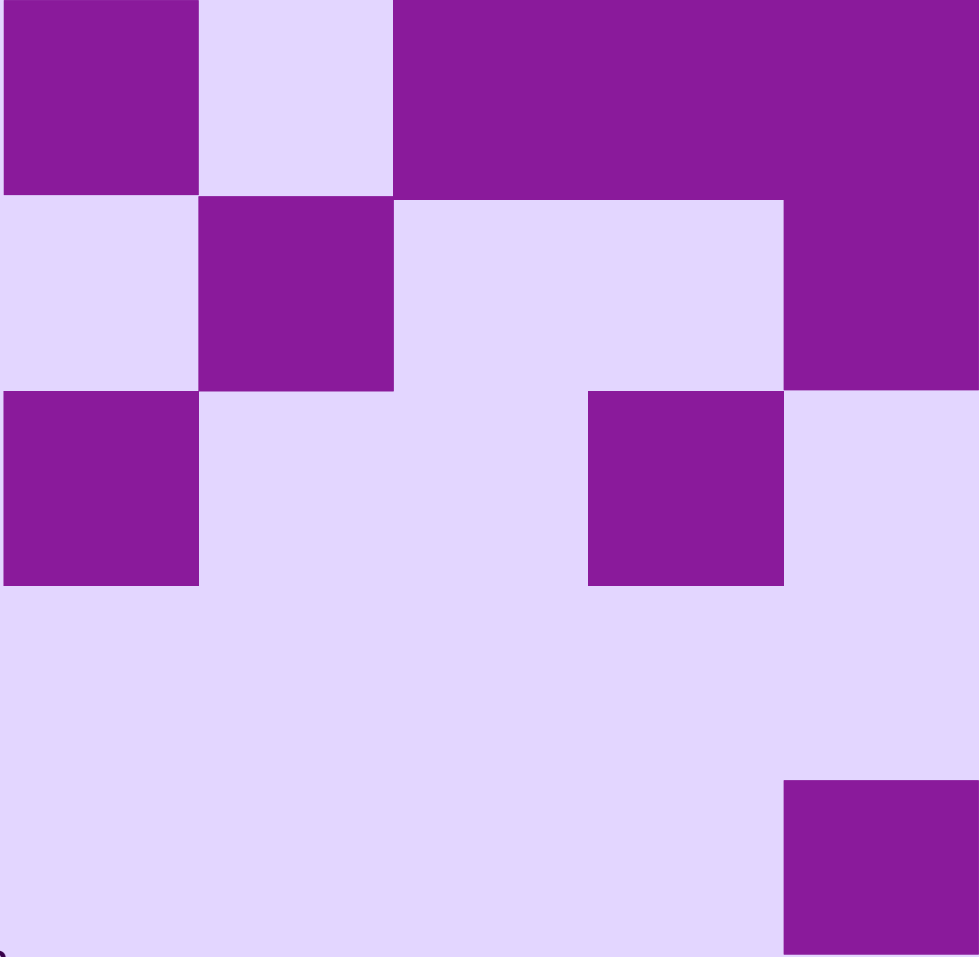




■ INNOVATE UK

■ Advanced Manufacturing: ■ Measurement and Sensing Pilot ■ Applicant Briefing

Date: 10 September 2026

The webinar will start at 12:00

- Welcome, we are currently waiting for more people to join
- This briefing will be recorded. A copy of the slides and the recording link will be made available on IFS
- Please enter any questions that you may have into the Q&A Box
- For more information on the competition process, please [view our YouTube channel](#)

I WELCOME AND INTRODUCTIONS

Yvette Willis & Nichola Cunningham

Competition Managers

Nick Cliffe

Head of Supply Chains

Christian Young

EPSRC Future Metrology Centre

Geraldine Mateu & Heather Birch

Innovation Leads

- INNOVATE UK
- Turning Breakthrough
- Ideas into Industry Giants

I AGENDA

- Key Dates
- Pilot Summary & Scope
- Eligibility Criteria
- Innovation Funding Service (IFS)
- Use of AI
- Funding Rules
- Assessment
- Wraparound Support
- Additional Support
- Q&A

KEY DATES

Timeline	Date
Applications open	26 August 2026
Submission Deadline	7 October 2026 at 11am
Pitch sessions	30 November – 7 December
Applicants informed	18 December by 5pm
Drop in session 1	22nd September at 10:30am
Drop in session 2	30th September at 10:30am

BACKGROUND AND OVERVIEW

Innovate UK is **evolving** the way we identify and support **high potential businesses** to grow and scale in the UK.

We are shifting from supporting **projects** to supporting **companies**.

This is a **pilot programme**; we are testing new ways of assessing and supporting UK innovators.



OUR AIMS FOR THE PILOT

Increase our understanding of:

- how to identify and support high-potential businesses
- which financial and non-financial interventions create additional impact beyond business as usual
- which elements of the approach can be scaled and standardised, and where genuinely bespoke support is required
- how to reduce friction through better coordination, clearer ownership and faster connections across the ecosystem
- how needs, priorities and appropriate interventions differ according to business stage and maturity

While the model will evolve through this and other pilots, the underlying principles are clear: a whole-business view, a named relationship, jointly agreed milestones and coordinated support focused on accelerating growth.

