

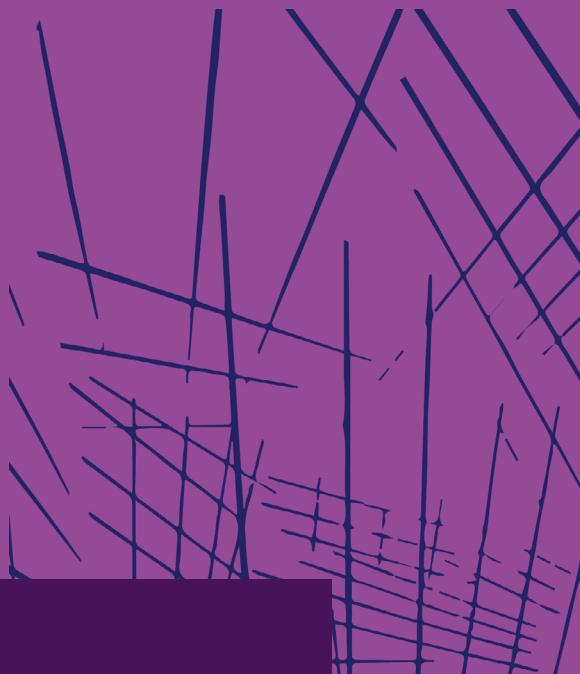


Innovate
UK



Women in AI

Global Business
Innovation Programme
Sweden
8–13 February 2026



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Introduction

Women in AI

The UK is a global leader in AI, ranking fourth in the world for AI capacity and third for AI market size. Home to a fast-growing ecosystem of start-ups and scale-ups, the UK is transforming challenges into AI-driven solutions, developing its own proprietary AI technology and novel, often life-changing, applications of machine learning and data science.

According to The Alan Turing Institute, women make up approximately 20–22% of AI and data science professionals in the UK.

Women bring unique perspectives to AI and their contributions are critical for creating fair and inclusive technologies, as diverse perspectives help shape solutions that serve everyone.

The purpose of this Global Business Innovation Programme (GBIP) is to facilitate collaboration between the UK and Swedish organisations, as companies and researchers in both nations are developing cutting-edge solutions to support AI development, integration and innovation.

Innovate UK's BridgeAI and Women in Innovation programmes are joining forces to support AI adoption and champion women innovators through this GBIP. Together, these initiatives are addressing the barriers by celebrating AI trailblazers and supporting women-led businesses.

Innovate UK BridgeAI

Innovate UK BridgeAI is a national initiative that helps UK organisations and companies to adopt AI. AI is a game-changer for modern

industry, with the potential to revolutionise operations, improve productivity and drive innovation.

The BridgeAI programme aims to help cement the UK's position as a global leader in AI, supporting the adoption and use of safe AI models, and as a trailblazer in leveraging AI to address complex challenges and drive economic growth.

BridgeAI is a catalyst for dialogue and action, inspiring policymakers, businesses and individuals to harness the potential of AI and drive innovation in critical sectors of the economy. Together, BridgeAI are helping the UK industry to seize the opportunities that AI presents, as we work towards a future of sustainable growth, enhanced productivity and unparalleled innovation.

This breakthrough programme is led by Innovate UK currently in partnership with the STFC Hartree Centre, The Alan Turing Institute, the Digital Catapult and the British Standards Institution (BSI).

- **Bridging the AI Divide 23/24 Annual Report**
- **Year Two in Review 24/25 Annual Report**
- **BridgeAI Case Studies**

Women in Innovation

Launched in 2016, **Innovate UK's Women in Innovation** programme addresses the underrepresentation of women in business and boost the number of women leading and scaling innovative companies. Since then, the programme has invested over £11 million in more than 200 women innovators, built a thriving community of over 11,000 women business leaders and driven a major shift in participation: the proportion of successful women-led applications across all Innovate UK competitions has risen from one in seven to one in three.

