
Efficiency Team  
Manager

**Invest Northern  
Ireland**

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**Daniel Purdy**



Net Zero Programme  
Director

**Broadway Initiative &  
UK Business Climate  
Hub**

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**Dr Chris Taylor**





UK  
**BUSINESS**  
CLIMATE HUB

**Broadway**  
INITIATIVE

# **UK Business Climate Hub**

**Partnership between UK business, finance and government  
to support UK businesses**

**11th February 2025**



# UK Business Climate Hub

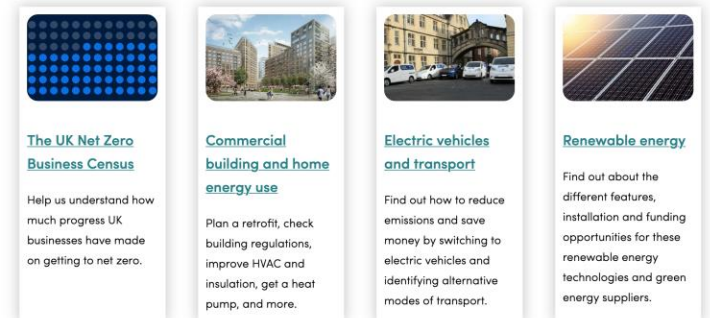
- The UK Business Climate Hub provides net zero advice for small and medium-sized enterprises (SMEs) in the UK.
- It is a shared endeavour, developed by the [Broadway Initiative](#) with the Department for Energy Security and Net Zero (DESNZ), the SME Climate Hub and the UK's main business organisations, energy networks, high street banks, other leading corporates, and professional bodies.
- The SME Climate Hub is the global initiative which empowers SMEs to make the SME Climate Commitment.
- [www.businessclimatehub.uk](http://www.businessclimatehub.uk)



The screenshot shows the top section of the UK Business Climate Hub website. At the top left is the logo for UK BUSINESS CLIMATE HUB. To its right is a navigation menu with links: Take action, Commit, Finance and support, Insights, Events, About, and Contact. Below the navigation is a large teal banner with the headline "Reduce energy costs and cut carbon: it's good for business" in white text. To the right of the headline is a circular graphic showing a city street scene with buildings and cars. Below the headline is a sub-headline: "Join thousands of businesses committed to taking climate action with the SME Climate Hub". At the bottom of the banner are logos for UK Government, Broadway INITIATIVE, and SME Climate Hub, along with a yellow button that says "MAKE THE COMMITMENT" and a smaller button that says "MANAGE CONSENT".

The UK Business Climate Hub is a collaboration between the UK Government, businesses and business groups across the UK. The Hub is the UK partner of the SME Climate Hub, the global initiative which empowers small and medium-sized enterprises to take climate action. [Find out more...](#)

## Take action now



This section features four white cards with blue and green accents, each representing a different area of focus. Each card has a small image at the top, a title, and a brief description of the resource.

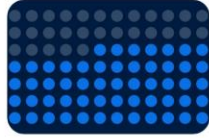
- The UK Net Zero Business Census**: Help us understand how much progress UK businesses have made on getting to net zero.
- Commercial building and home energy use**: Plan a retrofit, check building regulations, improve HVAC and insulation, get a heat pump, and more.
- Electric vehicles and transport**: Find out how to reduce emissions and save money by switching to electric vehicles and identifying alternative modes of transport.
- Renewable energy**: Find out about the different features, installation and funding opportunities for these renewable energy technologies and green energy suppliers.



This section continues the grid of action items with four more white cards, each with a small image and a title.

- Reduce waste and maximise resources**: (Image of plastic bottles)
- Supply chain**: Find out how sustainable (Image of a factory interior)
- Product labels and certifications**: (Image of product shelves)
- Farming and land use**: (Image of a green field)

# Take action now



## [The UK Net Zero Business Census](#)

Help us understand how much progress UK businesses have made on getting to net zero.



## [Commercial building and home energy use](#)

Plan a retrofit, check building regulations, improve HVAC and insulation, get a heat pump, and more.



## [Electric vehicles and transport](#)

Find out how to reduce emissions and save money by switching to electric vehicles and identifying alternative modes of transport.



## [Renewable energy](#)

Find out about the different features, installation and funding opportunities for these renewable energy technologies and green energy suppliers.



## [Reduce waste and maximise resources](#)

The production, use and disposal of materials and products has a large carbon footprint. Find out how businesses can take action to maximise the use of materials and products before they become waste.



## [Supply chain](#)

Find out how sustainable products and supply chains can benefit your business and the planet.



## [Product labels and certifications](#)

There are a number of product labels that certify low carbon emissions or other beneficial environmental actions.



## [Farming and land use](#)

Land use changes are required for the UK to reach its goal of net zero emissions by 2050.

# 7 Steps to Sustainability

You don't have to do these steps in order. [There are actions you could decide to take today.](#)

- 1 [Understand the basics](#)**  
Find out everything you need to know about what net zero means and why it matters.
- 2 [Involve your team](#)**  
Get staff positively engaged and bring in external support to reinforce your plan.
- 3 [Make the SME Climate Commitment](#)**  
Make a commitment to climate action, access tools to reduce emissions, and disclose your progress.
- 4 [Make a plan](#)**  
Measure your current carbon emissions and start to plan to reduce them.
- 5 [Take action](#)**  
Take steps to reduce your emissions by theme or by sector.
- 6 [Find finance and support](#)**  
Find sources of funding and support on green loans, grants and other incentives.
- 7 [Look beyond your own business](#)**  
Get product certifications and labels, build a green supply chain, reduce business travel and more actions to reduce emissions.

# Insights

Our case studies and thought leadership articles offer valuable insights from entrepreneurs to help you transition to net zero.



