

## THE UK'S MODERN INDUSTRIAL STRATEGY

# DRIVE35 – Driving Research and Investment in Vehicle Electrification









# The UK Industrial Strategy and our plans for the automotive industry

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Paolo Enrico Favino Deputy Head, Automotive Unit

## Our approach

The government's priority mission is to deliver strong, secure, and sustainable economic growth to boost living standards for working people in every part of the UK.

We need a new relationship between business and government, where government provides investors with strategic certainty, enabling them to create wealth.

Our modern Industrial Strategy provides a new approach for a new era. It is robust, strategic, and long-term: a 10year plan to make the UK the best country to invest in.





## **Our modern industrial strategy**

A ten-year plan underpinned by clear actions...

Slash electricity costs by up to 25% and invest in clean power to bring down bills	Promote free and fair trade through strong international partnerships, navigating an uncertain world	Strengthen our economic security, invest in defence and supply chain resilience, mitigating risks		Covernment
Boost innovation with a record £86 billion in UK R&D, driving billions more from private investors	Increase access to finance by expanding the British Business Bank, our National Wealth Fund and UKEF	Enhance access to talent, align the skills system with our growth sectors and reform employment support		
Invest in our communities, boosting site development and investment zones, and empowering local leaders	Cut the admin costs of regulation by 25%, reducing burdens and streamlining our business environment	Cut planning timelines, remove planning barriers and back national important projects		



## **Our modern industrial strategy**

...targeting key growth driving sectors



...and we have published a dedicated sector plan for each of them.

## The Advanced Manufacturing Sector Plan

By 2035 the UK will be recognised as the best place in the world to start, grow, and invest in Advanced Manufacturing. Our ambition is to near double the annual business investment in the sector from £21 billion to £39 billion in 2035, driving growth across the economy.

This vision requires a step change, which we will deliver in four ways:



UK Government THE UK'S MODERN INDUSTRIAL STRATEGY ADVANCED MANUFACTURING Sector Plan

...and automotive plays a central role in our sector plan.

# UK automotive is a key driver of growth

Built on a rich industrial heritage, the UK automotive industry is dynamic, diverse, and rapidly evolving. It is the second largest in Europe, a major investor in R&D, boasts productivity well above the national average, and makes a significant contribution to the UK economy.



We will drive automotive growth to increase the volume of vehicle made in the UK to over 1.3 million cars and commercial vehicles by 2035 Department for Business & Trade

# Our Sector Plan introduced a significant number of commitments to boost UK automotive growth...

Department for Business & Trade

"Taken together, these commitments represent the biggest set of automotive announcements in over a decade".



Business Secretary Jonathan Reynolds MP

The DRIVE35 grant funding initiative, £2bn to 2030 in capital and R&D funding, plus an additional £500m R&D to 2035	CAM Pathfinder, £150m additional funding to 2030, alongside the Automated Vehicles Act 2024
EV supply chain investment via the	Updating the ZEV Mandate, so that
National Wealth Fund, combining its suite of financial products with	flexibility in complying, easing the transition
grants and other HMG instruments	transition
An Automotive Technology Strategy	Up to £99m to 2030 to support
in 2026, developed with industry to target our investment programmes	SMEs to take up advanced technologies via our Made Smarter
and underpin our industrial policy	programme
International technology	Our new Battery Innovation
partnerships, leveraging our IP to	Programme, £452m to 2030 to
boost industry ties and maximise	support next-gen battery R&D and
foreign direct investment	develop safety standards
Clustering EV manufacturing,	£15.6bn for Transport for City
starting from a pilot with the NE	Regions, empowering local leaders
and WM to generate a blueprint for	and driving demand for UK-based
other areas across the UK	bus manufacturing

## DRIVE35 – simpler, faster and more impactful

Our aims are to simplify the funding offer for automotive investors, accelerate the provision of funding support, maximise its focus to deliver greater impact, and ensure longevity of the HMG offer, providing long-term certainty.

