

FIP ADOPT

Funding opportunity
information webinar

30th April 2025



The UK's innovation agency

Agenda

1

Welcome

10:00 – 10:05

Lucy Mather, Innovate UK Business Connect

2

Introduction from DEFRA

10:05 – 10:10

Andy Powley, DEFRA

3

Competition overview

10:10 – 10:30

Chris Lyons, Innovate UK

4

ADOPT Support Hub

10:30 – 10:45

Sarah Clarke, ADAS

Break

5

Project Facilitator role

10:55 – 11:05

Simon Baty, Innovate UK Business Connect

6

Tips from a Project Monitoring Officer

11:05 - 11:15

Rob Merrall, Merralls Consulting Ltd

7

Q&A Session

11:15 – 11:40

Chaired by Lucy Mather, Innovate UK Business Connect

8

Conclusions

11:40 – 11:45

Lucy Mather, Innovate UK Business Connect

Housekeeping

- You will be on mute throughout the webinar
- Please put any **questions in the Q&A box** – any questions in the chat function will not be answered
- Please use the chat function to network – this will not be monitored for the duration of the webinar
- **Slides will be shared with all registrants** by email incl. recording of presentations
- An FAQ document will be shared following the event



About Us

Innovate UK Business Connect exists to connect innovators with new partners and new opportunities beyond their existing thinking – accelerating ambitious ideas into real-world solutions.



Innovate
UK

Business
Connect

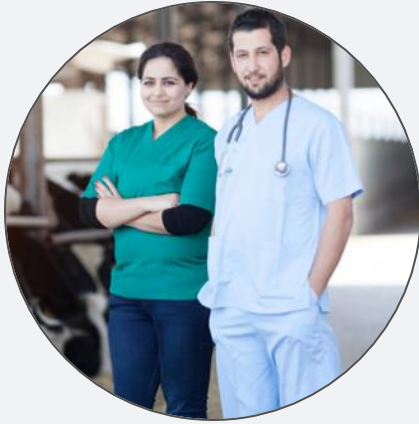


Innovate
UK

The AgriFood Team

at Innovate UK Business Connect

Deep expertise in AgriFood



**Livestock &
Aquaculture**



Crops



Food

How we can help



**Make powerful
connections**



Secure funding



**Get expert
insight**



**Keep up
to date**



Innovate
UK

Thank you

chris.till@iukbc.org.uk
lucy.mather@iukbc.org.uk
simon.baty@iukbc.org.uk

iuk.ktn-uk.org/agrifood



Department
for Environment
Food & Rural Affairs

Farming Innovation Programme Fund 3: ADOPT

Andrew Powley

Agri-Innovation Team Lead - Defra



Why are we supporting innovation?

Productivity: The UK has seen lower productivity growth than our neighbours over the last 30 years

Environment: Agriculture accounted for 10% of UK greenhouse gas emissions in 2018

Fragmentation: many fantastic researchers, innovative businesses and promising ideas, but players don't necessarily collaborate effectively

Coordination: failures in the current innovation system result in poor translation of public spending into real life impacts on productivity/sustainability

Adoption: Low levels of uptake of innovation by farmers, growers, businesses in large part due to capital risk & ineffective knowledge sharing

Previous Programmes

2013 - Agri-Tech Strategy

£70m Agri-tech Catalyst
£90m for 4 Agri-tech Centres

2018 - Industrial Strategy Challenge Fund (ISCF) £90m Transforming Food Production Challenge.

2021 - £14.5m Farming Innovation Pathways fund.



Department
for Environment
Food & Rural Affairs



Innovate
UK

<https://farminginnovation.ukri.org/>

The Farming Innovation Programme

- Part of Defra's Agricultural Transition Plan
- To enhance productivity, environmental sustainability and resilience in England's farming sectors
- Funding is awarded on a competitive basis to high quality, innovative projects
- Collaborative projects must benefit farmers and growers in England



Department
for Environment
Food & Rural Affairs



Innovate
UK

The **Farming Innovation Programme** offers a range of opportunities for farmers, growers, businesses and researchers to collaborate on industry-led research and development:



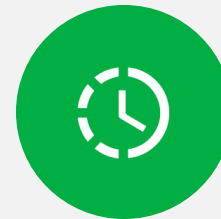
Small **Research Starter Projects** where farmers, growers & foresters can explore a new idea



Feasibility projects where businesses can check if a research idea works in practice.



Small/Large Partnership Projects, where businesses can further develop a new farming product or service towards commercialisation.



Themed competitions (Farming Futures R&D Fund), where businesses and researchers can work on longer-term innovation focussing on issues like: **Climate-Smart Farming, Sustainable farm-based Proteins, Robotics and Automation, Environmental resilience or Nutrient Management**



ADOPT Fund where farmers can trial on-farm new innovations, practices or technologies



ADOPT

Accelerating Development of Practices and Technologies Fund

- ✓ **NEW type of funding** – Focussed at on-farm trials and demonstration.
- ✓ **Farmer focused** – First time it has been made mandatory for farmers to both **Lead** and **Partner** on funded projects.
- ✓ **Significant support** – ADOPT Support Grant, ADOPT Support Hub & IUK Business Connect Project Facilitator database to provide **FREE** practical and expert advice to participants, plus Innovate UK Customers Services.
- ✓ **Multiple competition rounds** – Current plan to run competitions consecutively for two years.
- ✓ **Simplified systems**

COLLABORATION - COLLABORATION - COLLABORATION



ADOPT

Accelerating Development of Practices and Technologies Fund

- Two grants - the **Facilitator Support Grant** and the **ADOPT Full Grant**, these are designed to make ADOPT funding accessible to a wider range of applicants.
- ADOPT Support Hub and IUK Business Connect Project Facilitator database to provide practical and expert advice to participants.
- ADOPT is focussed on collaborative, smaller-scale, farmer-led projects to address immediate on-farm productivity and sustainability challenges.
- Projects will trial, test and demonstrate the on-farm viability of new and existing technologies, processes and practices for the benefit of the sector.
- Successful projects will last up to 2 years and have total project costs between £50K-£100K.





