



**Ciaran Haines**

Lead Data Scientist

Esoterix

# CAT

## Crowding Alert Technology

near-casting train occupancy while respecting disruption



Priorities

Crowding

Technical data

Our data

Public info

Our goals

Side notes are included throughout to indicate some opportunities in this field

# The agenda

SOTA

Time Series

Network

Outcomes

Next Steps

Questions



Ciaran Haines



# Part 1: What is the challenge?



## "What's the important factor in overall satisfaction?"

1. Punctualtiy 16%
2. **Crowding** 10%
3. Cleanliness 9%
4. Length of scheduled journey 8%
5. Information on **how busy the train would be** before travelling 7%

...

Transport Focus, Rail User Survey

Passengers want more space and better information

# What affects crowding?

Demand / flow

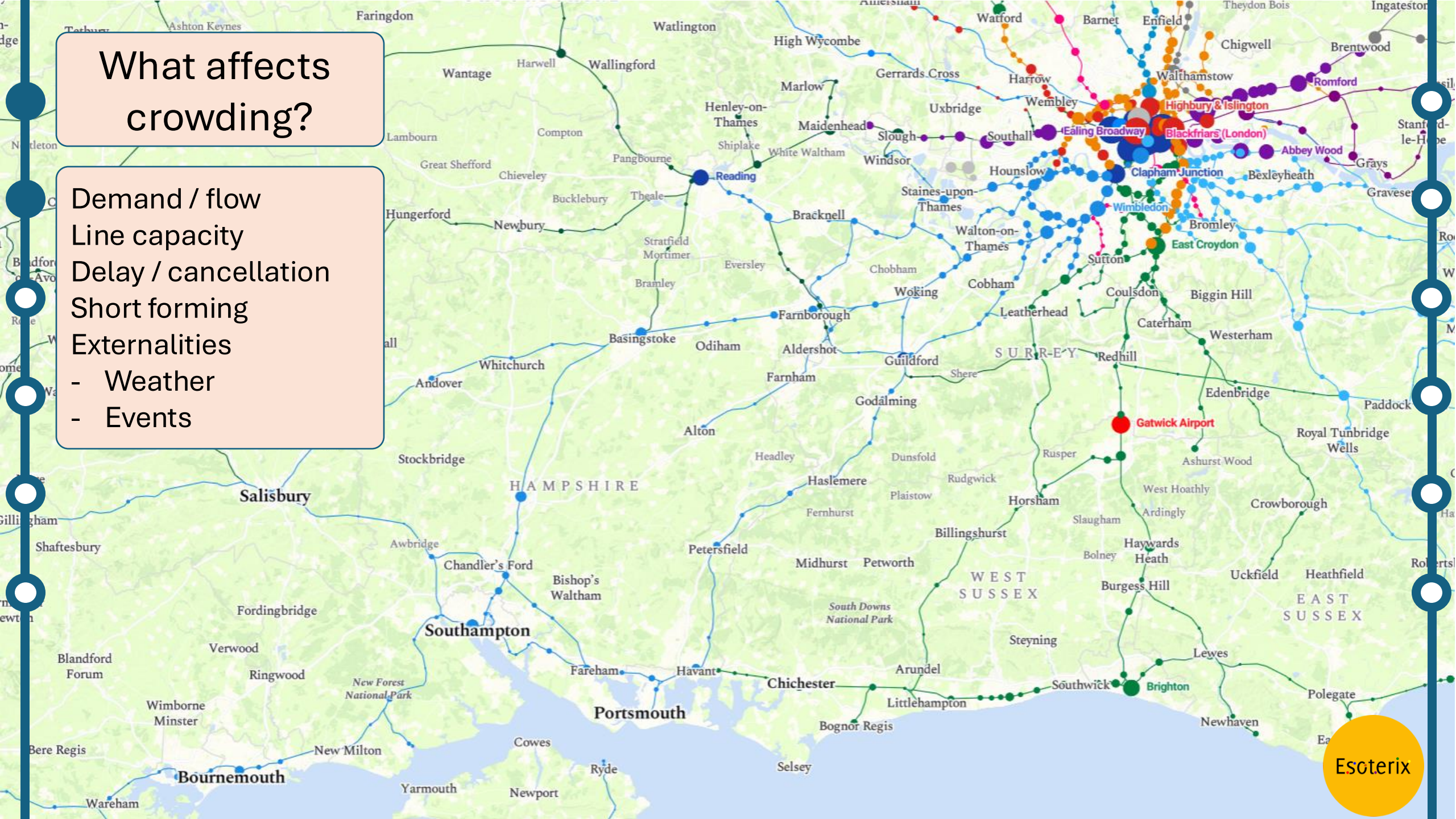
Line capacity

Delay / cancellation

Short forming

Externalities

- Weather
- Events





# What affects crowding?

Demand / flow

Line capacity

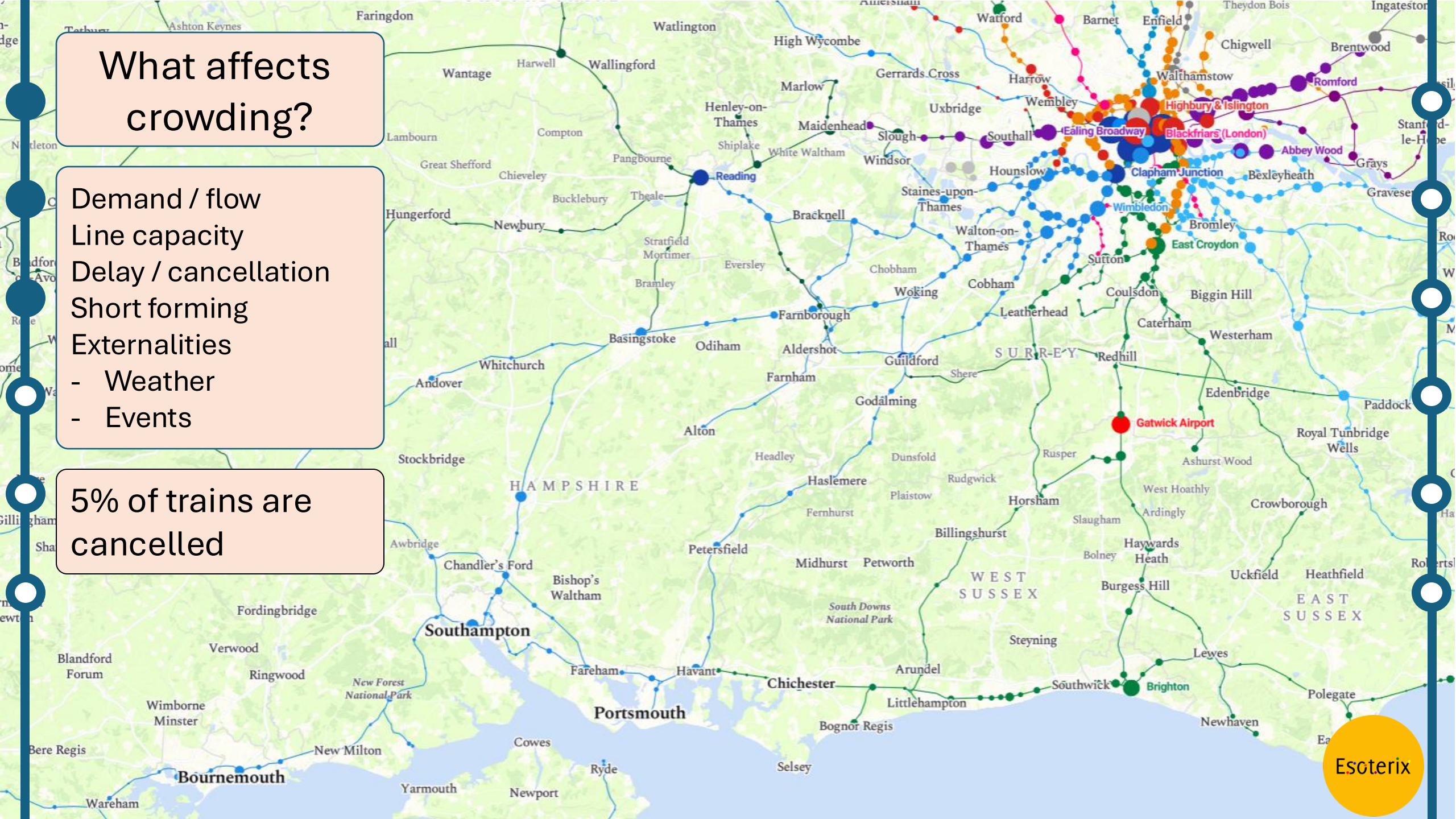
Delay / cancellation

Short forming

Externalities

- Weather
- Events

5% of trains are cancelled



# Technical Data



## Darwin data feeds details

LDB Webservice (PV)	+
LDB Webservice (Staff Version)	+
Darwin Timetable	+
<b>Darwin Push Port</b>	—
<b>Feed Type:</b> Push Feed	
<b>Licence:</b> NRE OGL	
<b>User Guidance:</b> <a href="#">Darwin Push Port</a>	
<b>Sign Up:</b> <a href="#">Rail Data Marketplace</a>	
Historic Service Performance (HSP)	+

Darwin live timetable data is very fast and large.

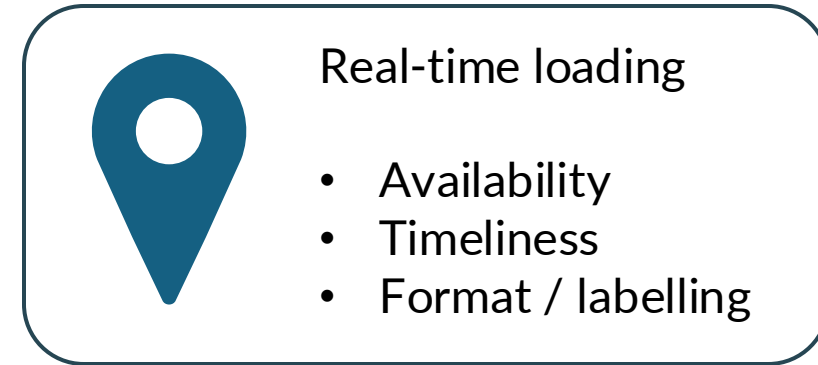
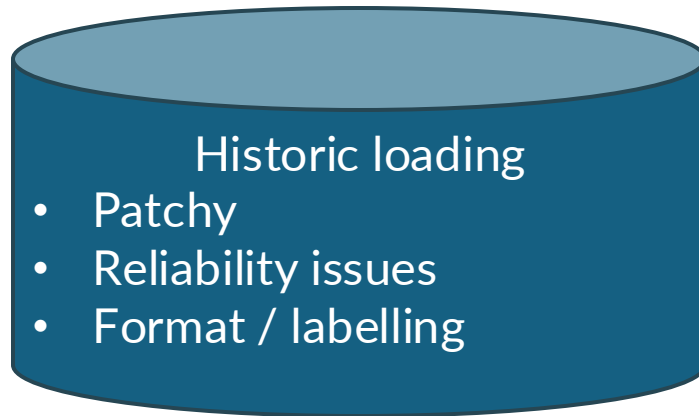
Problems: overlapping updates, duplication, missingness, volume!

The screenshot shows the Rail Data Marketplace website. The header is dark blue with the 'Rail Data Marketplace' logo and a search bar containing 'passenger counts'. Navigation links include 'Home', 'Data product catalogue', 'Community', 'Blog', and 'Help and information'. The main content area is titled 'Data product catalogue' and shows '1 - 5 of 5 data products'. There are buttons for 'Grid view', 'List view', and 'Advanced search'. The products are displayed in a grid of eight cards, each with a logo, title, description, and an 'OPEN' button. The products include Merseyrail Passenger..., SWR Passenger Loadings, Northern Loading Data, TPE Passenger Counts, Southeastern Onboard Dai..., GTR Passenger Loading..., XC Capacity and loading -, and GA Automated Passenger...

Train crowding data can be accessed on the [Rail Data Marketplace](#)

Problems: Old (historic), average service load, irregular updates...

# Our Data



## Raw Data Sources

Train based or Station based – affects model choice.  
This is a developing area without community standards.

