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UK

# Contracts for Innovation: Quantum Sensors and PNT Missions Primer

## Applicant Briefing

Date: 4 June 2025

- This briefing will be recorded. A copy of the slides and the recording link will be made available on IFS.
- For more information on the competition process, please click [here](#) to access our YouTube channel.



# Agenda

- 10:30 – Arrival
- 11:00 – Welcome & Introduction
- 11:15 – Briefing
- 12:00 – Q&A
- 12:30 – Discussion
- 13:00 – Lunch
- 14:00 – Applicant surgery
- 15:00 – End



# Contracts for Innovation: Quantum Sensors and PNT Missions Primer

## Welcome

**Roger McKinlay**

Challenge Director, Quantum Technologies



# Contracts for Innovation: Quantum Sensors and PNT Missions Primer

## Introduction

**Tom Scott**

Quantum Policy Lead: Missions, Readiness & Adoption

Office for Quantum, DSIT





# Recap: 2014 - 2024 the story so far (£1.1bn National Programme)

## Research



- **Centres of excellence:** building regional strengths through the hubs network
- **Unlocking new applications:** targeted research programmes

## Innovation



- **Accelerating commercialisation:** Challenge programme involving 180+ UK companies
- **Driving public sector solutions:** through the Catalyst Fund

## Infrastructure



- **National Quantum Computing Centre:** to accelerate scaling and readiness
- **Testing and assurance:** through the National Physical Laboratory

## Skills



- **Developing, attracting and retaining talent:** through PhDs, fellowships and apprenticeships



# The result: a world-leading ecosystem...



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Science, Innovation  
& Technology



**World leading research and skills:** 1<sup>st</sup> in Europe and 3<sup>rd</sup> in the world for the quality and impact of quantum research.



**Thriving business community:** 2<sup>nd</sup> for the number of quantum companies (11% of the world's quantum companies)



**High-levels of private investment:** 2<sup>nd</sup> in attracting private equity investment (12% of global private investment)



**Broad capabilities:** Quantum companies spanning computing, communications, sensing, timing, imaging, and the supply chain

# What next? The next 10 years



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**The National Quantum Strategy** sets out our vision for the UK to be a leading quantum-enabled economy over the next 10 years

This vision will be delivered through the **5 Quantum Missions**, and via investments in enabling areas

The **Missions** will represent a **step change** in how HMG is supporting the sector with a focus on stimulating procurement and adoption

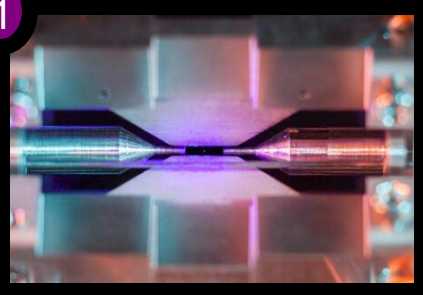
We are currently in a **spending review process** that will dictate the level of funding for the next few years of the programme.

# The Quantum Missions



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1



Mission 1: By 2035, there will be accessible, UK-based quantum computers capable of running 1 trillion operations and supporting applications that provide benefits across key sectors of the economy.

2



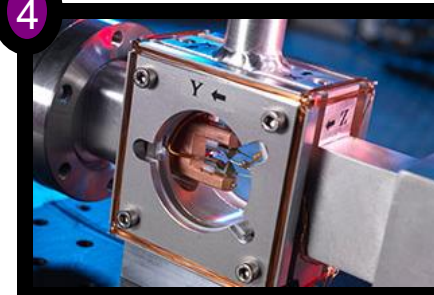
Mission 2: By 2035, the UK will have deployed the world's most advanced quantum network at scale, pioneering the future quantum internet.

3



Mission 3: By 2030, NHS Trusts will benefit from quantum sensing-enabled solutions, helping those with chronic illness live healthier, longer lives through early diagnosis and treatment.

4



Mission 4: By 2030, quantum navigation systems, including clocks, will be deployed on aircraft, providing next-generation accuracy for resilience that is independent of satellite signals.

5



Mission 5: By 2030, networked quantum sensors will have unlocked new situational awareness capabilities, exploited across critical infrastructure in the transport, telecoms, energy, and defence sectors.



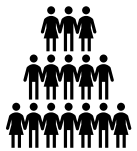
# QUANTUM MISSION 3: QUANTUM SENSING FOR HEALTHCARE



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*“By 2030, NHS Trusts will benefit from quantum sensing-enabled solutions, helping those with chronic illness live healthier, longer lives through early diagnosis and treatment.”*

## MISSION OBJECTIVES



**Growing the UK quantum sensing for healthcare community**, research base and technology pipeline around areas of pressing clinical need



**Accelerating commercialisation and regulatory approval** of near-to-market use cases



**Stimulating near-term NHS procurement and adoption** of quantum sensors



**Driving economic growth** and supporting the scaling of quantum sensing businesses developing healthcare solutions

## PRIORITY COMMERCIALISATION THEMES

- Quantum-enhanced medical imaging
- Quantum-enhanced laboratory analysis of patient samples
- Quantum enhanced point-of-care diagnostics.

# QUANTUM MISSION 4: PNT



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*By 2030, quantum navigation systems, including clocks, will be deployed on aircraft, providing next-generation accuracy for resilience that is independent of satellite signals.*

## Key objectives and outcomes

- **Accelerate research and development and talent supply** around quantum navigation and next generation of optical clocks for a wide range of mobile platforms
- **Stimulate industry sector activity:** integration of quantum technologies into existing architectures and design and manufacture of entirely new systems
- **Adoption of quantum PNT systems** by the public sector, supporting core elements of the HMG PNT Framework
- **A strengthened UK supply chain** for materials, components, and sub-systems through sovereign capability and international partnership



# QUANTUM MISSION 5: CNI



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*By 2030, networked quantum sensors will have unlocked new situational awareness capabilities, exploited across critical infrastructure in the transport, telecoms, energy, and defence sectors.*

## KEY OBJECTIVES AND OUTCOMES

- Stimulate private sector activity and public sector adoption.
- Improve access to testing facilities and infrastructure.
- A strengthened UK supply chain for materials, components, and sub-systems.