Key Dates: ADOPT

Timeline	Facilitator Support Grant	Full ADOPT Grant
Competition Opens	28th April 2025	28th April 2025
Submission Deadline	11 June 2025 at 11am	25 June 2025 at 11am
Applicants informed	10 July 2025 by 5pm	30 July 2025 by 5pm
Round 2 opens	12 June 2025	26 June 2025



Adoption of on-farm technologies

ADOPT Grants Summary

Lead must be a farming, growing or forestry business of any size **based in England**

	Purpose	Total Project Costs	Duration
Facilitator Support Grant	To support the development of an ADOPT Full Grant application	Support Grant £2,500	Up to 6 months
Full Grant	For on-farm trials and demonstrations of existing solutions	Project trials £50K-£100K	Between 6–24 months

A Support Grant is not mandatory before applying into the Full Grant.



ADOPT Facilitator Support Grant

**Explain your idea
for a farm trial**

**No detailed plan or
budget required**

£2,500 grant

You

**English farming /
growing / forestry
business**

**Project
Facilitator**



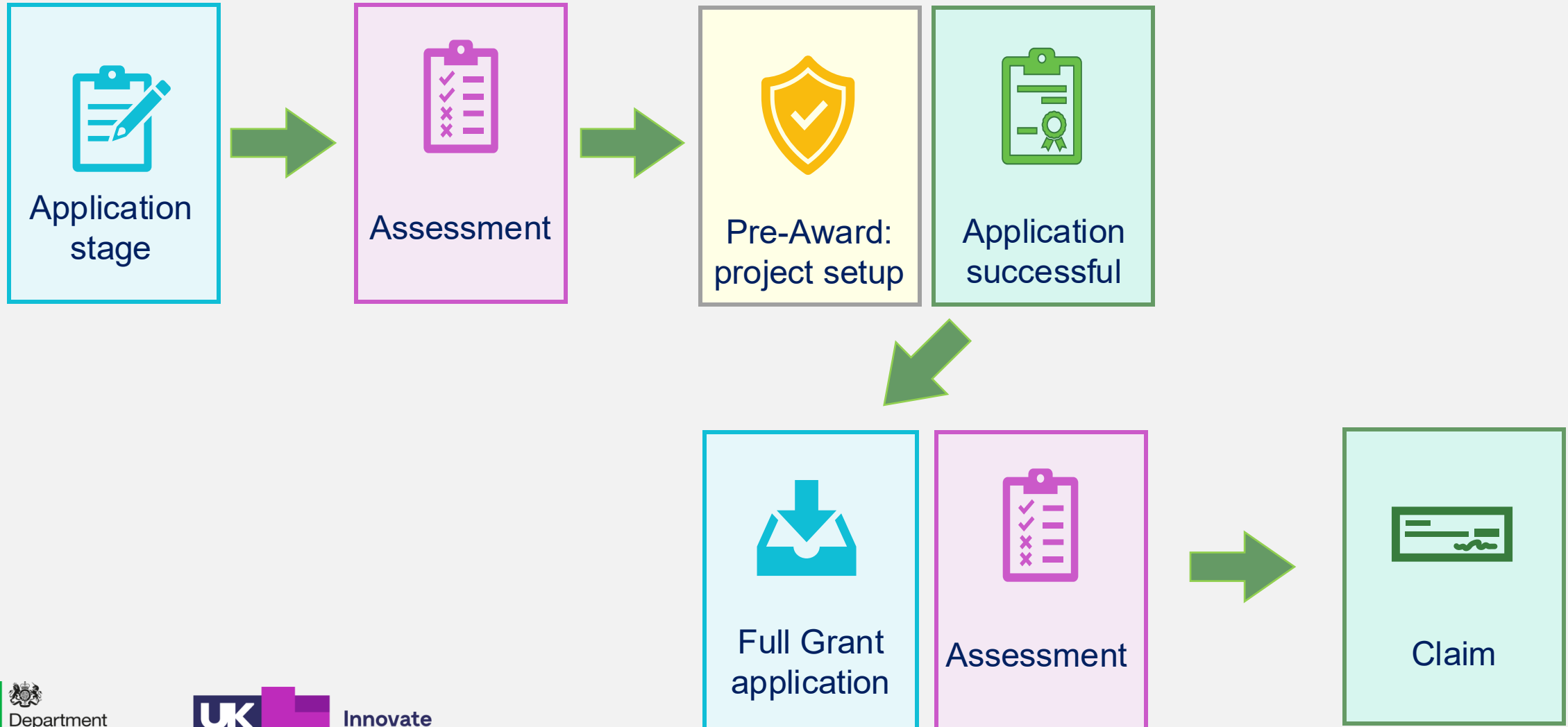
Department
for Environment
Food & Rural Affairs