PARTICIPATION IN THE PILOT

Businesses in this pilot will receive support and funding for a period of **9 months**.

Support will come from an account management team consisting of an Innovation Lead, a Business Growth Specialist and a Knowledge Transfer Manager.

Funding will be in the form of an MFA grant of up to £75,000 to use for eligible costs.

Participation in this pilot will require an investment of time and resource. You will be expected to engage with support activities, including for example:

- peer to peer networking
- investor engagement
- international market exploration

This list is not intended to be exhaustive.

Your first step will be to develop and agree a Growth Action Plan with identified milestones and eligible costs, these will be subject to finance and viability checks.

Your experience and constructive feedback will form an important part of the pilot. We may ask you to provide feedback on the account management relationship, the Growth Action Plan, the support accessed and the overall experience.

SCOPE



PILOT SCOPE

To be in scope for this pilot you must:

Be an ambitious and innovative SME, working in the UK with the aim to grow and scale your business in the UK and World-wide.

Be developing as your core offering a technology, product or service based on measurement, sensing or instrumentation that solves a problem faced by advanced manufacturing supply chains in the UK to improve their productivity, resource efficiency or resilience.

Be targeting supply chains of at least one of the following UK advanced manufacturing supply chains:

- Automotive
- Aerospace
- Battery
- Space
- The commercial production of Advanced Materials

BUSINESSES NOT IN SCOPE

You are not in scope for this pilot if you are:

- developing a technology, product or service for the Agri-tech supply chain
- developing new or improved advanced materials
- a manufacturer who is looking to develop a new technology approach for their own operations

Please note, if you submit a written application which describes a specific project, rather than your technology and company, your application may be considered out of scope.

ELIGIBILITY CRITERIA



ELIGIBILITY CRITERIA

- YOUR PARTICIPATION IN THE PILOT

To be eligible to join this pilot your organisation must be a UK registered [micro, small or medium sized enterprise](#) (SME).

Your application must:

- have a total grant funding request of exactly **£80,420** over the duration of the pilot
- request support for **9** months
- Any organisation receiving funding must:
 - carry out its work in the UK, intend to exploit the results in the UK, and spend most of the funding within the UK.
 - not have exceeded their Minimal Financial Assistance funding limit of £315,000 within the current financial year and two preceding financial years including this funding request. Please contact us for approval if you have less than £80,420 left in your MFA allowance via Customer Support.

Your funded activities must start by **1 March 2027** and end no later than **30 November 2027**.

You must take part in all support activities based on identified need and as agreed with your Innovate UK Account Manager.

ELIGIBILITY CRITERIA – NUMBER OF APPLICATIONS

Number of applications

An eligible organisation can only submit one application. Any further applications by the same organisation will be made ineligible.

ELIGIBILITY CRITERIA – SUBCONTRACTORS

Subcontractors

Subcontractors **are** allowed in this pilot.

Subcontractors can be from anywhere in the UK and you must select them through your usual procurement process.

You can use subcontractors from overseas but you will need to make the case as to why you cannot use subcontractors from the UK.

We expect all subcontractor costs to be justified and appropriate to the total eligible costs. We will not accept a cheaper cost as a sufficient reason to use an overseas subcontractor.

You must provide a detailed rationale, evidence of the potential UK contractors you approached and the reasons why they were unable to work with you.

You do not need to provide specific details at this stage, but you will need to justify why, at a later date, if successful.

INNOVATION FUNDING SERVICE (IFS)

CREATING AN ACCOUNT

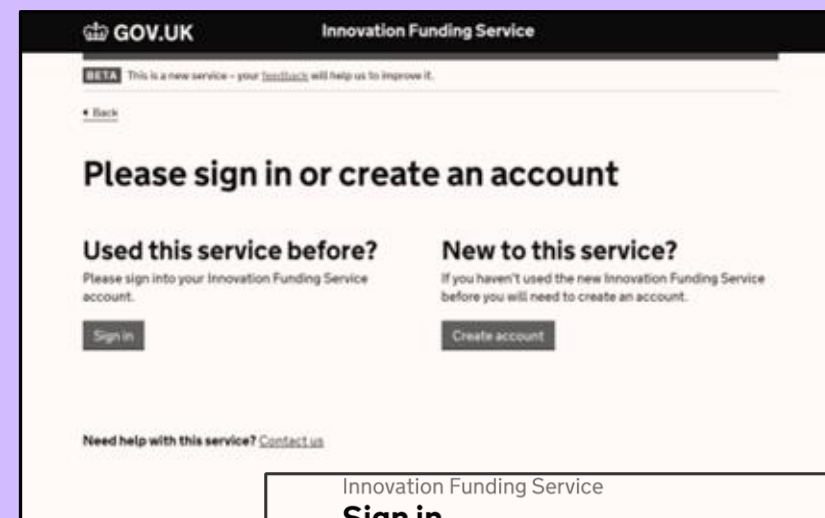
Select the radio button that aligns with your organisation type to apply as the project lead or partner..

