

## **UKAEA ICURE Engage – EGOCT25 TMF AI**

**Delivered by The SETsquared Partnership**

### **Key Dates & Expectations**

**Applications Open:** Monday 21<sup>st</sup> July 2025

**Applications Close:** 23:59 on Tuesday 9<sup>th</sup> September 2025

**Notification of results** sent to applicants – 12<sup>th</sup> / 15<sup>th</sup> September 2025

#### **Key Dates\*\***

Online Bootcamp x 2 days: Thursday 2<sup>nd</sup> & Friday 3<sup>rd</sup> October 2025 (9.00am – 4.00pm)

Weekly Sessions x 3: Thursday 9<sup>th</sup>, 16<sup>th</sup> & 23<sup>rd</sup> October (final session for video presentations) (12.30pm – 2.30pm).

Participants will be expected to attend all sessions scheduled above and should hold these dates in their diary when applying.

To fully benefit from the programme, you should allocate approximately half a day of your own time in weeks 2-4 of the programme.

#### **Application Process**

Before applying, we advise you to look at the application template to understand what information is required.

Please complete the application form clearly and concisely.

Sections with \* must be completed.

Before submitting your application, please ensure both your superior and, if possible, your Technology Transfer Office (TTO) is aware and supportive of your application and therefore programme attendance.

*\*\* Dates subject to change.*

## What is Engage?

ICURE Engage Fusion is a 4-week, part-time programme delivered by the SETsquared Partnership, and aims to identify potential beneficiaries of research, introduce participants to tools for commercialisation, and foster consideration of entrepreneurship as a pathway for achieving societal impact and a viable career choice.

Innovate UK's ICURE (Innovation to Commercialisation of University Research) Programme is a nationwide programme which supports students and researchers to explore the commercial applications and potential impacts of their research.

## What's Included?

- 2 Day online training bootcamp covering:
  - Entrepreneurial Thinking
  - The Language of Business
  - Emotional Resilience and Wellbeing
  - Introduction to Verbal Business Card and Value Proposition
  - Impact and marketing testing online
- 3 weekly sessions covering:
  - Value Proposition and your market
  - Testing your Value Proposition
  - Your video reflecting your learning.
- Engage provides a route towards other ICURE Programmes.  
(Please note Discover and Explore programme will require their own application, there is no automatic entry if Engage is completed).

## Why Attend?

Past participants say that having dedicated time to spend understanding what commercialisation of research means has dramatically changed their perspective on their research, ideas, and innovations. The programme provides the space and opportunity to consider research impact, commercialisation, and entrepreneurship.

## Who is Eligible?

This ICURE Engage programme is open to and tailored for Research Students and all technicians (all disciplines), Masters (Research), PhD students and post-docs. This opportunity is available regardless of whether you already have an innovative idea, as the programme introduces you to ICURE and provides the space and opportunity to think about entrepreneurship differently.

We also welcome applications from individuals in:

- Universities who have not participated in the ICURE programme.
- Universities who do not receive HEIF funding.
- Approved public sector research establishments (PSREs).

We are committed to supporting Equality, Diversity and Inclusion and welcome applications from anyone who is eligible.

## How do I apply?

Please use <https://iuk-business-connect.org.uk/opportunities/tmf-ai-icure-engage-october-2025/>

**Apply:** For any questions and additional information contact:

[icure@setsquared.co.uk](mailto:icure@setsquared.co.uk).