# Public Info



## Woking to London Waterloo

Arriving before 10:00 AM

Move left and right to view the full table →

Departure	Arrival	Via	Planned number of carriages	Seat capacity		
06:28	07:04	-	8	<div>Tuesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>	<div>Wednesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>	<div>Thursday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>
06:32	07:24	-	8	<div>Tuesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>	<div>Wednesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>	<div>Thursday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>
06:37	07:09	-	8	<div>Tuesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>	<div>Wednesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>	<div>Thursday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>
06:41	07:28	-	8	<div>Tuesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>	<div>Wednesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>	<div>Thursday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Seats available</div>
06:47	07:21	-	5	<div>Tuesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Some seats available</div>	<div>Wednesday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Some seats available</div>	<div>Thursday</div> <div> <div></div> <div></div> <div></div> <div></div> <div></div> </div> <div>Some seats available</div>

Later services ▾

[illegible]

# Our goals

Crowding Alert Technology

# Our goals

## Crowding Alert Technology

April to September 2024

Solution Research & design

MVP predictor development

Field Trial – live timetable data, historic loading

Predictor improvements

Further field trial



**Innovate UK BridgeAI**

Empowering UK organisations to harness the power of AI through support and funding, bridging the AI divide for a more productive UK.

**South Western**  
 **Railway**

**Esoterix**



Priorities

Crowding

Technical data

Our data

Public info

Our goals

# Part 2: Our Project

SOTA

Time Series

Network

Outcome

Next Steps

Questions



Ciaran Haines



# State Of The Art

Crowding forecasts

# State Of The Art

Transport volume forecasts

Rolling Averages / ARIMA

Network / graph science

Machine Learning

Deep learning

Google: “Busier than usual”

# State Of The Art

Transport volume forecasts

Rolling Averages / ARIMA

Network / graph science

Machine Learning

Deep learning

Google: “Busier than usual”

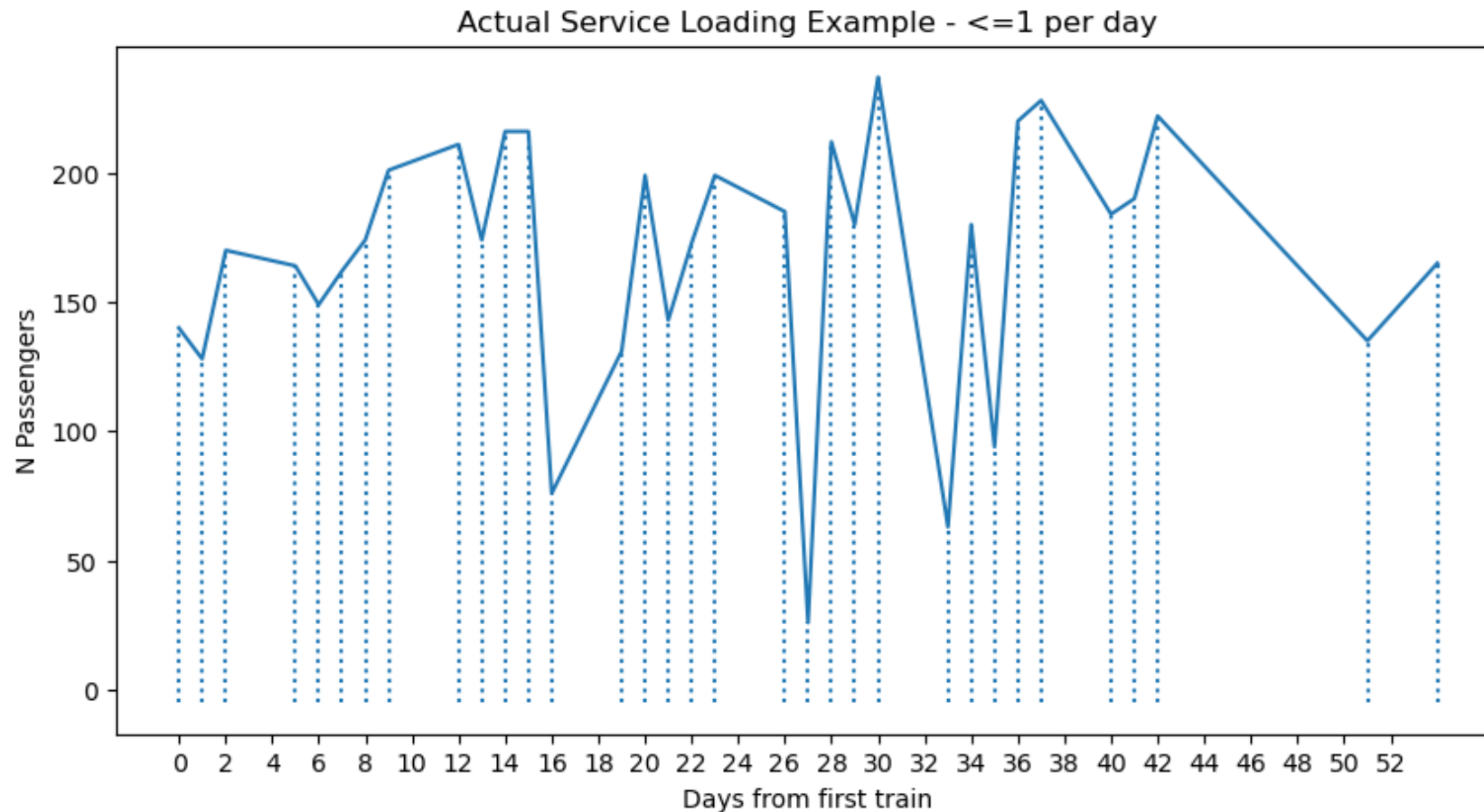
Similar problems in academia are mostly for Road Traffic forecasting

# Time Series Data View



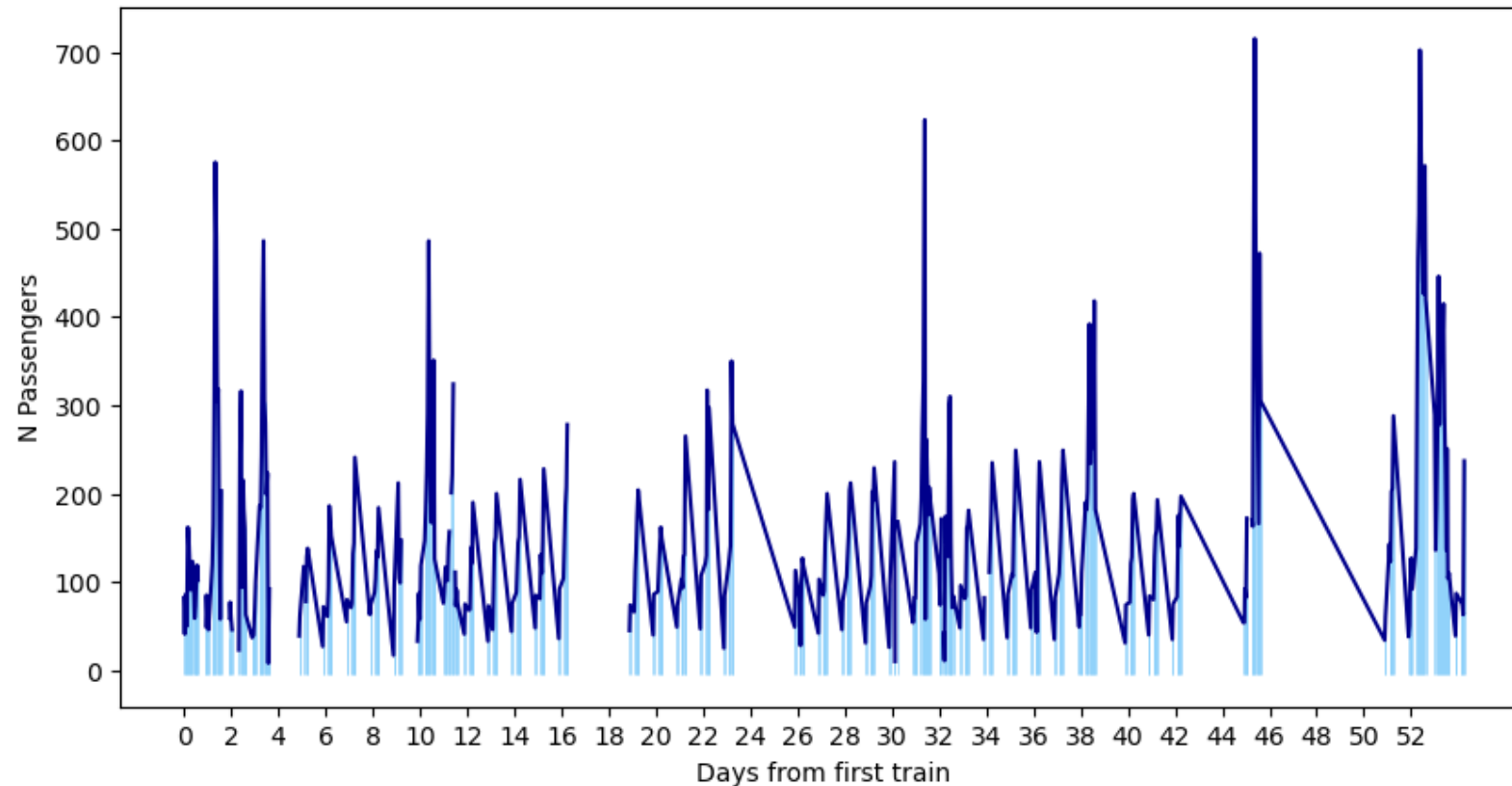
# Time Series Data View

Service history - sparse 1 per day – can ignore times – very legitimate



# Time Series Data View

Line history - adds data/variability - irregular timings - time indexing?



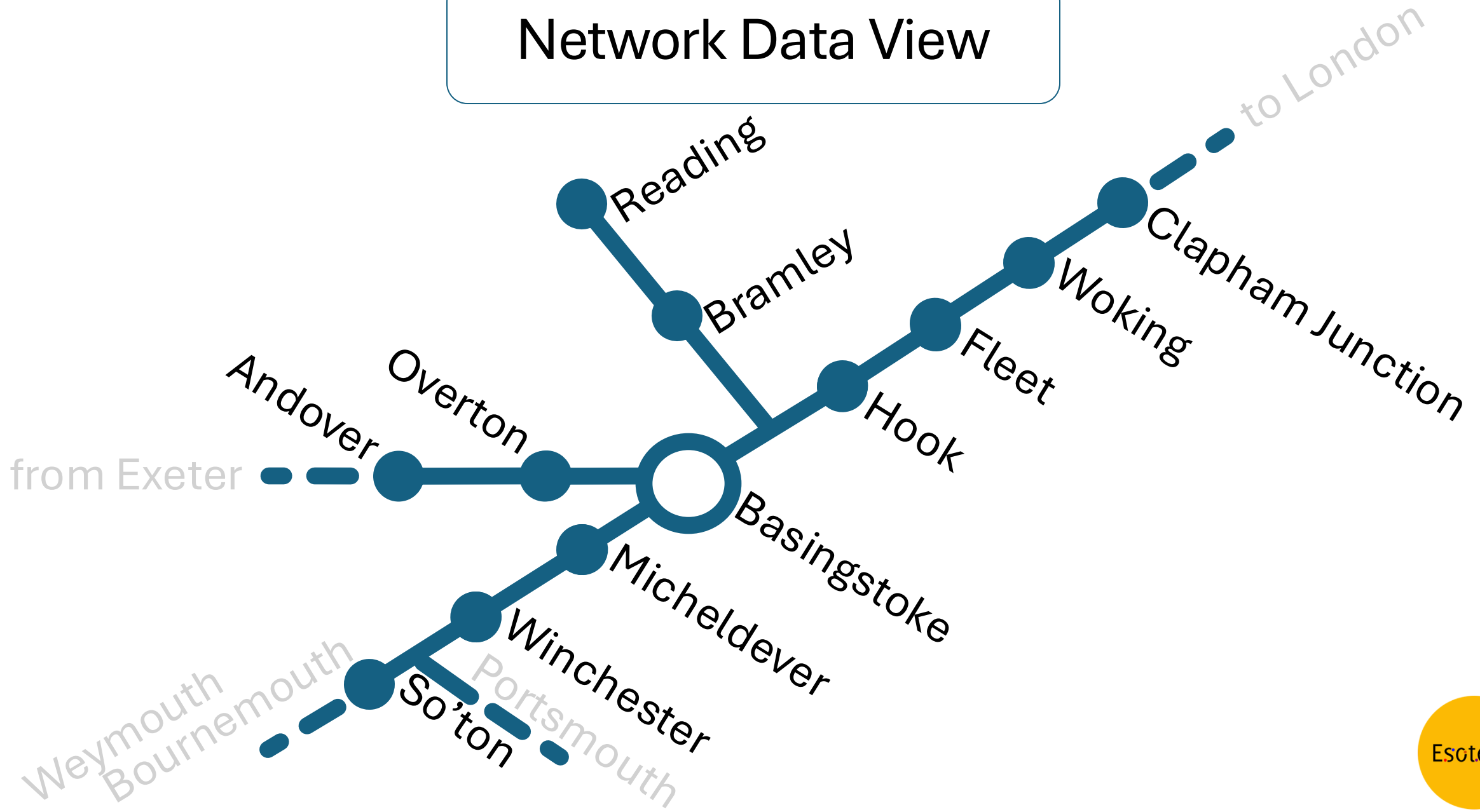
# Time Series Data View

## Other aggregation

- Could combine multiple lineIDs
- Irregular timings
- Inconsistent destinations – “network effects”
- More data
- Adds legitimacy issues

# Network Data View

# Network Data View



# Outcome

# Outcomes

Successfully predicting around delay

Successfully predicting around cancellations

Improved performance vs industry standard

Multiple predictors developed

Useful horizon times (and flexible to change!)