Innovate UK introduced the **Purple Plaques** campaign in 2019, to inspire more girls to follow in footsteps of the Innovate UK Women

in Innovation. The campaign invites the trailblazing winners back to their former schools, where they deliver assemblies and workshops to show the students that anyone, regardless of background or gender, can change the world through innovation. Since launching, Innovate UK has unveiled Purple Plaques at schools, colleges and universities across the UK, giving students relatable role models to inspire them.

Over the last year, Innovate UK has engaged closely with the community to listen, learn and work together to identify opportunities to accelerate growth and scale for women-led businesses. In response, Innovate UK published **10 commitments for Women in Innovation** in April 2025 and shared a **progress report** in October 2025.

About us

The Global Business Innovation Programme

The Global Business Innovation Programme (GBIP) helps ambitious UK companies that are developing cutting-edge technologies in key sectors to enter global markets of strategic importance and find international collaboration partners.

Funded by Innovate UK and managed by Innovate UK Business Growth, the intensive three-stage programme:

- prepares businesses for approaching and operating in market
- includes a tailored in-country visit, which allows businesses to develop a deeper understanding of the market and facilitates introductions to key partners and contacts from government, academia and commerce
- provides ongoing specialist support to help businesses cement relationships, leverage connections made during the visit, identify partnership opportunities and access R&D funding to drive cross-border collaboration.

Innovate UK

Innovate UK is the UK's innovation agency, helping UK businesses to accelerate growth through the development and commercialisation of new products, processes and services, supported by an easy-to-navigate, agile and inclusive innovation ecosystem.

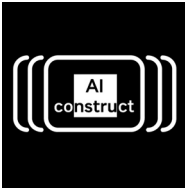
www.ukri.org/about-us/innovate-uk

Innovate UK Business Growth

Funded by Innovate UK, Innovate UK Business Growth delivers bespoke support to ambitious innovative businesses to help them grow and scale. The support provided by Innovate UK Business Growth is tailored to meet the needs of businesses across all technology sectors and is designed to respond to their evolving needs as they scale and compete globally.

www.iukbg.ukri.org





AIConstruct is a London-based technology company with a mission to improve efficiency in the construction sector.

The company is developing an AI-integrated extended reality (XR) application that will empower construction teams to visualise, manage and deliver infrastructure projects with greater clarity, increased efficiency and improved on-time performance.

This application combines multimodal agentic AI, advanced 3D geospatial data analytics and immersive simulation environments to enhance project construction, planning, virtual site visits, informed data driven decision-making and workforce development across the built environment. The integrated approach aims to reduce project risk, improves collaboration and delivery timelines.

AIConstruct's unique advantage lies in uniting cutting-edge spatial computing with practical, industry-focused AI tools designed in consultation with construction and infrastructure organisations. The company is one of the few participating in The Alan Turing Institute's Practitioners Hub and has successfully completed Innovate UK's BridgeAI accelerator programme for the construction sector.

Collaboration Opportunities

AIConstruct aims to expand Nordic partnerships, explore inclusive innovation in construction technology and contribute expertise that supports a more diverse, equitable and future-focused built-environment sector. The company welcomes partnerships with private companies and civic tech organisations using spatial data, analytics or digital twins to pilot or co-develop these capabilities.



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AIM is an Imperial College London spin-out, specialising in AI predictive monitoring for infrastructure, delivering 99% accuracy.

AIM uses AI to turn existing structural health monitoring (SHM) data into predictive, actionable insights that make infrastructure safer, more cost-effective and more resilient. It is proven on bridges, rail, energy and offshore assets. No assumptions, models or design drawings are required, your existing data and the asset's location will suffice.

The AI learns each structure's behaviour directly from sensor data (strain, displacement, vibration, temperature, etc.), detecting sub-millimetre (<0.005 mm) behavioural changes at the start of a defect, forecasting degradation with 99% accuracy and identifying root causes. Clients report maintenance savings of up to 65%, avoidance of unnecessary downtime/closures and meaningful life extension on critical assets.

Aligned with 'AI for Infrastructure Resilience', AIM helps asset owners and operators move from reactive to predictive maintenance, prioritise interventions, plan budgets and improve safety.