For pre-existing businesses and Research organisations

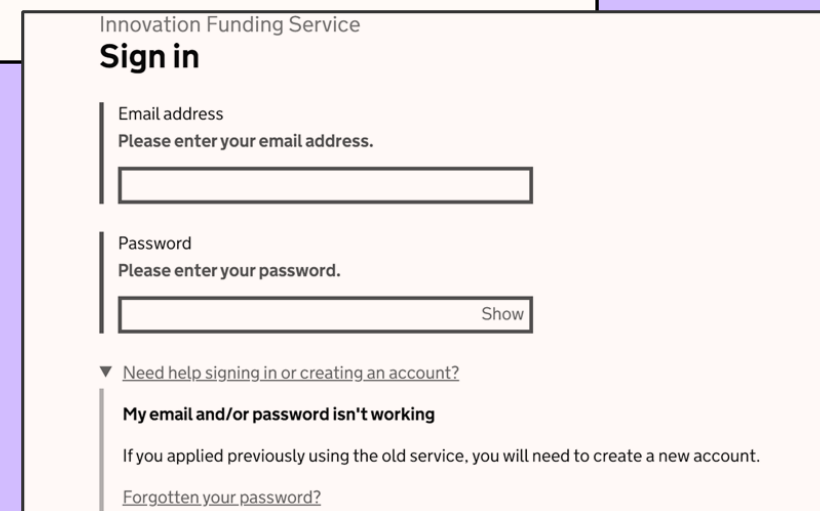
Use Companies House lookup using your company number. This facilitates our checks later if you are successful.

If your organisation is yet to be formed

You will need to enter your information manually, should you be successful, you will need to be a registered organisation to receive funding.



The screenshot shows the GOV.UK Innovation Funding Service sign-in page. At the top, there's a header with the GOV.UK logo and the service name. Below that, a beta notice states: "BETA This is a new service - your feedback will help us to improve it." A "Back" link is provided. The main heading is "Please sign in or create an account". There are two columns: "Used this service before?" with a "Sign in" button, and "New to this service?" with a "Create account" button. At the bottom, there's a link for "Need help with this service? Contact us".



This screenshot shows the "Sign in" form for the Innovation Funding Service. It includes fields for "Email address" and "Password", each with a "Please enter" prompt. The password field has a "Show" toggle. Below the fields, there's a link for "Need help signing in or creating an account?". A section titled "My email and/or password isn't working" explains that users of the old service need a new account and provides a "Forgotten your password?" link.

THE IFS PORTAL

- OVERVIEW

Important notice

This pilot is being delivered through the Innovation Funding Service (IFS), which contains some standard application fields and guidance that refers to “projects”, “project costs” and “project delivery”.

These references are part of the standard IFS platform and do not change the nature of this pilot. Where project-related terminology appears, applicants should interpret it as referring to their business, innovation, growth plans and participation in the pilot, as applicable.

Please use the application system to provide the information requested throughout the application form. Applications will be assessed against the published pilot scope, eligibility criteria and assessment criteria. Applicants will not be disadvantaged as a result of any standard project-related wording contained within the IFS platform.

You are being asked to submit an application to join the Advanced Manufacturing cohort not to be funded as part of a project.

NATIONAL SECURITY AND INVESTMENT ACT

Subject to certain criteria, UK applicants are legally required to tell the government about acquisitions of certain entities in 17 sensitive areas of the economy (called 'notifiable acquisitions').

<https://www.gov.uk/government/publications/national-security-and-investment-act-guidance-on-notifiable-acquisitions/national-security-and-investment-act-guidance-on-notifiable-acquisitions>

These 17 areas are:

- Advanced Materials
- Advanced Robotics
- Artificial Intelligence
- Civil Nuclear
- Communications
- Computing Hardware
- Critical Suppliers to Government
- Cryptographic Authentication
- Data Infrastructure
- Defence
- Energy
- Military and Dual-Use
- Quantum Technologies
- Satellite and Space Technologies
- Suppliers to the Emergency Services
- Synthetic Biology
- Transport

If there is significant uncertainty about whether an acquisition is notifiable, you may contact the government on investment.screening@cabinetoffice.gov.uk to seek a view or get legal advice from your own sources.

UK STRATEGIC EXPORT CONTROLS

- OVERVIEW

[UK strategic export controls - GOV.UK](#)

The UK government has put together this guidance for those who export or transfer goods, software or technology (including data, information and technical assistance) which might be subject to strategic export controls.

It explains what control lists are, as well as who they apply to and when, so that exporters can make sure they comply with the law.

Applicants should assess how these controls may impact the project and confirm if they will need a licence (see question 5).