Further development in progress...

# Next Steps

## Currently

- Running ML model C.A.T.
- Gathering assessment data

## Further model development

- GNN modelling for better network capture

## Review outputs

- Additional customer type adaptation
- Varying output – passenger load vs alerts
- Explainable outputs – causal alerts?

Preparing to publish a product  
on the Rail Data Marketplace!



# Questions?

Priorities

Crowding

Technical data

Our data

Public info

Our goals

SOTA

Time Series

Network

Outcomes

Next Steps

Questions

To discuss, please contact

Ciaran | [ciaran.haines@esoterix.co.uk](mailto:ciaran.haines@esoterix.co.uk)

Esoterix



**Jody Muelaner**

**CEO**

**Better Bicycles Ltd**

# BriefBike: A folding bike that makes cycling more convenient

Ant Design Solutions 2025



- Folds as easily as an umbrella
- Stores flat against a wall
- Easy roll-along when folded, even with bags attached

# Cycling key to green growth & health, yet cars are compelling

Electric cars don't stop this



Air pollution kills 7 million people every year<sup>1</sup> (4x Covid). 55% of particulate pollution comes from tyres and brakes<sup>2</sup>

E-scooters aren't active



Activity related health from the Netherlands' cycling culture boosts GDP by 3%<sup>3</sup>

People want to cycle more



48% of urban UK adults want to cycle more, only 9% cycle regularly<sup>4</sup>

1) World Health Organization, 'Air Pollution', 2022  
2) Committee on the Medical Effects of Air Pollutants, 2018

3) American journal of public health, 'Dutch Cycling: Quantifying the Health and Related Economic Benefits', 2015  
4) Sustrans, Bike Life UK Report



# A more convenient bike, to make fun, healthy, sustainable travel the easy choice

Effortlessly flicks open in 0.5s



20x faster than competition  
and do it without bending

Stores flat on wall



68% thinner &  
48% less volume  
than a Brompton

Rolls easily folded



Like a roller case, arm in  
tension and wide base

Carry child or cargo



Rolls easily when folded with  
bags or trailer attached

# Design Challenges for AI

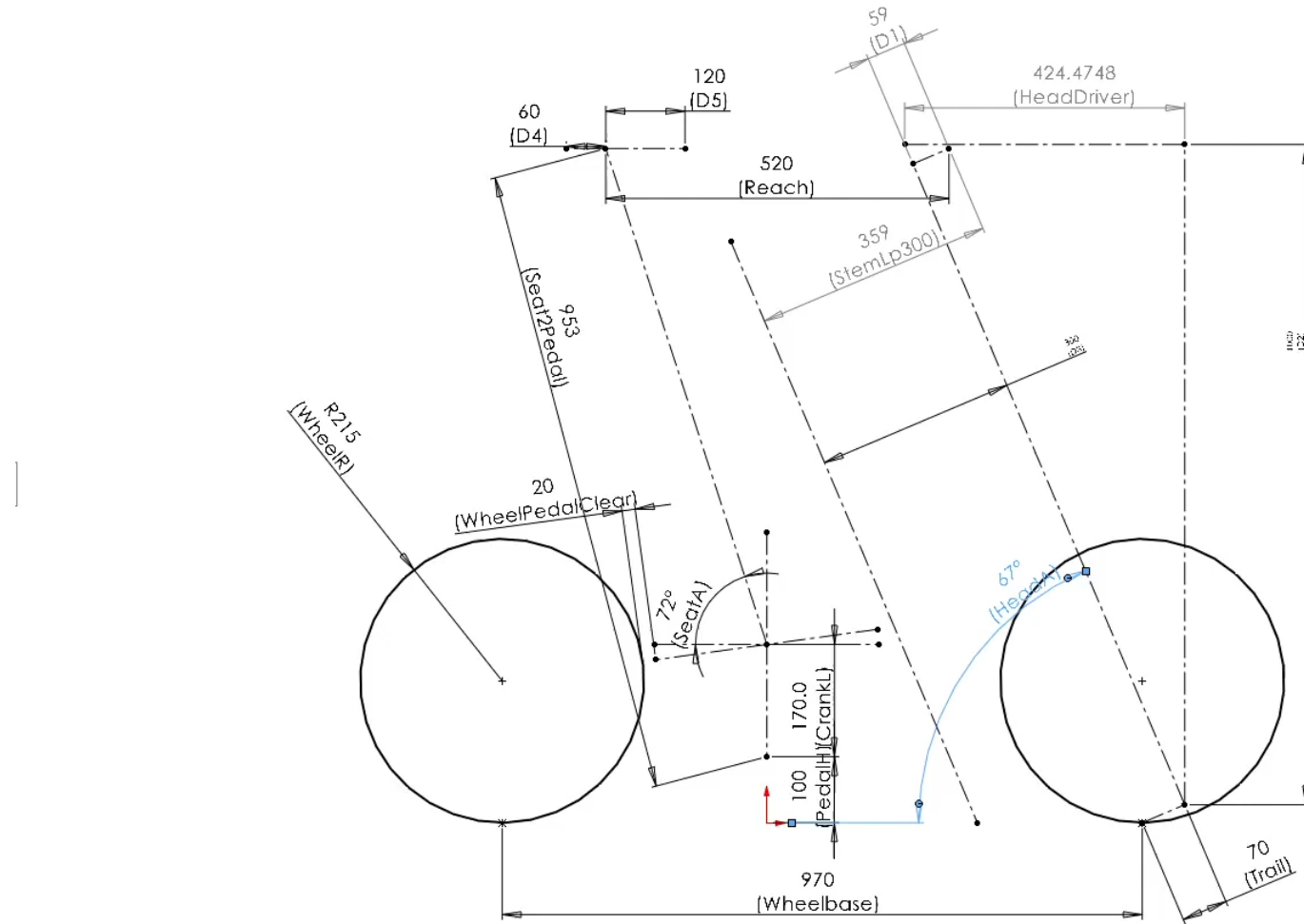
---

- Mechanism Optimization
- Structural Lightweighting



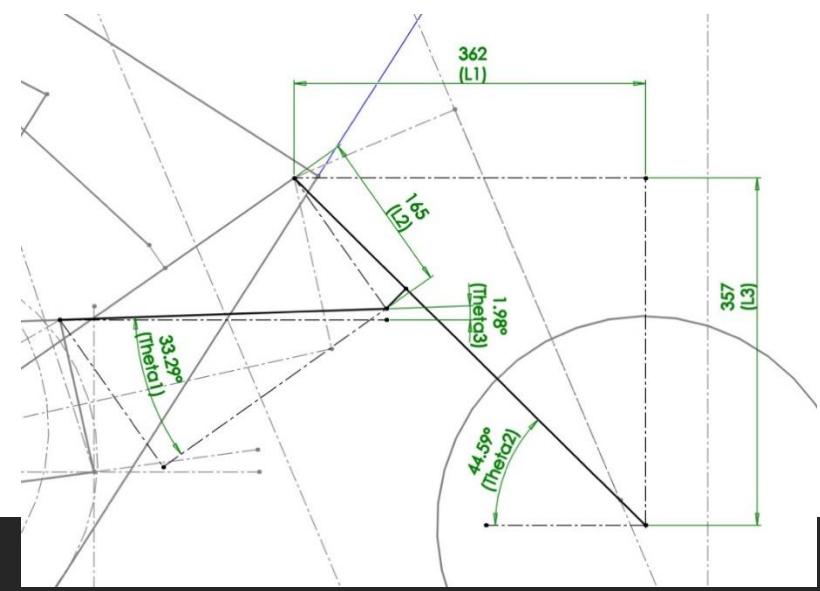
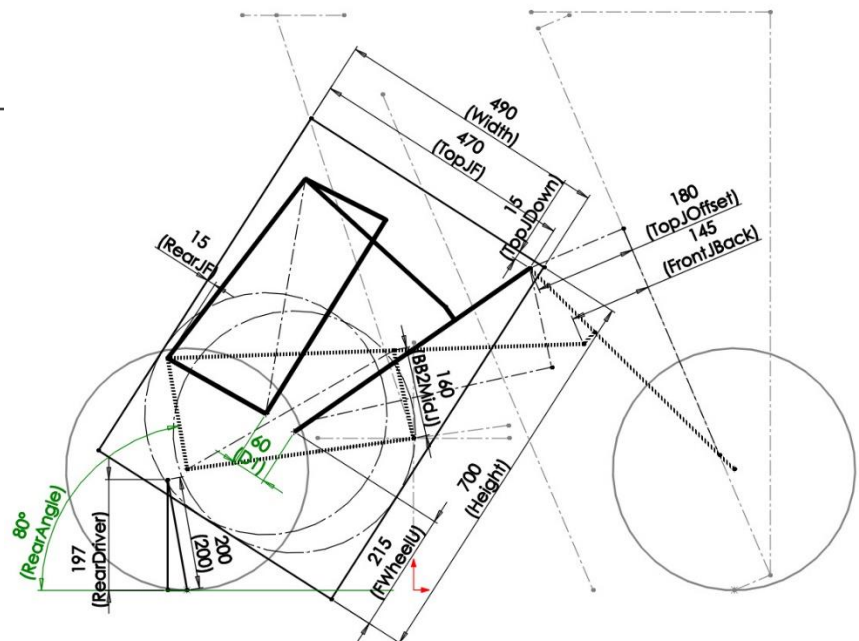
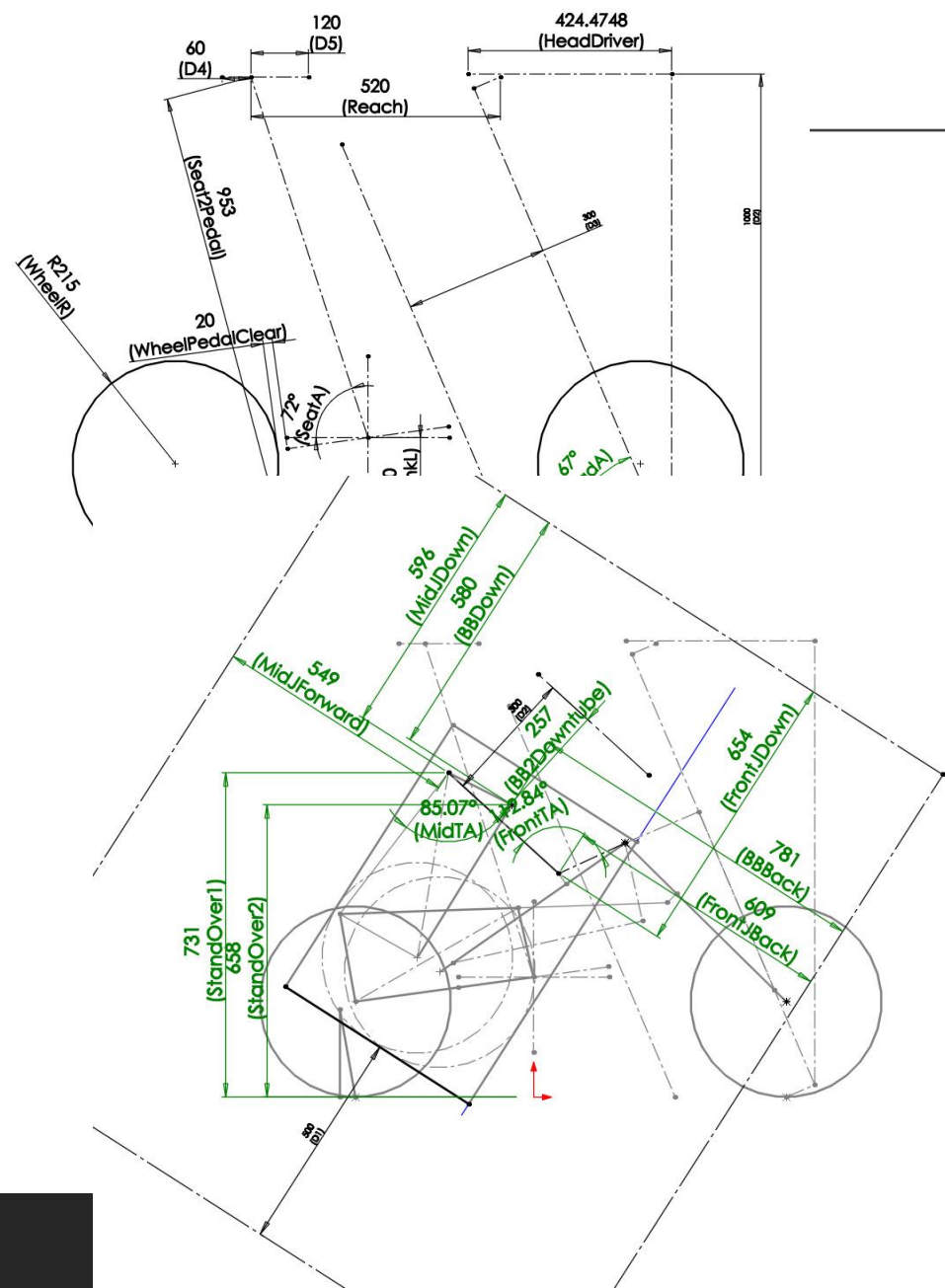
# Geometric Constraint Solver