**Greencore Homes:**  
paving the way for  
a new standard for  
low carbon  
construction



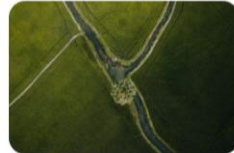
**Crystal Doors:**  
setting clear  
standards for net  
zero  
manufacturing



**Electricity North  
West: Do you know  
your DNOs from  
your DSOs?**



**Miranda Barker:**  
The business case  
for sustainability



**Martin McTague:**  
Green knowledge is  
power



**Martin Baxter:**  
Skills for a Net Zero  
Future



**How Cooper King  
Distillery is leading  
the way: crafting  
England's first net  
zero energy whisky**



**Dark Woods  
Coffee's Path to  
Net Zero**



**Architecture firm  
Make put  
sustainability at  
the heart of its  
building projects**

# Find finance and support across the UK

This list was last updated on 2 October 2024. [Use our 'add a source of finance or support' form](#) to have a programme added to this section.

## National support and funding

[Across the UK](#)

[England](#)

[Northern Ireland](#)

[Scotland](#)

[Wales](#)

## Regional support in England

[East of England](#)

[East Midlands](#)

[Greater London](#)

[North East England](#)

[North West England](#)

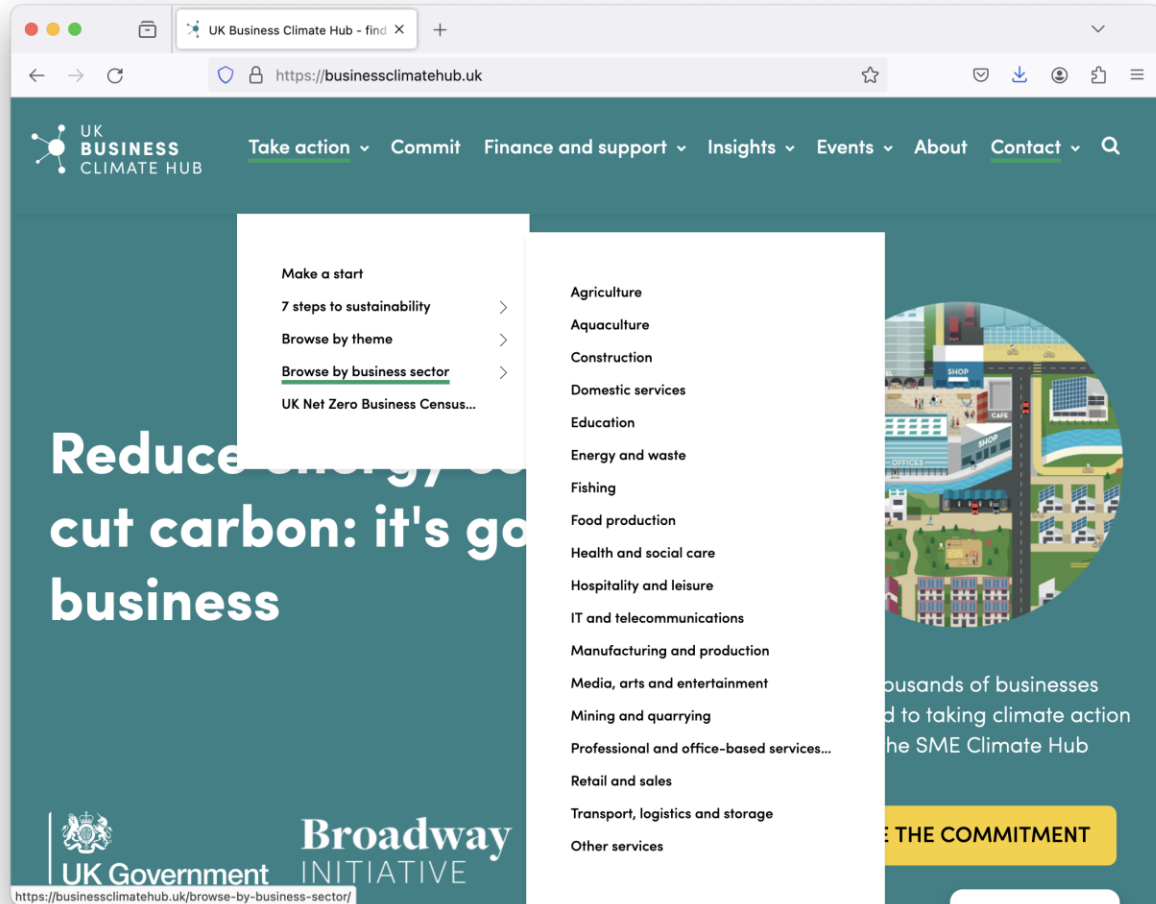
[South East England](#)

[South West England](#)

