

Farming Innovation Programme

Feasibility Studies R4

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The UK's innovation agency



**Check whether an idea
works in practice →
Feasibility**





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→ Feasibility

- **Investigate** early-stage solutions
- Look to improve **productivity, sustainability** and **resilience** of farming.
- Move existing agricultural sectors towards **net zero**
- **Collaborate** with UK R&D communities for better agricultural solutions





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→ Feasibility

Summary

Total budget



4.8
Million

Total project costs

**£200k-
500k**

Duration

Up to **24**
months



If you have **primary producers** receiving grant funding, a **min of 50%** of those funds, **must** be **allocated** to primary producers **based in England**



For **UK registered businesses** wishing to **collaborate** with other UK organisations



**Competition opens
13 October 2025**

**Competition deadline
03 December 2025
11:00 am**

**Projects to start by
1 July 2026**

Scope



In Scope

Address major on-farm or immediate post farmgate challenges or opportunities.

Solutions **must** significantly **improve**:

- ✓ productivity
- ✓ sustainability and environmental impact
- ✓ progression towards net zero emissions
- ✓ resilience

Out of Scope: we **will not fund** projects that

- × do not benefit farmers, growers or foresters in **England**
- × are equine specific
- × involve wild caught fisheries
- × involve aquaculture, **for fish production or human consumption**
- × involve cellular expression of proteins or cultivated meat or acellular production systems
- × are for the production of crops or plants for medicinal or pharmaceutical use

Specific Themes



Address a significant **industry challenge or opportunity** in at least one of the below:

- ✓ farmed animals
- ✓ plants
- ✓ novel food production systems
- ✓ bioeconomy and agroforestry

Hints and Tips



If you apply you will be entering a **competitive process**

- ✓ **Preparation is Key**

Do not leave this until last minute

- ✓ **Eligibility and Scope**

To avoid missing out before assessment

- ✓ **Build up your partnership**

Get to know and understand your partners

Know who you are planning to work with before you commit and make sure all partners are aware of their role and responsibilities

CAKES



- **Joint effort with purpose**
- **Tasted delicious**
- **Ottolenghi recipe**
- **Social media**
- **Ingredients and time**



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- **Ingredients and time**
- **Consortium**
- **Assessment**
- **Knowledge transfer**
- **Exploitation**
- **Spend**

Key ingredients to a great application

Consortium



- Collaboration is key
- Everyone should have a role
- Consortium agreement
- Need to identify a Project Manager
- Diversity is encouraged
- Working towards a common goal
- Subcontract vs partner



Assessment



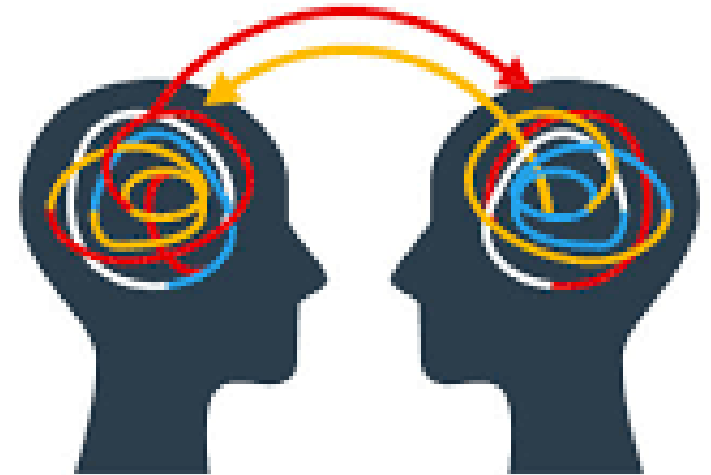
- Takes time, do not leave to last minute
- Innovation
- Quality counts
- Answer all the questions
- Assessors are humans too
- Written and sometimes interview
- Get help in reviewing
- Change requests are time consuming



Knowledge Transfer



- Dissemination is key
- It is a social science
- Peer to Peer
- Different media
- Publications
- FTO and patent costs
- Demonstrations & Events
- Protect Intellectual Property



Exploitation



- Who ?
- Investment post project
- Protecting and valuing
- Beach-head vs global markets
- Traction and scale up
- Return on investment
- Benefits commercial and environmental



Spend



- Eligible costs
- Spending profiles
- Total project costs vs grant costs
- No grants are 100%
- Providing evidence and claims
- Cash-flow, IUK pay quarterly in arrears
- Are all partners commercially viable





Thank you for listening