Collaboration Opportunities

AIM seeks to explore Sweden's infrastructure-resilience market, to meet asset owners and delivery partners across Sweden to map the highest-value use cases and to co-develop pilots. The company aim to identify priority structures, such as bridges, tunnels, rail and offshore assets, where earlier detection and dependable forecasts can materially improve safety, reduce disruption and lower whole-life costs.

AIM can offer a quick, no-integration demo using your existing monitoring data to demonstrate early warnings and reliable forecasts.



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BR[AI]N™ ...it's a no-brainer! AINOSTICS is a medical AI company transforming the detection and management of neurological disorders. Its mission is to deliver faster, earlier and more accurate diagnoses through advanced neuroimaging.

AINOSTICS flagship product, BR[AI]N™, is the first and only Food and Drug Administration (FDA) breakthrough-designated product for predicting dementia risk from standard Magnetic Resonance Imaging (MRI) scans, while also delivering insights across more conditions than any other product, including:

- Alzheimer's Disease
- Multiple Sclerosis
- Parkinson's
- Traumatic Brain Injury
- Normal Pressure Hydrocephalus
- Brain Tumours
- Epilepsy

Already adopted by the NHS and Texas Medical Centre, BR[AI]N™ is positioned as the global standard in neurodiagnostic, optimising care and supporting emerging disease-modifying treatments.

Collaboration Opportunities

AINOSTICS aims to accelerate the adoption of BR[AI]N™, its FDA breakthrough-designated neurodiagnostic platform across Sweden and the European Union (EU). Through this visit, the company will:

- Engage with clinical partners in Sweden to conduct further validation studies and pilot deployments
- Initiate commercial discussions with hospitals, healthcare providers and regional distributors and design route-to-market strategy for Nordic markets
- Explore collaborations with leading research and academic institutions to adapt BR[AI]N™ to local needs and drive region-specific innovation

AINOSTICS goal is to establish a strong in-market presence and scale BR[AI]N™ to transform neurodiagnostic care across the EU.

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DataMind Audio's ecosystem of tools for sonic explorers in the AI era unlocks human creativity everywhere.

DataMind Audio (DMA) offers an audio ecosystem of safe, instant, joyful tools and instruments. Built by industry leaders who put artists first, DataMind Audio makes creativity accessible for everyone – from casual users to sound professionals to global businesses.

AI is changing sound, but creators want tools they can actually play, not simply prompt. Equally important, they want the security of knowing that rights are protected. The same is true at the enterprise level, companies are looking to creatively incorporate 'AI sound' while staying rights compliant.

DMA solves these needs. The company train its models on licensed data, with built-in attribution and revenue share for artists. The company are scaling with ultra-low latency real-time sound filters – like face filters on TikTok, but for audio that can run in any environment, from pro-studios to low-cost phones. DMA are also partnering with telcos to deliver the same real-time creative power at the network edge.

Epic Games and Hans Zimmer's studio, Bleeding Fingers and renowned creators like Beardyman, Supertask, Simon Stockhausen, Daedelus, Weaverbeats and others support DMA's breakthrough tools. The company are growing fast, with four pioneering products with early market fit and supported by \$230K/£175K in R&D grants. DMA are raising its seed round (\$2.5M/£1.9M) to scale these partnerships and bring ethical AI sound to everyone, everywhere.

Collaboration Opportunities

DMA aims to partner with professional musicians and sound designers seeking tools that push sonic boundaries and use the power of AI to augment and stretch its creative practice. DMA are actively looking for music/gaming/screen leaders in enterprise and are keen to partner with telco/edge providers seeking premier sonic tools for players on any device and share the development with current customers and investors.



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DEFY Brands is a women-owned B Corp social enterprise transforming how the food and beverage industry navigates the climate crisis.

The company provides AI-powered regenerative intelligence that combines predictive AI foresight with behavioural and cultural analysis, enabling F&B businesses to design climate-resilient supply chains and systemic brand innovations before competitors see them coming.