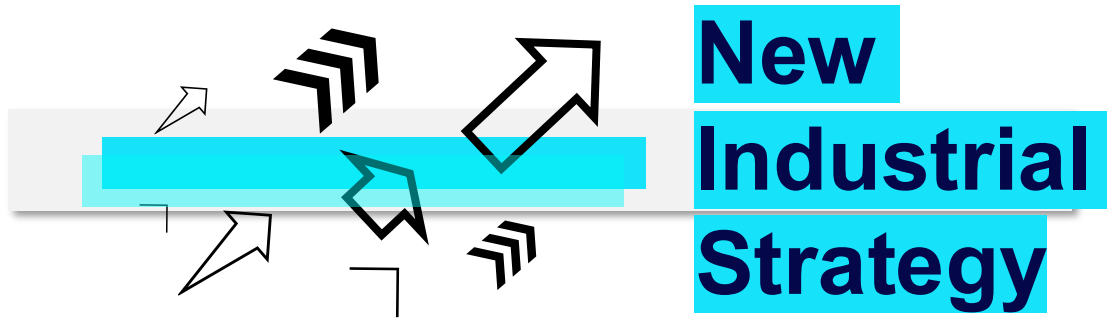
## PRIORITY COMMERCIALISATION THEMES

- **Surveying.**
- **Stand-off gas sensing.**
- **Distributed sensing in challenging environments.**

# Alignment with wider government priorities



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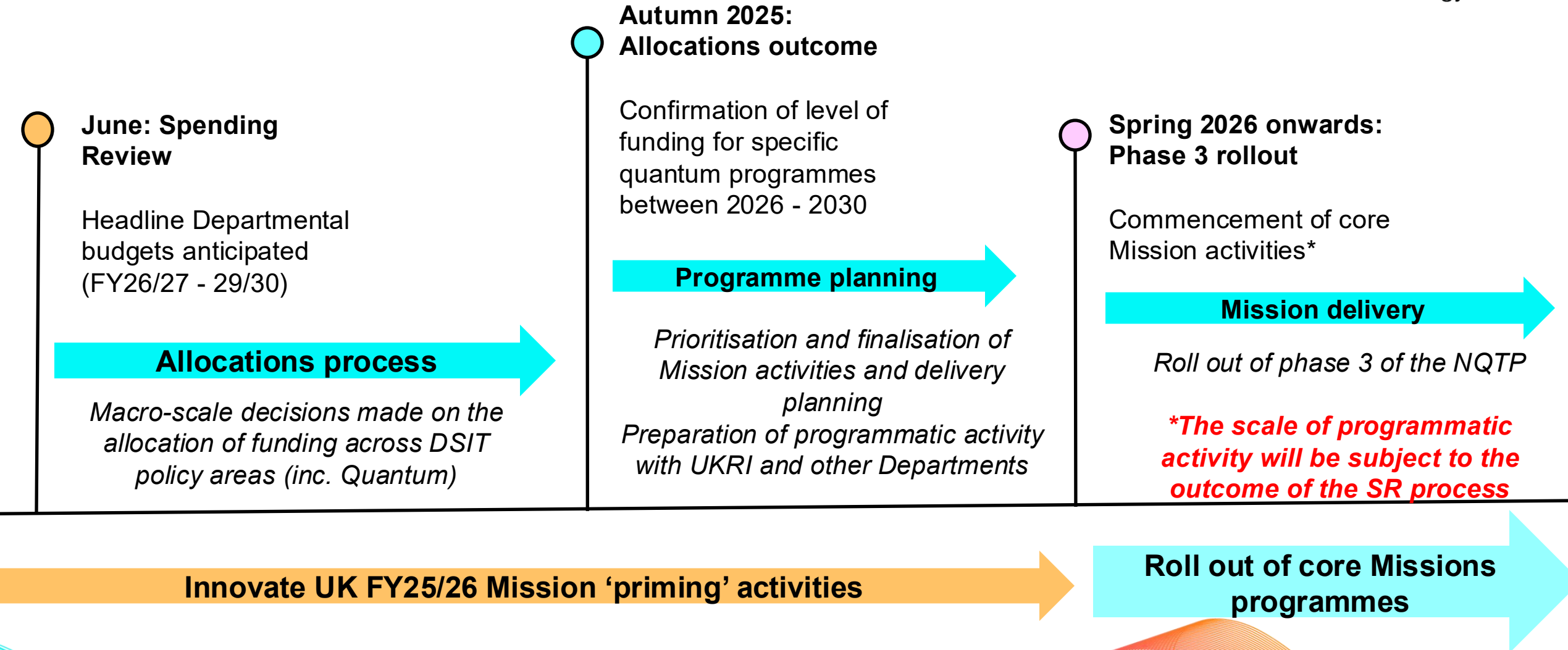
- **Growth is the number one mission of the new government** – new industrial strategy central to this.
- **A 10-year plan focusing on key growth driving sectors including digital and technologies** – to be published very soon.

## Quantum technologies are:

- key drivers of growth within the 'Digital and Technologies' sector
- productivity enablers in other priority sectors within the Industrial Strategy sectors (e.g., defence, life sciences, advanced manufacturing)



# Spending review forward look





# Introductions

**Stephanie Armitage**

Competition Manager

**Ellie Foden**

Competition Manager

**Callum Stirling**

Innovation Lead – Quantum Technologies

**Rhianne Lucas**

Contracts for Innovation Portfolio Manager



# Briefing Overview

- Key Dates
- Competition Summary & Scope
- Eligibility Criteria
- Innovation Funding Service (IFS)
- Funding Rules
- Assessment
- Use of AI
- Additional Support
- Q&A



# Key Dates

Timeline	Dates
Competition Opens	Monday 19 May
Submission Deadline	Wednesday 2 July at 11am
Applicants informed	Monday 4 August by 5pm
Project start and end dates	Start by 1 September 2025 End by 31 March 2026





# Competition Summary & Scope



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# Summary

- Contracts for Innovation project (formerly SBRI)
- £14M total: projects up to £1.5M (incl. VAT) and up to 7 months
- To prime Missions 3 – 5 of National Quantum Strategy
  - Mission 3: Quantum sensing for healthcare
  - Mission 4: Quantum-enabled position, navigation, and timing
  - Mission 5: Quantum sensing for critical infrastructure
- Phase 1: a maturity study for a product or service essential for delivering one or more of Missions 3 – 5 of the National Quantum Strategy
- Phase 2: depends on completion of Phase 1 and budget availability



# Scope

## Phase 1 – Maturity Study

- An innovative product or service using quantum sensing or quantum PNT
- Current status of the technology
- Plans for developing the maturity
- Credible and practical route to market
- Technical, commercial, and regulatory barriers to adoption
- Two main deliverables: *Product Maturity Report* and *Product Performance Report*

## Product or service

- For the delivery of Missions 3 – 5 of National Quantum Strategy
- Must use second generation quantum technologies, or have a plan to include them
- Software and hardware are both in scope, but software for specific hardware