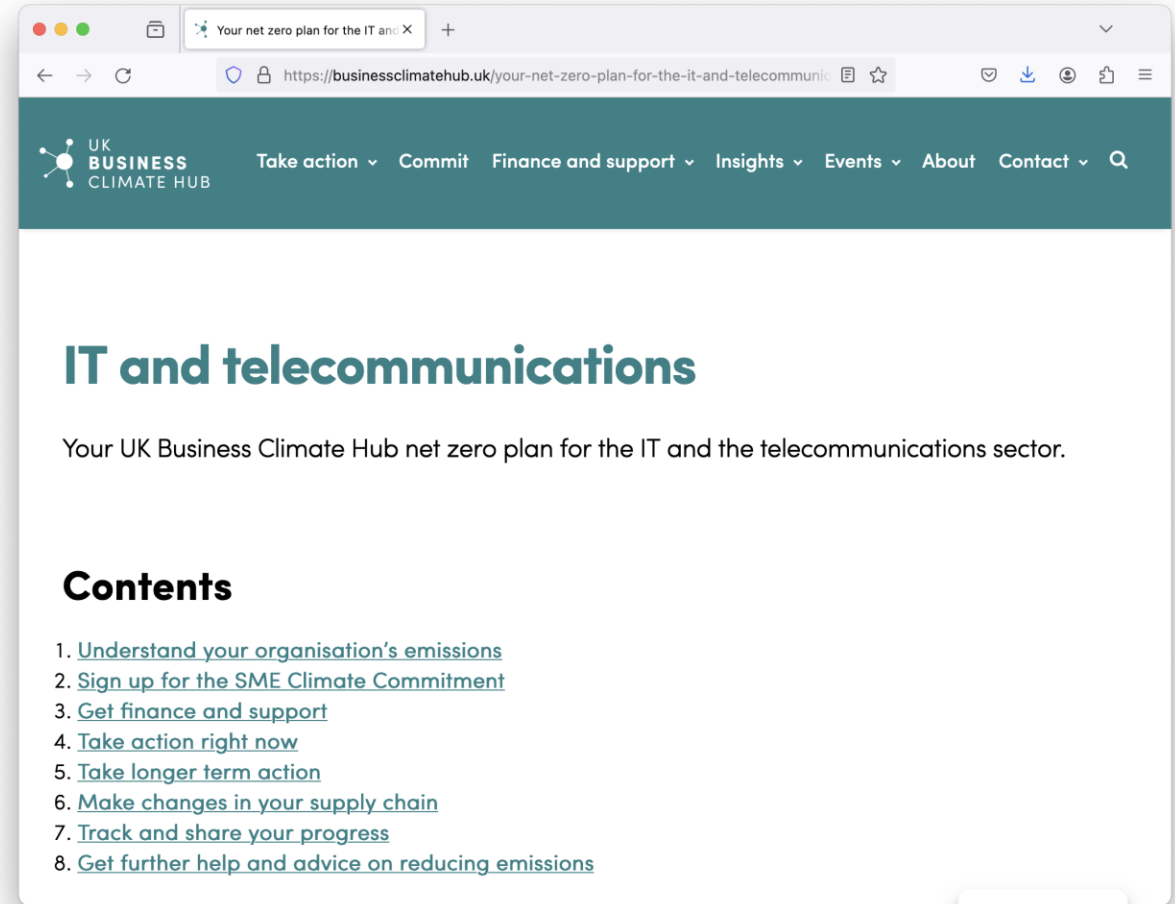
[West Midlands](#)

[Yorkshire and Humber](#)

# Sector-focused guides



The screenshot shows the UK Business Climate Hub website. The navigation bar includes 'Take action', 'Commit', 'Finance and support', 'Insights', 'Events', 'About', and 'Contact'. A dropdown menu is open under 'Take action', listing options: 'Make a start', '7 steps to sustainability', 'Browse by theme', 'Browse by business sector' (which is selected), and 'UK Net Zero Business Census...'. A list of business sectors is displayed, including Agriculture, Aquaculture, Construction, Domestic services, Education, Energy and waste, Fishing, Food production, Health and social care, Hospitality and leisure, IT and telecommunications, Manufacturing and production, Media, arts and entertainment, Mining and quarrying, Professional and office-based services..., Retail and sales, Transport, logistics and storage, and Other services. The background features a large graphic with the text 'Reduce energy, cut carbon: it's good for business' and the 'Broadway Initiative' logo.



The screenshot shows the 'Your net zero plan for the IT and telecommunications sector' page. The navigation bar is the same as in the previous screenshot. The main heading is 'IT and telecommunications'. Below the heading, the text reads: 'Your UK Business Climate Hub net zero plan for the IT and the telecommunications sector.' The 'Contents' section lists seven items:

- [1. Understand your organisation's emissions](#)
- [2. Sign up for the SME Climate Commitment](#)
- [3. Get finance and support](#)
- [4. Take action right now](#)
- [5. Take longer term action](#)
- [6. Make changes in your supply chain](#)
- [7. Track and share your progress](#)
- [8. Get further help and advice on reducing emissions](#)

[businessclimatehub.uk/census/](https://businessclimatehub.uk/census/)



# How to get involved

- Tell us what you're doing [chris@broadwayinitiative.org.uk](mailto:chris@broadwayinitiative.org.uk)
- Visit [www.businessclimatehub.uk](http://www.businessclimatehub.uk) to find out more
- Find local support at [businessclimatehub.uk/finance-and-support-across-the-uk/](http://businessclimatehub.uk/finance-and-support-across-the-uk/)
- Find events at [businessclimatehub.uk/events/](http://businessclimatehub.uk/events/)





Net Zero Programme  
Director

**Federation of Small  
Businesses**

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**Ian O'Donnell**

Decarbonisation  
Adviser

**Business Wales**

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**Dr Sarah Gore**



# Gwasanaeth Datblygu Busnes a Thwf

# Business Development & Growth Service

Busnes  
Cymru

Business  
Wales



Llywodraeth Cymru  
Welsh Government

# Beth yw Busnes Cymru?

Gwasanaeth cymorth busnes Llywodraeth Cymru yw Busnes Cymru, a ariennir yn llawn ac sy'n helpu busnesau Cymru i gyrchu'r wybodaeth, y cyngor a'r gefnogaeth sydd ei hangen arnynt i gynnal a thyfu eu busnesau.

Ym mhob rhan o'i gylch bywyd, o'r cychwyn cyntaf i gyfnod o dyfu, sefydlu ymhellach, ehangu neu aeddfedu, mae gan Busnes Cymru y sgiliau, y profiad a'r wybodaeth i arwain a chynorthwyo uchelgeisiau'r busnes.