DEFY's proprietary system continuously analyses real-time cultural, behavioural and environmental data using natural language processing. Behavioural psychologists and regenerative strategists decode these signals into actionable brand strategies that drive measurable business growth and ecosystem impact, turning early detection into commercial opportunities.

Established in 2021, they have worked with food innovators across seven international markets, from food-tech start-ups to manufacturers, retailers and established FMCG brands. Their clients have collectively raised over £224 million in funding post-engagement using positioning strategies that move towards systemic regeneration.

The company is now scaling from consulting services into a subscription-based SaaS platform as first movers in AI-powered regenerative intelligence for the global food system.

Collaboration Opportunities

DEFY aims to validate its model in Europe's leading sustainable food market and build partnerships with Swedish F&B leaders and research institutions to accelerate its European expansion.



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Gulsine is a UK-based deep-tech company pioneering AI-driven accelerated ageing to help manufacturers bring safer medical and life-critical products to market faster.

The company's flagship platform, A2P2-AI, combines physics-informed models with machine learning to predict product lifespan and design optimal accelerated ageing tests – transforming how reliability and safety are validated.

Built on patented methods and proven laboratory data, A2P2-AI enables faster regulatory approval, reduced testing costs and improved product sustainability. With strong collaborations across industry and research, including leading global medical and life sciences organisations and TNC Ltd, Gulsine is redefining how material ageing is understood and predicted.

The company's mission is simple yet powerful: Faster to market, safer for patients.

Collaboration Opportunities

Gulsine aims to partner with Swedish industry and research organisations to strengthen collaboration in AI for healthcare, advancing safe, efficient and sustainable medical innovation through shared expertise.



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NiPharma Tech is an innovative health technology start-up dedicated to revolutionising community pharmacy operations through cutting-edge AI and modular digital solutions.

The company's flagship product, Aphom, is a unique SaaS and handheld AI platform designed to automate up to 80% of manual pharmacy workflows, drastically reducing errors by 98% and freeing up valuable pharmacist time for enhanced patient care.

Aphom addresses a critical gap in the pharmacy sector by providing an affordable, portable and rapid-to-deploy technology alternative that seamlessly integrates with existing legacy systems. This dual-mode verification system combines barcode scanning and vision AI to ensure safer, more efficient dispensing processes and comprehensive inventory and compliance management.

With a growing portfolio of pilots and partnerships, including UK pharmacies and integration with leading pharmacy SaaS providers, NiPharma Tech is poised for rapid scale-up in the UK, Ireland and Europe. The company uniquely combines deep sector knowledge, proprietary AI technology and a customer-first approach that fosters continuous innovation and sustainable impact in healthcare delivery.

Collaboration Opportunities

NiPharma Tech aims to leverage this programme to expand international partnerships, accelerate product innovation and deepen market penetration in the Nordic AI and health-tech ecosystem.



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ParrotPal is a Cambridge-based AI health company solving the missing piece in GLP-1 pathways: protecting muscle and strength during weight loss. In its first 12 months, the company has reached £2 million annual recurring revenue and 50,000 subscribers, with LeanShield™ trademarked and clinical validation underway.

ParrotPal's innovation includes:

- LeanShield™ muscle safety score – developed with the University of Cambridge, this uses a proprietary algorithm to estimate whether weight loss is coming from fat or lean tissue and gives users and clinicians a 'muscle safety' score
- Behaviour-led AI experience – ParrotPal combines WhatsApp-style logging (voice, photo, short messages) with tiny-habit design to reduce friction for users and to sustain change in real-life
- Intelligence layer, not another tracker – LeanShield can run inside ParrotPal or connect via Apple Health and other APIs to existing trackers, creating a shared muscle-preservation layer that can sit on top of GLP-1 and obesity services

Why this matters? GLP-1 drugs are transforming weight management, but weight loss can include substantial loss of lean mass. That raises the risk of falls, frailty and long-term care needs and makes weight maintenance harder after treatment stops. Today, there is no scalable, consumer-ready way to monitor and protect muscle during GLP-1 use.