## We don't want

- Immature technologies
- Only paper or desk-based studies
- A lack of product or service plans

# Scope

## **Deliverable 1: *Product Maturity Plan***

- Mature product concept based on market knowledge
- Plans and/or roadmaps for future product development, including for Phase 2
- Outline investment needs to develop the maturity of the product

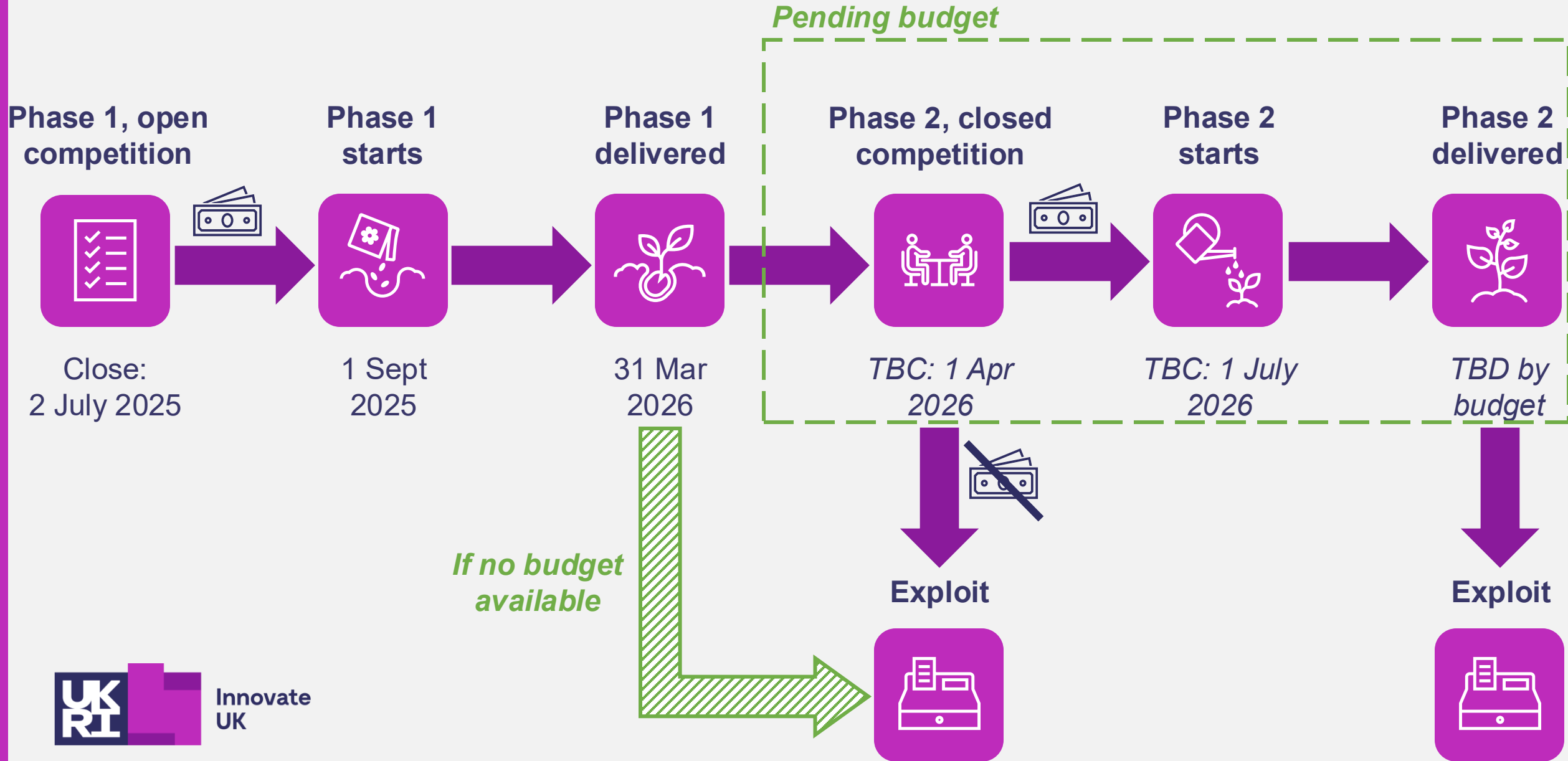
## **Deliverable 2: *Product Performance Report***

- Results of test, demonstration, modelling, or trial
- Demonstrate confidence to meet technical requirements of your market

## **Phase 2**

- Will depend on budget availability
- Requires successful completion of Phase 1
- Competitive application, based on Phase 1 deliverables
- Develop product/service, including delivering *Product Maturity Plan* activities