---



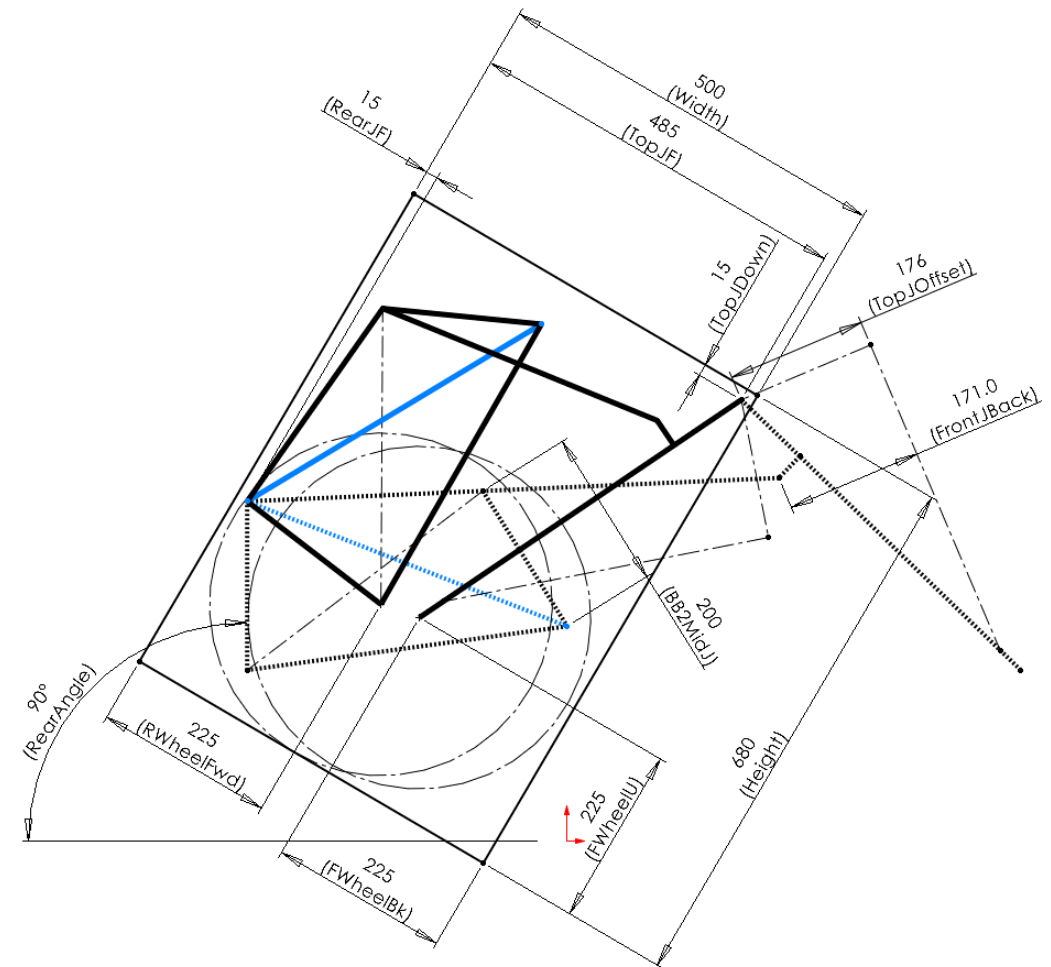
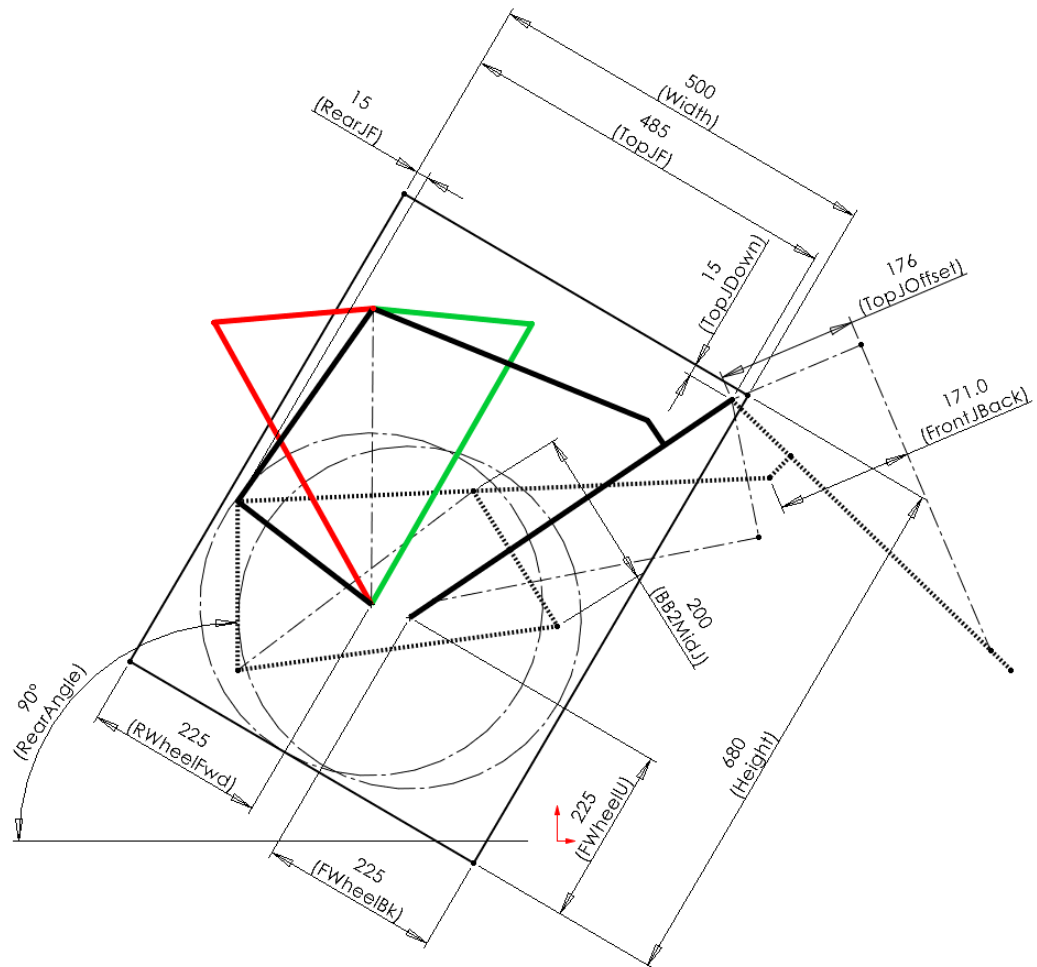