Innovate
UK



ADOPT: Facilitator support grant application process





ADOPT Full Grant

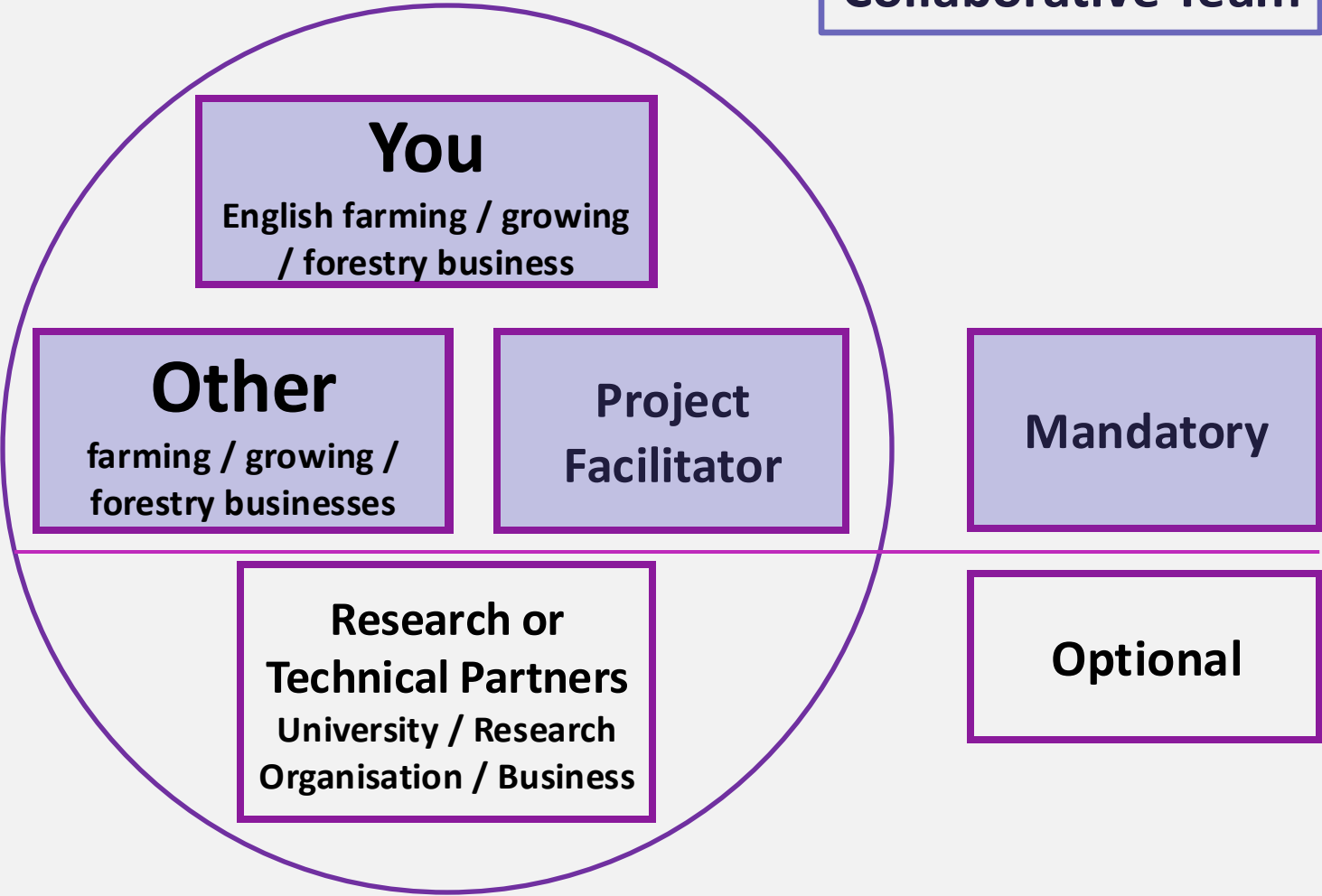
Who is in the Collaborative Team

Same on farm trial idea

Project plan now required
What? Why? How? When?

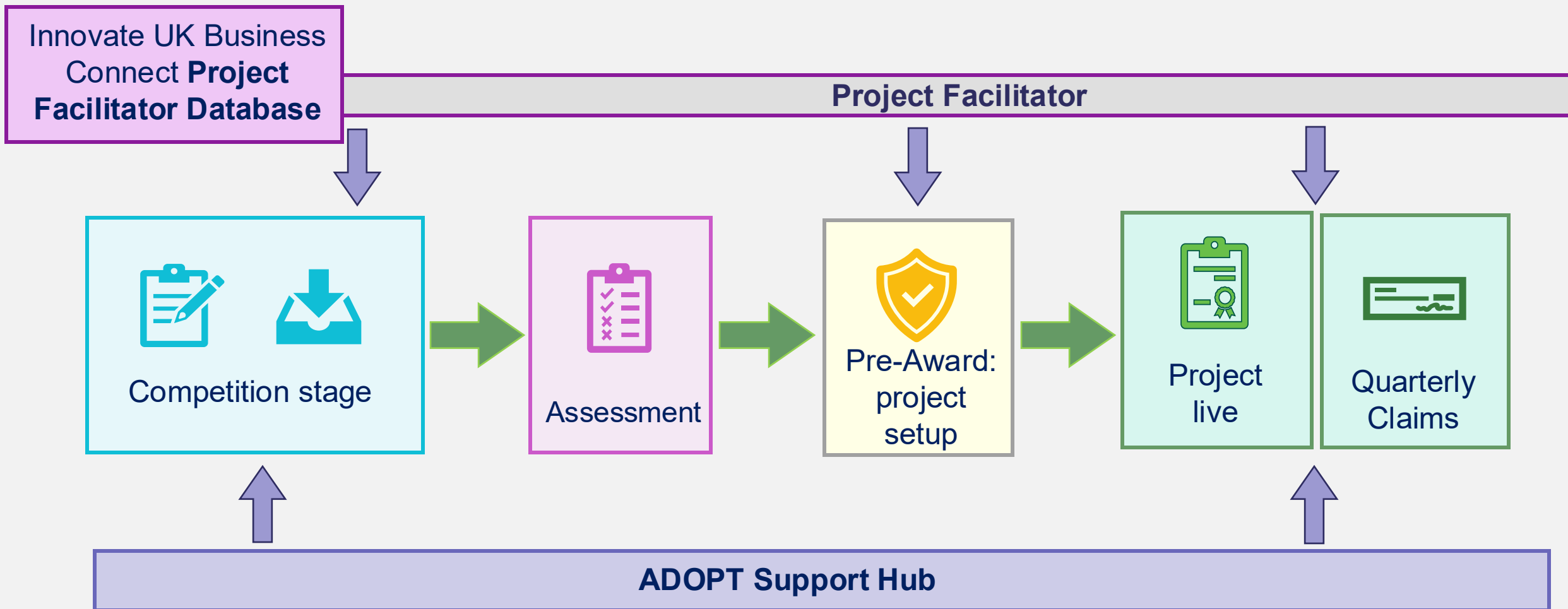
Detailed budget required

Funding
£50K - £100K costs





ADOPT: Full Grant application process





Scope

In Scope

Address major on-farm or immediate post farmgate challenges or opportunities. Solutions being trialled **must** significantly **improve**:

- ✓ productivity
- ✓ resilience
- ✓ sustainability and progression towards net zero emissions





Scope



Exclusions, we are not funding projects that:

- × do not benefit farmers, growers or foresters in England
- × are based on equine systems
- × involve wild caught fisheries
- × are for the production of crops or plants for medicinal or pharmaceutical use
- × are based on funded crop variety plot trials
- × are based on existing demonstration trials or projects
- × include aquaculture, such as algae and seaweed, for human consumption
- × fermentation systems for bacteria, yeast or fungi or cultivated meat





Specific Themes



Address a significant **industry challenge or opportunity** in at least one of the below:

- ✓ Agriculture
- ✓ Horticulture
- ✓ Agro-forestry



ADOPT Sources of support

Pre-application:

ADOPT Support Hub

Innovate UK Business
Connect Project
Facilitator database

Project Facilitator

Grant opportunities

Facilitator
Support Grant

ADOPT Full
Grant

Live ADOPT Farm Trial projects

Project
Facilitator*

IUK
Monitoring
Officer

ADOPT Support Hub

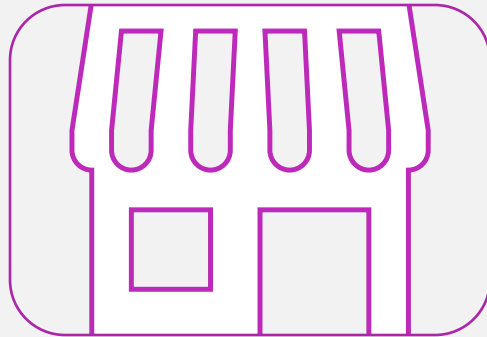
*Project Facilitator is funded as part
of claimable project costs

Your Project Cost Categories

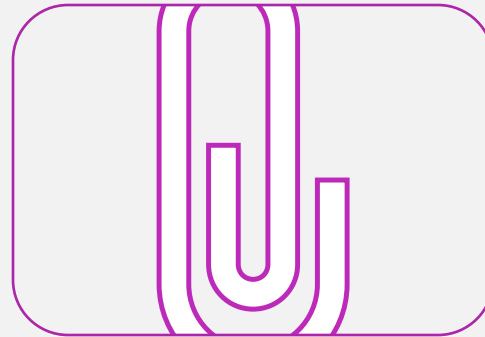
View our [Application Finances Instructional Video](#)



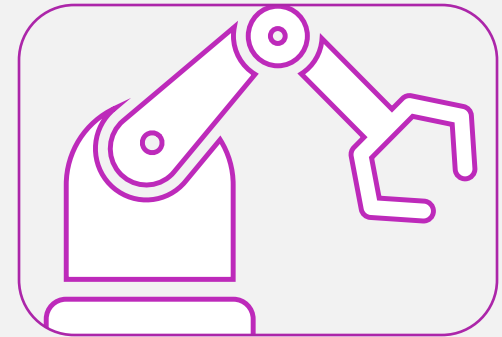
Labour



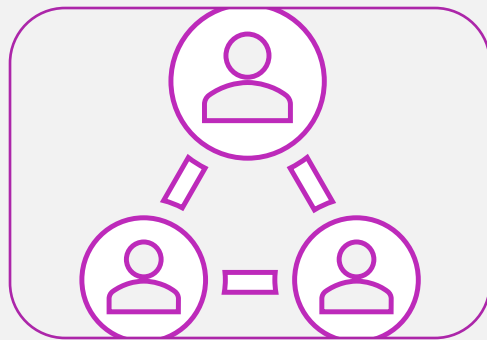
Overheads



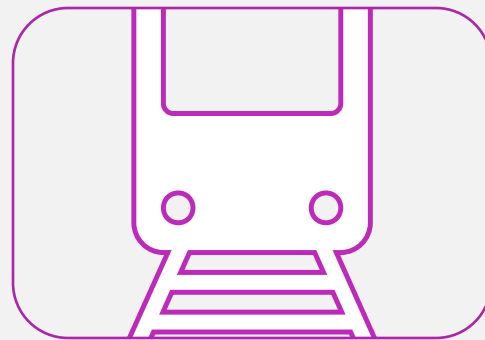
Materials



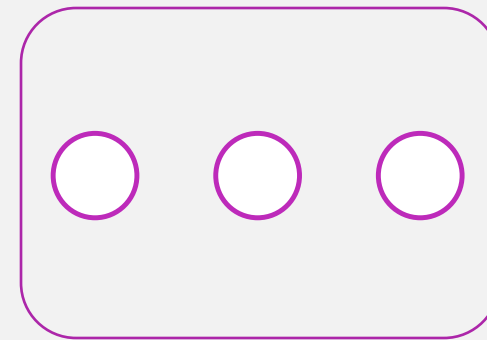
Capital Usage



Subcontractors



Travel &
Subsistence

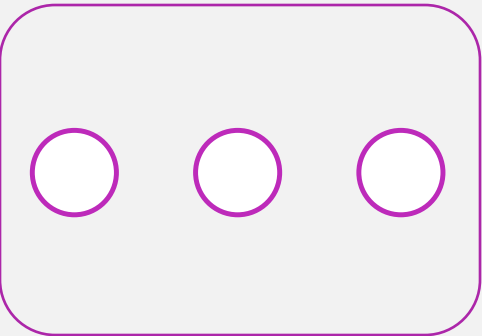


Other



Important
for farmers,
growers
and
foresters

Facilitator Support Grant: Finances



Other

You must **only** submit in the other costs section the name of the Project Facilitator you intend to work with to submit your Full ADOPT Grant application.

