National Security & Defence Dual Use ICURe Discover January 2027

Key Dates & Expectations

Programme Outline*	
Applications Open	**11 November 2026**
Applications Close	**8 December 2026, 23.59**
Welcome Call	**21 January 2027 (1.5 hrs)**
Bootcamp F2F Day 1: University of Warwick Conference Centre	**1 February 2027 (5.5 hrs)**
Bootcamp F2F Day 2: University of Warwick Conference Centre	**2 February 2027 (5.5 hrs)**
Pitch Training	**12 March 2027 11am-12.30pm**
Practice Pitch	**17 March 2027 (time tbc)**
Options Roundabout	**25 March 2027 (time tbc)**
***Exact timings and dates for sessions will be confirmed on your Welcome Call**	
***The research student/technician will be expected to attend all sessions scheduled above and should hold these dates in their diary when applying.** ***Technology Transfer Representatives are also welcome to attend all sessions, but it is not obligatory.**	

What is ICURe Discover?

National Security & Defence Dual Use ICURe Discover is an 8-week, part-time online market discovery programme designed to support researchers and technicians in exploring their potential market. The programme aims to enhance market awareness and deepen the understanding of potential technology applications.

How does it work?

Our 8-week, part-time online market discovery programme is developed using the lean startup methodology, which applies the scientific method (hypothesise, test, evaluate) to business ideas. Participants will learn how to use this approach to gauge their potential customers' opinions about their idea, product, or service. This programme is suitable for participants looking to explore the potential of their early-stage projects or those who require a part-time commitment for market exploration.

What does it include?

- Support to carry out market and customer discovery on a part-time basis over an 8-week period.
- Introduction to Strategyzer Business Model Canvas (BMC and Value Propositions).
- Trainer and mentor feedback with next steps guidance following your ICURe Discover journey.
- Up to £2,500 support for market discovery activities.

ICURe Discover provides a route towards other ICURe Programmes. ICURe Discover is now a compulsory route into the ICURe Explore Programme.

Why Attend?

Past participants say that having dedicated time to spend understanding what commercialisation of research means has dramatically changed their perspective on their research, ideas, and innovations. The programme introduces ICURe and provides the space and opportunity to think differently about impact, commercialisation, and entrepreneurship.

Who is eligible?

ICURe Discover is open to all UK universities and approved public sector research establishments (PSREs)working on Dual Use solutions. We accept innovations from any discipline or background within these areas.

We particularly welcome applications from individuals in:

- Universities who have not previously participated in the ICURe programme.
- Universities who do not receive HEIF funding.
- Under-represented groups including women, people of colour, those living with disabilities, and those from the LGBTQI+ communities.
- Approved public sector research establishments (PSREs) conducting research within the specified domains.

How do I apply?

- The online application form will ask a series of questions about you and your research project.
- There is a limited number of spaces on each cohort, but we try to provide support to as many applications as possible.
- The application form may be accessed from the links on this website.

You will need to have engaged with your University Technology Transfer Office (TTO) and your Principal Investigator prior to applying.

Please contact us if your university does not have a TTO or IP Manager and we will endeavor to help.

If you have any further questions, please direct them to icure@warwick.ac.uk