# Geometric Constraint Solver

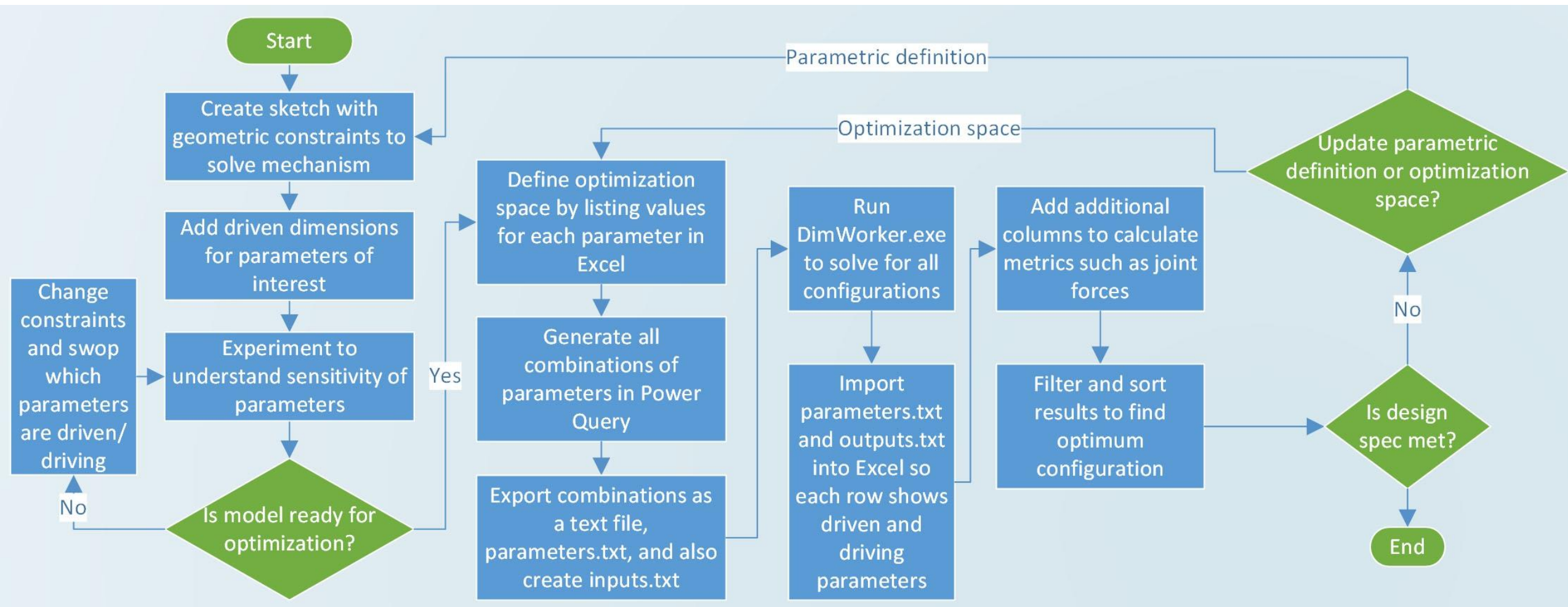




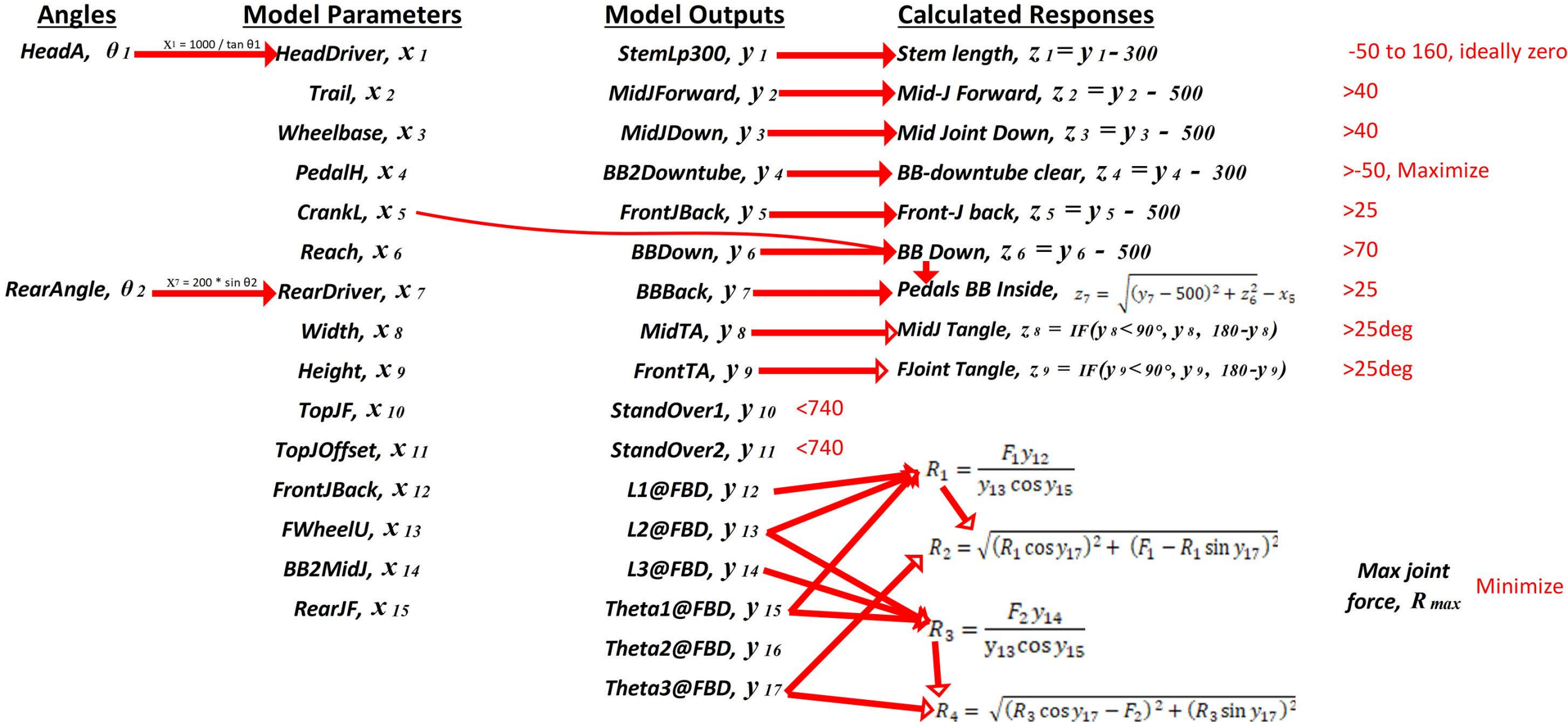
# Example Geometric Instability



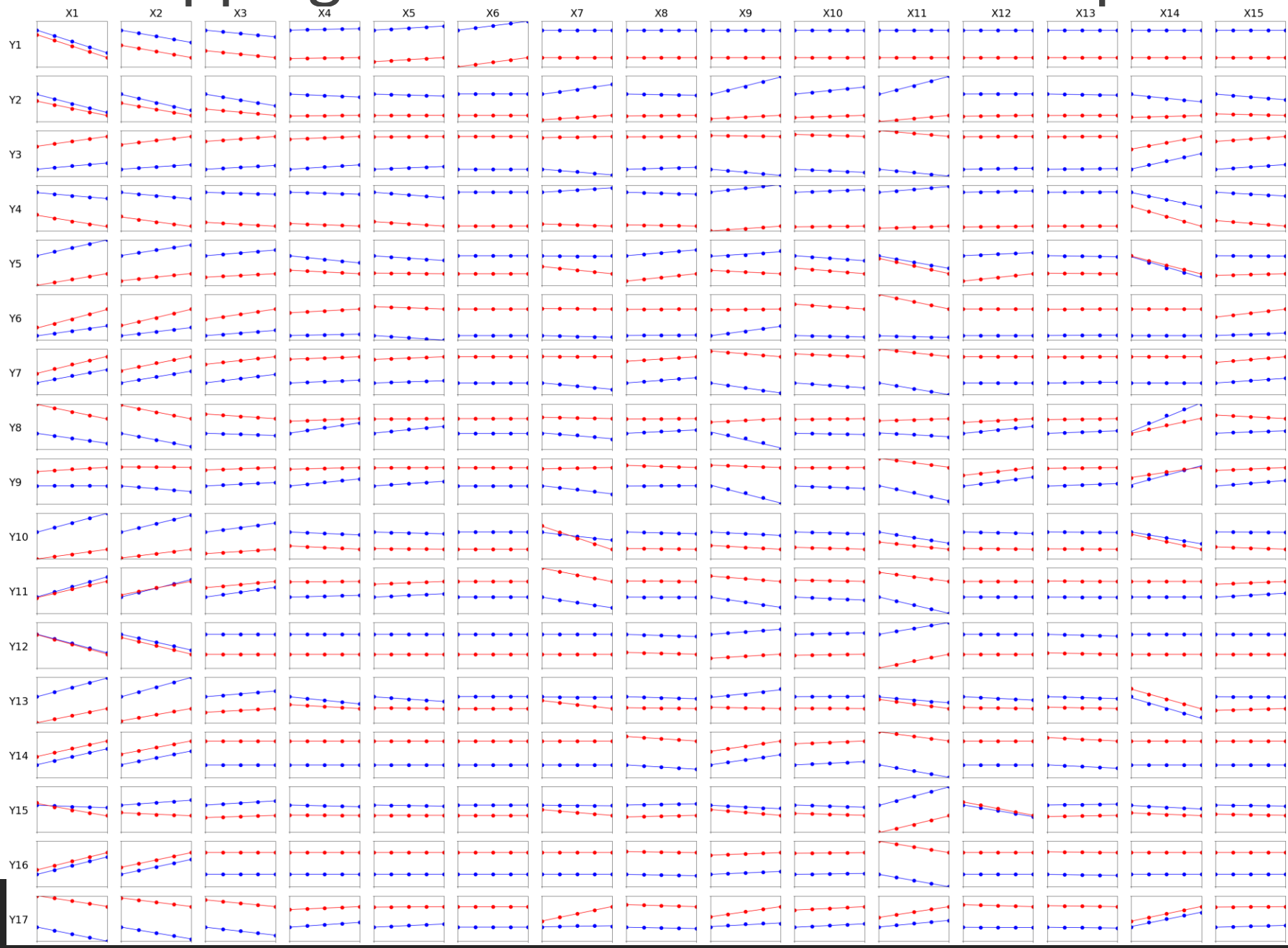
# Mechanism: Exhaustive Search & filter



# Mapping First Order Parameter Responses

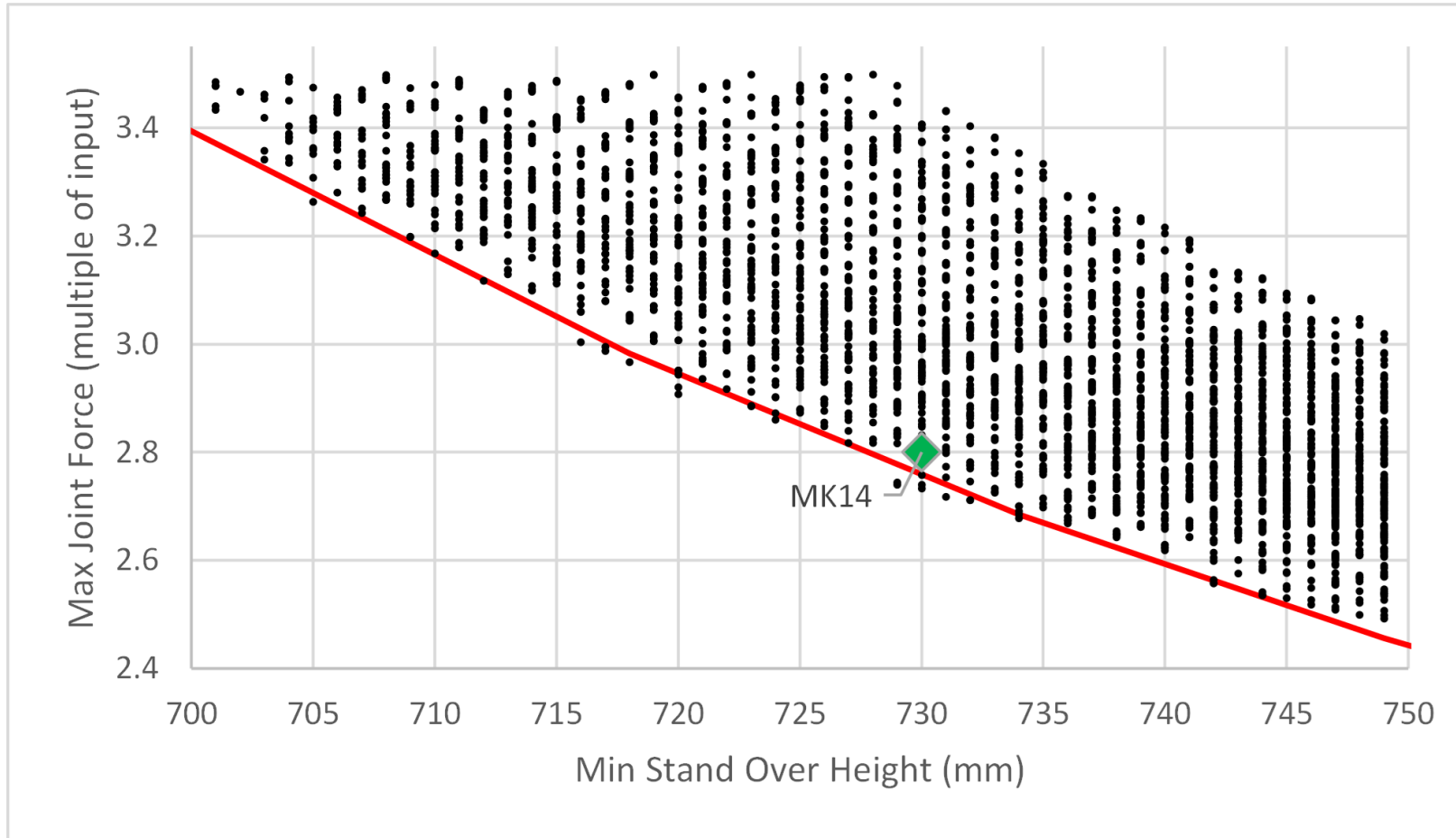


# Mapping First Order Parameter Responses



# Pareto Optimization

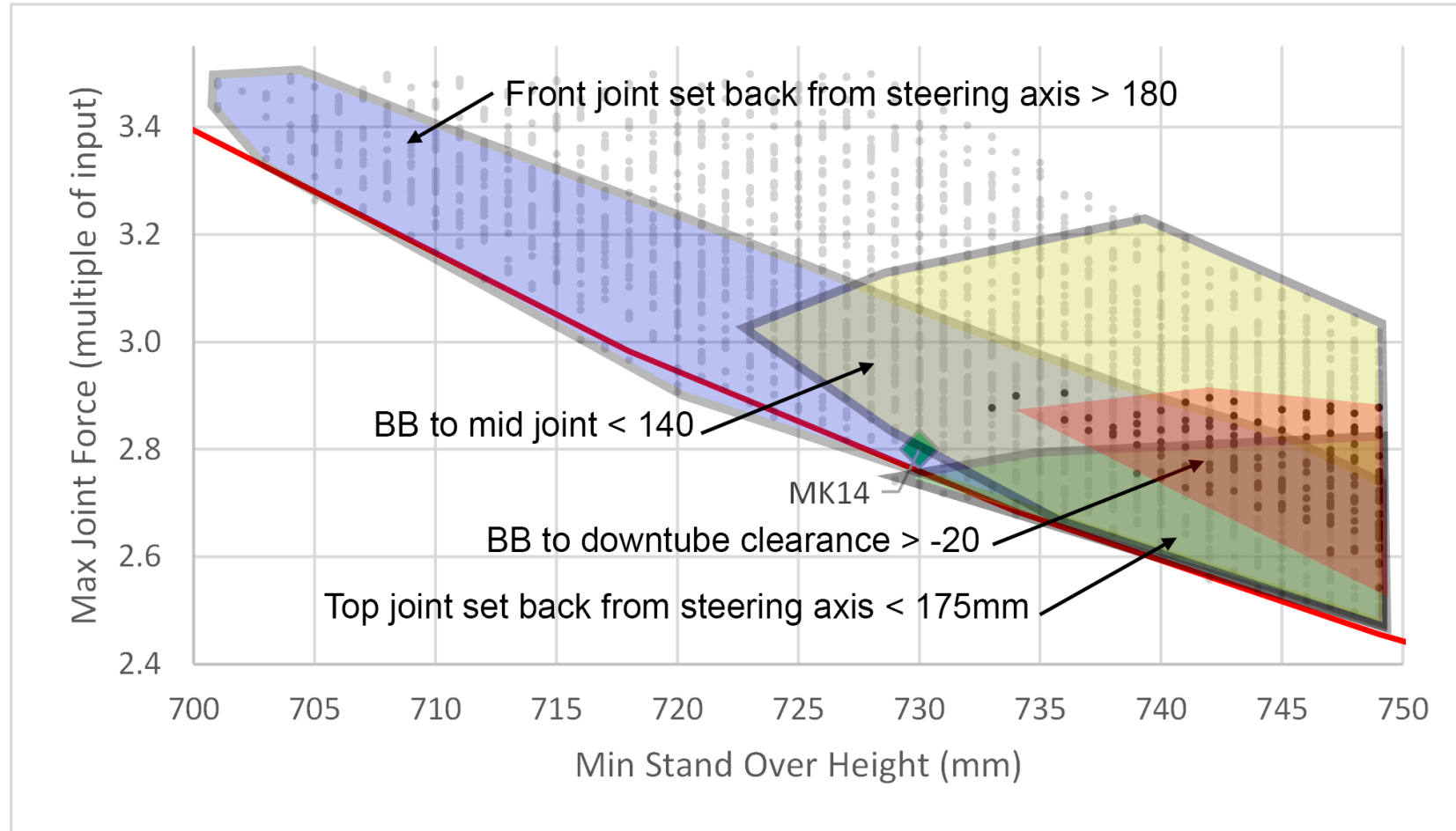
---





# Pareto Optimization

---



# BriefBike: A folding bike that makes cycling more convenient

jody@betterbicycles.org



*“BriefBike will get far more people cycling”*

RICHARD GRIGSBY, CO-FOUNDER OF THE UK'S LARGEST CYCLE-TO-WORK SCHEME

*“We’re ready to produce BriefBike at volume,  
with capacity for five-million units a year”*