# Phases 1 & 2





# About Contracts for Innovation

# Innovate UK Contracts for Innovation

## Helping government, helping businesses

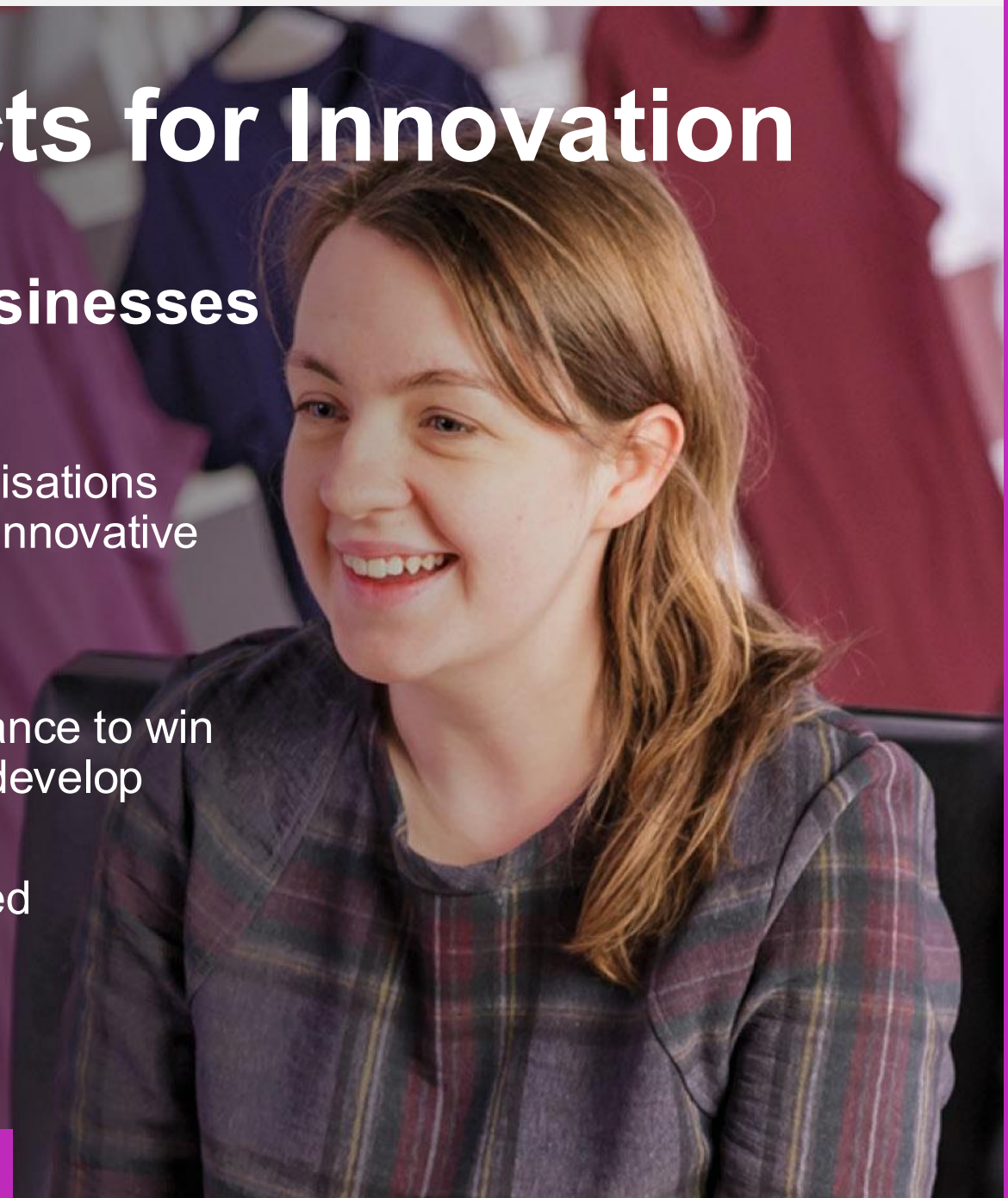
### Helping government:

Contracts for Innovation helps government organisations solve tough challenges by connecting them with innovative organisations.

### Helping businesses:

Contracts for Innovation offers innovators the chance to win a government contract to help demonstrate and develop their new technologies.

- over 100 public sector organisations participated
- average annual sales grow 30%





# What are Contracts for Innovation?



```
graph LR; A[What are Contracts for Innovation?] --> B[Pre-commercial procurement]; A --> C[Requires a lead customer]; A --> D[Outcome-driven solutions]; A --> E[Well-defined challenges]; A --> F[100% funded R&D services procurement contracts];
```

Pre-commercial procurement

Requires a lead customer

Outcome-driven solutions

Well-defined challenges

100% funded R&D services procurement contracts

# Contracts for Innovation: Key Features

## Development Contracts

- 100% funded R&D (procurement contract for R&D Services)
- UK implementation of EU pre-commercial procurement
- Payment made on completion of milestones

## Contract with Lead Applicant

- Any subcontractors remain accountable to the lead

## IP rests with Supplier

- Certain usage rights for the Public Sector (licenses etc)
- Companies encouraged to exploit IP and will be assessed on this basis

## Eligibility

- Open to all organisations. No limit on the size or type of company
- Open to companies not currently engaged in the sector
- Research organisations may also apply
- All organisations must demonstrate a route to market





# Applying to a Contracts for Innovation competition

- In addition to the technical criteria, you will be assessed on your plans to commercialise your technology; value for money; potential benefits.
- This is a contract to deliver a specific outcome - be sure you can deliver what's in your application.
- You must include **VAT** (if registered), as this is a contract for R&D services and the award is classed as trading income.
- You **must not** include profit within your application.
- Explain the problem your project is looking to solve and who your target customers will be.
- We cannot increase your costs once you've been awarded a contract.
- Familiarise yourself with the contract - our terms and conditions are non-negotiable.

# Eligibility criteria



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# Eligibility Criteria – Your Project

## Your project must:

- have total costs of between £500,000 and £1.5 million
- last up to 7 months
- start by 1 September 2025
- end by 31 March 2026

Projects must always start on the first of the month, even if this is a non-working day. You must not start your project until your Contract has been approved by Innovate UK.

You must only include [eligible project costs](#) in your application. See our overview of eligible project costs. For specific guidance, see the eligibility section in this competition.



# Eligibility Criteria – Lead Organisation

## **Applicant:**

To lead a project your organisation must:

- be an organisation of any size, including those based in the EU, EEA or internationally
- work alone or with the subcontracted skills and expertise of others from business, research organisations, research and technology organisations, or the third sector (charities, social enterprises and voluntary groups)

Contracts will be awarded to a single legal entity only. The majority of the project work and key deliverables must be completed by the applicant and be carried out in the UK. Subcontractors can be used, but only for specialist skills.



# **Innovation Funding Service (IFS)**

# How to apply

The lead applicant must create an account:

## UK registered businesses

Use Companies House lookup as it speeds up our checks by providing your company number. You are unable to enter this at a later date.

## Research organisations, academics and universities

To avoid being listed as a business and to ensure you receive the correct funding, enter your information manually on IFS

This screenshot shows the 'Create your account' page for UK registered businesses. It includes a 'Back' link, a heading 'Your organisation', and an information icon stating that the organisation must be UK-based. Under the 'Business' section, there is a prompt to 'Find your organisation on Companies House' with a search bar containing 'nomensa' and a 'Search' button. Below this, the 'Companies House search results' are displayed, showing details for 'NOMENSALTD' including its company number, incorporation date, and address.

GOV.UK Innovation Funding Service

BETA This is a new service - your [feedback](#) will help us to improve it.

[Back](#)

Create your account

### Your organisation

Your organisation must be UK based to receive funding from Innovate UK

**Business**

Find your organisation on Companies House

Enter your organisation name or registration number

nomensa

**Companies House search results**

Select your organisation from the options below

NOMENSALTD  
04214477 - Incorporated on 10 May 2001  
13 Queen Square, Bristol, BS1 4NT

This screenshot shows the 'Please sign in or create an account' page. It has two columns: 'Used this service before?' with a 'Sign in' button, and 'New to this service?' with a 'Create account' button. Below this is a 'Sign in' section with fields for 'Email address' and 'Password', each with a 'Show' button. At the bottom, there are links for 'Need help signing in or creating an account?', 'My email and/or password isn't working', and 'Forgotten your password?'.

GOV.UK Innovation Funding Service

BETA This is a new service - your [feedback](#) will help us to improve it.