You must enter the total costs of £2,500 as part of this section.

Other costs		£2,500 —
Description and justification of the cost		Estimated cost (£)
My Facilitator		2,500
Total other costs		£2,500

Full Grant: Finances



All other organisations, inc standard businesses:

- Use standard general guidance and fill in costs as they normally would for any other IUK project
- Academics and other Je-S registered partners should use the Je-S system as normal.

<https://www.ukri.org/councils/innovate-uk/guidance-for-applicants/costs-we-fund/>

Farmers only:

- Farmers are able to calculate their trial expenses based upon labour day/ hourly rate or rate x Hectare
- All applicable costs can be rolled in to one single cost and entered in “Other Costs” category which is validated during the set-up stage and will be accepted at claims stage.
- i.e. use of tractor to cultivate a field, time for a farmer to operate the tractor, operating costs such as fuel and maintenance, cost of using other machinery, fertilisers, seed etc
- It's possible to claim professional memberships relevant to the project.

<https://www.ukri.org/councils/innovate-uk/guidance-for-applicants/guidance-for-specific-funds/adopt-funding-guidance/>



Useful Information

- Innovate UK's [General Guidance](#) and Specific [ADOPT guidance](#)
- Innovate UK Business Connect's [Good Application Guide](#)
- [Who we fund](#)
- Collaboration Agreement Guidance: [Lambert Toolkit](#)
- [Innovate UK: Shaping the Future](#)
- [Farming Innovation Programme](#) Website

Funding opportunities

To find out more about the competitions currently available you can visit either the [Innovation Funding Service \(IFS\)](#) or the [funding finder](#) on the UKRI website. Through these links, you can review the competitions available and decide which ones may be right for you.

You can [sign up to our newsletter](#) to receive all the latest information on our competitions straight to your inbox or [register for email alerts](#) to get page updates from Innovate UK.

The government also offers [other opportunities for businesses to get finance and support](#).

Innovate UK reserves the rights to host competitions on a needs basis and will adjust each competition criteria and scope accordingly. We may occasionally run closed competitions that are for invited applicants only. These are run based on the challenge requirement or need.

Where to go for help

ADOPT SUPPORT HUB

Delivered by **ADAS**, **UK Agri-Tech Centre** and **The Soil Association**, aim to help farmers, growers and foresters to understand more about the programme, connect with experts, access funding and make on-farm trials a success.

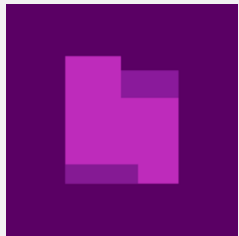
0800 9878006 (Monday-Friday 9am-5pm)

[ADOPT Support | FarmPEP | adoptsupport@adas.co.uk](mailto:adoptsupport@adas.co.uk)



Innovate UK Business Connect Project Facilitator database

<https://iuk-business-connect.org.uk/adopt-project-facilitators/>



Innovate UK Customer Support Services

0300 321 4357 (Monday - Friday 9am-12pm and 2pm-5pm)

support@iuk.ukri.org



ADOPT Support Hub

Here to Help



ADOPT Support Hub

- **A fully-funded, free service for ADOPT participants**
- **Here to help:**
 - **Encourage collaboration**
 - **Provide guidance**
 - **Support applications and projects**
- **Delivered by ADAS, UK Agritech Centre & Innovative Farmers, part of the Soil Association**





Where should you start?



FarmPEP [Back to FarmPEP mainsite](#) [Login](#) [Signup](#)

**ADOPT
SUPPORT
HUB** [Register interest](#) [Support](#) [Connections Hub](#) [Guidance materials](#) [Case studies](#) [Events](#)

Supporting farmer-led ideas and on-farm trials

ADOPT (Accelerating Development of Practices and Technologies), funded by the **Department for Environment, Food and Rural Affairs** and delivered by **Innovate UK**, supports farmer-led, on-farm trials and experiments to generate, test, and demonstrate innovative solutions to agricultural, horticultural and forestry challenges.

The ADOPT Support Hub, delivered by **ADAS, UK Agri-Tech Centre** and **The Soil Association** helps farmers, growers and foresters to understand more about the programme, connect with experts, access funding, share findings and make on-farm trials a success.






We are here to help – whether you're exploring an idea, preparing to apply, or running a funded project.


For information about ADOPT and eligibility criteria, visit [the Farming Innovation Programme site](#).

For information about project facilitation, visit [the Innovate UK Business Connect site](#).

[Enquire now](#) [Read FAQs](#)

Adopt is part of Defra's Farming Innovation Programme, delivered by Innovate UK



[Privacy](#) [Built by Creative Coop](#)

Overall messages

The ADOPT Support hub is free and here to help:

- **All involved in applications (lead applicants, partners, facilitators)**
- **All those collaborating in projects**
- **At all stages (application, project inception, delivery, knowledge sharing)**

Please visit our website to start your journey

www.farmpep.net/adoptsupport

adoptsupport@adas.co.uk; 0800 9878006



ADOPT is part of Defra's Farming Innovation Programme, delivered by Innovate UK

ADOPT Support Hub

Here to Help





Simon Baty
Innovate UK Business Connect

Project Facilitator role

Why, where and how much?

Why?

The role that the Project Facilitator is expected to play in the projects that secure funding will vary depending on the individual project, the input required and project budget available for remuneration. The role may include, but is not limited to:

- **Acting as a project manager for the duration of the project**
- **Providing experienced help to prepare administrative documents (i.e. reporting documents)**
- **Ensuring that the project remains on track and that communication is maintained**
- **Providing expertise in order to help ensure the project is a success and disseminated well**

A good facilitator allows farmers to focus on the project rather than the admin side of it

Where?