STEVE GILL, MD OF LUPTON AND PLACE, EUROPE'S BIGGEST DIECASTER





**Andrew Gardener**

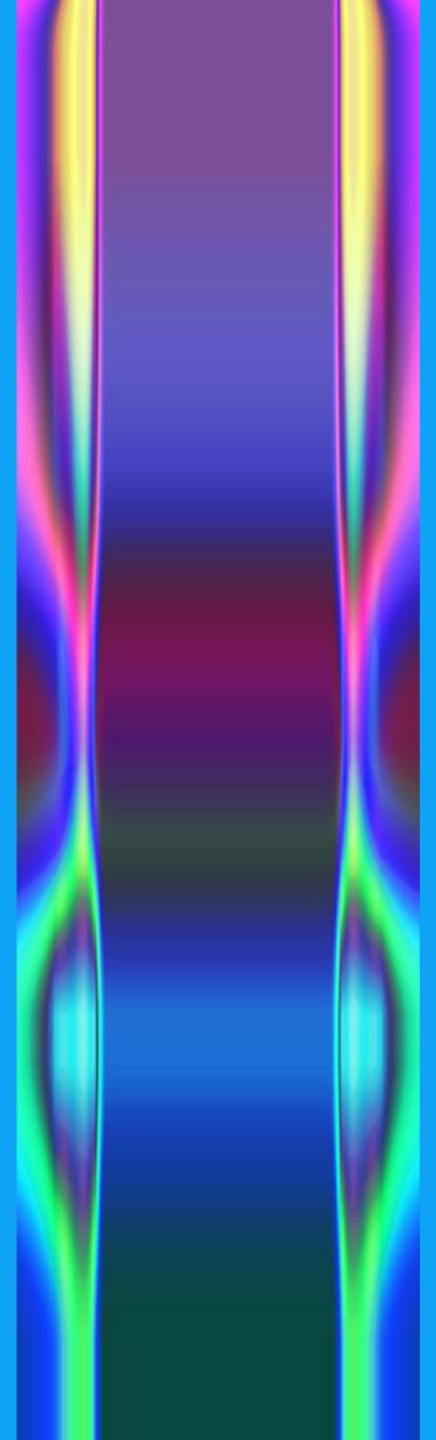
Technical Director

Galebreaker Ltd



**BridgeAI**

**techSPARK\***  
bristol





# Animal Centred Controlled Environment for Dairy



## BridgeAI Regional Roadshow

**Tues 29<sup>th</sup> April 2025**

Innovate UK Project No: 10123764



**Andrew Gardner**

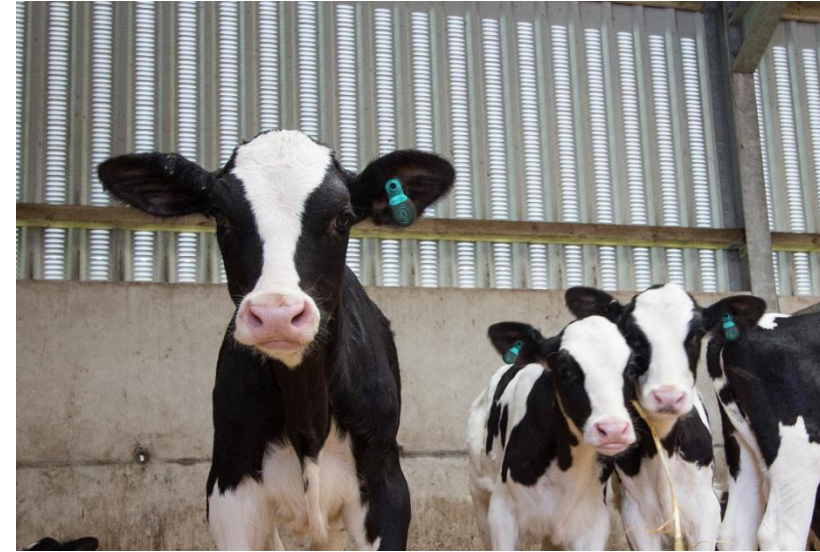
Technical Director, Galebreaker



- Established for 40-years
- Design, Manufacture and Sell Worldwide
- Animal Welfare Solutions – putting animals first with building environment optimisation



**Ventilation and  
Weather Protection**



- Established in 2016
- Animal health and environmental monitoring
- Behaviour analysis, health alerts, helping make the best out your investment
- Technology infrastructure and Artificial Intelligence





# ACCED — Project Phases



Feasibility to Proof of Concept: 

1. Can Artificial Intelligence replace farmer visual and animal husbandry skills to detect early signs of heat stress in cows

2. *How can this be integrated with ventilation control parameters to optimise housed environments*

## THI LEVEL

Temperature Humidity Index - Signs and Consequences

### Immediate Signs

Cow rectal internal temperature increases

>70

23.5°C

Respiration rate increases (above 60 breaths per minute)

>68

22°C

Lying and standing behaviour changes, resulting in increased lameness

>67

21.5°C

Cows spend less time feeding and drinking

>65

20°C

Rumination activity decreases, especially in higher yielding cows

>57

14°C

>52

10°C

### 24h+ in THI

Milk urea nitrogen increases

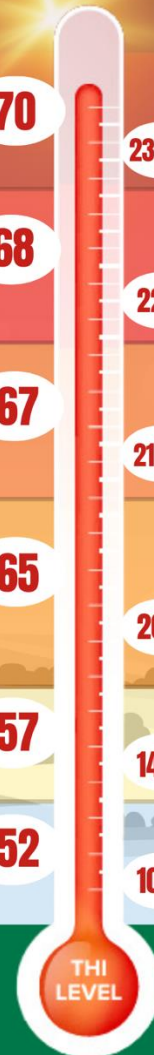
Milk protein and total yield declines



Conception rate declines, with an increased number of inseminations required per pregnancy

Oestrus activity reduces

\*Temperatures based on UK average relative humidity of 60%



**Galebreaker**

**Galebreaker**

SMARTBELL

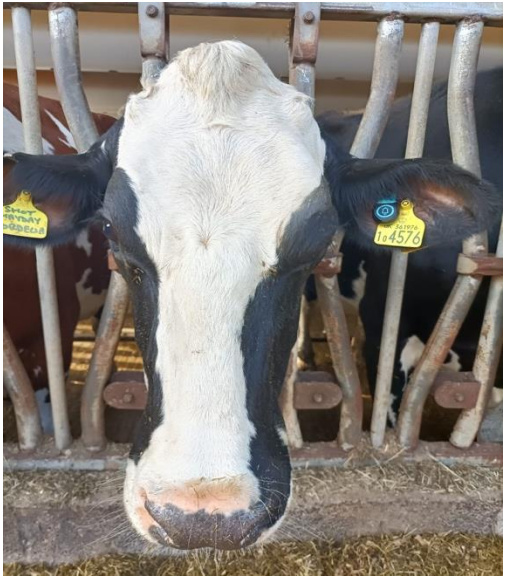
ACCED



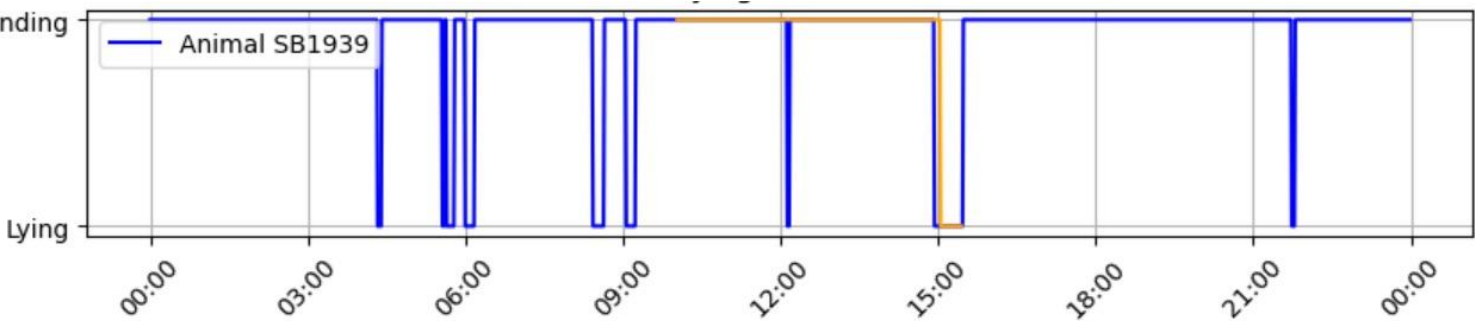
# What we did...



1. Ear-Tag

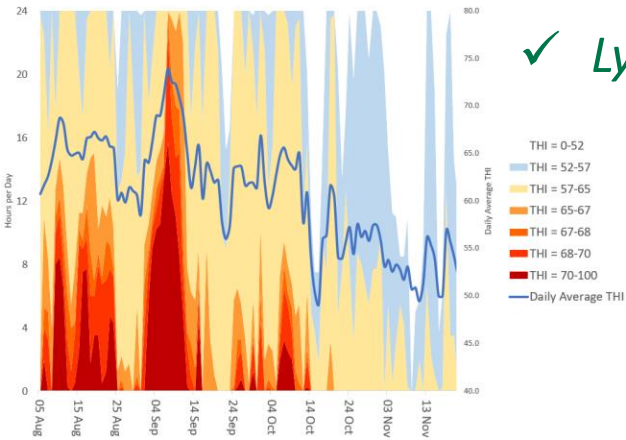


2. Test Farms



Metric	Mean	Median	Max	Min
Sensitivity	0.9166	0.9626	1	0.7027
Specificity	0.8845	0.8674	1	0.7778
Positive Predictive Value	0.8855	0.8781	1	0.8
Negative Predictive Value	0.9262	0.9594	1	0.75
Accuracy	0.8998	0.9121	1	0.7763