Mae'r lefel o gefnogaeth yn cael ei theilwra yn ôl anghenion y busnes ac rydym yn cynnig cymysgedd o gefnogaeth ar-lein ac wyneb yn wyneb, yn ogystal â gweithdai a chyngor unigol.

# What is Business Wales?

Business Wales is the Welsh Government's fully-funded business support service, helping Welsh businesses to access the information, advice and support they require to run and grow their businesses.

No matter where a business is in their life cycle, from start-up to growth phase, established, expanding or maturity, Business Wales has the skills, experience and knowledge to guide and assist the ambitions of business.

The level of support is tailored according to the business needs and we offer a mixture of online and face-to-face support, as well as workshops and individual advice.



**NEVER**

The All-Clones	18.00
Practical	14.00
Smash Potato Chips	2.00
Chips	11.00
Chicken Fryer	12.00
Beef Curry	13.00
Red Curry w/ Potatoes	11.00
Plantain Fried Dumplings \$2	2.00
Plantain Fries	2.00
Plantain Chips	2.00
Plantain Dip	2.00
Coconut Bread	12.00
Soft Drink	2.00

**LUNCH MENU**

The Colonel	18.00
Smash Potato Chips	2.00
Chicken Fryer	12.00
Beef Curry	13.00
Red Curry w/ Potatoes	11.00
Plantain Fried Dumplings \$2	2.00
Plantain Fries	2.00
Plantain Chips	2.00
Plantain Dip	2.00
Coconut Bread	12.00
Soft Drink	2.00

**HEAVEN MENU**

Red Curry w/ Potatoes	11.00
Beef Curry	13.00
Red Curry w/ Potatoes	11.00
Beef Curry	13.00
Red Curry w/ Potatoes	11.00
Beef Curry	13.00
Red Curry w/ Potatoes	11.00
Beef Curry	13.00
Red Curry w/ Potatoes	11.00
Beef Curry	13.00

**DRINKS**

Soft Drink	2.00
Soft Drink	2.00
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# Gwasanaethau Twf Busnes

## Business Growth Services

- Cyngor busnes cyffredinol
- Cyngor tendro
- Cydraddoldeb, amrywiaeth a chyngor AD
- Cyngor amgylcheddol, datgarboneiddio a chyngor effeithiolrwydd adnoddau
- Cymorth allforio
- Cefnogaeth ddigidol

- 
- General business advice
  - Tendering advice
  - Equality, diversity and HR advice
  - Environmental, decarbonisation and resource efficiency advice
  - Export support
  - Digital support

- Porth Sgiliau
- Mentora busnes
- Gweithdai ar ystod eang o bynciau gan gynnwys cyrchu tendrau cyllid busnes a recriwtio staff
- Cynghorwyr profiadol yn cynnig cyngor rhithiol neu wyneb yn wyneb

- Skills Gateway
- Business mentoring
- Workshops on a wide range of subjects including accessing business finance, tendering and recruiting staff
- Experienced advisers offer virtual or face-to-face business advice



# Cyngor Busnes Cyffredinol

- Twf Busnes
- Marchnata
- Mynediad at arian
- TGCh
- Safleoedd
- Parodrwydd ar gyfer y Sector Preifat
- Rhwydweithio

## General Business Advice

- Business Growth
- Marketing
- Access to Finance
- ICT
- Premises
- Private Sector Readiness
- Networking

# Datgarboneiddio / Decarbonisation

- **Support Businesses:** Offer expert guidance and resources to help businesses implement sustainable practices efficiently.
- **Promote Environmental Responsibility:** Encourage companies to reduce their environmental impact through innovative solutions and best practices.
- **Facilitate Compliance:** Assist businesses in meeting government regulations and sustainability pledges, such as the UK's Net Zero by 2050.
- **Enhance Competitiveness:** Improve business operations to save costs, boost brand reputation, and attract eco-conscious consumers.
- **Foster Long-term Growth:** Equip businesses with strategies and tools to ensure resilience and growth in a sustainable future.



# Gwasanaethau / Services

- **Carbon Calculations and Reduction Plan:** Identifies the largest sources of emissions within a company. Can then provide a strategy with realistic methods to reduce these emissions.
- **Help Set Targets:** Setting realistic targets for lowering energy bills, reducing waste, and achieving Net Zero.
- **Green Growth Pledge:** Certification of a company's commitment to becoming more sustainable.  
**Green Growth Pledge Plus:** Monitoring of actions to evidence improvements.
- **Support Businesses Acquiring Funding**
- **Signposting:** We work closely with the universities, third sector, and the private sector so if we can't help ourselves, we will know someone can.

# CASE STUDY #1 THE BUTCHERS ARMS

1. Advise what work needs to be done

- insulating the building
- replacing the costly oil boiler
- solar panels

2. Support to complete the work:

- Finding funding
- Estimate CO2 savings
- Review quotes

3. Review of policies:

- Green Growth Pledge



*“Sarah was the best person to help me streamline and solidify my green goals for The Butchers Arms and put them into thorough written plans which helped me secure essential funding.”*

## **CASE STUDY #2 KORBUILD**

- Met with Korbuid to support with tender application
- Advised on carbon reduction/sustainability question
- Reviewed and updated policies



*“Following the recent support we received ... we have been successful on one of the lots we tendered for.”*

## **CASE STUDY #3 MILKSHED**

- Met with Milkshed to support a grant application
- Advised on carbon reduction/sustainability question
- CO2 estimations

The logo for Milkshed is the word 'milkshed' in a lowercase, blue, serif font.