ParrotPal aims to become a standard companion metric alongside BMI, supporting safer GLP-1 roll-out, healthier ageing and better long-term outcomes.

Collaboration Opportunities

ParrotPal aims to build interest with partners who would like to integrate a muscle-preservation layer into GLP-1 or obesity pathways, use LeanShield and ParrotPal data to improve GLP-1 outcomes and explore strategic investment and commercial partnerships to scale.



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PupilPower is a pioneering EdTech and HealthTech venture, driven by an interdisciplinary core team of VR developers, AI specialists and technology strategists and supported by a network of experienced educators.

The company is united by a single mission: to ethically solve critical barriers in learning support and ensure every child has the tools to thrive, while democratising access to high-quality education and inspire a generation of future innovators, regardless of their background or location, while supporting all individual learning needs.

The future of learning is PupilPower's two-fold method. The company deliver a dual approach that merges immersive technology with ethical intelligence:

- Immersive learning (VR EdTech): creating engaging, curriculum-aligned virtual reality experiences to boost learning comprehension, helping students grasp complex topics faster and preparing them with the critical, future-proof skills
- Ethical AI (HealthTech/AI): utilising ethical AI analysis of data captured within the VR experiences to provide early indications for neurodivergent needs, facilitating timely

support and truly tailored, compassionate learning experiences for every single child

Collaboration Opportunities

PupilPower aims to actively seek three types of strategic partners and objectives:

- Educator partnerships (Nordic expansion): forge strategic partnerships with educators across the Nordic region, including a specific focus on Sweden to secure initial product validation and integration feedback
- Gold standard ethical AI framework: seek leading collaborators to co-create and validate this framework, ensuring the AI tools meet high standards of ethics, transparency and governance in educational and health contexts
- Investment (pre-seed raise): moving towards a pre-seed investment raise and keen to connect with investors who share the company's vision for ethical EdTech and HealthTech innovation

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QuantarMed is a pioneering UK health technology company harnessing the power of quantum and artificial intelligence to transform how we predict, prevent and personalise healthcare.

The company's mission is to move medicine from reactive treatment to proactive wellness empowering people and clinicians with early insights before disease begins.

Through science and emerging quantum simulations, QuantarMed is building a next-generation digital health ecosystem that integrates predictive analytics, clinical support tools and connected biosensing technologies.

Alongside this, the company is actively researching nitrogen vacancy (NV) nanodiamond-based quantum biosensors and nano-gold particle technologies, which offer highly stable quantum properties for next-generation diagnostic and monitoring tools.

Collaboration Opportunities

QuantarMed aims to build global partnerships, explore collaboration opportunities in quantum-AI healthcare and expand QuantarMed's market presence in Europe by connecting with investors and technology partners.

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ReN is an advanced generative AI platform transforming how organisations understand and manage sustainability, risk, compliance and financial intelligence.

Backed by the UK government, Google Cloud and Alibaba Cloud, ReN brings together a centralised library of over one million global company filings and public disclosures to deliver contextual intelligence, deep insights, benchmarking and automated reporting.

Designed to democratise access to high-quality company intelligence, ReN transforms complex sustainability and financial data into clear, actionable insight for any organisation that relies on rigorous research and analysis. By merging one of the world's largest libraries of company filings and public disclosures with advanced generative AI, ReN enables faster discovery, deeper benchmarking and a sharper understanding of performance and emerging risks, all through a seamless, conversational AI experience.

As an AI-first platform, ReN simplifies complexity. By combining advanced analytics, contextual understanding and automation, it empowers organisations of all sizes to make smarter, faster and more responsible decisions that drive long-term sustainability and business value.

Collaboration Opportunities

ReN aims to understand the Nordic market landscape, validate its value for institutional investors, build partnerships and win pilots, with a relevant go-to-market for European expansion.

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Saturn Dynamics develops world foundation models – generative AI models that simulate the real world from sensor data.

The company learn physics, spatial and temporal dynamics to recreate realistic scenes (factories, roads, fields, space) and ingest multimodal data (RGB, LiDAR, IMU).

