

## Biofilms ICURE Discover, June 2026

Thursday 4<sup>th</sup> June – Thursday 23<sup>rd</sup> July 2026

### KEY DATES AND EXPECTATIONS\*\*

Tuesday 14 <sup>th</sup> April 2026	Applications open
Thursday 21 <sup>st</sup> April 2026 @ 12:00	<a href="#">Biofilms ICURE Discover Information Session   Eventbrite</a>
Friday 8 <sup>th</sup> May @23:59	Applications close
By Friday 15 <sup>th</sup> May 2026	Notification of results sent to applicants
<b>Programme Outline</b>	
Welcome Call / Session 1:	04/06/2026 13:00-16:00
Session 2:	11/06/2026 13:00-16:00
Session 3:	18/06/2026 13:00-16:00
Session 4:	25/06/2026 13:00-16:00
Session 5:	02/07/2026 13:00-16:00
<b>NBIC Summit</b>	<b>06/07/2026-07/07/2026</b>
Session 6 & 7:	09/07/2026 13:00-17:00 (full team invited – PSA & TTO compulsory if imminently applying for Explore)
Session 8:	16/07/2026 13:00-16:00
Session 9: Presentation Day	23/07/2026 09:00-17:00
<p>The research student/technician will be expected to attend all sessions scheduled above and should hold these dates in their diary when applying.</p> <p>Technology Transfer Representatives are also welcome to attend all sessions, but it is not obligatory.</p>	

\*\* Timetable subject to change.

### What is Biofilms ICURE Discover?

Biofilms ICURE Discover is a part-time online market exploration programme for researchers and technicians, with up to £2,500 support for market discovery activities. It is a pre-requisite to attend ICURE Discover if you wish to apply for ICURE Explore or Exploit.

This part-time online market discovery programme is developed using the lean startup methodology, which applies the scientific method (hypothesise, test, evaluate) to business ideas. Participants will learn how to use this approach to gauge their potential customers' opinions about their idea, product, or service. This programme is suitable for participants looking to explore the potential of their early-stage projects or those who require a part-time commitment for market exploration.

### How does it work?

Our 8-week, part-time online market discovery program is developed using the lean startup methodology, which applies the scientific method (hypothesise, test, evaluate) to business ideas. Participants will learn how to use this approach to gauge their potential customers' opinions about their idea, product, or service. This programme is suitable for participants looking to explore the potential of their early-stage projects or those who require a part-time commitment for market exploration.

### What does it include?

- Support to carry out market and customer discovery on a part-time basis over an 8-week period.
- Half-day workshops, following a pre-course briefing with our team of experts.
- Flexible online delivery
- Hearing from guest speakers related to Biofilms, who will share their learning and experiences from their ICURE journeys.
- Introduction to Strategyzer Business Model Canvas (BMC)
- Trainer, mentor, and peer feedback with next steps guidance following your ICURE Discover journey.
- Up to £2,500 support for market discovery activities

### Why Attend?

Discover is now a compulsory route into the ICURE Explore Programme.

Past participants say that having dedicated time to spend understanding what commercialisation of research means has dramatically changed their perspective on their research, ideas, and innovations. The programme introduces ICURE and provides the space and opportunity to think differently about impact, commercialisation, and entrepreneurship.

### Who is Biofilms ICURE Discover for?

The Biofilms ICURE Discover programme is open to researchers at all levels of seniority, technicians and students from all disciplines undertaking research master's degrees, PhDs, and Post-Docs, based at NBIC research partner universities and who are interested in entrepreneurship.

Your course of study, your idea and/or your research **MUST** be directly related to biofilms and/or microbiomes or address a key challenge associated within these fields.

We are committed to supporting Equality, Diversity and Inclusion and welcome applications from anyone who is eligible.

### How do I apply?

- The online application form will ask a series of questions about you and your research project.
- There is a limited number of spaces on each Cohort, but we try to provide support to as many applications as possible.
- The application form may be accessed from the links on this website.
- **You will need to have engaged with your University Technology Transfer Office (TTO) and your Principal Investigator prior to applying. Please contact us if your university does not have a TTO or IP Manager and we will endeavor to help.**

If you have any further questions, please direct them to [icure@setsquared.co.uk](mailto:icure@setsquared.co.uk) or use the contact form via this website.