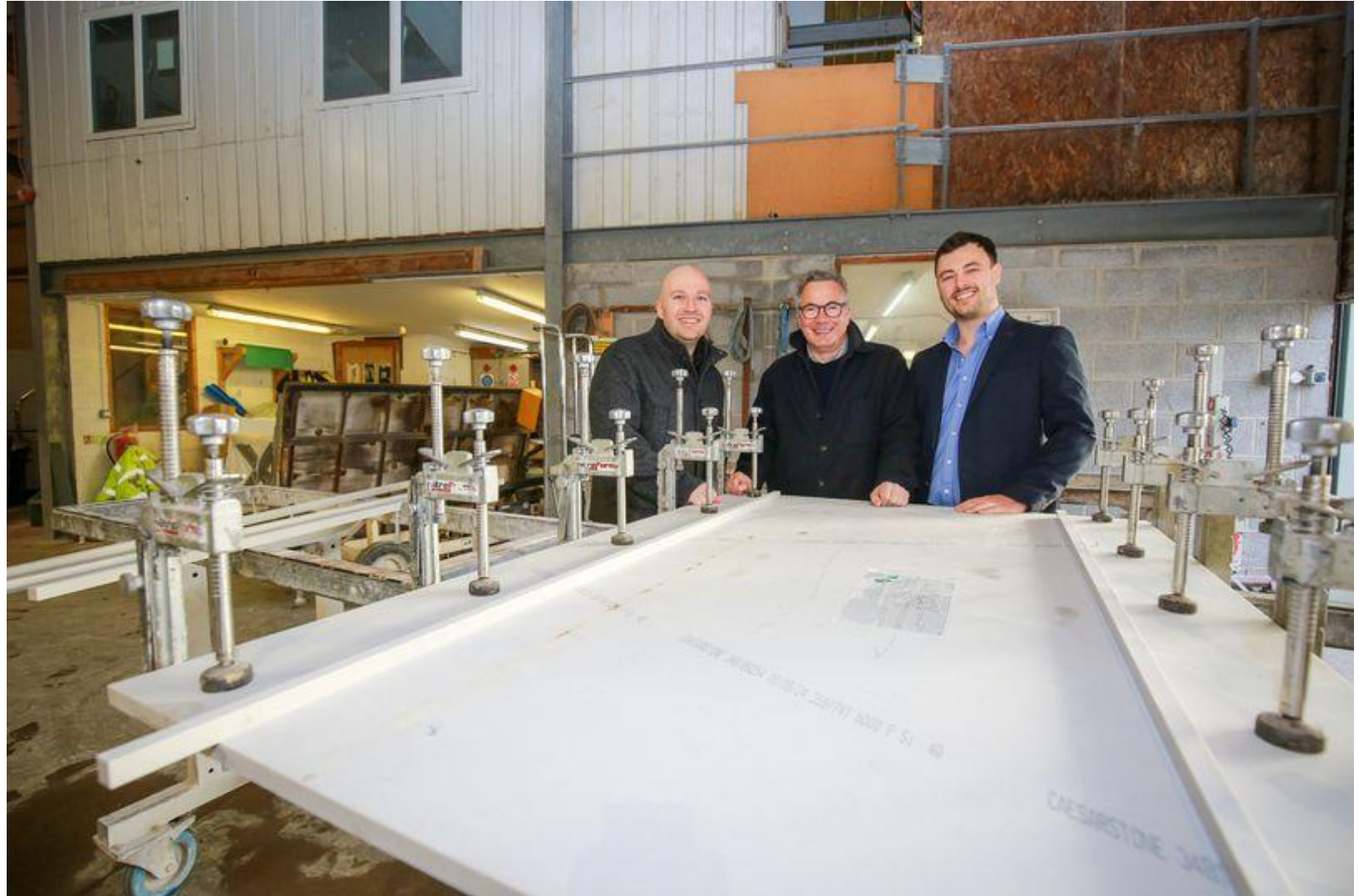
*“We were successful....Without a question due to the help and advice you offered.”*

# CASE STUDY #4 CERRIG GRANITE & SLATE

Calculated their emissions and produced a Carbon Reduction Plan

Signpost to Green Business Loan led to businesses getting a £30k loan to help fund the installation of a 70 kW Solar PV system.

Reducing the business' energy costs and carbon emissions by around £10,000 and 9 tonnes of Carbon per year respectively



# Cysylltwch â ni

## Contact us

03000 6 03000

trading@businesswales.org



@\_busnescymru  
@\_businesswales



Busnes Cymru / Business Wales



@Busnes.Cymru  
@businesswales.gov.wales



@\_business.wales  
@\_busnes.cymru

busnescymru.llyw.cymru

businesswales.gov.wales



Yn helpu i godi busnes  
Helping to build business

Busnes  
Cymru  

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Business  
Wales



Llywodraeth Cymru  
Welsh Government

Sustainability Team  
Leader

**Scottish Enterprise**

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**Ian Carstairs**



# Unlocking Net Zero

Scotland's Net Zero Support Ecosystem  
Ian Carstairs – Scottish Enterprise  
11 February, 2025



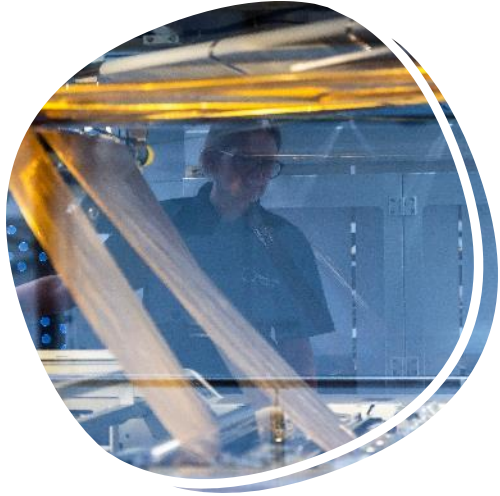


# Scottish Enterprise

- Scotland's national economic development agency
- Leading role in delivering the ambitions of the National Strategy for Economic Transformation (NSET)
- Transform Scotland's economy through investment, innovation & internationalisation