APPLICATION QUESTIONS

Unscored questions

Application Form		Word Count	Appendix
Question 1	Applicant location	400 words	No
Question 2	Minimal Financial Assistance declaration	PDF upload	No
Question 3	Animal testing	Multiple choice	No
Question 4	Permits and licences	Multiple choice	No
Question 5	International Collaboration	400 words	No
Question 6	Export licence	Multiple choice	Yes
Question 7	Trusted Research and Innovation	400 words	No
Question 8	Technology maturity	Multiple choice	No
Question 9	Business stage	Multiple choice	No
Question 10	Financing	Multiple choice	No
Question 11	AM Frontier Industries	Multiple choice	No

APPLICATION QUESTIONS

Scored questions

Application Form		Word Count	Appendix
Question 12	Problem	400 words	No
Question 13	Idea	400 words	No
Question 14	Sustainable Innovation	400 words	No
Question 15	Milestones	400 words	No
Question 16	Route to market	400 words	No
Question 17	Customers detail	400 words	No
Question 18	Market size	400 words	No
Question 19	Public funding	400 words	No

Q5 INTERNATIONAL COLLABORATION

(not scored)

Does your proposed work involve any international collaboration or engagement?

You must provide details of any expected international collaboration or engagement. You must include a list of the names and the countries any international project co-leads, project partners, visiting researchers, or other collaborators are based in. You must also include details of any subcontractors or service providers.

If your proposed work does not involve international collaboration or engagement, your answer must confirm this.

Q7 TRUSTED RESEARCH AND INNOVATION

You must explain if your proposed project work relates to UKRI's Trusted Research and Innovation Principles, including:

- a list of any dual-use (both military and non-military) applications to your research
- a list of the areas where your project is relevant to one or more of the 17 areas of the UK National Security and Investment (NSI) Act)
- whether an export control license is required for this project under the academic export control guidance and the status of any applications
- a list of any items or substances on the UK Strategic Export Control List

We may ask you to provide additional TR&I information at a later date, in line with UKRI TR&I Principles and funding terms and conditions

QUESTION 12

PROBLEM

What is the problem that your innovation will address?

Describe the problem clearly. Focus on the issue itself, not your solution.

In your answer you must describe:

- how widespread the issue is
- what the consequences are if it remains unaddressed

You must detail any research or evidence that supports your response.

Your responses to this question must focus on the problem it addresses not the detail of your innovation.

Your answer can be up to 400 words long.

QUESTION 13

IDEA

Provide a detailed description of your idea.

You must refer to the problem you have identified in Problem Question, and how this idea intends to address it.

Do not consider market sizing, project management or risks in your answer as these will be covered sections later in this application form.

Your answer can be up to 400 words long.

QUESTION 14

SUSTAINABLE INNOVATION

How will you grow your business and develop this innovation with sustainability in mind?

Describe your plan to minimise negative effects and promote positive outcomes for the environment and society.

Your answer can be up to 400 words long.

QUESTION 15

MILESTONES

What are the key business milestones you are aiming to achieve through this programme over the next 9 months? What are the challenges you are facing and what support would help you overcome them.

You must focus on what support (financial and non-financial) from this award will enable you to do.

You do not need to provide a project or activity plan in the answer to this question.

Your answer can be up to 400 words long.

QUESTION 16

ROUTE TO MARKET

Outline the key steps and timeline for bringing your innovation to market over the next 24 months.

What is the scale of your ambition and is it realistic for your current business or technology maturity?

Your answer can be up to 400 words long.

QUESTION 17

CUSTOMERS DETAIL

What are the key characteristics or needs of your target customers?

Describe your engagement with customers and broader research undertaken to date.

Your answer can be up to 400 words long.

QUESTION 18

MARKET SIZE

Estimate the realistic market opportunity for your innovation.

Provide evidence based assessment by:

The Total Addressable Market (TAM): This is the total market demand for a product or service. It's the maximum revenue opportunity available if 100% market share was achieved.

The Serviceable Obtainable Market (SOM): The portion of the addressable market that can realistically be captured by your innovation. It factors in constraints like competition, geography, pricing, and how easily you can go to market.

Your answer can be up to 400 words long.

QUESTION 19

PUBLIC FUNDING

How will public funding accelerate or enhance your innovation compared to relying solely on private investment or internal resources at this stage?

Your answer can be up to 400 words long.

PROJECT IMPACT QUESTIONS

- You will need to complete the Project Impact questions within the 'Supporting information' section
- The Project Impact questions ask for data about your business and innovation and its contribution to the UK economy, society, and the environment
- Visit the [Project Impact guidance](#) page for more information, the types of questions you will be asked and how to get further support
- By providing this data, you are enabling us to better understand the impact of our support. It will help us identify success stories and provide evidence to government and the public of the value of supporting innovative businesses

For more information:

- [Watch Our Impact Management Framework video](#)
- [How is the Project Impact data collected? video](#)

TERMS AND CONDITIONS

Before you can submit your application, you **must** agree to the draft terms and conditions for this pilot.

These are not the finalised T&Cs for this pilot you will be provided with a link to these shortly.

Once received, please ensure you share these T&Cs with your legal team at the earliest possible opportunity.

Terms and conditions
You must agree to these before you submit your application.