3. Behaviour Modelling



4. Real-Time Behaviour Analysis

✓ Ruminating



✓ Feeding

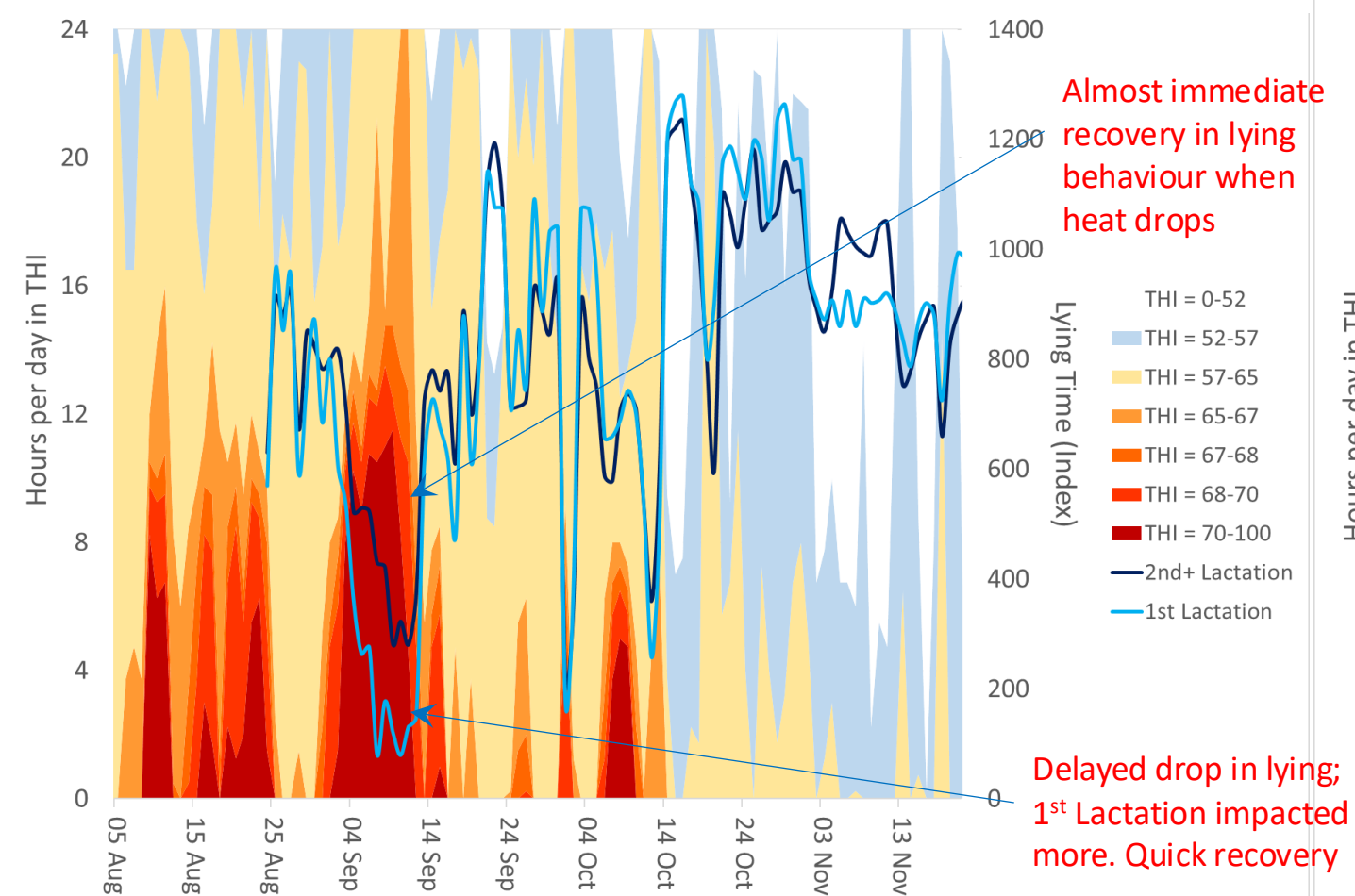
✓ Standing



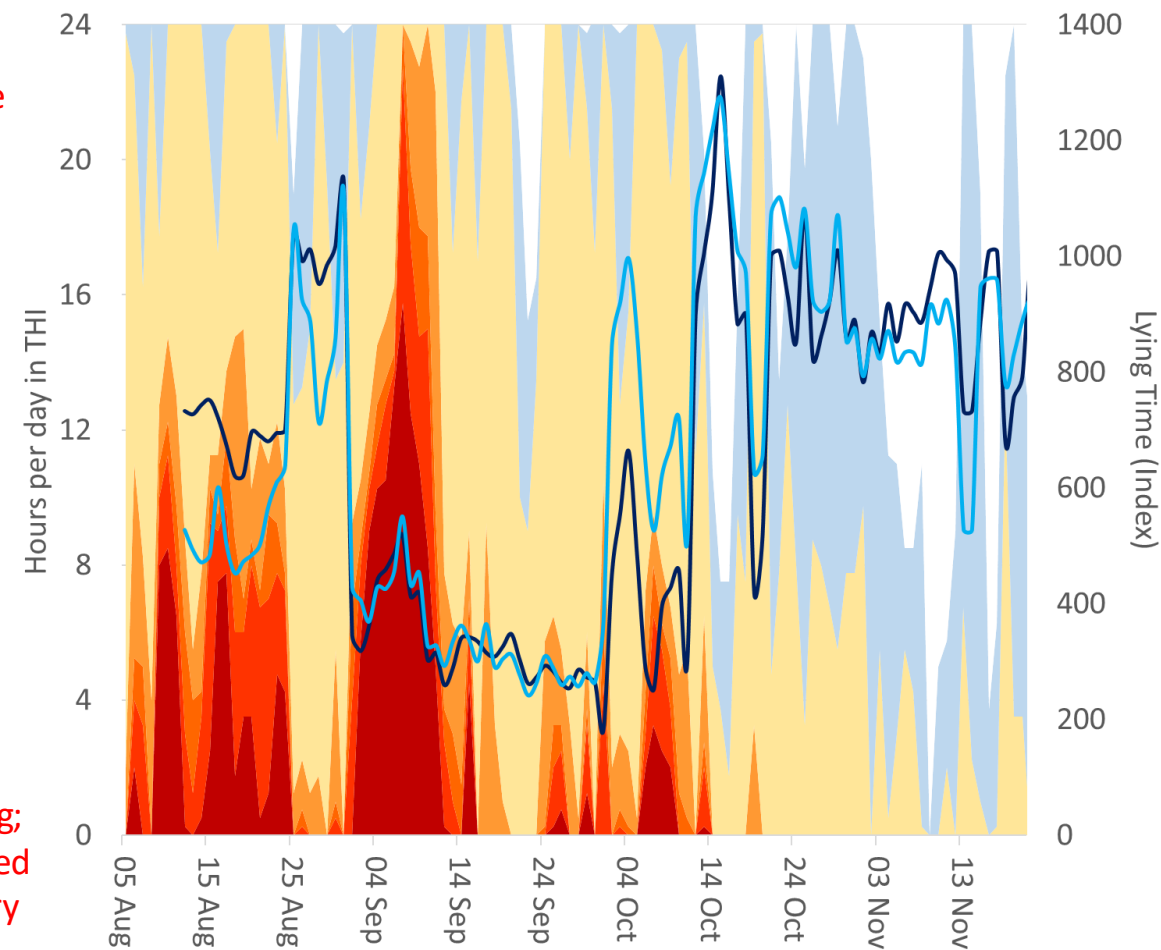


# Cow Behaviour: Lying

## Farm 1 – With Galebreaker VentTube Cooling

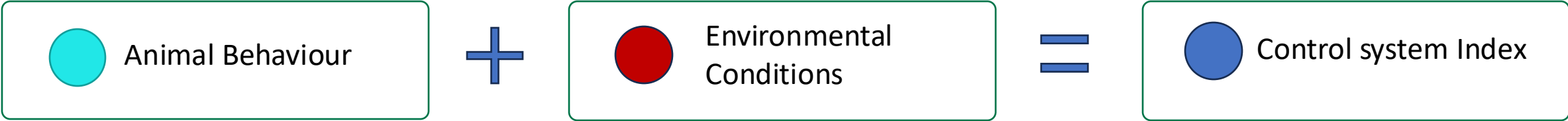


## Farm 2 – Poor Ventilation



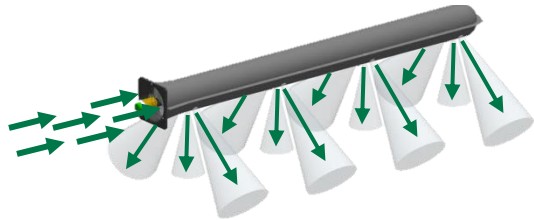
# ACCED(2) - Proof of Concept

## A Cow Centred approach to control of Ventilation

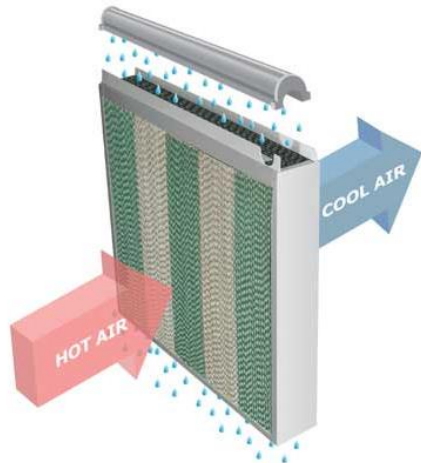


### Hybrid Ventilation System and Control

#### 1) Natural Ventilation



#### 2) Mechanical Convective Cooling

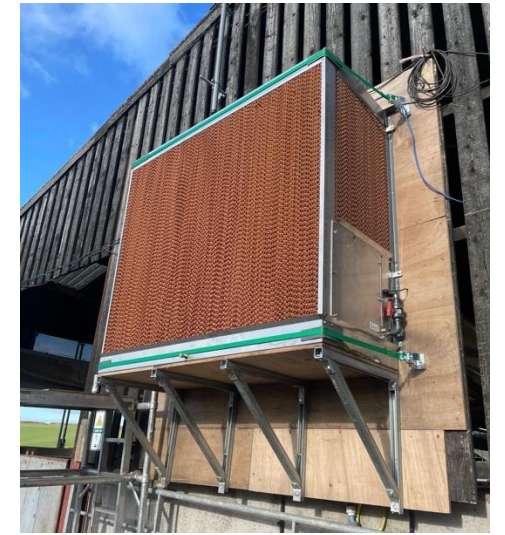
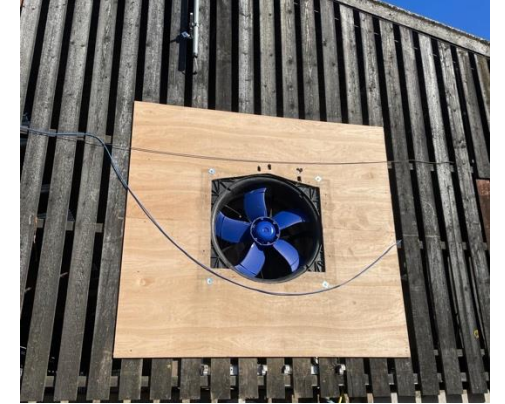
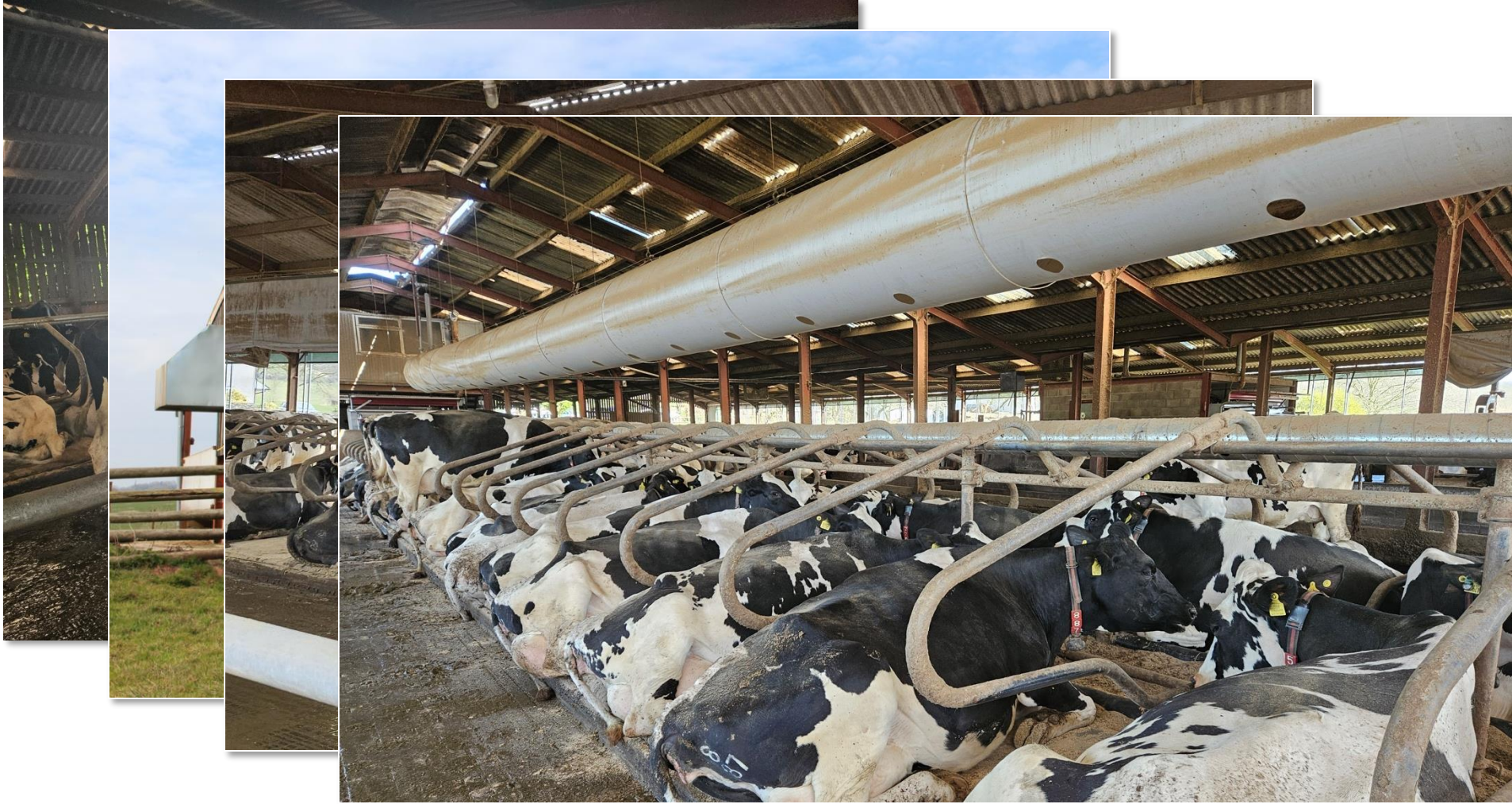