All the approved Project Facilitators are listed on our website: <https://iuk-business-connect.org.uk/adopt-project-facilitators/>



How to search the database

3 ways to search

1. Search by Sector Click on any section of the contents page to be taken to the Project Facilitators for that Sector (Broadacre , Horticulture, Forestry and Bioeconomy, Livestock and New Systems)
2. Search by keyword If you'd like to search for a key word you have in mind, use the shortcut "Command (cmd) + F" (Mac) / "Control (ctrl) + F" (Windows) on your keyboard and enter your keyword in the search box that will appear.
3. Summary table The summary table is organised by Sector. Individuals are displayed in alphabetical order.

If any of these 3 ways does not work for you contact us at ADOPTfacilitator@iukbc.org.uk or 0330 106 6400

If you have someone in mind and they are not on the approved list, they can apply at <https://iuk-business-connect.org.uk/news/support-the-future-of-on-farm-innovation/>


Deadline to apply as a facilitator (R1) is:

Support grant 28th May 2025

Full grant 11th June 2025

Connecting to a Project Facilitator

Go to the connect me button and complete the form at <https://info.iukbc.org.uk/p/2VFU-KPP/request-to-connect-to-a-project-facilitator>



Innovate
UK

Business
Connect

Request to connect to a Project Facilitator

If you would like to be connected to any of the FIP ADOPT Project Facilitators listed in the database please fill out the following details and someone from the Innovate UK Business Connect team will put you in touch shortly.

First name*

Simon

Last name*

Baty

Email address*

simonrbaty

Who would you like to be connect to? (up to 3 connections)

First connection


Second connection

Third connection

Your consent:

☒

Please tick to confirm Innovate UK Business Connect has your permission to process your data. You can view Innovate UK Business Connect's Privacy Policy [here](#).*



Innovate
UK

How much?

The rate of pay for the project facilitator is a commercial agreement between the lead applicant and project facilitator and can be vary dependant on the level of support required. **There is no specific guidance** on this but key things to consider are:

ADOPT Facilitator Support Grant

1. The ADOPT Facilitator Support Grant is £2,500

Full ADOPT Grant

1. The facilitator is an individual and encouraged to be a subcontractor
2. Typically, an application demonstrating value for money would have project management costs around 5-10% of the total project costs



Innovate UK

Project Monitoring Requirements

CONTENTS



1. Your Monitoring Officer (MO)

2. The Role of a Monitoring Officer

- The MO fulfils two roles
- MO's tasks during set-up
- Key monitoring deliverables
- Quarterly review scoring criteria

3. Expectations for the Kick Off Meeting

4. Project monitoring, expectations and responsibilities

- Project monitoring timeline
- Expectations of the Kick Off Meeting
- Periodic reviews
- Your responsibilities

5. General Guidance

- Project Change Requests (PCRs)
- Claims
- The importance of forecasting
- The final review
- The final claim
- Publicising your project

Your Monitoring Officer (MO)



Rob Merrall, BEng, EngD, MIAgrE

Rob is the founder and MD of Merralls Consulting Limited. He's an Agri-Tech Consultant with a background in agricultural engineering research and has been monitoring projects on behalf of Innovate UK since 2011.

His academic qualifications include an Engineering Doctorate incorporating MBA Management modules and a Degree in Agriculture Engineering, whilst his previous experience was in senior commercial roles, principally in the agricultural sector.

What do Merralls Consulting Ltd do?



Project Monitoring



Funding sources



Strategic advice



Project Management



Communication



Concept development

The Role of the Monitoring Officer (MO)

The MO Fulfils Two Roles

1

Assurance

The primary means (post application assessment) by which it is demonstrated that public money is being spent appropriately