[Award terms and conditions](#) ✎ Incomplete

Review and submit

[Print your application](#)



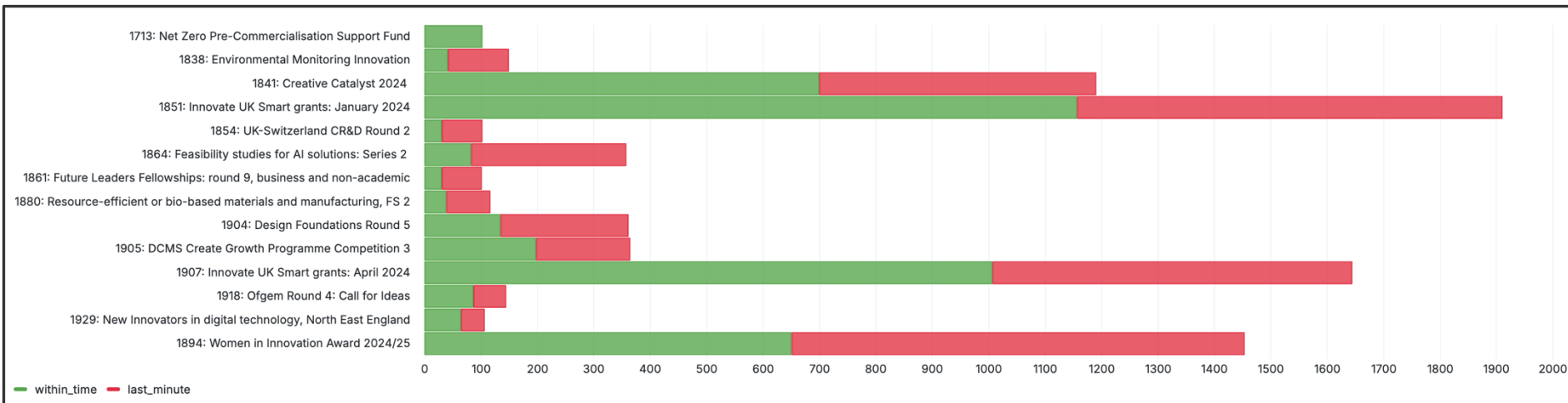
I agree to the full terms and conditions set out by the funding authority. I understand I need to agree to the final contract if my application is successful.

Agree and continue

SUBMITTING YOUR APPLICATION

Customer Support can help resolve any issues you might have when submitting **but only if they are contacted before the deadline.**

Once the deadline has passed, your application cannot be submitted.



EDITING A SUBMITTED APPLICATION

test
Application number: 242
Competition: 599 Covid de minimis round 2

Awaiting assessment

Application submitted
[Reopen](#)

Reopen by clicking here

Terms and conditions
You must agree to these before you submit your application.

[Award terms and conditions](#)

✓ Complete

Review and submit

 [Print your application](#)

Remember to click 'Submit application'

Terms and conditions

Open all

Award terms and conditions

✓ Complete +

Submit application

Need help with this service? [Contact us](#)

USE OF AI IN APPLICATIONS

With the advances in AI technology, it is only natural to use technology to support you in applying to our pilot. Whilst we don't recommend or advise against it, we would like to make you aware of the following which could potentially impact your application.

Pros

- Removes barriers for people with disabilities and non-English speakers
- Allows you to rephrase your content to meet the word count in a question
- Ensures all aspects of a question are answered
- Can aid a better understanding of:
 - intended/wider market
 - best practice in project management
 - complementary technologies and advances in the industry
 - expected project impacts

Cons

- It is not always accurate in its assumptions and can get things wrong
- AI learns from the information you give it as well as what it has already learnt
- May provide a generic response meaning your application could use similar phrasing to others
- AI can be detected as non-human as it lacks expression and insight because it relies on logic to summarise information based on the question asked

FUNDING RULES



YOU ARE UNABLE TO CLAIM FUNDING IF:

- you are an **overseas organisation** - your company number begins with **FC**
- your organisation is **setup as a branch** - your company number begins with **BR**
- you are a **collaboration with no formal structure of ownership or control** - your company number begins with **ML**
- you are a **Crown Dependency**:
 - if your company is based in **Jersey** - your company number begins with **JE**
 - if your company is based in **Guernsey**
 - if your company is based in the **Isle of Man**

OTHER INNOVATE UK PROJECTS

If you have an **overdue** final claim or Independent Accountant Report (IAR) on a live Innovate UK project, you will not be eligible to apply to this pilot, as a lead or a partner organisation.

We will not award you any further funding if you:

- applied to a previous competition as the lead or sole company and were awarded funding by Innovate UK, but **did not make a substantial effort to exploit that award**
- applied to a previous competition as the lead or sole company and **failed to comply** with grant terms and conditions

Please note if you have a live project in progress this does not prohibit you from entering this competition

COMPLIANCE WITH THE UK SUBSIDY CONTROL REGIME

On 4th January 2023, the [Subsidy Control Act 2022](#) came into effect.

This provides a framework for public authorities to design and award subsidies in a compliant way, whilst minimising any negative effects of subsidies both within the UK and Internationally.