Future pillars	Focus	Mission
Innovation grants	Product readiness	To enable product readiness via R&D investment in the design, development and manufacturing of strategic technologies for zero emission vehicles (ZEV).
Scale up grants	Process readiness	To enable process readiness via R&D investment in manufacturing pilot lines, accelerating the commercial production of ZEV technologies ahead of mass-market.
Transformation grants	Industrial deployment	To enable industrial deployment through capital investment in our EV supply chains and in upgrading or establishing plants to secure zero emission vehicle allocations.



# Delivering growth and investment through partnership

Julian Hetherington MBE Director, Automotive Transformation









## **1: The Foundations**

## Our purpose





Sustainable UK vehicle R&D and production

Supported by a high-value and vibrant UK supply chain C1/22

Zero harmful emissions by 2035 in all new passenger cars and lightduty vehicles

Zero-emission technology for heavy-duty vehicles has been industrialised



Full breadth and depth Life Cycle Assessment

En route to net-zero lifecycle impact for 2050

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# UK is the go-to place for technology and innovation

Establishing an anchored and growing mobility industry, supporting UK investment Established 2013, together we've already delivered substantial benefits Great foundations for a suite of <u>new programmes</u> that are fit for the next decade

Automotive Transformation Fund (ATF)

**~£6bn** Private capital investment attracted across capital & R&D programmes

> **>6,000+** Jobs created / safeguarded

Supply chain focused From battery raw materials to

electric motor manufacturing





## **DRIVE35: The new funding road ahead**





DRIVE35: An ambitious new programme that is clear and will deliver transformational benefits quickly and effectively

- Learns from Collaborative R&D, Technology Accelerator and ATF
- Built for the changed context of today and the coming years
- Recognises the emergent technologies identified in the roadmaps and the competitiveness challenges of the future
- Completes the funding ecosystem with a radical new approach to support the UK's valuable scale-up opportunity













Aligned with and aimed at delivering: 10-year Industrial Strategy, the Advanced Manufacturing Plan and the 2026 Automotive Technology strategy



Recognises the value and strategic importance of the sector to the UK economy and to our society



Formed from consultation with industry – designed to unlock its potential

## **DRIVE35 - start talking to us now**





To 2030 plus £500m to 2035 in partnership with the Department for Business and Trade, Innovate UK, and the Advanced Propulsion Centre

# **Strategic Funding Priorities**

# Supporting INNOVATION

Concept design to late-stage R&D

**£0.5m up to £25m** available, project duration from **12 to 36 months**, depending on selected stream

Accelerating SCALE-UP

Validation and process delivery

**£750k up to £20m** available, project duration from **12 to 72 months**, depending on selected stream



Enabling TRANSFORMATION

Industrial deployment at scale

Vehicle Assembly Supply Chain Development













## **UK Funding Journey**



## We play a unique role in supporting the automotive ecosystem





Offering expertise and cutting-edge knowledge

With a combined experience over many years



## Identifying where investment will be most effective

Mapping the future development opportunities in zero-emission technologies



#### **Building project consortia**

Combining the knowledge and innovation of manufacturers, SMEs and academia



### **Ensuring match-funding** support is well spent

Using a comprehensive and competitive process to identify the strongest prospects

#### Leverage expertise

Bringing together government, industry and academia to deliver game-changing research and insight

### Supporting key low-carbon initiatives

Accelerating additional development in battery and autonomous vehicle technology



## The APC's role as a delivery partner, supporting you every step of the way

Project Lifecycle Support	From application, to monitoring, quarterly review meetings and closeout, working closely with Innovate UK, your monitoring officer and consortium to successfully deliver your project.
Support	successfully deliver your project.

Technology	Our Tech Trends team provide insights and demand		
Insights	reports to support your business case and strategic projections.		
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	Providing networking opportunities and assistance with	
Building	industry and investor engagement.	
Connections	Raising the profile of your project to funders and wider	
	stakeholders.	

Identifying Opportunities Connecting your projects to other APC activities.



To discover more about the funding streams and future DRIVE35 opportunities contact us now:

## info@apcuk.co.uk

You can also register for our free-to-attend DRIVE35 funding event,

16 July, 2025, IMC auditorium, University of Warwick campus.









# Thank you