[Back](#)

## Please sign in or create an account

**Used this service before?**

Please sign into your Innovation Funding Service account.

**New to this service?**

If you haven't used the new Innovation Funding Service before you will need to create an account.

### Sign in

Email address

Please enter your email address.

Password

Please enter your password.

▼ [Need help signing in or creating an account?](#)

**My email and/or password isn't working**

If you applied previously using the old service, you will need to create a new account.

[Forgotten your password?](#)

# Application Questions

Detailed guidance available on IFS

Application Form		Word Count	Appendix inc. no. pages
Question 1	Themes (not scored)	Multiple choice	No
Question 2	Animal testing (not scored)	Multiple choice	No
Question 3	Permits and licences (not scored)	Multiple choice	No
Question 4	International Collaboration (not scored)	400 words	No
Question 5	Trusted Research and Innovation (not scored)	400 words	No
Question 6	Proposed idea or technology	400 words	Yes – optional, 2 pages
Question 7	Technical project summary	400 words	No
Question 8	Current state of the art and intellectual property	400 words	No
Question 9	Project plan and methodology	400 words	Yes – mandatory, 2 pages
Question 10	Technical team and expertise	400 words	No
Question 11	Costs and value for money	400 words	Yes – optional, 2 pages
Question 12	Commercial potential	400 words	No

# Export Controls - overview

Subject to certain criteria, UK applicants are legally required to tell the government about acquisitions of certain entities in 17 sensitive areas of the economy (called 'notifiable acquisitions').

<https://www.gov.uk/government/publications/national-security-and-investment-act-guidance-on-notifiable-acquisitions/national-security-and-investment-act-guidance-on-notifiable-acquisitions>

These 17 areas are:

- Advanced Materials
- Advanced Robotics
- Artificial Intelligence
- Civil Nuclear
- Communications
- Computing Hardware
- Critical Suppliers to Government
- Cryptographic Authentication
- Data Infrastructure
- Defence
- Energy
- Military and Dual-Use
- Quantum Technologies
- Satellite and Space Technologies
- Suppliers to the Emergency Services
- Synthetic Biology
- Transport

If there is significant uncertainty about whether an acquisition is notifiable, you may contact the government on **[investment.screening@cabinetoffice.gov.uk](mailto:investment.screening@cabinetoffice.gov.uk)** to seek a view or get legal advice from your own sources.



# Q4 International Collaboration (not scored)

**Does your proposed work involve any international collaboration or engagement?**

You must provide details of any expected international collaboration or engagement. You must include a list of the names and the countries any international project co-leads, project partners, visiting researchers, or other collaborators are based in. You must also include details of any subcontractors or service providers.

If your proposed work does not involve international collaboration or engagement, your answer must confirm this.

# Q5 Trusted Research and Innovation (not scored)

You must explain if your proposed project work relates to UKRI's Trusted Research and Innovation Principles, including:

- a list of any dual-use (both military and non-military) applications to your research
- a list of the areas where your project is relevant to one or more of the 17 areas of the UK National Security and Investment (NSI) Act )
- whether an export control license is required for this project under the academic export control guidance and the status of any applications
- a list of any items or substances on the UK Strategic Export Control List

We may ask you to provide additional TR&I information at a later date, in line with UKRI TR&I Principles and funding terms and conditions

# Project Impact questions

- Each organisation in your application will complete the Project Impact questions within the 'Supporting information' section
- The Project Impact questions ask for data about your business and innovation and its contribution to the UK economy, society, and the environment
- Visit the [Project Impact guidance](#) page for more information, the types of questions you will be asked and how to get further support
- By providing this data, you are enabling us to better understand the impact of our support. It will help us identify success stories and provide evidence to government and the public of the value of supporting innovative businesses



## For more information:

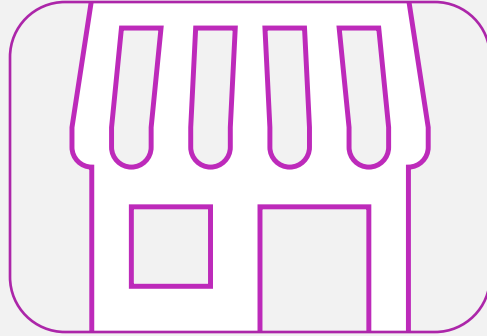
- [Watch Our Impact Management Framework video](#)
- [How is the Project Impact data collected? video](#)

# Your Project Cost Categories

View our [Application Finances Instructional Video](#)



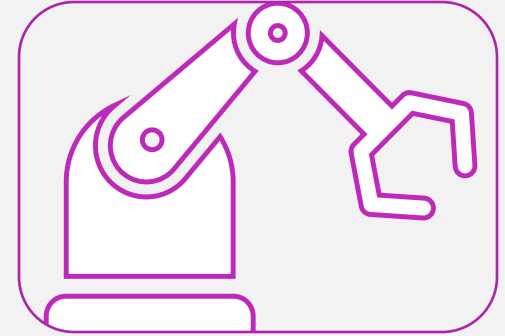
Labour



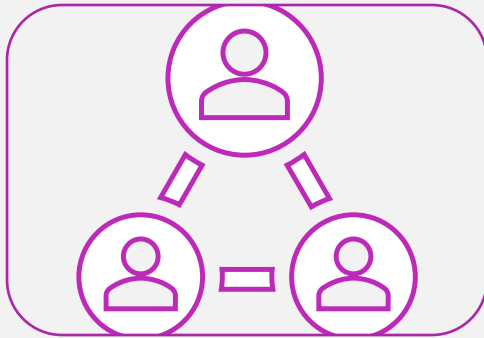
Overheads



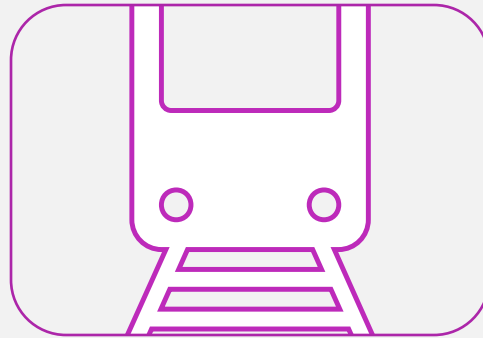
Materials



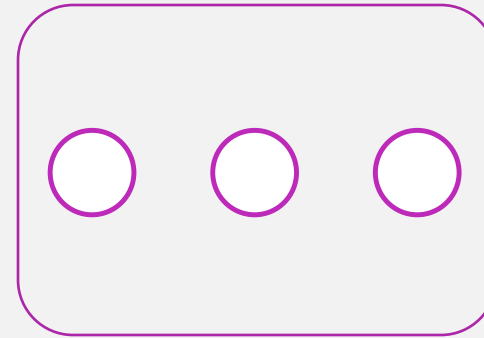
Capital Usage



Subcontractors



Travel &  
Subsistence



Other

# Your project finances

## Finances

Your organisation is required to submit its project finances. Your organisation's project costs can be seen in the 'Finances overview'.