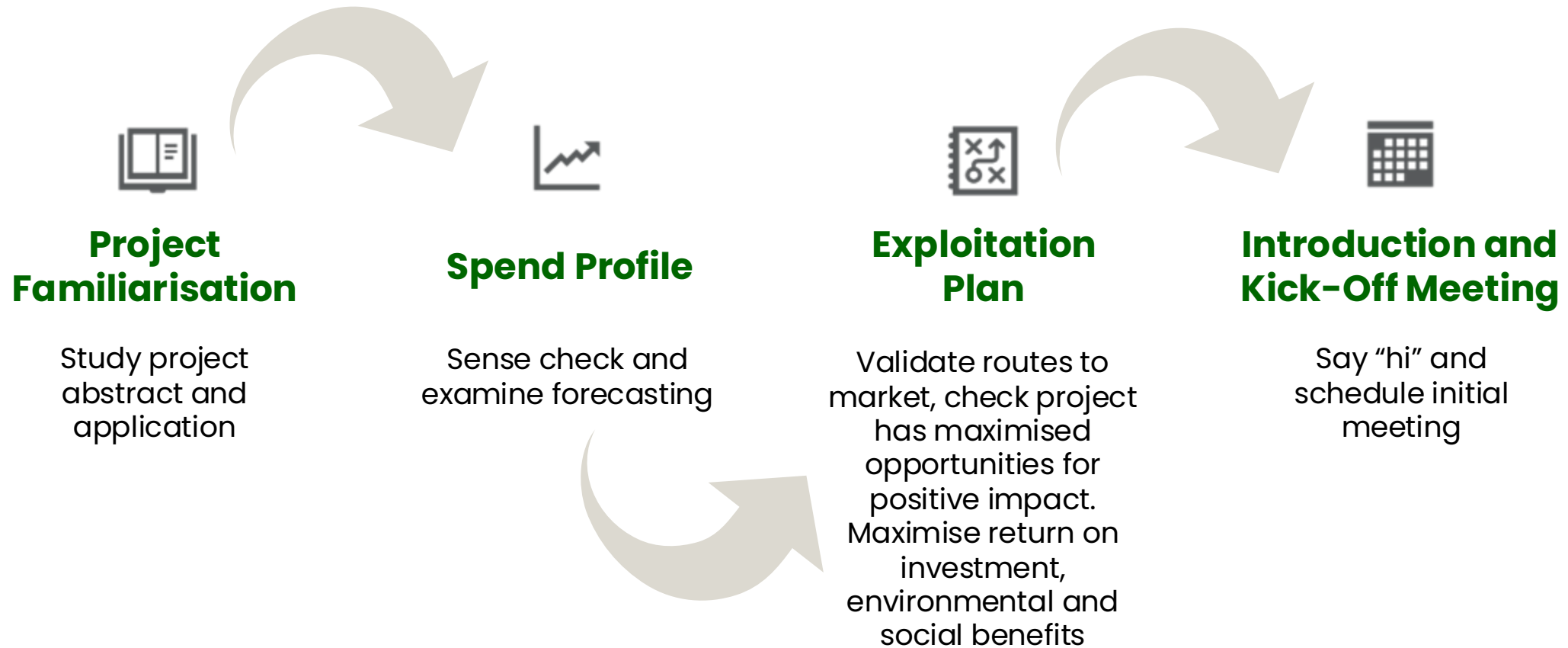
2

Conduit for information

Enabling Innovate UK “lead technologists” to understand the work projects are undertaking, which also supports programme level reviews



MO tasks during set-up



Key Monitoring Deliverables



1

Online
Monitoring
Report on IFS

2

Online Grant
Claim Approval
via IFS

3

Guidance on
Submitting a
Project Change
Request (PCR)
on IFS

4

Online Project
Change Request
(PCR) Approval
on IFS

Project monitoring, expectations and responsibilities

Project monitoring timeline

Project goes “live”

- Confirmation email sent to project by Innovate with details and guidance on various matters such as financial claims, project change requests (PCRs) and close out procedures.

Kick-off Meeting

- Chance to meet your MO and if available, your IL
- Arrange dates for periodic meetings

Periodic Meetings (usually quarterly)

- Review and update project progress, risk register, financial forecasts and exploitation plan.
- Submit claims with relevant evidence on IFS.
- MO completes and submits report to Innovate scoring project progress during period.

Project close

- Submit final claims
- Complete survey

Expectations of the Kick Off Meeting

Project Introduction

1 The project's mission statement.
A high-level understanding of the project together with the aims and objectives (an expansion of the application).

Meet the Team

2 A short introduction from each attendee (attending the meeting should be representatives from each project partner plus the financial contact submitting financial claims on IFS).

Project Goals

3 A brief explanation from each partner as to what they want to achieve during the project.

Work Packages

4 WP Leaders to take the attendees through their tasks/activities, explaining work packages, activities, timelines and ownership (Gantt Chart or similar).

Risk Register Review

5 Highlighting the mitigations in place for risks as they are seen at the start.

Setting Boundaries

6 What an MO may and may not do!

Future Meetings

7 Diary dates are agreed and communicated back to the Monitoring Team at Innovate UK. This is important as it provides an opportunity for Innovation Leads, Innovate UK Management and occasionally representatives from Government Department (DEFRA, BEIS) to attend.

Questions

8 No questions are silly questions – please ask!

Periodic reviews

- Ideally, all meeting dates arranged at **start** of project preferably during the kick-off meeting.
- All parties including the Innovation Lead and MO **must** be invited.
- Meetings may be virtual or in person depending on the individual competition rules.
- Claims and relevant evidence should be submitted in draft on IFS **at least 2 working days** prior to the meeting.
- A copy of the quarterly presentation (including an updated risk register, forecasts and exploitation plan) should be uploaded on IFS and/or circulated to all parties prior to the meeting.

What's the purpose of a review meeting?

To update your MO and IL on your project's progress, both good and bad; everything is a learning opportunity. They are also a chance for you to ask your monitoring officer questions – nothing is too silly!

What happens after the meeting?

Following the meeting, your MO must complete and submit a report to Innovate scoring your project, on a scale of 1-5 (5 being the best), on the following criteria:

- *Scope*
- *Time*
- *Cost*
- *Exploitation (note freedom to operate)*
- *Risk Management*
- *Planning*

You should also finalise your draft claims and submit them on IFS.

REMEMBER

The MO is not responsible for anything other than monitoring the project. MO's are **NOT** Project Managers.

Your Responsibilities

In Accordance with the Terms and Conditions of the Grant Offer Letter, it is the Responsibility of the Project Team:

- To submit all **claims** for all project partners in a timely manner.

If project partners are behind, it is the responsibility of the **Project Manager** to encourage/support the partner to bring claims up to date

- To ensure all **costs** claimed are eligible
- To submit sufficient **claim evidence**
- To upload all **Quarterly Review Meeting documents** to the “documents” area on IFS
- To submit all **end of project** requirements (IAR/SoE, end of project survey) in a timely manner
- To ensure the project runs as smoothly as is possible and to time!

It is **NOT** the responsibility of the MO to chase the Project Team.

General Guidance

Project Change Request (PCR)

What is a PCR?

A PCR is used to request adjustments to a funded project. It allows for changes like reallocating budget, adding or removing partners, extending project timelines, and approving new subcontractors, all within the framework of the original grant agreement.

When is a PCR needed?

It is common for project teams to reallocate budgets either:

- From one category to another within a partner's budget, or
- From one partner to another

Only one PCR may be submitted at a time. However, one PCR can address more than one issue. It is helpful to capture **all** changes required in one request as there is potential for a PCR in progress to hold-up the next required PCR. Before submitting, please check with all participants that the draft PCR contains everything that is necessary for all participants at that current time (and thinking 3 months ahead).

Who submits a PCR?