# Our Net Zero Support



## **Net Zero Practices**

Sustainability Specialist Advice  
Net Zero Business Guides  
Renewable Energy Options Appraisal  
Feasibility Support  
Capital Investment Grants



## **Net Zero Products**

Product Carbon Impact Programme  
Offshore Wind Fact Sheets  
Supply Chain Ready - OSW  
Innovation Specialist Support  
Clean Heat Expert Support  
Clean Heat 2025

# Team Scotland



**Scottish Business Sustainability Partnership**



# More information

[www.scottish-enterprise.com](http://www.scottish-enterprise.com)  
[www.findbusinesssupport.gov.scot](http://www.findbusinesssupport.gov.scot)



Energy and Resource  
Efficiency Team Manager

**Invest Northern Ireland**

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**Daniel Purdy**





# Energy and Resource Efficiency

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**11th February 2025**

**Daniel Purdy**

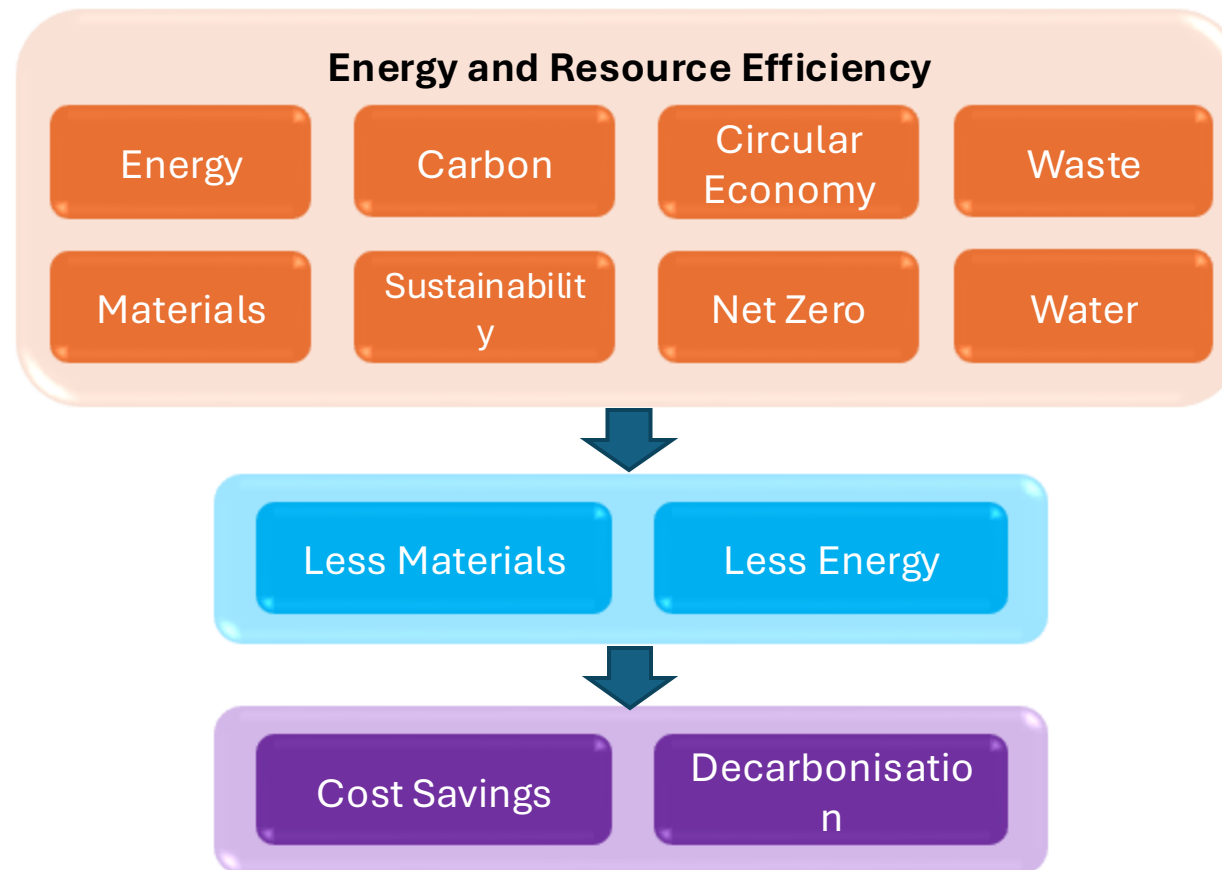
# Energy and Resource Efficiency

## Agenda

- Who we are and what ERE team do
- Remit of ERE support
- ERE Support schemes
- Other Options available to decarbonise