Innovate UK offers funding in line with the UK's obligations and commitments to Subsidy Control. To ensure that Innovate UK remains compliant with the UK's international Subsidy Control duties in respect of:

- the EU-UK Trade and Cooperation Agreement;
- the subsidy control act 2022
- Article 10 of the Windsor Framework (successful applicants which are affected by the Windsor Framework will be funded in line with [EU State aid regulations](#))
- Article 138 of the Withdrawal Agreement (some Union law applicable after 31 December 2020 in relation to the UK's participation in Union programmes and activities)
- the Subsidies and Countervailing measures within the WTO (ASCM)
- any other Free Trade Agreements active at the time of award

All awards will be conditional on compliance at all times with the UK's international obligations on Subsidy Control - this will be reflected in the terms and conditions of any award.

MINIMAL FINANCIAL ASSISTANCE (MFA) (AND DE MINIMIS WHERE APPLICABLE)

Grant funding in this competition is awarded as Minimal Financial assistance (MFA). This allows public bodies to award up to £315,000 to an enterprise in a 3-year rolling financial period.

In your application, you will be asked to declare previous funding received by you. This will form part of the financial checks ahead of Innovate UK making a formal grant offer.

To establish your eligibility, we need to check that our support added to the amount you have previously received does not exceed the limit of £315,000 in the 'applicable period'.

The applicable period is made up of:

- (a) the elapsed part of the current financial year, and
- (b) the two financial years immediately preceding the current financial year.

You must include any funding which you have received during the applicable period under:

- Minimal Financial Assistance (previously referred to as Special Drawing Rights)
- De Minimis Regulation

You do not need to include aid or subsidies which have been granted on a different basis, for example, an aid award granted under the General Block Exemption Regulation.

Further information about the Subsidy Control Act 2022 requirements can be found in the Subsidy Control Act 2022.

EU Commission rules now only apply in limited circumstances. See the Windsor Framework to check if these rules apply to your organisation.

In the 'Project details' section of your application you will be asked questions to indicate if State Aid or Subsidy applies to your organisation.

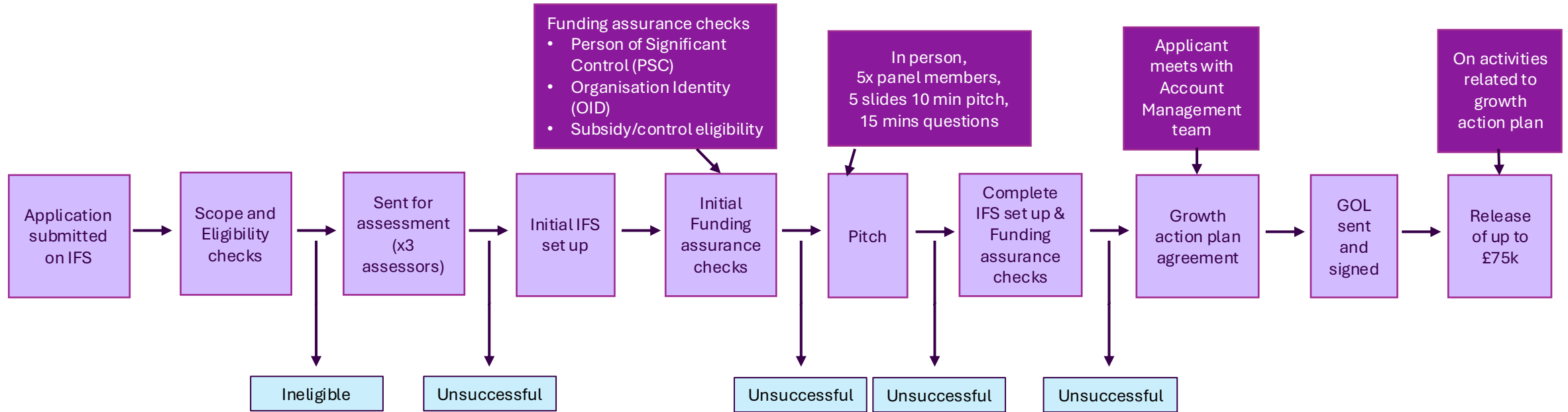
Further information

If you are unsure about your obligations under the Subsidy Control Act 2022, you should take independent legal advice. We cannot advise on individual eligibility or your legal obligations.

HOW WE MAKE DECISIONS



THE DECISION PROCESS



WHAT HAPPENS AFTER SELECTION

Selected businesses will enter a dynamic, account-managed relationship built around their business priorities, barriers and evidence of progress.

This is not a fixed programme, a standard package of support or a one-off intervention. The relationship and the Growth Action Plan will evolve as the needs, maturity and opportunities of the business change.

The process will include:



This is underpinned by a "concierge approach". The concierge approach means helping you navigate and coordinate relevant support. It does not guarantee access to any specific funding, investment, partner, programme or commercial outcome.

SELECTION PROCESS – PART 1

The selection process is competitive and the number of places in this cohort pilot is limited to up to 12 businesses.

