

Glasgow ICURE Discover DSSEP25

Thursday 25th September to Thursday 4th December 2025

KEY DATES, EXPECTATIONS AND GUIDANCE*

Applications Open	Tuesday 5 th August
Applications Close	Thursday 4 th September at 23.59
Notification of results sent to applicants	By Monday 15 th September 2025
Programme Outline*	
<ul style="list-style-type: none"> • Welcome Call / Session 1: Thursday 25th September 13:00 - 16:00 • Session 2: Thursday 2nd October – 13:00 – 16:00 • Session 3: Thursday 9th October 13:00- 16:00 in person in Glasgow • No session 16th October (school holiday) • Session 4: Thursday 23rd October 13:00 – 16:00 • Session 5: Thursday 30th October 13:00 – 16:00 • Session 6: Thursday 6th November (full team invited – PSA & TTO compulsory if imminently applying for Explore) • Session 7: Thursday 13th November 13:00 – 16:00 • Session 8: Thursday 20th November 13:00 – 16:00 • Session 9 – Presentation Day: Thursday 4th December 09:00 – 17:00 in person in Glasgow 	
<p>The research student/technician will be expected to attend all sessions scheduled above and should hold these dates in their diary when applying.</p> <p>Technology Transfer Representatives are also welcome to attend all sessions, but it is not obligatory.</p>	

** Timetable subject to change.

What is Glasgow ICURE Discover?

Glasgow ICURE Discover is a part-time online market exploration programme for researchers and technicians, with up to £2,500 support for market discovery activities.

The programme is open to researchers and technicians from any discipline, based in the Glasgow region. Eligible institutions include the University of Glasgow, University of Strathclyde, Glasgow Caledonian University, University of the West of Scotland and the Glasgow School of Art.

This programme aims to enhance market awareness and deepen the understanding of potential technology applications. It contributes to the wider goal of accelerating innovation in the Glasgow region and stimulating long-term economic growth.

How does it work?

Our 10-week, part-time online market discovery program is developed using the lean startup methodology, which applies the scientific method (hypothesise, test, evaluate) to business ideas. Participants will learn how to use this approach to gauge their potential customers' opinions about their idea, product, or service.

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This programme is suitable for participants looking to explore the potential of their early-stage projects or those who require a part-time commitment for market exploration.

What does it include?

- Support to carry out market and customer discovery on a part-time basis over a 10-week period.
- Half-day workshops, following a pre-course briefing with our team of experts.
- Flexible online delivery
- Hearing from guest speakers, who will share their learning and experiences from their ICURe journeys.
- Introduction to Strategyzer Business Model Canvas (BMC)
- Trainer, mentor, and peer feedback with next steps guidance following your ICURe Discover journey.
- Up to £2,500 support for market discovery activities

Why Attend?

Discover is now a compulsory route into the ICURe Explore Programme.

Past participants say that having dedicated time to spend understanding what commercialisation of research means has dramatically changed their perspective on their research, ideas, and innovations. The programme introduces ICURe and provides the space and opportunity to think differently about impact, commercialisation, and entrepreneurship.

About our partners

The University of Glasgow published its first Innovation Strategy in 2022, which recognised the importance of growing and accelerating the university's innovation portfolio as well as the importance of creating opportunity and lasting benefit for all through stimulating economic growth in Glasgow. Since its launch, the University of Glasgow has developed a range of programmes to support researchers to translate research into real-world solutions. Find out more about the programmes and support available [here](#).

Scottish Enterprise, as Scotland's national economic development agency, has a long legacy for backing ambitious and innovative spinout companies. Through the [High Growth Spinout Programme](#) (HGSP), they support researchers to turn their ideas into commercial possibilities by awarding early-stage funding and support. As a partner of the Glasgow ICURe Discover programme, Scottish Enterprise are enthusiastic to support this regional cohort, from which it is hoped new companies will emerge, building upon intellectual property and with the ambition to grow a company of scale through investment.

If you have any further questions, please direct them to icure@setsquared.co.uk or use the contact form via this website.

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