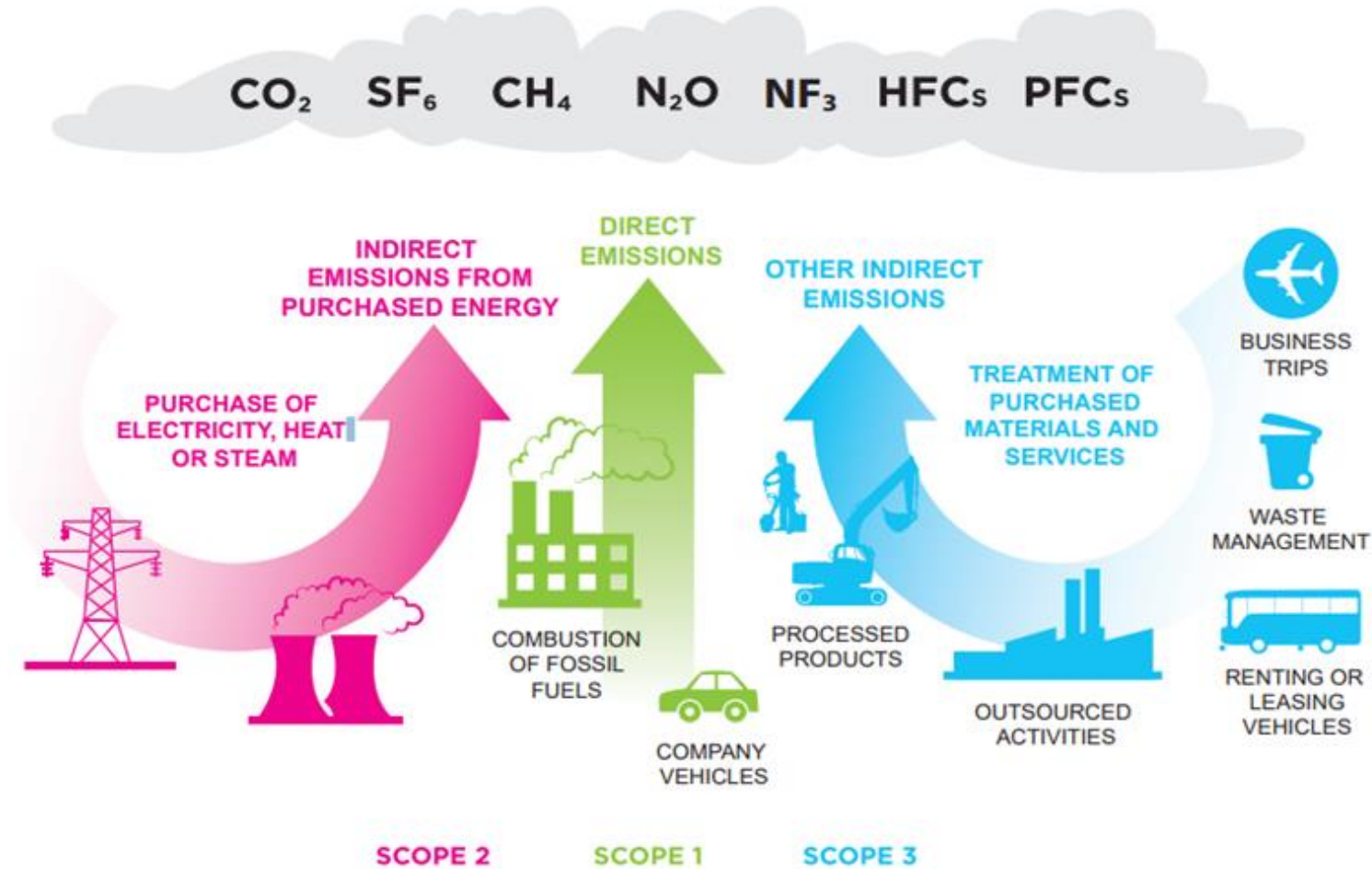
# What we do-

- Support for existing businesses to become more efficient in their use of materials and energy –





# Where do we help!



## Scope 1

- Oil fired heating
- Gas ovens
- CO<sub>2</sub> Cement Factories
- Leaking refrigerant

## Scope 2

- Electricity

## Scope 3

- Suppliers Scope 1 & 2
- Supply chain
- Shipping to/from
- Flights
- Employee Commuting

# ERE Support schemes

- **Technical Consultancy** is available to all businesses with an annual energy and resource spend in excess of £30k. This support offers fully funded technical audits, feasibility studies, and advice, complete with a report and recommendations to help businesses identify cost and carbon savings through energy and resource efficiency.
- **Sustainability reports** are available to all businesses with an annual energy and resource spend in excess of £30k. The aim of the report is to provide a holistic assessment/understanding of a business's environmental performance across a number of areas, such as; Raw Materials, Energy, Carbon Footprinting, Packaging, Biodiversity and Waste.
- A **Resource Matching** Service open to all businesses in Northern Ireland that offers opportunities to convert redundant materials of one business, into a resource for another business.
- The **Resource Efficiency Capital Grant** provides support to eligible Invest NI client companies to help with the cost of investing in resource efficient technologies that will drive savings and business productivity. Grants of up to £50k are available to help with the purchasing of new equipment.
- The **Energy Efficiency Capital Grant** provides support to all eligible NI businesses to help with the cost of investing in energy efficient technologies that will drive savings and business productivity and reduce energy consumption and carbon emissions. Grants of up to £150k are available to help with the purchasing of new energy efficient technologies/equipment.

# Scheme Overview

Scheme	Availability	Cost Reductions	Energy Reductions	Materials Reductions	Carbon Reductions	Carbon Reporting
Technical Consultancy	Clients & Non Clients (>£30k Spend)	Y	Y	Y	Y	Y
Sustainability Reports	Clients & Non Clients (>£30k Spend)	-	-	-	-	Y
Resource Matching	Clients & Non Clients	Y	Y	Y	Y	-
Resource Efficiency Capital Grant	Clients only	Y	Indirectly	Y	Y	-
Energy Efficiency Capital Grant	Clients & Non Clients	Y	Y	N	Y	-

# Energy and Resource Efficiency

## Decarbonising – Other INI support

- **TAU** - TDI for Scope 3 Assessment, Support for Implementation of Environmental Standards e.g. B-Corp. (SMEs only)
- **R&D and TAU** – Research into use of alternative/recycled materials, lightweighting products
- **Supply Chain Resilience and Development** – Optimising supply chain processes and performance, reducing risk, near shoring, reducing transport associated CO2
- **Operational Excellence** – Optimised + efficient processes, improved use and utilisation of materials, energy and equipment