To progress to the written assessment phase your application must:

- meet the stated eligibility criteria
- meet the stated scope criteria
- demonstrate you are able to receive MFA funding

Written assessment

Your application will be assessed by 3 assessors.

Your application must achieve a score of 70% to progress for financial due diligence checks

PROJECT SET UP – INITIAL FINANCIAL DUE DILIGENCE CHECKS

On passing the written assessment, your application will be progressed into project setup to enable our Project Finance team to complete their financial due diligence checks on your organisation, this must be done within **5 days** of notification. You must pass these checks to be invited to pitch.

Our financial due diligence checks consist of:

- Persons of significant control checks (PSC)
- Organisation Identity (OID)
- Subsidy Control Eligibility

To allow us to do this you must **ONLY** complete:

- Project details
- Project team – finance contact
- Finance checks

You must:

- respond to any questions that will appear in the Finance checks section
- share the T&Cs with your legal team at the earliest possible opportunity to avoid any delays.

Applications who do not pass the initial financial due diligence checks journey finishes here and will not be progressed to pitch.

SELECTION PROCESS – PART 2

The selection process is competitive and the number of places available from this pilot is limited to up to 12 businesses.

Pitch deck

- You must upload a 5 slide pitch deck in a PDF format in the documents section of your project setup by 19 November ready for your pitching session.
- Your slides must focus on evidence, validation, traction and your future growth plans.
- Must be clear, concise and accessible to individuals with different areas of industry and investment expertise.

Interview process

The panel will assess your business and its growth potential.

- Your interview will be held with a mixed panel of industry experts and investors. It will consist of:
- a ten-minute presentation using your submitted pitch deck
- A 15 minute structured discussion with the panel

PROJECT SET UP – FINAL STEPS

Organisations are officially selected to join the pilot once they have been notified as being successful. They will still have these final steps to complete, which will be detailed in your notification:

These are:

- Bank details – UK approved bank account
- Grant Offer Letter (GOL)
- Meet with your Account management team to agree your growth action plan and milestones.

You are only considered part of the pilot once you have:

- agreed the support you require and
- a signed and approved GOL
- completed and passed final financial and due diligence checks

HOW YOU GET PAID

- Grants are claimed and paid out following authorisation from your Account Manager, **quarterly** in **arrears**
- You can only claim for costs incurred from the date you were invited to join the pilot
- Grant funding can only be paid into an approved UK bank account

ACCEPTED BUSINESS BANK ACCOUNTS

- SUBJECT TO CHANGE

- Advance Payment Solutions (Part of Cashplus Ltd)
- Alica Bank
- Allied Irish Banks
- Bank of Ireland (UK)
- Bank of Scotland
- Bank of America
- Barclays
- BNP Paribas
- C Hoare & Co
- CAF Bank
- Citi Bank UK
- Clear Bank
- Commerz Bank
- Coutts
- Danske Bank
- Deutsche Bank
- DNB Bank ASA
- Guaranty Trust Bank (UK) Limited
- Handelsbanken Plc
- HSBC
- J.P. Morgan UK
- Lloyds
- Metro Bank
- Mettle
- Mizuho Bank Ltd
- MUFG Bank Ltd
- Monzo
- NatWest
- Nordea
- Revolut
- Royal Bank of Scotland (RBS)
- Santander
- Skandinaviska Enskilda Banken Ab (Publ) [SEB]
- Starling
- The Bank of East Asia
- The Co-operative Bank
- Tide Bank
- Triodos Bank
- TSB Bank
- Ulster Bank
- Unity Trust Bank
- Virgin Money
- Wells Fargo Bank N.A.

WHAT HAPPENS AFTER SELECTION

Support will be tailored rather than drawn from a guaranteed catalogue. The specific interventions available will depend on:

- the agreed Growth Action Plan
- the business's stage and readiness
- progress against agreed milestones
- the potential for an intervention to add value
- the availability and eligibility requirements of relevant opportunities

Participation does not guarantee funding, investment, regulatory approval, procurement, adoption or access to any particular programme or partner.

HOW SUPPORT WILL EVOLVE

This is a milestone-led relationship, designed to provide tailored support while it continues to add value to the business.

We will regularly review progress against the objectives, actions and milestones agreed in the Growth Action Plan.

Reviews will consider progress made, changes in business needs, the value being provided by the relationship and whether continued participation remains appropriate.

Over time, a business may graduate from the support, transition to other support or conclude its participation

THE PARTNERSHIP

Clear expectations on both sides are essential to making the pilot valuable.

What you can expect from us

- a consistent point of contact
- a whole-business view, rather than a focus on one funded project
- a structured needs diagnostic
- a jointly developed, milestone-driven Growth Action Plan
- coordination of relevant Innovate UK and wider ecosystem support
- regular reviews and responsiveness as business priorities change
- honest conversations about progress, fit, available opportunities and next steps

What we will expect from you

- visible senior ownership and commitment
- an appropriate investment of time and internal resource
- open sharing of priorities, barriers, evidence and changing needs
- active participation in agreed meetings and support activities
- ownership and delivery of agreed actions
- progress towards jointly agreed milestones
- early communication where barriers or circumstances affect delivery
- constructive feedback to help improve the pilot model

The shared goal is to accelerate progress towards market entry, investment readiness and scale, with account-managed support continuing while the business remains engaged, demonstrates progress and the relationship continues to add value.