Companies use Saturn Dynamics to train and validate robotics and autonomy systems safely in simulation, reducing dependence on costly and risky real-world testing.

Typical applications include training industrial and humanoid robots for manipulation, improving vehicle perception for autonomous driving and creating digital twins for satellites, drones and infrastructure monitoring. By mixing real and synthetic data, Saturn Dynamics helps teams reach full autonomy faster, with richer datasets and better generalisation across environments.

Founded by experts in reinforcement learning and physics simulation, Saturn Dynamics operates between London and Turin and collaborates with leading partners in robotics, automotive and space.

Collaboration Opportunities

Saturn Dynamics aims to expand its presence in the Nordic AI and robotics ecosystem, establish R&D and commercial partnerships and explore applications of its world foundation models across automation and space.



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SpaceD is powering the next generation of sustainable urban infrastructure.

Founded in October 2024, SpaceD is a London-based start-up transforming how cities host and power digital services. The company's AI-driven platform identifies optimal locations within urban commercial buildings for ultra-efficient micro data centres, accelerating edge computing while significantly reducing carbon emissions.

By connecting real estate owners, data-centre operators and telecom providers, SpaceD enables a scalable, decentralised network designed for the smart, low-carbon cities of the future. The platform combines advanced AI, geospatial analytics and sustainability metrics to select ideal sites, assess heat-reuse potential, streamline regulatory compliance and support the planning of distributed digital infrastructure.

SpaceD unlocks new opportunities for edge data-centre companies, utilities and local authorities to deploy clean, resilient and

cost-effective computing capacity exactly where it is needed. The team is also developing an AI-agentic solution to coordinate energy-efficient compute across distributed edge systems.

The company has been recognised as one of six start-ups selected for the Ordnance Survey Geovation Accelerator (Spring 2025), as a UK Finalist in the global ClimateLaunchpad competition and as a winner of the TechRound 100 in 2025 – an annual ranking published by TechRound, the UK's largest start-up and tech news platform.

Collaboration Opportunities

SpaceD is seeking partnerships with Swedish energy providers, data-centre developers, AI innovators and infrastructure leaders. These collaborations will support European market expansion and strengthen strategies for deploying sustainable, decentralised digital infrastructure across urban environments.



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ViableSite is an AI-assisted feasibility platform transforming how small housing sites are evaluated and delivered.

Focusing on sites under 0.25 hectares, it condenses the traditional two-three week feasibility process into hours, integrating planning, financial and buildability analysis with Modern Methods of Construction (MMC) intelligence.

ViableSite advises not just whether a site could be developed, but whether it should, and how to maintain profitability through design and construction choices. Machine learning models trained on hundreds of UK projects are validated by a human-in-the-loop, an experienced architect, ensuring context-specific accuracy.

By linking viable sites to MMC suppliers and contractors, ViableSite creates a seamless path from analysis to delivery, reducing planning burdens, improving supply chain resilience and supporting sustainable housing outcomes. Currently in early research and development, the platform is developing AI validation and MMC-matching functionality with The Alan Turing Institute, combining automation and professional oversight to deliver reliable and actionable insights.

Collaboration Opportunities

ViableSite seeks Swedish partnerships to enhance its AI-driven feasibility platform and create bilateral construction trade pathways. The company are interested in Swedish MMC suppliers (timber frame, modular, prefabricated systems) seeking UK market entry, who can integrate the product specifications and costs into the intelligent matching algorithms.

In addition, ViableSite aims to collaborate with Swedish local authorities, architects, developers and housing organisations to validate its platform using Nordic planning constraints and construction data, while accessing Swedish cost benchmarks and regulatory frameworks to enhance ML model training. The company welcome partnerships with PropTech innovators developing underground utilities mapping and EO data for site de-risking, AI Swedish network members working on trustworthy AI and bias mitigation and logistics specialists focused on cross-border supply chain optimisation.

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WPark is a Cambridge-based deep tech venture supported by Cambridge Judge Business School, Google for Startups, Innovate UK, Microsoft and Hong Kong Science and Technology Parks Corporation (HKSTP).