#### 3) Pre-Cooling at Air Inlet



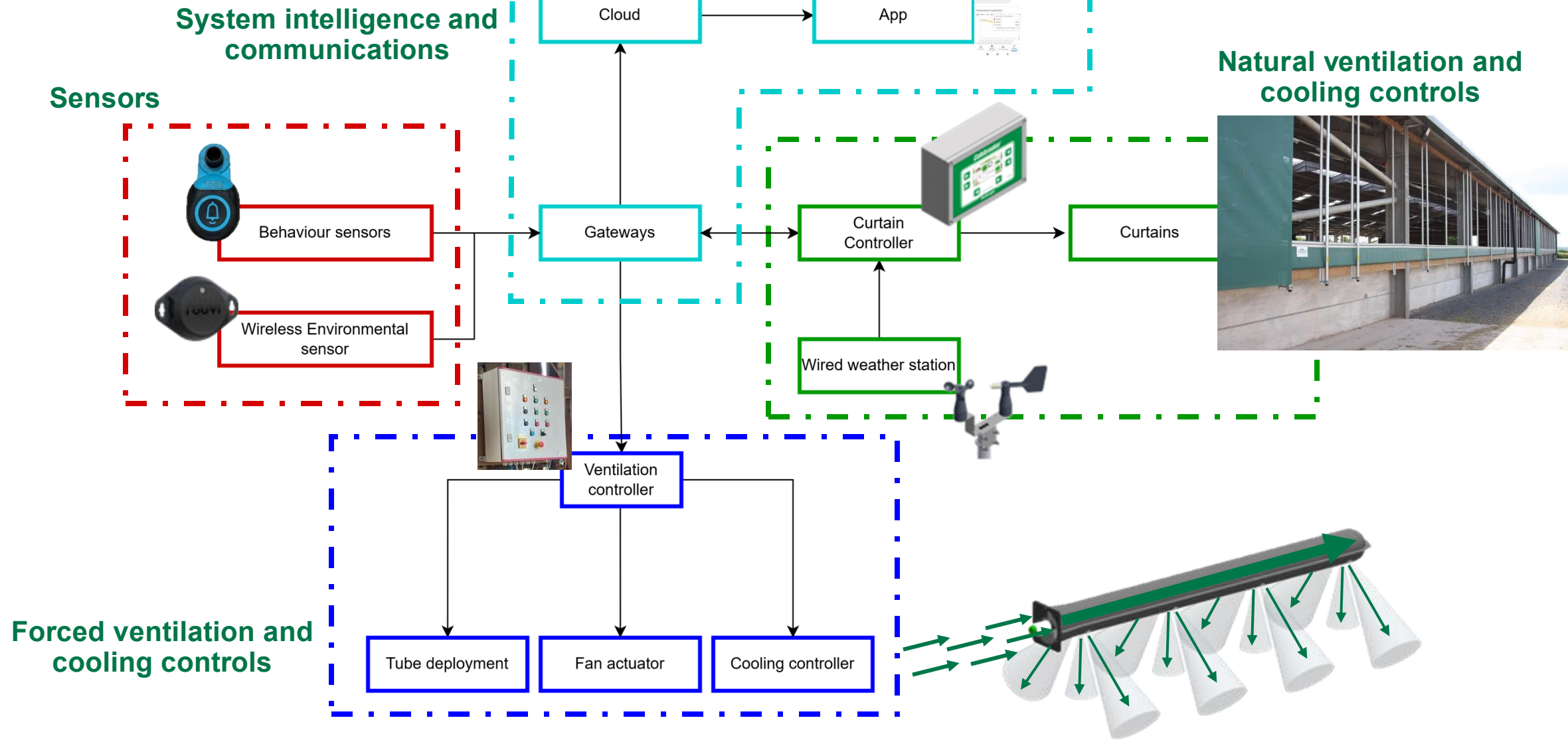


# Farm Proof Of Concept Implementation





# Control System





# Summer 2025 Trial


**Phase 1:** Cow preference of devices & configurations  
(May-June)

**Phase 2:** Automatic control of devices  
(July-Sept)

**Phase 3:** Analysis of Cow Performance  
(comparison to previous years – 2023, 2024)

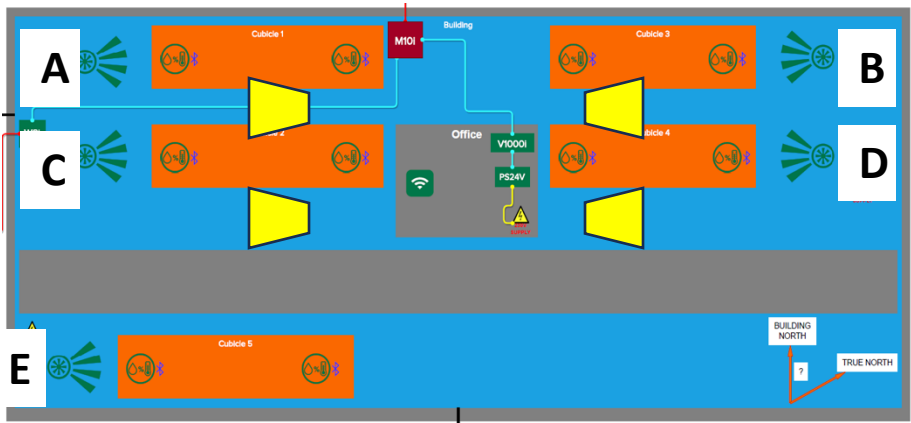


# Summer 2025 Trial – AI Visual Monitoring



## Vet Vision AI

Features	Cow Comfort Pro
Cow Comfort Index <sup>1</sup>	✓
Cubicle Usage Index <sup>2</sup>	✓
Group lying times	✓
Group standing times	✓
Group feeding times	✓
Activity budget	✓
Heat maps	✓
Zone creation	✓
Link cameras	✓
Benchmarking	✓





# Thank You...

**Andrew Gardner**

Technical Director, Galebreaker

[agardner@galebreaker.com](mailto:agardner@galebreaker.com)

[www.galebreaker.com](http://www.galebreaker.com)





**David Rogers**

**CEO**

**Copper Horse Ltd**



# TAIBOM – Engineering Trustable AI

BridgeAI Beacon Event  
29<sup>th</sup> April 2025

David Rogers MBE, CEO, Copper Horse  
[david.rogers@copperhorse.co.uk](mailto:david.rogers@copperhorse.co.uk)  
[@drogersuk](https://twitter.com/drogersuk)





*TAIBOM (defn)*

*Description of an AI system, and its dependencies at a level  
sufficient to meaningfully infer risk*





*TAIBOM (defn)*

*A digitally signed knowledge graph, with descriptors from multiple authors, to describe the relationships and annotations on an AI system*



# Risk Management

## Risk type

## Use case

### Security

Vulnerabilities (CVE), Data Vulnerabilities (AI CVE) --  
Best practice, penetration test +++

### Export risk

Foreign Ownership, Control, or Influence (FOCI)

### Licensing risk

GPL Pollution,  
Software commercial

### Support risk

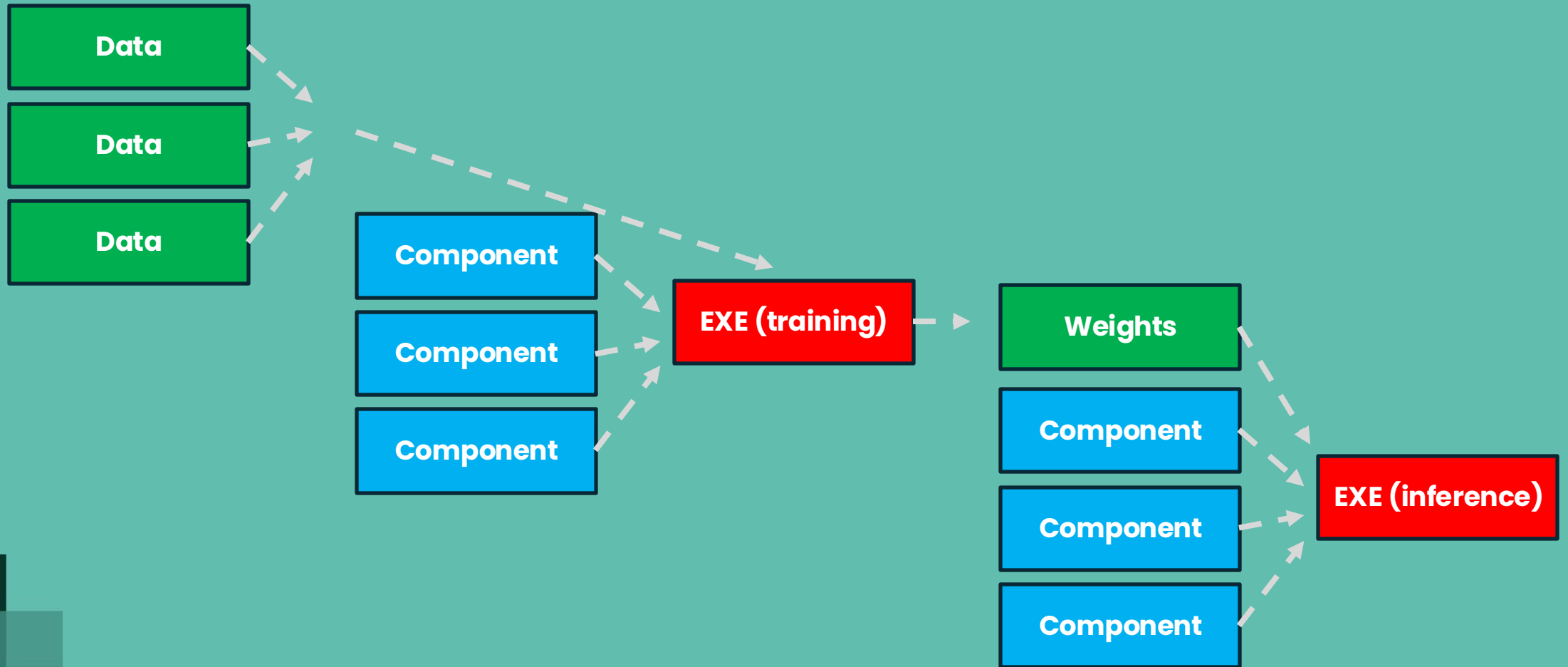
Support costs (CSA)

### Subrogation

Insurance liabilities



# AI Dependencies





# The Urgent Need to Standardise and Act

## MINJA sneak attack poisons AI models for other chatbot users

Nothing like an OpenAI-powered agent leaking data or getting confused over what someone else whispered to it

① APRIL 24, 2025

**'Poisoned' AI models can unleash real-world chaos; study shows how these attacks could be prevented**

by Angela Nicoletti, Florida International University

The GIST ✓ Editors' notes

ARTIFICIAL INTELLIGENCE

## All Major Gen-AI Models Vulnerable to 'Policy Puppetry' Prompt Injection Attack

A new attack technique named Policy Puppetry can break the protections of major gen-AI models to produce harmful outputs.



taibom.org



# Trustable AI Bill Of Materials

Standardizing AI System Composition And Trustworthiness  
Claims To Ensure Transparency, Accountability, And Trust In AI.



TAIBOM is an emerging standard to describe and manage AI systems and AI system risk. TAIBOM addresses the full AI supply chain, from training data through the results that AI systems produce.





# TAIBOM Automotive Test Models and Applications









# Adversarial Attacks: Model Weights Bias

TAIBOM Sign Tampering Detection


Options Help

 COPPER HORSE



31/01/2025 13:01:34

Min Width (px):  Min Height (px):



Detection Score: 76.02%  
Predicted Class: 20mph  
Classification Score: 100.00%




# Adversarial Attacks: Output Labels Modification

TAIBOM Sign Tampering Detection

Options Help

COPPER HORSE



Detection Score: 76.02%  
Predicted Class: TAMPERED  
Classification Score: 99.95%

Min Width (px): 48 Min Height (px): 48

Start Capture




# Adversarial Attacks: Inferencing

TAIBOM Sign Tampering Detection


Options Help

COPPER HORSE



31/01/2025 13:01:34

Min Width (px):  Min Height (px):



Detection Score: 76.02%  
Predicted Class: 130mph  
Classification Score: 100.00%

Setting the standards since 2011

[copperhorse.co.uk](http://copperhorse.co.uk)

@copperhorseuk / +44 (0) 208 1337 33



COPPER  
HORSE

taibom.org