Innovate
UK

WRAPAROUND SUPPORT



SUPPORT FROM INNOVATE UK BUSINESS CONNECT

Accelerate UK innovation through trusted connections, collaborations and intelligence

Expertise – meet experts in relevant industry areas to get:

- insights to market
- connections to networks / collaborators
- input from sector experts

Networking – meet the other members of the cohort at dedicated event to share experience and build network

Increase profile - 1 funded participation in a relevant industry event / conference IUKBC is taking part in.

SUPPORT FROM INNOVATE UK BUSINESS GROWTH

Microsoft Teams

Meeting with Rose Leather - Innovate UK UKRI

2026-09-04 13:27 UTC

Recorded by

Rose Leather - Innovate
UK UKRI

Organized by

Rose Leather - Innovate
UK UKRI

ADDITIONAL SUPPORT



REASONABLE ADJUSTMENTS

We welcome and encourage applications from people of all backgrounds and are committed to making our application process accessible to everyone. This includes making [reasonable adjustments](#), for people who have a disability or a long-term condition and face barriers applying to us.

You can contact us at any time to ask for guidance. We recommend you contact us at least 15 working days before this competition's closing date to allow us to put the most suitable support in place. The support we can provide may be limited if you contact us close to the competition deadline.

You can contact Innovate UK by [email](#) or call 0300 321 4357. Our phone lines are open from 9am to 12pm and 2pm to 5pm UK time, Monday to Friday (excluding bank holidays).

REASONABLE ADJUSTMENTS

- WHAT WE NEED FROM YOU

To apply for a reasonable adjustment we will need to collect some information from you, below is the list of what we need:

- Name
- Organisation
- Email address
- Phone number
- Competition you are applying to
- Application number if you've started an application
- Consent to pass info to Innovate UK Business Connect

This information must be given to Innovate UK Customer Support Services, Business Connect are unable to provide support without a referral from CSS

Further information on the process can be found here <https://iuk-business-connect.org.uk/how-we-help/reasonable-adjustments-service/>

REASONABLE ADJUSTMENTS

- WHAT WE CAN DO

Below is a list of possible adjustments we can make, this list is not exhaustive and not every adjustment will be appropriate for you, adjustments will be made on a case-by-case basis:

- Proofreading
- Clarifying language
- Resources
- Introduction to experts
- Time management
- Note-taking

REASONABLE ADJUSTMENTS

- WHAT WE CANNOT DO

The reasonable adjustments offered are designed to remove barriers to applying, they are not designed to make decisions for you or give you advice on an application. With that in mind, the support we offer does not include the below:

- Providing deadline extensions
- Choosing which competition to apply to
- Developing an idea
- Advising whether your idea is in scope for a competition
- Offering financial advice
- Helping with research

CYBER ACTION TOOLKIT

The NCSC has created a free [Cyber Action Toolkit](https://cybertoolkit.service.ncsc.gov.uk/) that gives clear bite-sized actions to protect small businesses, their money and reputation from cyber crime.

Search “NCSC cyber toolkit” or click here: <https://cybertoolkit.service.ncsc.gov.uk/>



USEFUL INFORMATION

- UKRI's [General Guidance](#)
- Innovate UK Business Connect's [Good Application Guide](#)
- [Who we fund](#)
- Collaboration Agreement Guidance: [Lambert Toolkit](#)
- [Innovate UK: Shaping the Future](#)

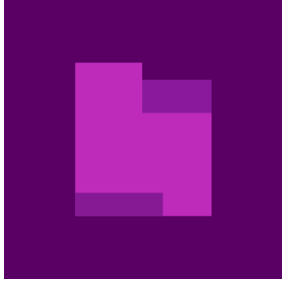
Funding opportunities

To find out more about the competitions currently available you can visit either the **Innovation Funding Service (IFS)** or the **funding finder** on the UKRI website. Through these links, you can review the competitions available and decide which ones may be right for you.

You can **sign up to our newsletter** to receive all the latest information on our competitions straight to your inbox or **register for email alerts** to get page updates from Innovate UK.

The government also offers **other opportunities for businesses to get finance and support**. Innovate UK reserves the rights to host competitions on a needs basis and will adjust each competition criteria and scope accordingly. We may occasionally run closed competitions that are for invited applicants only. These are run based on the challenge requirement or need.

| CONTACT



Innovate UK

ukri.org/councils/innovate-uk



Innovate UK Business Connect

[https://iuk-business-
connect.org.uk/](https://iuk-business-connect.org.uk/)



Innovate UK Business Growth

www.iukbg.ukri.org

Customer Support Services

0300 321 4357 (Monday - Friday 9am-12pm and 2pm-5pm)

support@iuk.ukri.org





■ INNOVATE UK

■ Thank you