# Energy and Resource Efficiency



Energy and Resource Efficiency  
ere@investni.com

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# Q&A

[www.iuk.ktn-uk.org](http://www.iuk.ktn-uk.org)



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# Upcoming events



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 SERIES

29/01/2025 - 26/02/2025

Online

## Climate Change Adaptation – Webinar Series

[Register for this series →](#)



 SERIES

24/02/2025 - 28/04/2025

Online

## Meet the Innovator – Webinar Series

[Register for this series →](#)



<https://iuk-business-connect.org.uk/knowledge-centre/events/>



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# Resources

For SMEs

[www.iuk.ktn-uk.org](http://www.iuk.ktn-uk.org)



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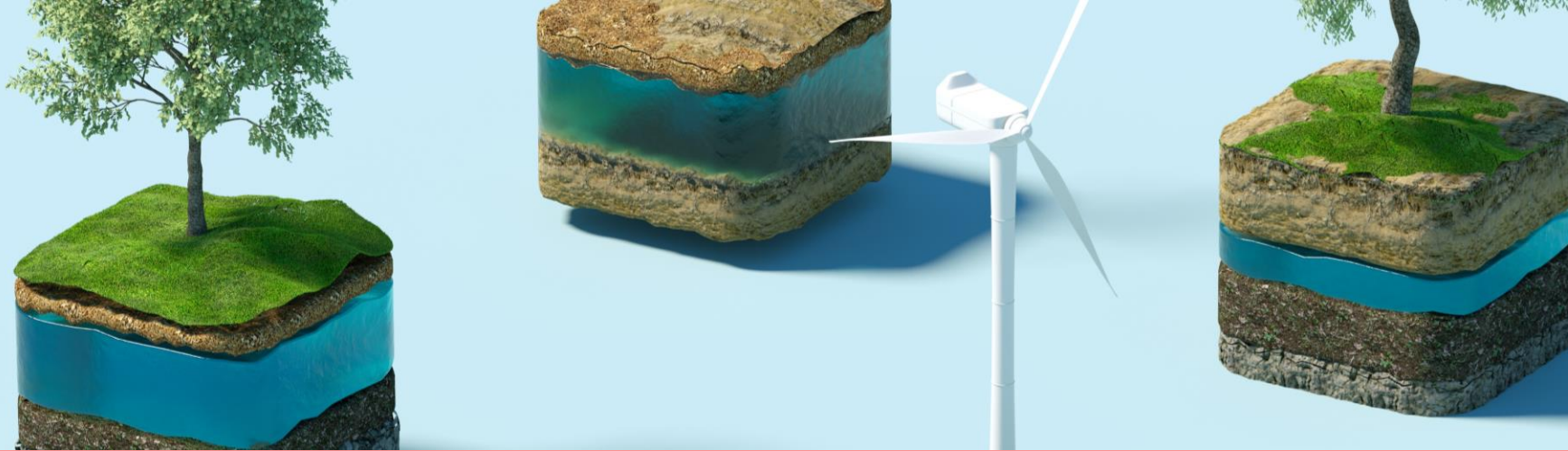
## Net Zero Guides for SMEs

- Guide for SMEs about switching to an EV fleet - <https://goforzero.co.uk/>
- Guide to reducing emissions from energy including rented offices - <https://bristolclimatenature.org/wp-content/uploads/2022/05/Guide-to-reducing-emissions-from-energy.pdf>
- Three ways landlords can support net zero targets - <https://www.fsb.org.uk/resources-page/three-ways-landlords-can-support-net-zero-targets.html>
- Business in the Community - [Seven Steps for Climate Action Toolkit](#)
- Sustainability Words and Phrases Definitions - [Net-Zero-Awareness-Blog-Definitions-FINAL.pdf \(bas.ac.uk\)](#) and [Carbon Glossary | Normative](#)
- The UK government-backed hub for SMEs with tools, resources and guides to Net Zero [UK Business Climate Hub](#)
- SME hub by FSB - <https://www.fsb.org.uk/knowledge/fsb-infohub/small-business-sustainability-hub.html>
- Test your Net Zero knowledge - [The Climate Game — Can you reach net zero? \(ft.com\)](#)
- Guide to Net Zero for SMEs - [From Now to Net Zero: A Practical Guide for SMEs | Lloyds Bank](#)



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## Carbon Footprinting

- Short and **free course** on how to Measure, Reduce, and Offset your Company's Carbon Footprint - <https://www.futurelearn.com/courses/how-to-measure-reduce-and-offset-your-companys-carbon-footprint>
- Excellent guide to carbon footprinting for businesses which includes a list of data that is required to do carbon footprint - <https://greensmallbusiness.com/small-business-carbon-footprint-guide/>
- Free and very useful carbon footprint calculator with an action plan from Natwest - <https://carbonplanner.natwest.com/#/footprint>
- Carbon footprint for individuals - <https://footprint.wwf.org.uk/#/>
- Small business guide to preparing a Carbon Reduction Plan when supplying to public sector – PPN 06/21 - <https://greensmallbusiness.com/preparing-a-carbon-reduction-plan/>
- Conversion factors data sets from around the world including the UK - <https://www.climatiq.io/explorer?search=shredding>
- Conversion factors UK - <https://www.gov.uk/government/publications/greenhouse-gas-reporting-conversion-factors-2022>



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## Skills

- Guide and toolkit - Greening your organisation: A blueprint for a green workforce transformation  
<https://www.iema.net/all-jobs-greener>
- A guide and a checklist with resources to ensuring that every job in a company is a climate job -  
<https://drawdown.org/programs/drawdown-labs/job-function-action-guides>
- Playbook for accountants to support their SME clients: [SME Toolkit: Creating a sustainable world | ACCA Global](#)



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