Born from the Cambridge innovation ecosystem, WPark is building the missing layer of autonomous mobility giving vehicles a trusted spatial understanding of where they are, what surrounds them and how to manoeuvre safely. One benefit enabling vehicles to park and pay without human intervention.

Its AI-driven autonomous mobility solution addresses a hidden yet critical sustainability challenge: circling for parking, which causes up to 30% of urban congestion. In the UK, drivers lose 44 hours a year searching for parking, costing £23.3 billion in time, fuel and emissions. In the US alone, this behaviour wastes 930 million gallons of fuel and emits 18.6 billion pounds (lbs) of CO₂ annually.

Powered by responsible AI, spatial technology and ex-military ranging, Spectre, WPark's AI traffic controller inspired by air traffic controller, identifies real-time bay availability and guides vehicles to verified spaces, cutting emissions by up to 11% per vehicle. Built for smart cities autonomous mobility, WPark brings Cambridge innovation to the world's urban streets, empowering traffic in control and making parking seamless, sustainable and future-ready.

Collaboration Opportunities

Wpark aims to establish connections (OEMs/technology partners/infrastructure/facility management groups), forge partnerships in Sweden's climate innovation ecosystem and scale sustainable mobility infrastructure globally.

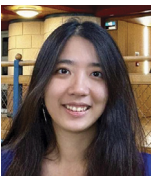
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Leading the visit



Sarah Pagan

European Partnerships Manager
Innovate UK

Sarah is the European Partnerships Manager at Innovate UK, working within the Global Team, which supports innovative UK businesses to grow and scale through international engagement. The team helps companies overcome barriers to internationalisation and connects them with global innovation opportunities, positioning them to compete and collaborate on the world stage.

Sarah leads strategic collaborations with several European countries, including Sweden, as one of Innovate UK's priority partners, and brings over a decade of experience working with businesses and research organisations. Sarah has a background in leading high-impact programmes in innovation adoption, international missions and cross-sector partnerships.

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Anne Toft

BridgeAI Programme Manager
Innovate UK

Anne has worked at UK Research and Innovation (UKRI) since 2019, initially in the AI and Robotics team at the Engineering & Physical Sciences Research Council. In 2023, Anne joined the AI & Digital team at Innovate UK as Programme Manager for the BridgeAI programme.

Her previous GBIP experience includes a BridgeAI-funded mission to Switzerland, which explored AI applications in the construction sector. Anne is keen to bring expertise to this programme and help create impactful opportunities for women in AI.

Prior to joining UKRI, Anne worked on water sector regulation in the UK and led on the development of environmental impact assessment of major infrastructure construction projects.

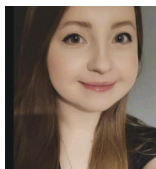
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Leading the visit



Alex Taylor

Programme Lead, Inclusive Innovation
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As part of the Inclusive Innovation team, Alex has extensive experience designing and delivering equality, diversity and inclusion initiatives including the Women in Innovation Awards and Young Innovators.

Passionate about advancing equality of opportunity, Alex works to create accessible, evidence-based programmes that empower underrepresented innovators and drive positive change across the UK innovation ecosystem.

With over seven years of experience at Innovate UK, Alex also holds an MSP® Practitioner qualification and Level 6 Certificate in Leading Equality, Diversity and Inclusion.

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Sandra Steinhauer

GBIP Lead, Team Leader
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Sandra is an Innovation & Growth Team Leader on behalf of Innovate UK Business Growth. Together with her team, she supports innovative small and medium-sized businesses to develop and maximise their growth and international potential.

She has been involved in delivering Innovate UK funded internationalisation support since 2017, leading delegations to the Netherlands, USA, Canada, Israel and Spain.

Prior to this role, Sandra spent twelve years in Brussels in various business support roles, representing and advocating the interests of businesses and other stakeholders in the EU legislative process. She monitored and informed about relevant EU policy developments and provided advice on European funding possibilities and other EU-related matters.

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