[Your project finances](#)

 Incomplete

[Finances overview](#)

 Incomplete

## Your project costs

Add your project costs by category – refer to previous slide for link to instructional video

## Your project location


Enter postcode for where most of the project work will take place.

## Your organisation

Add details of your organisation including size, turnover and number of employees


You can declare Other Public Sector Funding here if you have previously received public money for **exactly** the same activities

## Finances


 Only members from your organisation will be able to see a breakdown of your finances.

Please complete your project finances.


[Your project costs](#)

 Incomplete


[Your project location](#)

 Incomplete

[Your organisation](#)

 Incomplete

[Your funding](#)

 Incomplete



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# VAT

Once you have completed your costs you will be asked to confirm if you're VAT registered. If you select 'yes', IFS will automatically add on VAT calculated at 20%.

If you are a VAT registered organisation you will **not** need to enter your project costs inclusive of VAT as the application form will calculate the VAT for you.

If you are not VAT registered then you can quote without VAT, but you will not be able to increase invoice values to cover VAT later on.

**Make sure not to double count your VAT as it may increase your project costs and make you ineligible.**

**'Thomas Ltd. ' Total project costs**

**£113,799**

**Are you VAT registered?**

If you are VAT registered, VAT will be calculated at 20%

☐ Yes

☐ No

☐

By ticking this box you are accepting that the project costs for your organisation are eligible as defined in the [project costs guidance \(opens in a new window\)](#).

# Project cost summary

Finances									
Close all									
Funding breakdown									
✓ Complete —									
<a href="#">Return to your project finances</a> to complete or make changes to your organisation's financial information.									
	Total	Labour (£)	Overheads (£)	Materials (£)	Capital usage (£)	Subcontracting (£)	Travel and subsistence (£)	Other costs (£)	Total VAT (£)
Thomas Ltd. Organisation <a href="#">View finances</a>	£136,559	24,784	15	25,000	4,000	50,000	0	10,000	22,760

Ensure the highlighted costs fit the criteria for this competition.

The maximum project costs for this competition are £1.5 million.

The lead organisation can see a summary of project costs calculated inclusive of VAT (if VAT registered)

# Subcontractors

## Eligible:

Subcontracting outside of the UK is permitted.

You should fully explain the specific skills the subcontractor brings to the project.

If you're subcontracting to a parent or sister company, please ensure you list at cost and do not include profit.

All costs must be justified and quantified.

You can subcontract work if you don't have the expertise in your project team. You can also subcontract if it is cheaper than developing your skills in-house.

► [Subcontracting costs guidance](#)

Please provide details of any work that you expect to subcontract for your project.

Subcontractor name

Robotics experts ltd

Country where the subcontractor will work

UK

Role of the subcontractor in the project and description of the work they'll do

facilitation and availability of robotics labs

Cost

36795

# Other costs

Costs that could not be added under previous headings.

Do not double count.

***All costs will be reviewed by the finance team during contract award***

Other costs		£ 0 ▲
Please provide details of any project costs which cannot be covered by the other cost categories.		
<a href="#">► Other costs guidance</a>		
Please note that legal or project audit and accountancy fees are not eligible and should not be included as an 'other cost'. Patent filing costs of new IP relating to the project are limited to £7,500 for SME applicants only. Please provide estimates of other costs that do not fit within any other cost headings.		
Description and justification of the cost	Estimated cost (£)	
<div></div>	<div>0</div>	
<a href="#">Add another cost</a>		

# Payment milestones

Month completed

Milestone

% of project costs

Payment request

Close all

1

Milestone 1

0%

£0

-

Month completed

Milestone

Payment requested (£)

1

Milestone 1

0

Task or activity

Words remaining: 200

Deliverable

Words remaining: 200

Success criteria

Enter each milestone and any associated payments

Month completed	Milestone	% of project costs	Payment request	Open all
1	Milestone 1	33.33%	£50,000	+
2	Milestone 2	33.33%	£50,000	+
3	Milestone 3	33.33%	£50,000	+
<a href="#">Add another project milestone</a>				
Total payment requested		100%	£150,000	
<a href="#">Mark as complete</a>				
<a href="#">Save and return to project finances</a>				

Total payment requested

100% £150,000

[Mark as complete](#)

[Save and return to project finances](#)

Once all milestones have been entered, mark the section as complete



# Information to include in your milestone template

- Details of work packages with clear description of the activities taking place in each milestone.
- The month the milestone will be completed, which will help form your **quarterly** payment schedule.
- Clear and distinct deliverable(s) from each milestone that you'll be able to evidence to confirm you've completed the milestone in full.
- Success criteria for each milestone, noting that it must be clearly relatable to the work packages, deliverable(s) and must be measurable within reason.
- Costs for each milestone – check that the total costs on the milestones match the total project costs page within the finance section.
- Do not cluster your milestones together, even if they occur in the same period. We need separate deliverables and costs for each milestone.



# Milestone example

## Milestone

Build test environment for prototype

## Task or activity

Complete physical hardware build  
Software integration finalised

## Deliverable

Prototype test environment built in accordance with associated designs  
Operating instruction manual completed

## Success Criteria

Fully operational test environment.  
Successful integration of prototype and test environment software.  
0.5% error rate

Month completed	Milestone	% of project costs	Payment request	<a href="#">Close all</a>
1	Milestone 1	0%	£0	—

Month completed

1

Milestone

Milestone 1

Payment requested (£)

0

Task or activity

Words remaining: 200

Deliverable

Words remaining: 200

Success criteria

# Checking your finances are complete

## Finances summary

These organisations have not marked their finances as complete:

- Ludlow
- EGGS



This application cannot be submitted until all items in the finances section have been marked as complete by all partners.

Check your finances have been correctly inputted, as per the eligibility criteria of the competition.

		Total costs (£)	Funding level (%)	Funding sought (£)	Contribution to project (£)	Other public sector funding (£)
<b>Empire Ltd</b> Lead organisation	✓	200,903	30.00	57,803	140,632	2,468
<b>Ludlow</b> Partner	⚠	200,903	30.00	57,803	140,632	2,468
<b>EGGS</b> Partner	⚠	990	100.00	990	0	0
<b>Total</b>	⚠	<b>£402,796</b>		116,596	281,264	4,936

# Terms and Conditions

Before you can submit your application you must agree to the draft terms and conditions for this procurement competition. Please ensure you share the T&Cs with your legal team at the earliest possible opportunity.