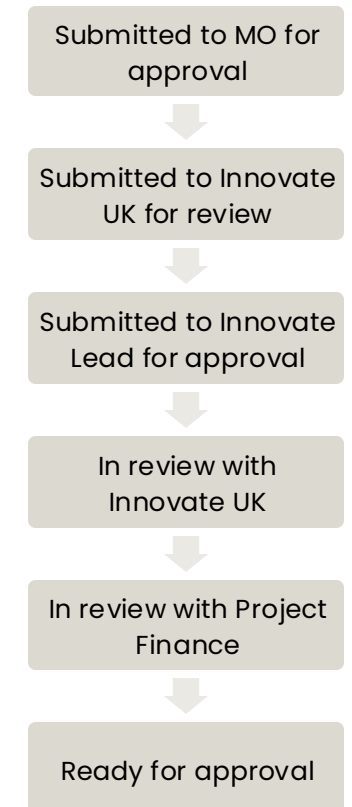
The PCR is submitted on IFS by the **Project Manager**.

What happens next?

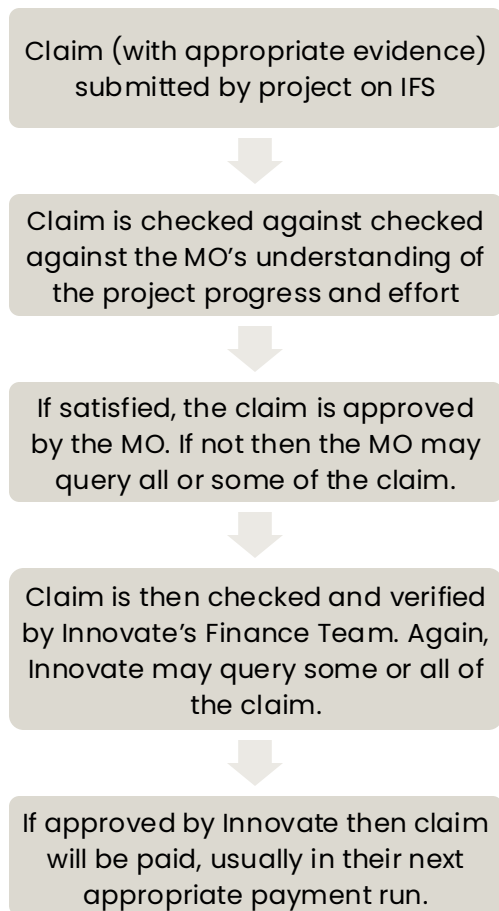
The PCR goes through 6 stages (see diagram), this takes time (**potentially 6-8 weeks**) so please submit as soon as required.

If your PCR moves costs from one category to another and the claim you wish to submit is greater than the GOL approved category costs (for one or more of the categories), you will need to wait until the PCR is approved before submitting the claim.

Stages of PCR approval



Claims



How do I submit a claim?

Claims are submitted on IFS by the project's **finance contact**.

What supporting evidence is required?

Supporting evidence depends on what category you are claiming under but typically those categories include:

- Capital usage – detailed invoices, no VAT
- Labour – signed timesheets detailing the person's full name, dates and hours claimed, work done and signed off by an authorised person
- Materials – detailed invoices, no VAT
- Travel & subsistence – details of dates, person travelling, reason for travel, start and end postcodes, number of miles, cost per mile, etc.

All evidence should be accurately named for ease of reference and each claim category should include a summary spreadsheet.

What happens if a claim is queried?

If, for any reason, the MO queries a claim then it will be bounced back to the project partner for amendment, clarification or additional/better documentation and details of the query will be added to the status and comments log within the claim on IFS. The relevant project partner should then review and amend the claim as necessary and resubmit it (with comments added on IFS) for further review by the MO.

Again, once approved by the MO, Innovate's Finance Team may query any or all of a claim in a similar fashion.

The Importance of Forecasting by Projects

- Realistic forecasting is fundamental – Innovate UK are tasked by HM Treasury to forward book sufficient funds for all projects, for the duration of the project
- Flatlining or poor-quality forecasting is **not** acceptable (including each quarter being £0!)
- MOs are asked to **reject** claims if forecasting is poor
- Quality forecasting begins with the first financial plan
- Reforecasting a period can only be achieved **before** that period commences, retrospective forecasting is not possible. This can create problems when projects don't keep up with their claims and forecasting obligations.

The final review



- The Innovation Lead from Innovate UK is likely to attend
- The project should be looking to demonstrate completion of all planned work
- Review of the exploitation plan should be on the agenda for all quarterly meetings and not suddenly appear on the agenda for the penultimate review!
- The project should be preparing all final claims and arranging for the necessary Independent Accountant's Report (**IAR**) to be completed (or Statement of Expenditure (**SoE**) depending on grant value)
- Depending on the competition, and wider Innovate UK practices at the time, there may be a final report template to also be completed

Final Claims

- Final claims, including Independent Accountant's Reports (**IARs**) or Statements of Expenditure (**SoEs**) (depending on your contracted Terms and Conditions) and End of Project Surveys must be submitted within **90 days** of the project end date.
- Projects who do not complete all requirements within this timeframe are in breach of their Terms and Conditions. This can potentially result in Innovate UK invoking their **“No Obligation to Pay”** clause for any outstanding claims and a **possible restriction on access to future funding opportunities**.

REMEMBER

The final 10% of the total grant is withheld by Innovate until these have been submitted and approved.

Publicising Your Project, Innovate UK Logos & Branding



- Competition Winner's Communications and Media Toolkit
- Announcement checklist
- Your story: in-house PR
- Social media and Innovate UK
- Appendices
 - PR agencies
 - Innovate UK descriptors
 - Disclaimer
- Competition Winner's Communications and Media Toolkit
- Our logos – Brand basics – UK Research and Innovation logo library (frontify.com)

Thank you

Rob Merrall
Project Monitoring Officer