Note that for procurement, they may differ from any you have agreed to before. These terms are set and are non-negotiable.

## Terms and conditions

You must agree to these before you submit your application.

[Award terms and conditions](#)

 Incomplete

[Review and submit](#)

 [Print your application](#)



I agree to the [full terms and conditions](#) set out by the funding authority. I understand I need to agree to the final contract if my application is successful.

[Agree and continue](#)

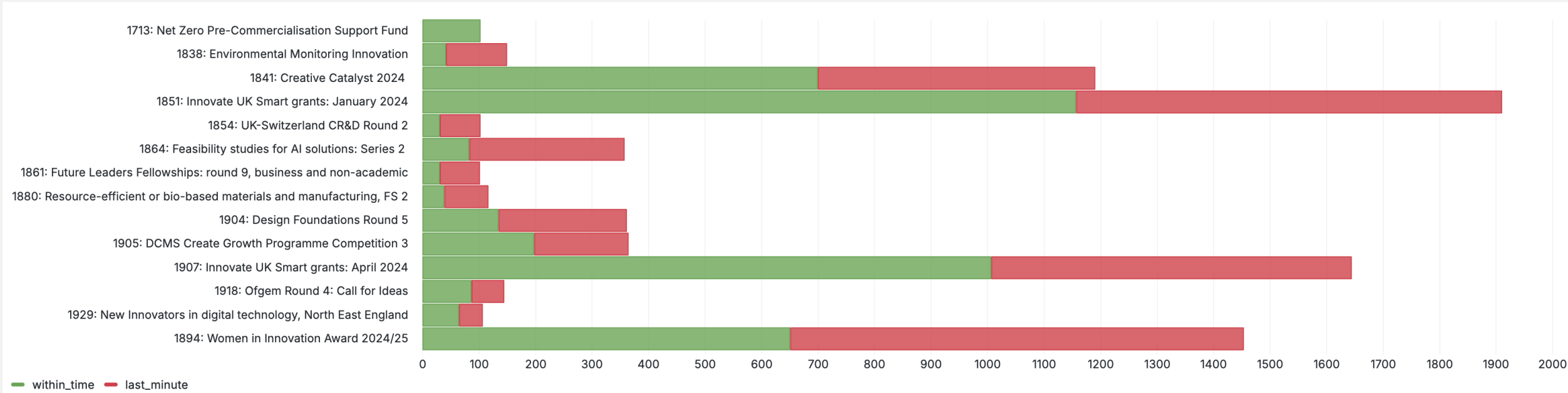


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# Submitting your application

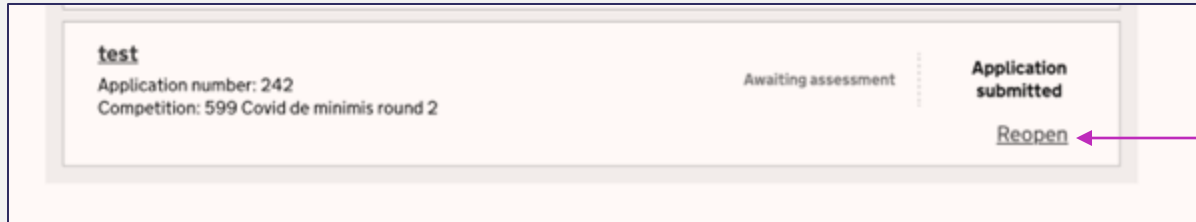
Customer Support can help resolve any issues you might have when submitting **but only if they are contacted before the deadline.**

Once the deadline has passed, your application cannot be submitted.





# Editing a submitted application



A screenshot of a web application status page. On the left, under the heading 'test', it shows 'Application number: 242' and 'Competition: 599 Covid de minimis round 2'. In the center, it says 'Awaiting assessment'. On the right, it says 'Application submitted' with a 'Reopen' link below it. A purple arrow points from the 'Reopen' link to the text 'Reopen by clicking here'.

test

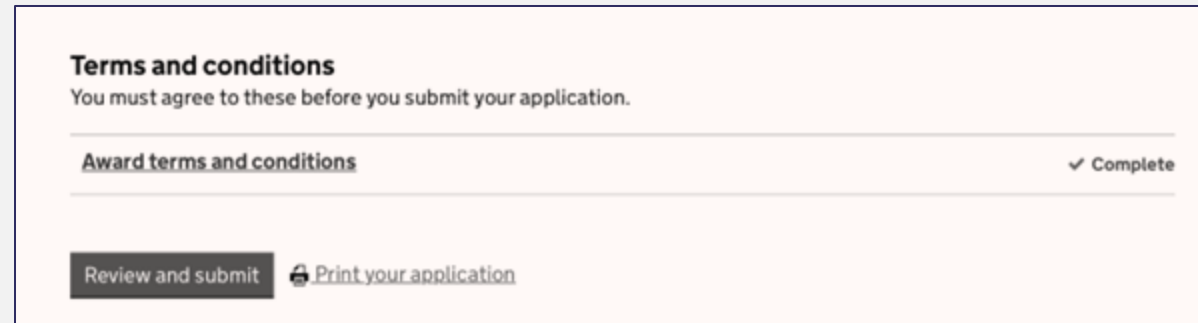
Application number: 242  
Competition: 599 Covid de minimis round 2

Awaiting assessment

Application submitted

[Reopen](#)

Reopen by clicking here



A screenshot of a 'Terms and conditions' page. It states 'You must agree to these before you submit your application.' Below this is a section for 'Award terms and conditions' which is marked as 'Complete' with a checkmark. At the bottom, there are two buttons: 'Review and submit' and 'Print your application'.

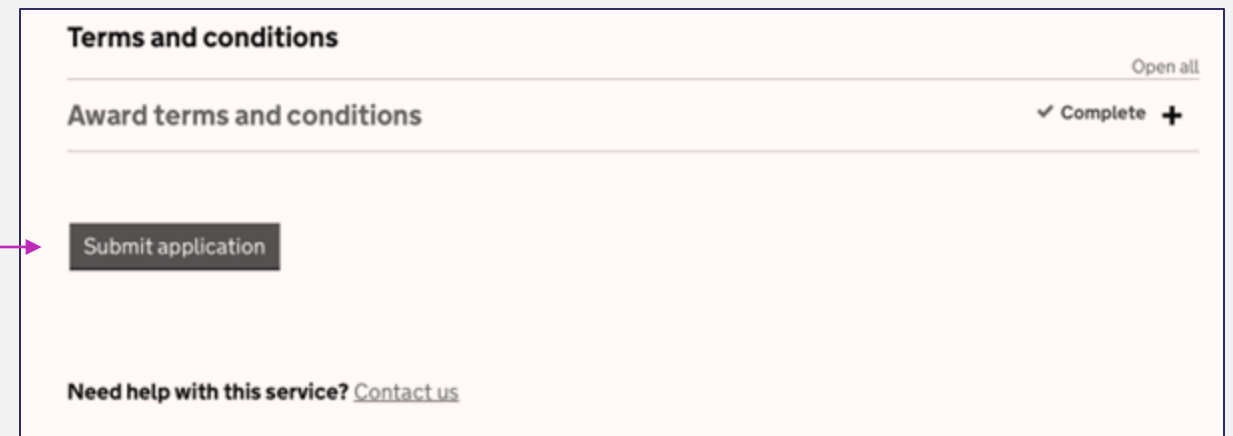
**Terms and conditions**

You must agree to these before you submit your application.

[Award terms and conditions](#) ✓ Complete

[Review and submit](#) [Print your application](#)

Remember to press  
'Submit application'



A screenshot of an application submission page. It has a 'Terms and conditions' section with a link to 'Open all'. Below that is the 'Award terms and conditions' section, marked as 'Complete' with a checkmark and a plus sign. A large 'Submit application' button is prominently displayed. At the bottom, there is a link for 'Need help with this service? Contact us'.

**Terms and conditions** [Open all](#)

[Award terms and conditions](#) ✓ Complete +

[Submit application](#)

Need help with this service? [Contact us](#)

# Pros & Cons of using AI to support you

*With the advances in AI technology, it is only natural to use technology to support you in applying to our competitions. Whilst we don't recommend or advise against it, we would like to make you aware of the following which could potentially impact your project.*

## Pros

- Removes barriers for people with disabilities and non-English speakers
- Allows you to rephrase your content to meet the word count in a question
- Ensures all aspects of a question are answered
- Can aid a better understanding of:
  - intended/wider market
  - best practice in project management
  - complementary technologies and advances in the industry
  - expected project impacts

## Cons

- It is not always accurate in its assumptions and can get things wrong
- AI learns from the information you give it as well as what it has already learnt
- May provide a generic response meaning your application could use similar phrasing to others
- AI can be detected as non-human as it lacks expression and insight because it relies on logic to summarise information based on the question asked

Whilst AI offers many benefits, it is important you are aware that **you are potentially sharing your idea with the world**, so be careful what you share as you have no control over how it is shared on once you do.

# Assessment








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UK



# Assessment

## [YouTube Playlist](#)

- 1 **How do our assessors assess?**  
Innovate UK • 8.1K views • 2 years ago • 2:33
- 2 **How are successful applications selected for funding?**  
Innovate UK • 17K views • 2 years ago • 2:39
- 3 **What steps are there before a project starts?**  
Innovate UK • 7.7K views • 2 years ago • 3:45
- 4 **How are successful projects monitored?**  
Innovate UK • 4.1K views • 2 years ago • 2:20
- 5 **How successful applicants receive their funding.**  
Innovate UK • 4.6K views • 2 years ago • 2:51



# Project setup

If you pass the technical assessment, you will have a further eight steps detailed in your notification to complete in Project Setup before being able to start your project.

These are:

- Project details
- Project team
- Documents
- You will be allocated a Monitoring Service Provider (MSP)
- Bank details
- Finance checks
- Spend profile
- Contract

Please share the T&Cs with your legal team at the earliest possible opportunity to avoid any delays.

You are expected to complete all the steps above within 30 calendar days of receiving your notification. Failure to do so may result in funding being withdrawn.

**Work can only commence on your project once you have received your Go Live email.**



# Additional Support



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# Innovate UK Business Growth

<https://iuk.ktn-uk.org/business-growth/>

Innovate UK Business Growth (previously Innovate UK EDGE) is a key part of the UK innovation agency's deep investment in the pioneering businesses that drive economic growth. It is a publicly-funded service available to all high potential small to medium sized innovation-driven companies, including Innovate UK grant winners.

## **Exploit Innovation:**

Grow your business by protecting your IP, improving innovation management and accessing the innovation ecosystem globally through us.

## **Source funding:**

Grow and scale your business by accessing the right finance and funding for you and becoming investment ready.

## **Enter new markets:**

Helping you to make connections to partners and leverage insights to expand into vertical and international markets and achieve scaling ambitions.

## **Ready to scale?**

The Innovate UK Scaleup Programme helps the highest potential businesses realise their ambitions.



# Useful Information

- UKRI's [General Guidance](#)
- Innovate UK Business Connect's [Good Application Guide](#)
- [Who we fund](#)
- Collaboration Agreement Guidance: [Lambert Toolkit](#)
- [Innovate UK: Shaping the Future](#)

## Funding opportunities

To find out more about the competitions currently available you can visit either the [\*\*Innovation Funding Service \(IFS\)\*\*](#) or the [\*\*funding finder\*\*](#) on the UKRI website. Through these links, you can review the competitions available and decide which ones may be right for you.

You can [\*\*sign up to our newsletter\*\*](#) to receive all the latest information on our competitions straight to your inbox or [\*\*register for email alerts\*\*](#) to get page updates from Innovate UK.

The government also offers [\*\*other opportunities for businesses to get finance and support\*\*](#).

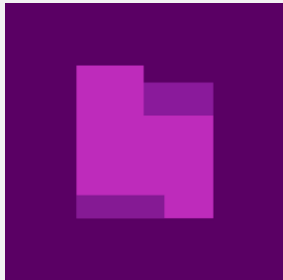
Innovate UK reserves the rights to host competitions on a needs basis and will adjust each competition criteria and scope accordingly. We may occasionally run closed competitions that are for invited applicants only. These are run based on the challenge requirement or need.

# Contact

## Customer Support Services

0300 321 4357 (Monday - Friday 9am-12pm and 2pm-5pm)

[support@iuk.ukri.org](mailto:support@iuk.ukri.org)



**Innovate UK**

[ukri.org/councils/innovate-uk](https://ukri.org/councils/innovate-uk)



**Innovate UK  
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Connect**

[iuk.ktn-uk.org](https://iuk.ktn-uk.org)



**Innovate UK Business  
Growth**

[www.iukbg.ukri.org](https://www.iukbg.ukri.org)

# Q&A

